



PIZZA SALES REPORT

JAN 2015 - DEC 2015

pizza_category

All

01-01-2015

05-09-2015

Home

Best/Worst

BUSIEST DAYS AND TIMES

DAYS

Orders are highest on weekends, Friday/Saturday Evenings

MONTHLY

There are maximum orders from month of July and January

SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum sales and total orders

SIZE

Large Pizzas contribute to maximum sales



566.53K

Total_Revenue



38.11

Average_Order_Value



34327

Total_Pizzas_Sold



14864

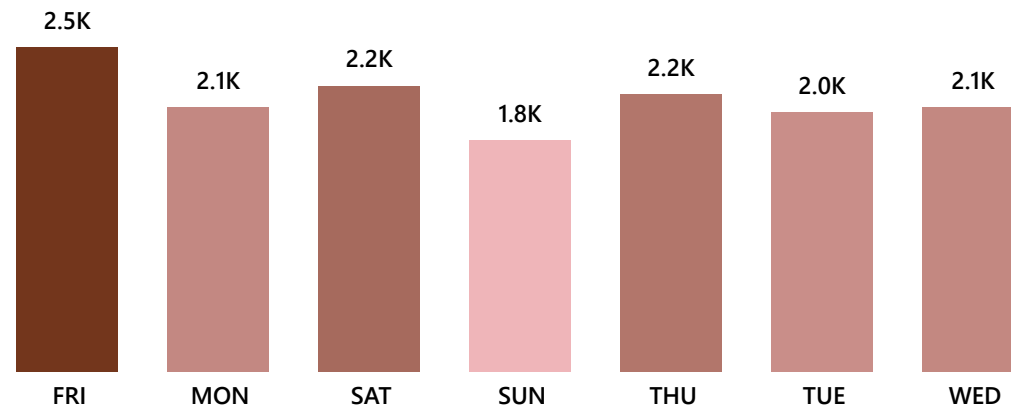
Total_Orders



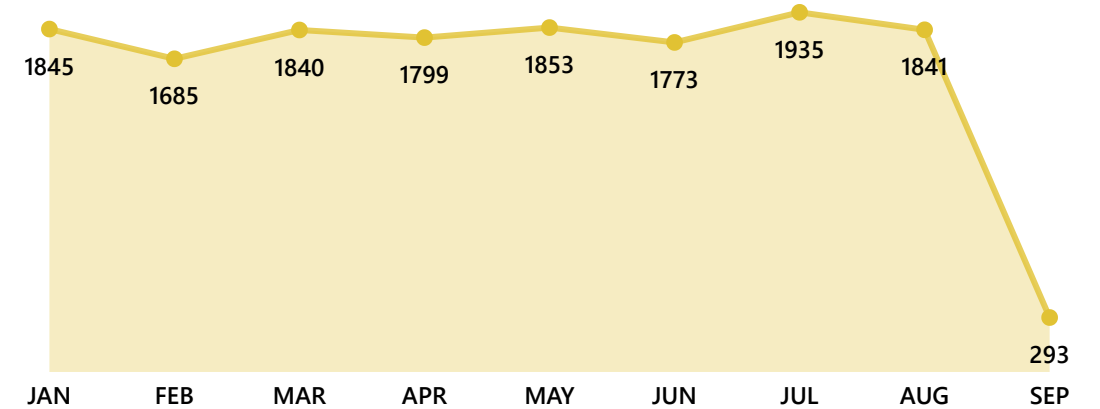
2.31

Average_Pizzas_Per_Order

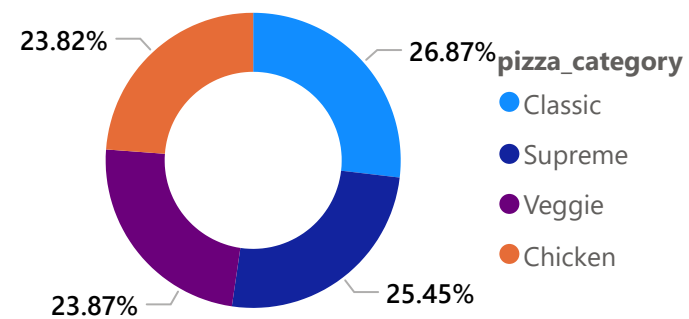
Daily Trend for Total Orders



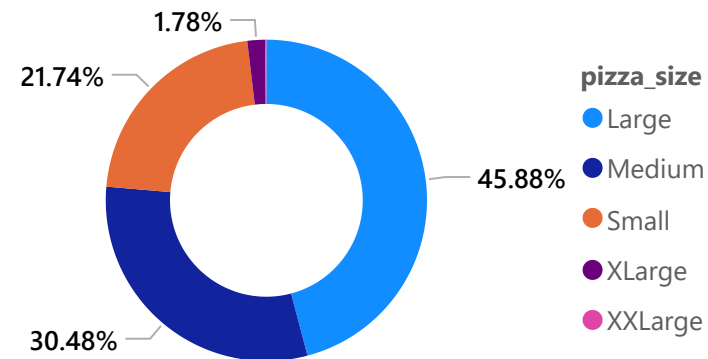
Monthly Trends for Total Orders



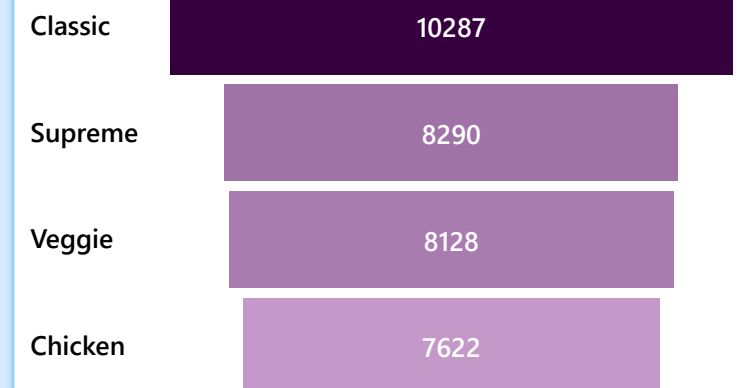
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total_Pizzas_Sold by pizza_category





PIZZA SALES REPORT

JAN 2015 - DEC 2015

pizza_category

All

01-01-2015

31-12-2015

Best/Worst

Home

BEST SELLERS

REVENUE

The Thai Chicken pizza
Contribute to maximum
Revenue

QUANTITY

The Classic Deluxe Pizza
Contributes to maximum Total
Quantities

TOTAL ORDERS

The Classic Deluxe Pizza
Contributes to maximum Total
