

AI Tech Accelerator Switzerland 2026

Day #1

2 February 2026



Swiss AI startups ready to scale.



Agenda

09:30 – 11:30	Azure for Beginners <ul style="list-style-type: none">- Introduction to Azure- How to set-up a subscription- Azure Portal- Intro to Azure services	Martin Abrle, Partner Solution Architect Juan Manuel Servera Bondroit, Sr. Cloud Solution Architect
11:30 – 12:00	Kick-off & Welcome to the AI Tech Accelerator Switzerland 2026	Andrew Reid, Commercial Partner Lead Switzerland
12:00 – 13:00	Lunch Break	
13:00 – 14:30	Unify your Data Platform for GenAI <ul style="list-style-type: none">- Intro to Microsoft Fabric- OneLake/Lakehouse Foundation- Semantic Model and reporting- Data Agent & Ontology- Copilot & Microsoft Fabric- Better together: Microsoft Fabric & Databricks	Claudio Mirti, Sr. Solution Engineer Data Platform Martin Abrle, Partner Solution Architect
14:30 – 14:45	Break	
14:45 – 16:00	Unify your Data Platform for GenAI - Continued	Claudio Mirti, Sr. Solution Engineer Data Platform Martin Abrle, Partner Solution Architect



Welcome to the AI Tech Accelerator Switzerland 2026

Andrew Reid, Commercial Partner Lead Switzerland



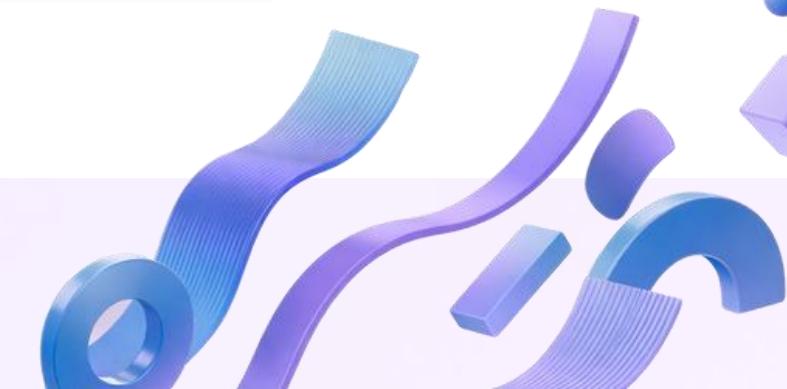
Welcome to the third cohort of the AI Tech Accelerator Switzerland



Manukai

MOST

Prismus





The Swiss Microsoft for Startups & Scaleup Team



Andrew



Maruscha



Marta



Thibaut



Juanma



Martin

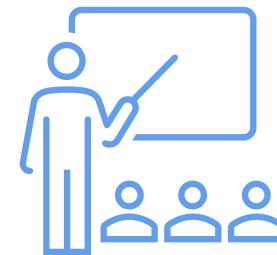


Many More: Speakers, Experts,
Mentors, Coaches, Ecosystem
Partners

You can always contact us at swiss-su@microsoft.com

What to expect from the Microsoft AI Tech Accelerator

As part of the Microsoft AI Tech Accelerator, participants benefit from three complementary streams: expert-led 1:many workshops held every second Monday (with an exception on 3 March 2026, which will take place on a Tuesday), dedicated 1:1 support available upon request, and opportunities to network with the community and work on-site at our offices at The Circle on the 10th floor.



1:many sessions

- Variety of 1:many sessions, covering business and technical topics
- Led by Microsoft experts or external specialists, as well as partners

We appreciate your feedback!



