

Daily Aftab

Greenlam Industries Expands Presence with Greenlam Display Centre at Swift Homes, Anantnag



India, 2025//Greenlam Industries, a leading provider of integrated substrate and surface solutions, in over 120 countries, proudly announces the inauguration of its latest display centre at Swift Homes, Anantnag. Located at KP Road, Iqbalabad, opposite SKJ Hospital, Anantnag, Jammu and Kashmir, this new centre reinforces Greenlam's commitment to providing world-class laminates to customers and professionals in the region. The display centre showcases an extensive range of Greenlam products, including Greenlam Laminates (1.0 mm laminates), Greenlam Lexus (India's first 1.50 mm laminates), and Greenlam AFX (Anti-Fingerprint) Laminates Collection. Designed to meet the evolving aesthetic and functional needs of architects, interior designers, and homeowners, these laminates offer superior durability, scratch and stain resistance, and easy maintenance. Inspired by the latest international trends, Greenlam's collection features a diverse palette of textures, designs and colors in woodgrains, solid colors, and abstract patterns, allowing for versatile applications across residential, commercial, and hospitality spaces.

A key highlight of the display centre is the full-sheet product displays, which provide customers with a better understanding of design variations, finishes, and patterns in actual scale. This

hands-on experience simplifies the selection process, enabling professionals and homeowners to make more informed decisions.

The launch event witnessed the presence of esteemed contractors, who explored the superior quality and design versatility of Greenlam laminates. The inauguration was conducted by Mr. Zeshan Qadri, Owner of Swift Homes, in the presence of distinguished guests and industry experts.

Speaking at the event, Mr. Anuj Sangal, Country Head - Greenlam Laminate & Allied at Greenlam Industries, stated, "As we launch our new display centre at Swift Homes, we are proud to reach another key milestone in our commitment to making premium laminate solutions more accessible. This centre will serve as a crucial resource for both professionals and customers, offering high-performance, stylish, and sustainable surface solutions that meet the evolving needs of the market."

The new display centre is set to become a hub for design inspiration and innovation, offering a hands-on experience with Greenlam's cutting-edge products.

About Greenlam Industries
Greenlam Industries Limited ranks among the top three laminate manufacturers globally and is a leading integrated substrate and surface solutions provider. The company offers a wide range of products to customers in over 120

countries, consistently delivering innovation and quality. Its diverse product portfolio includes decorative laminates and compacts, interior and exterior cladding, restroom cubicles and locker solutions, decorative veneers, engineered wood flooring, doors, plywood and pre-laminated chipboards. With five state-of-the-art manufacturing facilities located across India in Behror (Rajasthan), Nalagarh (Himachal Pradesh), Prantij (Gujarat), Tindivanam (Tamil Nadu), and Naldupeta (Andhra Pradesh)-Greenlam is committed to both quality and environmental responsibility. The company ethically sources its raw materials and holds numerous sustainability certifications, including FSC®, PEFC™, ISO 14001, GRIHA, GREENPRO, REACH, ISO 45001, and ISO 50001. Its products are globally certified with CE, UL, NSF, SEFA, Green Label, Greenguard, NEMA (for the US and North America), and BS EN standards. Greenlam is also ISO 9001 certified for Quality Management Systems and holds SEDEX certification for Ethical Trade Initiatives, ensuring its products are both safe and eco-friendly. Supported by an expansive global sales and distribution network, Greenlam is always prepared to assist in transforming your spaces with seamless expertise. For more information, please visit <https://www.greenlamindustries.com/>

The Northlines

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NL Correspondent

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Kashmir Uzma

اننت ناگ میں گرینلام ڈسپلے سینٹر کا افتتاح

عظمیٰ نیوز سروس



مجموعہ میں لکڑی کے دانوں، ٹھوس رنگوں، اور تجریدی نمونوں میں ساخت، ڈیزائن اور رنگوں کے متنوع پیلےٹ شامل ہیں، جو رہائشی، تجارتی اور مہمان نوازی کی جگہوں پر درمائل اپیلی کیشنز کی اجازت دیتے ہیں۔ افتتاح سوئفٹ ہومز کے مالک ذیشان قادری نے معزز مہمانوں اور صنعت کے ماہرین کی موجودگی میں کیا۔ گرینلام انڈسٹریز میں گرینلام لیمینیٹ اینڈ الائیڈ کے کنٹری ہیڈ، انوج سانگل نے کہا کہ یہ سنٹر ایک اہم وسیلہ کے طور پر کام کرے گا۔

