

# Maheswari Maheepathi

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7207180731

## Work Experience

### Digital Marketing at Sankalp Screens | *Kukatpally*

Mar 2025 - Present

- Managed social media campaigns on Instagram and Facebook, creating engaging content that increased brand visibility and customer engagement.

### Digital Marketing at Creative Ethics | *Madhapur*

Nov 2023 - Jul 2024

- Developed and managed social media campaigns across Instagram and Facebook, increasing website traffic and generating high-quality leads.
- Created and posted targeted advertisements using Google Ads, optimizing campaigns to improve click-through rates and conversions.

## Projects

### The Great Escape Farm House

Nov 2023 - Jul 2024

This is a farmhouse project for rental. Promoted this project through social media platforms like Facebook, Instagram and generated leads for this project.

### Highmore Infra

Nov 2023 - Feb 2024

Highmore Infra is a farmhouse project for sale. Generated leads through social media platforms like Facebook & Instagram.

### NDR VIPASA

Nov 2023 - Feb 2024

NDR Vipasa is a real estate project on Villas. Generated leads through social media platforms like Facebook & Instagram.

### RV Hifi City

Apr 2024- Jun 2024

RV Hifi City is a real estate project on open plots. Generated leads through social media platforms like Facebook & Instagram.

### Sankalp Screens

Mar 2025 - Present

Sankalp Screens is a mosquito mesh doors manufacturing company. Generated leads through Facebook, Instagram & Google Ads.

### Krishwin uPVC Profiles

Mar 2025 - Present

Krishwin uPVC is a uPVC manufacturing company. Generated leads through Facebook & Instagram.

## **Education**

### **Krishnaveni Degree College for Women's**

**Jun 2020 - May 2023**

B. Sc Narasaraopet

GPA: 75%

### **Sri Chaitanya Junior College**

**Jun 2018 - Mar 2020**

MPC Narasaraopet

GPA: 9.0

### **ZPH School**

**Jun 2017 - Apr 2018**

SSC Uppalapadu

GPA: 8.8

## **Languages**

- Telugu
- English

## **TechnicalSkills**

- Digital Marketing
- Lead Generation
- Google ADs
- Social Media Marketing

## **Personal Skills**

- Adaptability
- Self Confident
- Communication
- Punctuality

## **Declaration**

I hereby declare that all the information provided in this resume is true and accurate to the best of my knowledge.

**Maheswari Maheepathi**