Orders

WORST SELLERS

REVENUE

The Brie Carre pizza Contribute
to minimum Revenue

QUANTITY

The Brie Carre pizza Contributes
to minimum Total Quantities

TOTAL ORDERS

The Brie Carre pizza Contributes
to minimum Total Orders



817.86K

Total_Revenue



38.31

Average_Order_Value



49574

Total_Pizzas_Sold



21350

Total_Orders



2.32

Average_Pizzas_Per_Order

TOP 5 PIZZAS BY REVENUE

The Thai Ch...	43434.25
The Barbec...	42768
The Californ...	41409.5
The Classic ...	38180.5
The Spicy It...	34831.25

TOP 5 PIZZAS BY QUANTITY

The Classic D...	2453
The Barbecue ...	2432
The Hawaiian ...	2422
The Pepperon...	2418
The Thai Chic...	2371

TOP 5 PIZZAS BY TOTAL ORDERS

The Classic D...	2329
The Hawaiian ...	2280
The Pepperon...	2278
The Barbecue ...	2273
The Thai Chic...	2225

BOTTOM 5 PIZZAS BY REVENUE

The Spinach...	15596
The Mediter...	15360.5
The Spinach...	15277.75
The Green ...	13955.75
The Brie Car...	11588.499999999993

BOTTOM 5 PIZZAS BY QUANTITY

The Soppres...	961
The Spinach S...	950
The Calabrese...	937
The Mediterra...	934
The Brie Carre...	490

BOTTOM 5 PIZZAS BY TOTAL ORDERS

The Chicken P...	938
The Calabrese...	918
The Spinach S...	918
The Mediterra...	912
The Brie Carre...	480