انڈیا // 120 سے زیادہ ممالک میں مربوط سبسٹریٹ اور سطحی حل فراہم کرنے والی سرکردہ کمپنی گرینلام انڈسٹریز نے سوئفٹ ہومز اننت ناگ میں اپنے تازہ ترین ڈسپلے سینٹر کے افتتاح کا کیا۔ کے پی روڈ، اقبال آباد اننت ناگ میں یہ نیا مرکز خطے میں گاہکوں اور پیشہ ور افراد کو عالمی معیار کے لیمینیٹ فراہم کرنے کے لیے گرین لام کے عزم کو تقویت دیتا ہے۔ تازہ ترین بین الاقوامی رجحانات سے متاثر ہو کر، Greenlam کے

Daily Lazawal

گرینٹیم انڈسٹریز نے انت ناگ میں جدید ڈسپلے سینٹر کا افتتاح کر دیا

معماروں، داخلہ ڈیزائنرز اور گھریلو صارفین کے لیے عالمی معیار کے لیمینٹس کی دستیابی میں مزید وسعت



لازوال ڈیسک

شامل ہیں۔

یہ اعلیٰ معیار کی لیمینٹس

معماروں، اندرونی سجاوٹ کے ماہرین اور عام صارفین کے لیے جدید جمالیاتی اور عملی تقاضوں کو مد نظر رکھتے ہوئے تیار کی گئی ہیں۔ ان کی خصوصیات میں پائیداری، خراش اور داغ سے مزاحمت، اور آسان دیکھ بھال شامل ہیں۔ یہ مصنوعات رہائشی، تجارتی اور ہوٹلنگ کے شعبے میں استعمال کے لیے موزوں ہیں۔ یہ مرکز مکمل شیٹ پروڈکٹ ڈسپلے فراہم کرتا ہے، جس سے صارفین کو اصلی سائز میں مختلف ڈیزائن، فنش اور پیرین دیکھنے کا موقع ملتا ہے۔ اس عملی تجربے سے ماہرین اور صارفین بہتر اور باخبر فیصلے کر سکتے ہیں۔

تقریب میں معروف

انت ناگ گرینٹیم انڈسٹریز، جو 120 سے زائد ممالک میں سطحی حل فراہم کرنے والا ایک نمایاں ادارہ ہے، نے کے پی روڈ، اقبال آباد، ایس کے جے اسپتال کے سامنے، انت ناگ میں اپنے جدید ڈسپلے سینٹر کا افتتاح کر دیا۔ یہ مرکز گرینٹیم کے اس عزم کا عکاس ہے کہ وہ صارفین اور ماہرین کو عالمی معیار کے لیمینٹس فراہم کرے۔ نئے ڈسپلے سینٹر میں گرینٹیم کے معیاری اور جدید مصنوعات پیش کی جا رہی ہیں، جن میں گرینٹیم لیمینٹس (1.0 ملی میٹر ٹھیکس) گرینٹیم ایکس (بھارت کی پہلی 1.50 ملی میٹر لیمینٹس) اور گرینٹیم ایف ایکس (ایٹنی فنٹر پرنٹ لیمینٹس)

معیاری لیمینٹس کو مزید قابل رسائی بنانے کے عزم کی عکاسی کرتا ہے۔ یہ مرکز معماروں، داخلہ ڈیزائنرز اور صارفین کے لیے ایک قیمتی ذریعہ ثابت ہوگا، جہاں وہ جدید، پائیدار اور اسٹاکش سطحی حل حاصل کر سکیں گے۔ یہ نیا مرکز، ڈیزائن اور تخلیقی الہام کا ایک منفرد مقام بنے گا، جہاں صارفین جدید ترین مصنوعات کو براہ راست دیکھ اور سمجھ سکیں گے۔

تھیکیداروں اور صنعت کے ماہرین نے شرکت کی، جنہوں نے گرینٹیم کے اعلیٰ معیار اور منفرد ڈیزائنز کو قریب سے دیکھا۔ افتتاح سوئفٹ ہومز کے مالک، ذیشان قادری نے معزز مہمانوں کی موجودگی میں کیا۔ تقریب سے خطاب کرتے ہوئے، گرینٹیم انڈسٹریز کے کنٹری ہیڈ، انوج سنگل نے کہا: ”سوئفٹ ہومز میں اپنے نئے ڈسپلے سینٹر کے آغاز پر ہمیں فخر ہے، جو ہمارے

Greater Kashmir

Greenlam Industries opens new display centre at Swift Homes in Anantnag

GK News Service

Srinagar, Mar 18

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A statement said that the display centre showcases an extensive range of Greenlam products, including Greenlam Laminates (1.0 mm laminates), Greenlam Lexus (India's first 1.50 mm laminates), and Greenlam AFX (Anti-Fingerprint) Lami-



nates Collection.

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Full text on greaterkashmir.com

State Vision

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SV NEWS SERVICE

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