1:1 Sessions (upon request)

- Startups can request deep-dive technical or business 1:1 sessions (via Forms), submitted at least two weeks in advance.
- We match each request with the most relevant expert from Microsoft or broader ecosystem.
- Scope, duration and depth of engagement depend on the nature of the request and expert availability



Community & Co-working @ The Circle

- Connect with the Microsoft AI Tech Accelerator community
- Access ad-hoc technical support as needed
- Get inspired and exchange learnings with peers
- Work from our offices at The Circle in a motivating, collaborative environment



Microsoft Conference
Center 1

Microsoft Office or
Online

Microsoft Office
10th floor

Rules of the Game

- Register at least 3 business days before the next session (every second Monday, exception for 03.03.26)
- If you can't make it – please let us know
- Always use swiss-su@microsoft.com to contact us
- Feedback for improvements is always welcome
- Mutual respect
- Be curious!

Calendar – Save the dates!

2026

February	February	March	March	March	April
2 09:30 – 16:00	16 09:30 – 16:00	2 09:30 – 16:00	16 09:30 – 16:00	30 09:30 – 16:00	13 09:30 – 16:00



**Demo Day Date
to be announced**

Proposed Topics for the next sessions

We put together a preliminary set of topics for the next sessions, which remain open for discussion and will evolve based on **your** interests and needs.

- Build Agentic AI Apps with Azure AI Foundry
- GitHub Copilot: Agentic Development
- Digital Trust: Azure Security, sovereign cloud, responsible AI
- AI Business Models: prepare for an AI-first and Agent Driven Era
- Go to Market with Microsoft: the Microsoft AI Cloud Partner Program and the Microsoft Commercial Marketplace
- Embedding legal, security and ethical topics in your solution
- NVIDIA workshop
- Fundraising Masterclass

Feedback & Topic suggestion

Please let us know what topics you would like us to cover in a 1:many session!

Write us an email
swiss-su@microsoft.com

Coming soon

AI Tech Accelerator Switzerland Platform for participants

Participants will have to register in order to be able to:

- Access to all workshop contents (agenda, materials, etc.)
- Receive announcements from the teams (next workshops, preparation for workshops, etc.)
- And much more

→ **We will keep you posted as soon as platform is available for you to use. We will send you an e-mail with the sign-up instructions. Please forward the instructions to whom relevant in your team.**

The screenshot shows the landing page for the AI Tech Accelerator Switzerland. At the top, there is a purple decorative header with the text "For **Agentic AI** startups ready to scale." Below this, the Microsoft logo is visible. The main title "AI Tech Accelerator SWITZERLAND" is prominently displayed, followed by a subtitle: "Accelerate your AI startup with Microsoft's best-in-class AI, GTM expertise, and a connected EMEA ecosystem." To the right, there are filters: "Teams of 1 - 5 people" and "331 days left". A navigation bar below the title includes links for "Accelerator Switzerland 2026", "Your Journey", "Expand with Us", "Workshops", "Workshop #1", "Workshop #2", "Workshop #3", and "Workshop #4". A blue button labeled "Access the challenge" is located in the center. The main content area features a section titled "Welcome to the AI Tech Accelerator Switzerland" with a sub-section about the program's mission to accelerate AI startups into their next stage of growth. It also mentions the use of Microsoft's best-in-class AI and secure cloud platform, and how startups partner with existing AI products to drive commercial growth through Microsoft's ecosystem and Marketplace.



Azure for Beginners

Martin Abrle, Partner Solutions Architect

Juan Manuel Servera Bondroit, Sr. Cloud Solution Architect



Identity

- Microsoft Entra ID (AAD)
- User Groups
- Permissions
- MFA

Governance

- Subscriptions, resource groups, resources and management groups
- Workload deployment strategies (resource groups, landing zones,...)
- Tagging
- Policies
- Privileged Identity Management (PIM)

Cost management

- Overview – Cost Management, Invoices
- Startup billing portal
- Budgets, alerts
- Automatic resource stopping or deletion

Deploying workloads

- Portal, AZ CLI, PowerShell
- ARM, Bicep, Terraform
- Deploying AI Foundry for the day #2 (?)

