

Mahi Ghia

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EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

Los Angeles, CA

Bachelor of Science in Environmental Science

Expected Graduation Jun 2027

- Cumulative GPA: 3.914/4.0 | Intended double major with Economics
- Relevant Coursework: Principles of Microeconomics (ECON 1 & ECON 2), Differential & Integral Calculus (MATH 31A) | Planned Coursework: Microeconomic Theory (ECON 11), Introduction to Statistical Methods (STATS 12)

GERMAN SWISS INTERNATIONAL SCHOOL

Hong Kong

- IB Score: 42/45, IGCSEs: 11A*s, graduated with Academic Excellence Award

Aug 2008 – May 2023

WORK EXPERIENCE

CARBONBASE

Hong Kong

Marketing and Research Intern

Jun 2022 – Aug 2022

- Conducted comprehensive sustainability reports for clients to reduce emissions by 12% through analyzing industry data, market sizing and creating summary presentations
- Negotiated signings with over 20 firms with a success rate of 90% by conducting prospective client meetings and evaluating their revenue models in relation to our engineered carbon footprint report

OPAL CANDLES

Hong Kong

Founder

2020 – Present

- Conceived, curated, and launched a self-made concept through detailed logistical planning during the pandemic
- Grew 300% within 3 months and sustained a 54% profit margin by developing a budget plan, sourcing sustainable raw materials, and keeping production in-house
- Increased consumer base on social media platforms by 15% monthly by consistently posting content and maintaining relationships with loyal customers through attending events and fairs

LEADERSHIP EXPERIENCE

National Netball

Hong Kong

Captain, Coach, Teammate

Aug 2015 – May 2023

- Captained the Division 1 team to winning championships by running weekly training sessions
- Advised junior members on strategic play during training sessions as a senior member of the National U21 team
- Honed coaching skills by running weekly trainings for 6 elementary school teams for 2 hours each week and arranging elaborate events such as friendly and competitive interschool tournaments

RESEARCH

MARKET OPPORTUNITIES FOR SUSTAINABILITY IN CHINA

Hong Kong

Lead Researcher

Jun 2022 – Dec 2022

- Explored the effects of the Chinese Environmental Protection Law (2018) on the EV market, the use of Carbon offsets, and government incentive
- Spearheaded the primary research and organized the writing and editing of the paper

UNIVERSITY ORGANIZATIONS

- **International Bruins in Business (IBB):** Consulting and Marketing committee member at premier international consulting club
- **Fashion and Student Trends (FAST):** Designing a collection for annual fashion show with industry professionals

ADDITIONAL INFORMATION

- **Skills:** Microsoft Office, Google Suite, Graphic Design, Social Media Marketing
- **Interests:** Fashion, Baking, Marine & Wildlife Conservation, Tennis, Photography