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Marke	t: Ge	neral	E-Comm	erce		0. 11 (1885-1886) - 12 (1886-1886) - 12 (1886-1886)	
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range	9	produc	ts and	a so	alable,	fleni	6/e
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7	Date
>	Q) What problem does your market place aim to
>	solve?
9	This market place addresses the challenge of
_	accessing authorities high-quality athletic footwear and
J	apparel online. Many customers struggle with inconsistent
-	product availability and concerns over counterfiet
	items when shopping for per premium sportswess
_	In conclusion, a dedicate e-commerce platform
•	that ensures genuine products, secure transactions
9	and a seamles shopping experience.
2	
9	Q) Who is your target audience?
•	Our marketplace targets sports enthuslasts and
7	active lifestyle consumers, including amateur and
7	professional athletes, jitness four and style-conscio
7	individuals. They value alltheutic, high-quality
>	athletic footwear and apparel and seek a seamless
7	online shopping experience with reliable, gornine
	products that deliver both performance and style.
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Date	-
0) what products or services will you offer?	
Our marketplace offer a handpicked selection	•
of authentic athletic shoes, clothing, and	-
accessories. Whether you're on athlete or just	-
love staying active, you'll youd high-quality	-
sneakers? Excuring shoer, and trendy spotswear that	•
blend great per jormane with style.	•
	_
P. L. D. VERLANDERSCHEICHER M. L. L. C. L.	-
a) What will set your marketplace apart (e.g.	•
speed, appoodability, customization)?	-
This morketplace stands out by objecting authentic	-
This marketplace stands out by offering authentic athletic gear with competitive pricings just and	6
reliable delivery, and a seamler shopping	
experience. We prioritize quality, ensuring austoners	-
get genuine products while also providing	
personalized recommendation to match their style	•
and perjormane needs.	•
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>	
7	Step: 03 # Data Schema. Date
7	*) Entities of our marketplace:
9	-) Products: Authentic Athletic jootwear, apparel and
3	accessories available jos purchase.
2222 CARRIAN STREET	o) Customers: Individuals looking for high-quality
3	sportswear and gootwear.
2	-) Orders: Recoods of customer purchases, including
	order details and statuses.
7	·) Payments: Track transactions, payment statuses, and
7	processing methods.
1	e) Shipment: Manages the movement of products from
1	the warehouse to the customer.
-	·) Delivery Zones: Areas covered by our shipping and
~	logistics services.
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Product ID Name Price Price Stock Payment ID Order ID Payment Customer Puyment ID Order ID Name Bosount Status Shipment Shipment ID Order ID Coverage Area Coverage Area	1 Jection	Position	
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(6)	
Date	
Explanationi	
·) Products are Linked to Orders, as customer	ourchase
products.	
·) Orders are associated with customers	to stor
their details.	
·) Payments track transaction details 80	elated to
orderss.	
.) Shipment handle product deliveries, li	nked to
specific orders.	
·) Delivery zones define the arens where of	lipments.
can be sents.	
in lien	