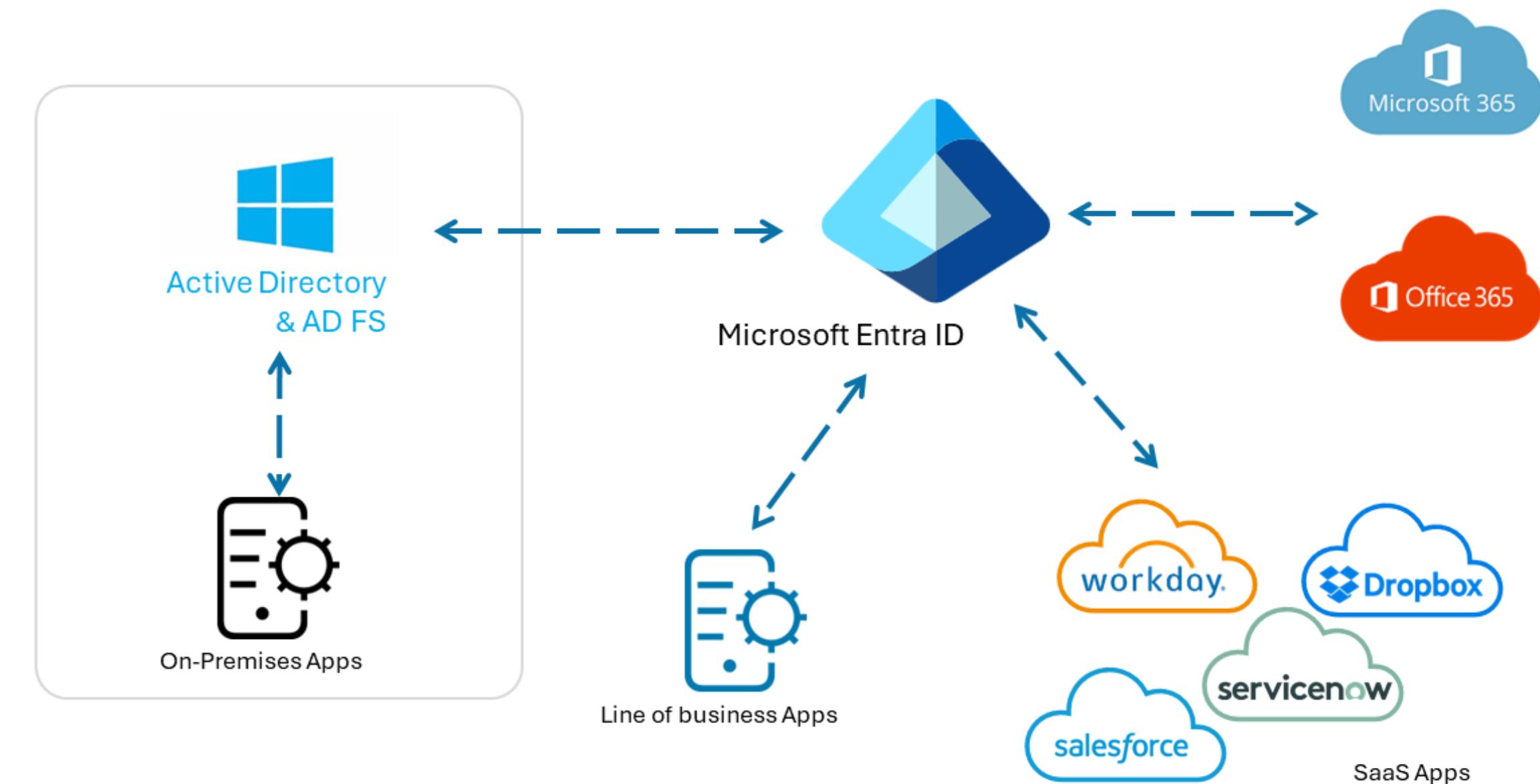


Identity



Microsoft Entra ID

- Microsoft Entra ID is a cloud-based identity and access management service that your employees can use to access external resources. Example resources include Microsoft 365, the Azure portal, and thousands of other SaaS applications.



