

Powering modern healthcare

Optum is a leading health services and innovation company dedicated to help people live healthier lives and help make the health system work better for everyone. Optum is a part of UnitedHealth Group, a **Fortune 6 company** with revenues in excess of **\$226B** in 2018. UnitedHealth Group was **ranked No.1** in the insurance and managed care sector on **Fortune's 2019 "World's Most Admired Companies"** list.

With more than **165,000 people** collaborating worldwide, we have a strong global footprint and continue to expand our presence in new geographies. **Serving over 127M individuals,** Optum combines technology, data and expertise to enhance healthcare operations globally.

Optum in India

Established in India in 2006, Optum provides distinct global operations and technology capabilities that span the entire healthcare value chain and are complemented by advanced analytics and automation. Our team of experienced healthcare technologists, healthcare data scientists, doctors and surgeons, nurses, pharmacists, medical coders etc. delivers value through distinctive quality, innovation and operational performance.



Advanced capabilities overview

Optum in India provides a comprehensive suite of consulting, technology and process solutions that help make healthcare work better for everyone - consumers, providers, and customers. We work to ensure high quality execution, offer a competitive value proposition and help drive growth by broadening and deepening our solutions and service offerings.



Optum operations team in India works with clients as their strategic partner, helping them navigate business challenges through transformative solutions across product/benefit configuration, network management, billing/enrollment, claims appeals and grievances, healthcare engagement services, clinical services and revenue cycle management.

Technology

Today, healthcare systems and processes are increasingly focused on enhancing patient experience, preventive health management and decreasing costs. The Optum technology team in India is helping customers navigate this change by adopting new age technologies such as cloud, Blockchain, mHealth etc. to deliver better cost, scale, speed, quality and innovation.



Advanced research and analytics

At Optum India, we apply artificial intelligence including natural language processing, machine learning and neural networks to tailor solutions for specific needs across the health system. We help care providers and benefit sponsors predict what will happen in the future so they can make better decisions today.

Re-engineering and automation

With the shift towards an ageing population coupled with other macroeconomic drivers, there is considerable strain on our health system. The Optum India re-engineering and automation team is focused on bringing disruptive changes by rethinking and redesigning processes and utilizing new technology enabled capabilities in AI, IOT, analytics and robotics process automation.



Business excellence

The business excellence team at Optum India delivers measurable, sustainable performance improvement by leveraging lean, six sigma and project management methodologies. This is in alignment with our overall business goals of reducing Non Value Adds (NVAs) and rework, improving affordability, quality, productivity and customer satisfaction.

To know more about Optum and its solutions, log on to **optum.in**



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