

PITCH DECK

www.shetab.tech

ABOUT US

- Specializes in career consultancy and student visas.
- Acquired 200 new clients in just three months.
- Tailors services to align clients with optimal professional opportunities.
- Achieved significant revenue growth and maintained high client satisfaction.
- Committed to professionalism and quality across all services.
- Employs cutting-edge technology and strategic marketing.

INTRODUCTION

- Planning to introduce an all in one mobile app for migrant workers and students studying abroad.
- All service arrangements and transactions occur within the app.
- Users can search for or offer services easily.
- Users can rate and review services, enhancing trust.
- Integrated secure payment system for transactions.
- Enables feedback to maintain service quality.

MEET THE TEAM

- Shams Ishtiaque Rahman – Founder and Proprietor
- Started programming at age 12
- Deepened technical skills over two decades
- Studied computer science at one of the top universities in the United States
- Was a programming teaching assistant at University level
- Successfully operated businesses for 12 years.

BUSINESS MODEL

- Primary revenue from direct client payments.
- Additional income through commissions from partner services.
- Offer training in sales and career development, with both free and premium access.
- Provide access to online work opportunities.
- Premium service includes specialized courses for students.
- Plans to introduce interest-free payment options as customer base grows.
- Aims to become the leading mobile app in the global workplace.

BENEFITS

- Easily connect with agencies through simple requirement submissions.
- Access multiple agencies on one platform for optimal pricing and fit.
- Advance payments are protected with an ESCROW system to ensure service delivery.
- All legal documents are processed digitally, enhancing convenience.
- AI and machine learning offer tailored suggestions, improving service matching.

MARKET POTENTIAL

- Aiming to expand operations into India and Nigeria.
- Demonstrated capability for fast client onboarding.
- Targeting to secure 20% market share in Bangladesh, India, and Nigeria by 2030.

MARKETING PLAN

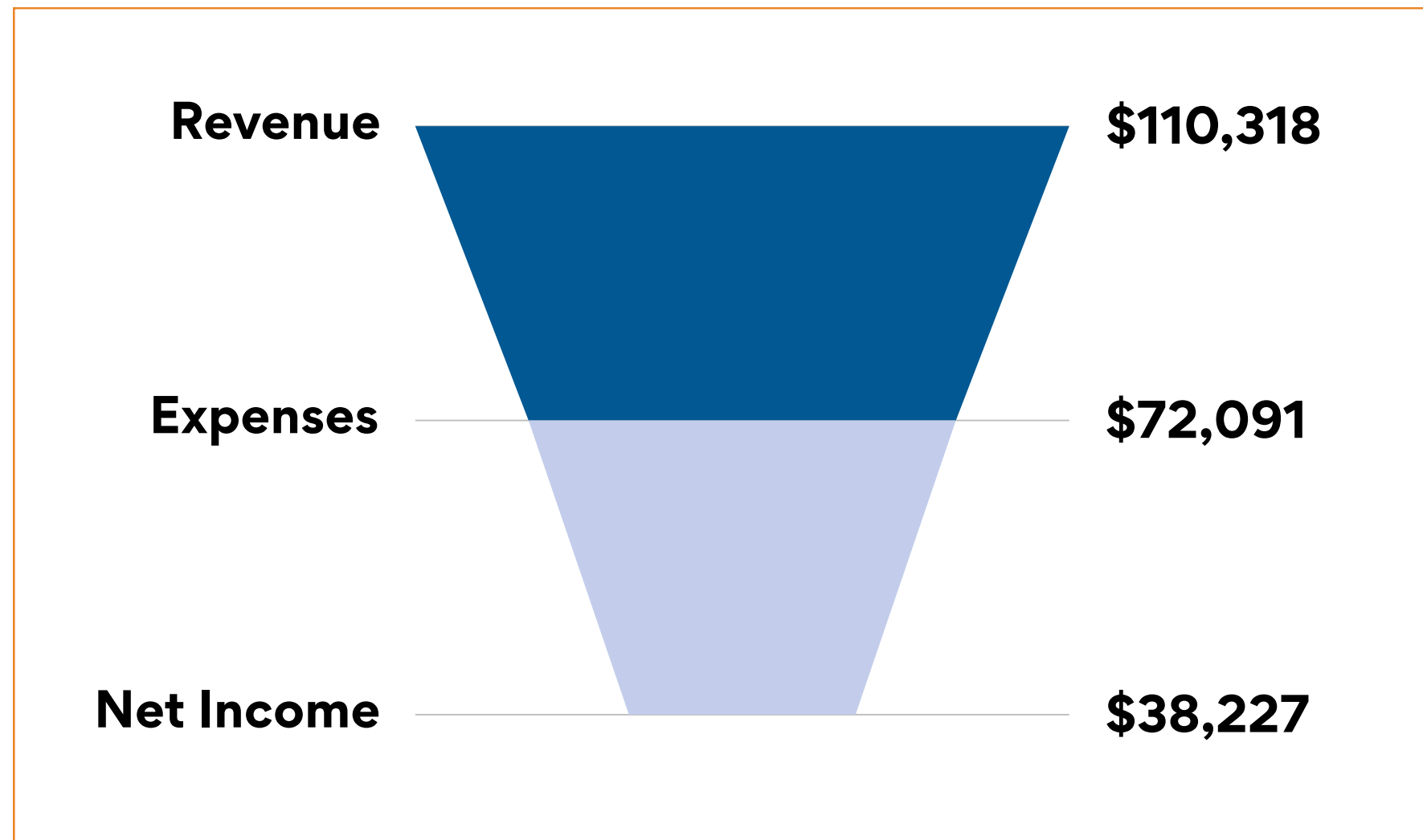
- Initially leveraged minimal marketing spend, achieving growth through organic means.
- Transitioning to a specialized viral marketing strategy to maximize impact with minimal cost.
- Planning to adopt a franchise model to scale operations.
- Fund Allocation:
 - 30% Franchise Development: Invest in establishing and supporting franchise operations.
 - 40% Marketing: Dedicated budget for implementing effective viral marketing campaigns.
 - 25% Technology: Enhance IT team capabilities and expand cloud infrastructure to support growth.
 - 5% Service expansion : Onboard licenses to enhance customer service.

PROJECTION

- Upon completion of all current client projects, the expected revenue is approximately \$1,960,784 USD.
- We are seeking a \$1,000,000 investment in exchange for a 5% equity stake
- Next 12 months revenue projection \$ 3,000,000.
- Subsequent 12 months revenue projection \$ 10,000,000.

FINANCIAL REPORTS

PAST 9 MONTHS (SINCE INCEPTION)





THANK YOU