Demo

portal.azure.com (+ portal navigation)

admin.microsoft.com

User groups

Permissions / RBAC

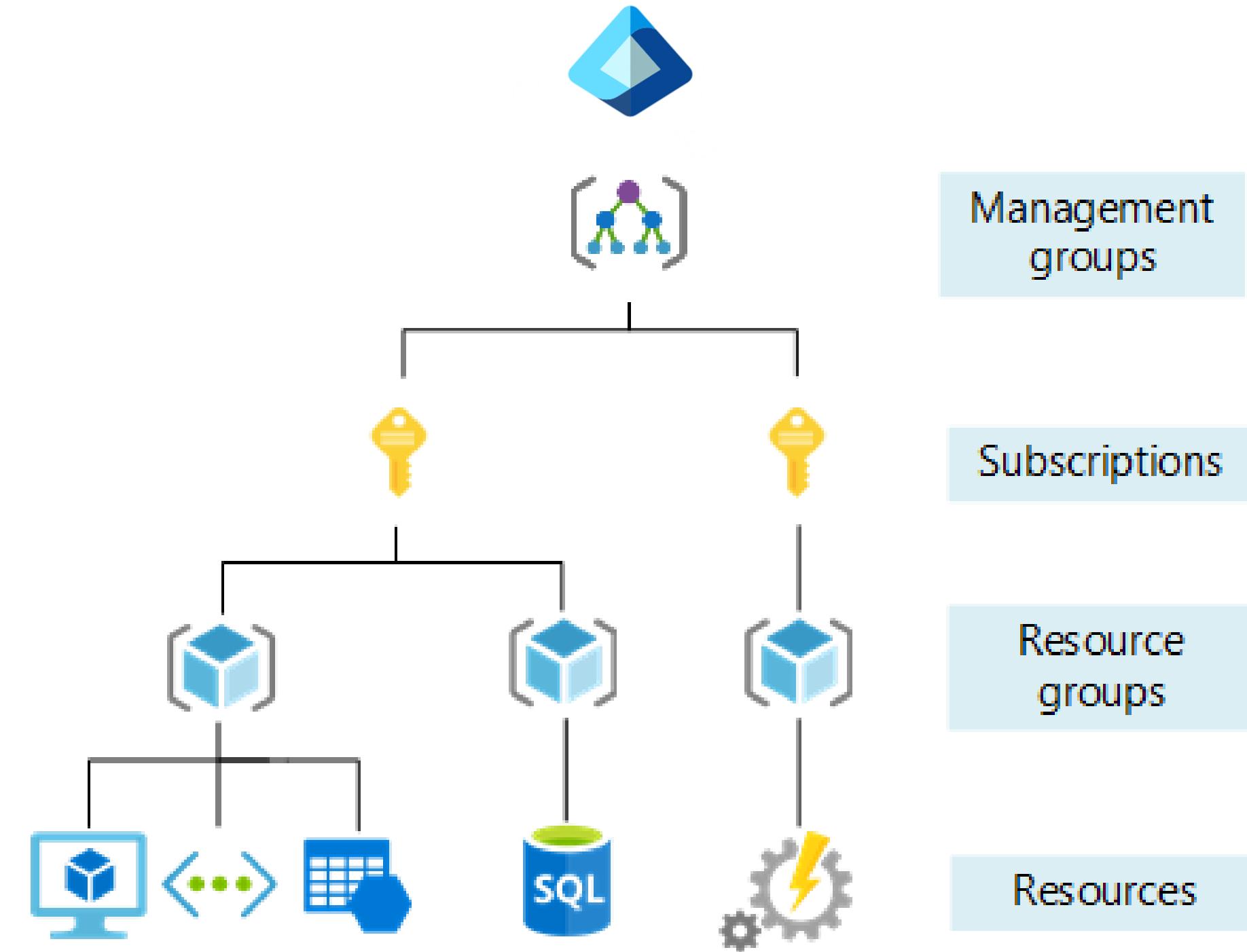
Note: have MFA enabled



