



# FARMERNET.COM

by

BlazeTech





# Introduction

PROBLEM STATEMENT

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BACKGROUND

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BENEFIT OF APPLICATION

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PURPOSE

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FEATURE OF  
APPLICATION

# Introduction

In a world where small farmers face exploitation and uncertainty due to middlemen, our innovative web app is the beacon of change. By bridging information gaps and eliminating exploitative intermediaries, this solution promises a fairer, transparent, and efficient agricultural system. Join us on a journey to uplift farmers, ensure fair prices, enhance productivity, and connect consumers with quality produce. Welcome to a new era in farming."



# Problem Statement

"Farmers face unfair pricing due to middlemen exploiting an information gap. Our solution removes intermediaries, ensuring fair prices for farmers and consumers. Join us in creating transparency and equity in the agricultural supply chain."

# BACKGROUND

In farming, small farmers face time and market challenges. We're making a simple web app to help. Inspired by handy apps, we want farmers to easily connect with buyers for fair pricing. Like those apps for household stuff, ours cuts out searching, makes communication easy, and lets farmers compare prices. If you're in an unfamiliar area, our app helps you find buyers. We're aiming for a user-friendly platform that makes farming easier and fairer.

# BENEFIT OF APPLICATION

1. Farmers can sell their crops easily using this application
2. Farmers can buy quality seeds
3. Farmers can take loans to buy various types of agricultural related instruments

# Purpose

1. Farmers' income will increase because there will be no middlemen. Farmers will get fair prices for their crops. Many times the cost of producing the crops of the farmers does not come up.
2. Crops production will increase

# Feature of Application

1. User-friendly-interface: As a result easy-to-navigate platform that allows framers to access information, resources, and features.
2. A platform where farmers can engage in discussions, ask questions, share experiences, seek advice, and collaborate with peers.
3. Offers access to educational resources, tutorials, and guides that help framers enhance their skills, learn new techniques
4. Supplying tools, tips, and resources that enable framers to work more efficiently, increasing productivity.
5. Farmers are able to pay and receive bills for various products using various online payment methods
6. The option to keep payment history within the "Harvesting Framer Network " application could be a valuable feature for framers and contractors which included-transaction Records, Invoice Tracking(pending payments, and payment due dates for various services or materials).



# summary

People would use this web app primarily because it solves significant problems faced by small farmers. It offers transparency, eliminating exploitative middlemen and providing fair prices for crops. Additionally, it simplifies the process of selling crops, purchasing quality seeds, and obtaining loans for agricultural tools.

Ultimately, it empowers both farmers and consumers by creating a transparent and equitable agricultural ecosystem.



The background features a light gray base with large, soft-edged organic shapes in muted red and olive green. A thin white line outlines a shape on the right. In the top left, there is a faint, light gray sketch of a leafy branch.

Thank you