## **Privacy Policy**

#### Introduction:

Our privacy policy will help you understand what information we collect at RSS HSS Blood Donors Bureau, how RSS HSS Blood Donors Bureau uses it, and what choices you have. We develop mobile applications and websites on client basis.

When we talk about "RSS HSS Blood Donors Bureau," "we," "our," or "us" in this policy, we are referring to RSS HSS Blood Donors Bureau.

### **Privacy Policy**

RSS HSS Blood Donors Bureau respects the privacy of every visitor of our mobile application. Your privacy is our first priority, and we go to great lengths to protect it. This Privacy Policy describes how we collect and use information about the blood donors who uses our app.

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website, Blog or App.

# What personal information do we collect from the people that visit our blog, website or app?

When registering on our App, site or Blog, as appropriate, you may be asked to enter your name, phone number or other details to help you with your experience.

#### When do we collect information?

We collect information from you when you register on our App or enter information on our site.

#### How do we use your information?

We may use the information we collect from you when you register in the following ways:

- · To communicate with you.
- To show your information for those who in needy of blood.
- · To verify your phone number
- To help prevent spam, fraud and abuse.

#### How do we protect your information?

We do not use vulnerability scanning and/or scanning to PCI standards. We only provide articles and information. We never ask for credit card numbers. We do not use Malware Scanning.

We do not use an SSL certificate

• We only provide information. We never ask for personal or private information like credit card numbers.

Personal Information Handling Consignment

RSS HSS Blood Donors Bureau do not Collect Information that may be used to identify individuals.

Information Regarding Outside Party Module Uses

We may insert outside party models for smartphone applications for the purpose of calculating efficiency of ads pushed in outside party media, in order to make payments to ad agencies, and for the purpose of analyzing user patterns.

Permission Used In the RSS HSS Blood Donors Bureau App:

#### Do we use 'cookies'?

We do not use cookies for tracking purposes

You can choose to have your Mobile hand set warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, some of the features that make your App experience more efficient may not function properly.

PERMISSION	USAGE
CALL PHONE	By tapping call image, the number will be displayed on dialed screen.
ACESS NETWORK STATE,	These are permissions required to know whether the internet or Wi-Fi is
ACESS WIFI STATE.	available.
INTERNET	This permission is used to access
	Internet. To fetch data and to send data from RSS HSS Blood Donors
	Bureau app.

#### Third-party disclosure

#### Do we disclose the information we collect to Third-Parties?

We do not disclose any user information directly to the needy as of now.

#### Third-party links

We do not include or other third-party products or services on our App or website.

#### **Fair Information Practices**

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email

Within 7 business days

We will notify you via phone call

Within 7 business days

We also agree to the Individual Redress Principle which requires that individuals have

the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have

enforceable rights against data users, but also that individuals have recourse to courts

or government agencies to investigate and/or prosecute non-compliance by data

processors.

The users are given an option to delete their App account at any time, in which event,

the information of the users would be deleted from the servers of App.

**Privacy-related Contact Information:** 

If there should arise questions, dissatisfaction, or need for consultation on the topic of this

privacy policy, you can report your inquiries to the user information management

(rsshssblooddonors@gmail.com)

**Privacy Policy Revision:** 

We may change this policy from time to time based on legislative policies or change in security

of technologies. The content and revision will be updated in the app main screen bottom of your app and contact us screen bottom of the app. If you continue this services after those changes

are in effect, you are agreed to the revised policy.

Effective: 19th August 2017