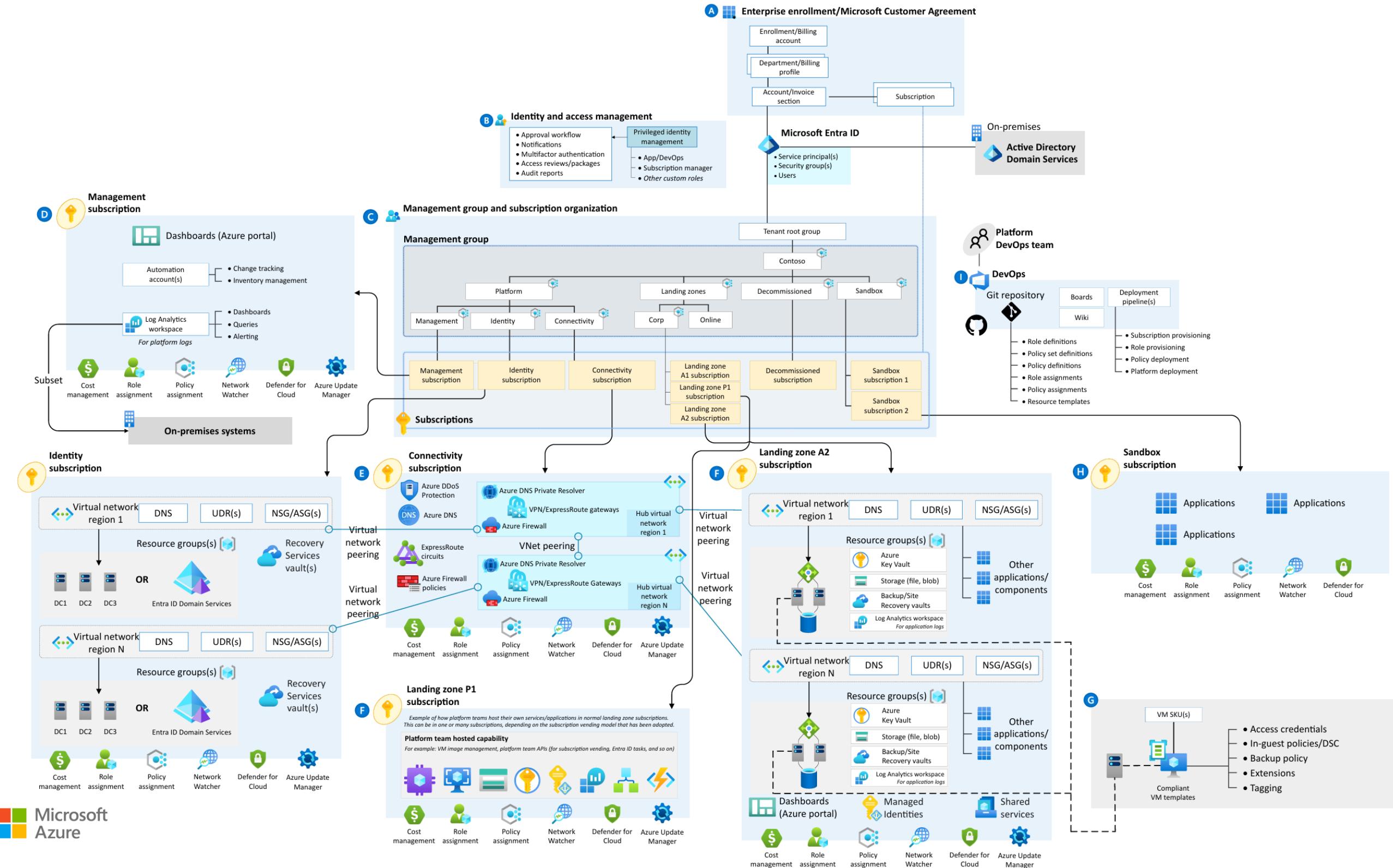
Governance



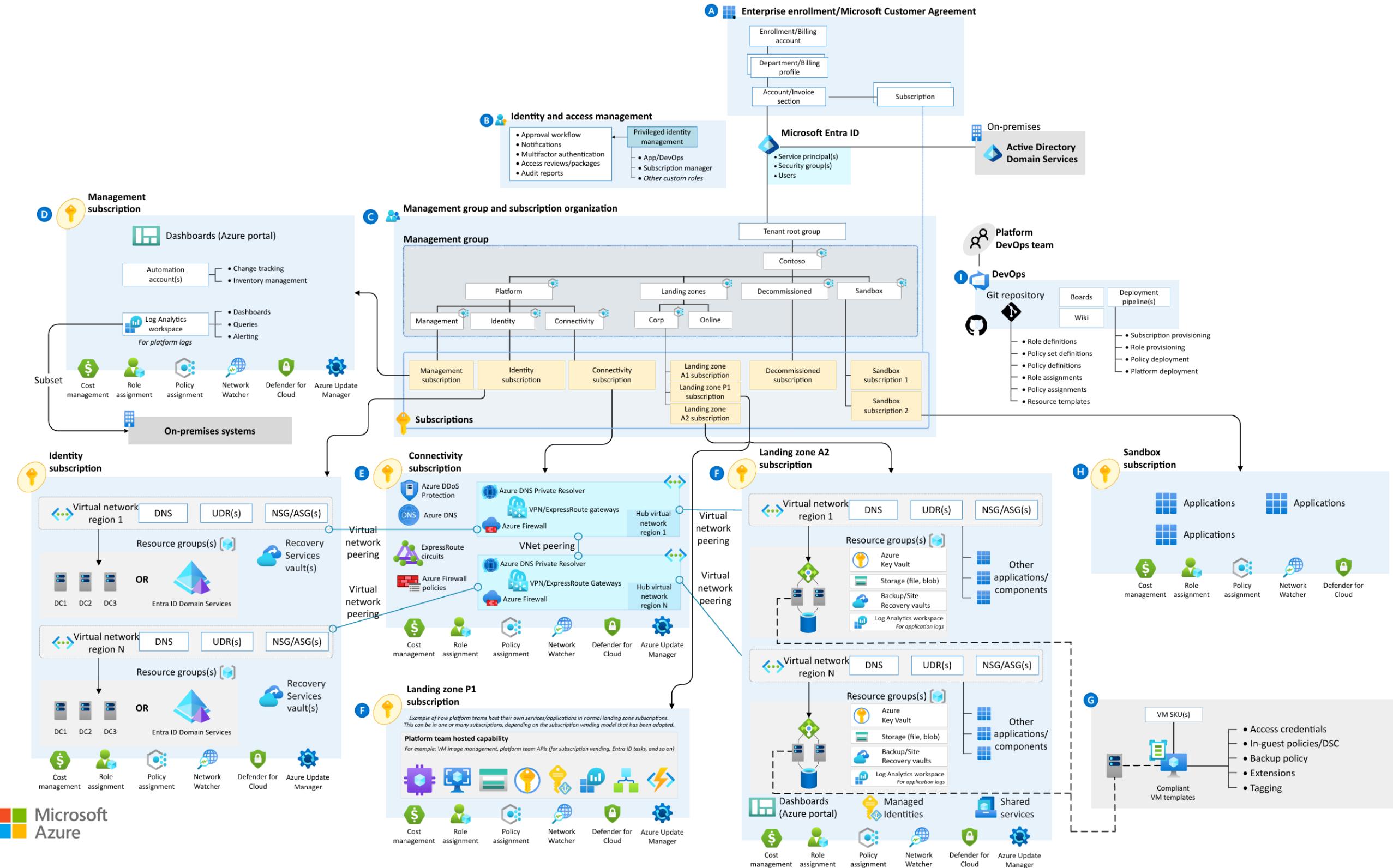
Resource organization in Azure



Resource organization in Azure - EZLS



Resource organization in Azure - EZLS



Workload deployment strategies

Separation using Resource Groups

Multiple resource groups (separation compute vs state)

