



MAN Eau de Toilette Spray

\$37.50

Qty: 4

Total Price: \$150.00

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Description

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Man by Calvin Klein was launched in October of 2007 and proposed as a new classic for the modern Calvin Klein man, aged from 25 to 40. The name itself is programmatic and unambiguous, like an English translation of L'Homme by Yves Saint Laurent. Simple, brief, to the point. You are going to smell the essence of masculinity if you are to take your cue from the name of the fragrance. The packaging is sleek, modernist, with an architectural sense of proportions and looks good. The fragrance was created by perfumers Jacques Cavallier and Harry Fremont from Firmenich in collaboration with consultant Ann Gottlieb. All these people are old hands at marketing successful mainstream fragrances. Man offers therefore a mainstream palatability but without coming across as depersonalized. It plays the distinctiveness card, but in a well-reined-in manner. The fragrance bears a typical masculine fresh aromatic, woody and spicy signature around the linear heart of the scent which itself is dark, fruity, and sweet enough to feel feminine. This rich amber-fruity accord is made even

more seductive thanks to just the right amount of citrus-y counterpoint, which never clarifies the scent but on the contrary helps to deepen the dark fruity sensation.

Availability: 9885794 In Stock

Model: CK0010

Manufacturer:

Calvin Klein