Multiple Subscriptions

Management groups

Workload tagging

Strategies: many, best practices

Where: Subscriptions, Resource Groups, Resource levels

Why: governance, cost management

The screenshot displays three distinct sections of the Azure portal, illustrating the implementation of workload tagging:

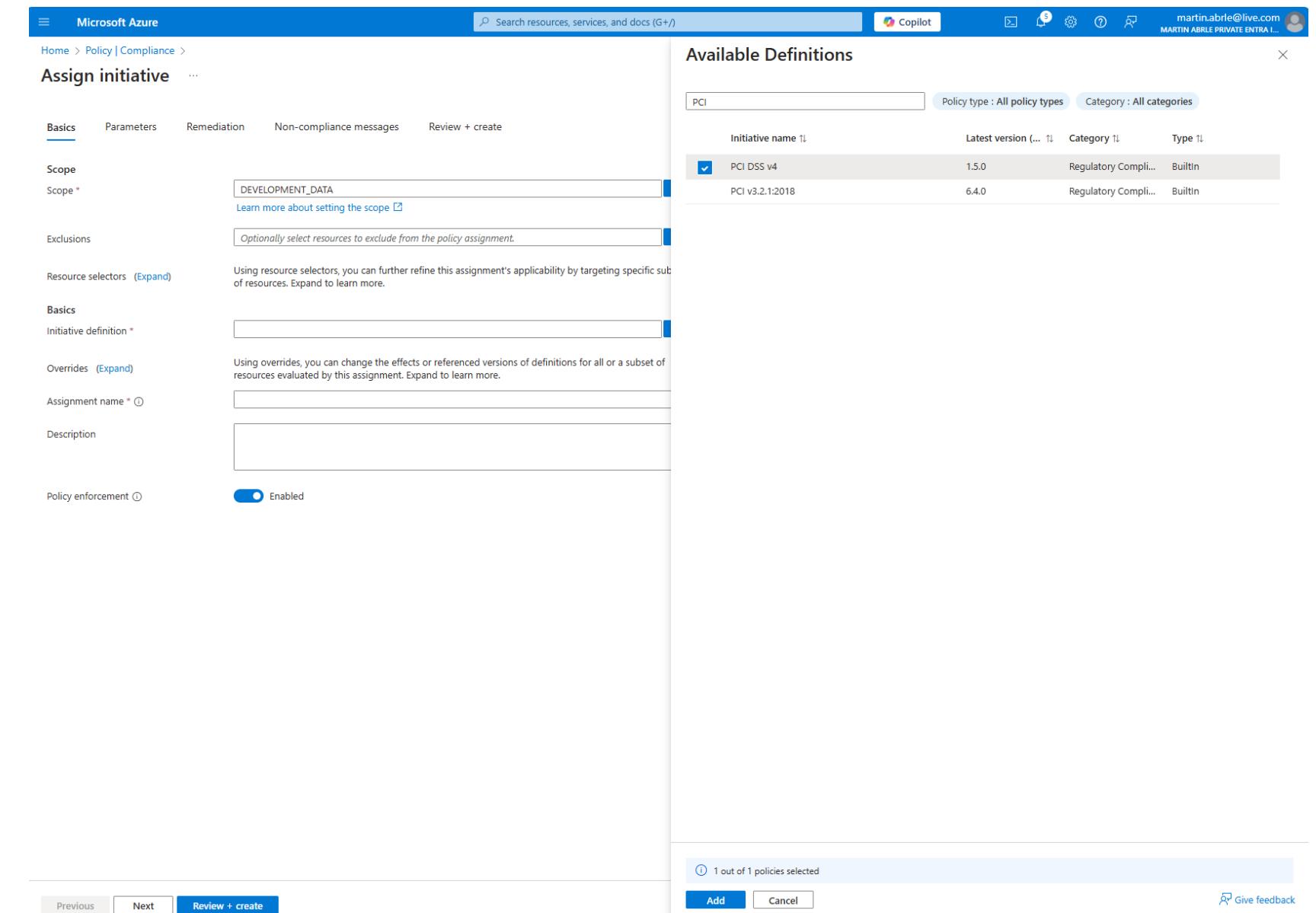
- Resource Group:** Shows the 'pgsql_rg' resource group details, including its subscription ('DEVELOPMENT MS SPONSORED'), location ('East US'), and tags ('Department: RESEARCH', 'CostCentre: DEVELOPMENT', 'DeleteWeekly: false', 'Workload: DEVELOPMENT').
- Cost Management:** Shows the 'Cost Management: Tenant Root Group' page. It includes a summary card with actual cost (\$86.14), a line chart of accumulated cost from Oct 1 to Oct 31, and a donut chart showing cost distribution by tag: Untagged (\$84.06), development (\$1.57), and production (\$0.51). The left sidebar lists various cost management features like Cost analysis, Exports, Monitoring, and Budgets.
- Resource Health:** Shows the 'Resources with tag Workload : DEVELOPMENT' page. It lists resources filtered by 'Subscription equals all' and 'Type equals all'. The results include:

Type	Resource Name
Azure AI hub	ai-hub
Application Insights	ai-hub-app-insights
Resource group	ai_hub_rg
Log Analytics workspace	aisubwuhhoyyavc
Resource group	container_registry_rg
Resource group	log_analytics_rg
Azure Database for PostgreSQL - Flexible Se	martinabre-aca-java-demo
Azure Database for PostgreSQL - Flexible Se	martinabre-aca-java-demo-adv
Azure Database for PostgreSQL - Flexible Se	martinabre-aks-java-demo
Log Analytics workspace	martinabre-devtest-eastus
Container registry	martinabreaihub
Storage account	martinabreaihub
Resource group	pgsql_rg
DNS zone	test.martinabre.com

Azure policies

Azure Policy: service in Azure which allows you create policies which enforce and control the properties of a resource. When these policies are used they enforce different rules and effects over your resources, so those resources stay compliant with your IT governance standards. To summarize, Azure policy is basically 3 components; policy definition , assignment and parameters.

Azure initiative: collection of Azure policy definitions that are grouped together towards a specific goal or purpose in mind. Azure initiatives simplify management of your policies by grouping a set of policies together as one single item. For example, you could use the PCI-DSS built-in initiative which has all the policy definitions that are centered around meeting PCI-DSS compliance.
(must-do in FSI, healthcare,..)



The screenshot shows the Microsoft Azure Policy Assignment interface. On the left, the 'Assign initiative' form is displayed with various configuration options. On the right, the 'Available Definitions' catalog is shown, filtered for the 'PCI' category. Two policy definitions are listed:

Initiative name	Latest version	Category	Type
PCI DSS v4	1.5.0	Regulatory Compli...	Builtin
PCI v3.2.1:2018	6.4.0	Regulatory Compli...	Builtin

Privileged Identity Management (PIM)

Provide just-in-time privileged access to Microsoft Entra ID and Azure resources

Assign time-bound access to resources using start and end dates

Require approval to activate privileged roles

Enforce multifactor authentication to activate any role

Use justification to understand why users activate

Get notifications when privileged roles are activated

Conduct access reviews to ensure users still need roles

Download audit history for internal or external audit

Must-have for regulated industries

[Demo link](#)



Cost Management



Cost Management - Demo



Overview – Cost Management, Invoices
Startup billing portal
Budgets, alerts
Automatic resource stopping or deletion



Deploying workloads



Deploying Workloads - Demo

Click-Ops + export template

Azure Command Line Interface (az cli)

Az PowerShell module

Azure Resource Manager (ARM) templates

Bicep Templates

Terraform



Next workshop: **16 February 2026 at 09:30**

(Same location)

