

Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

45M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

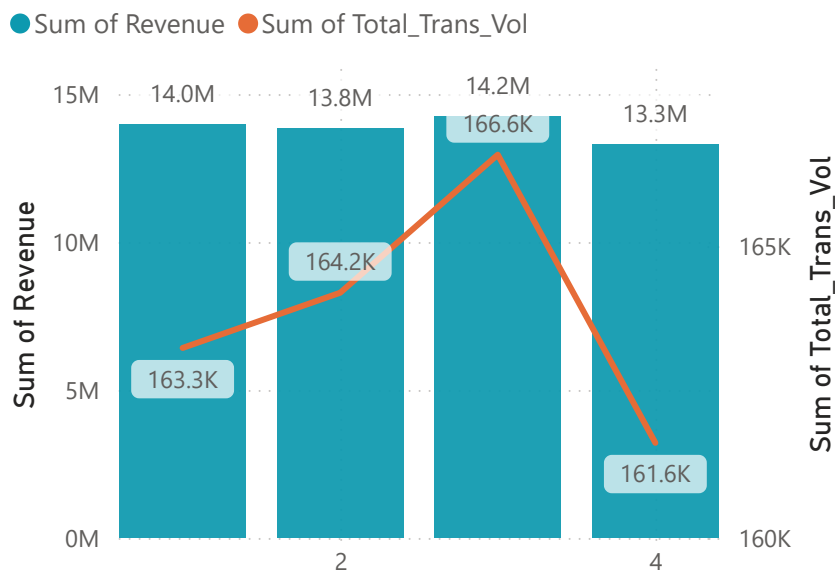
4

3

2

1

QTR Revenue and Total trans count



Week_Start_Date

All

Silver

Blue

Gold

Platinum

Med

Low

High

Revenue by Use_Chip

Swipe

35M

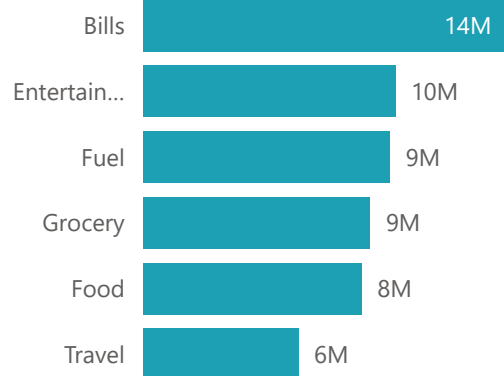
Chip

17M

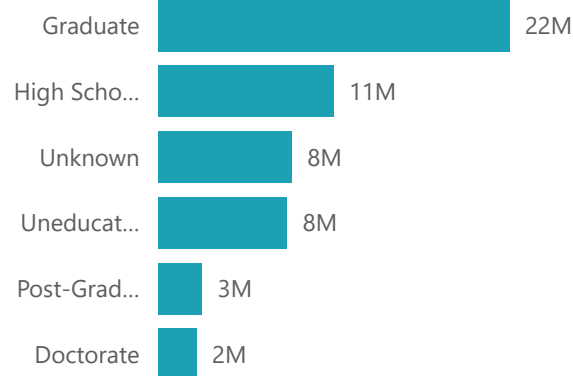
Online

3M

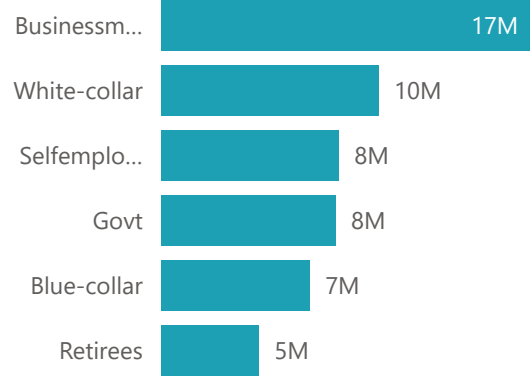
Revenue by Exp_Type



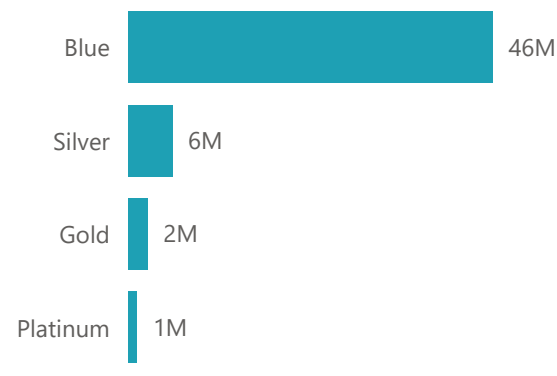
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Type



Credit Card Customer Report

Revenue

55M

Total Interest

8M

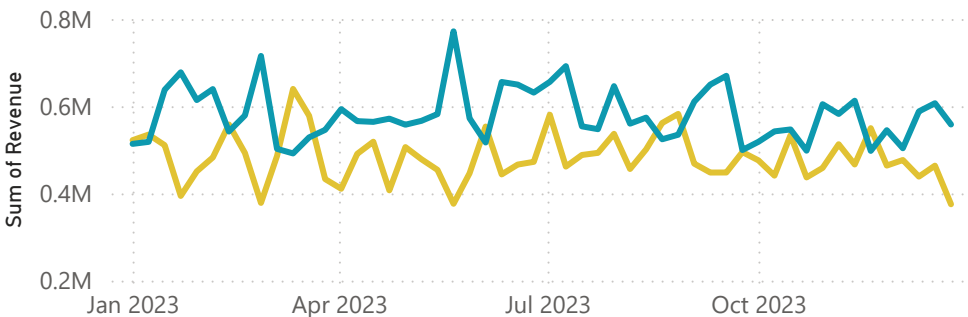
Total Income

576M

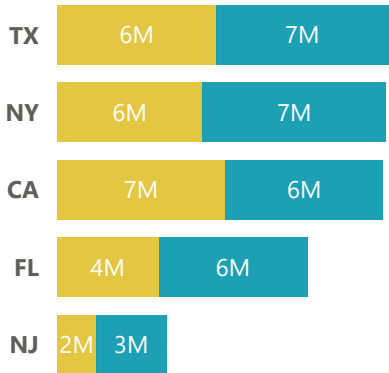
CSS

3.19

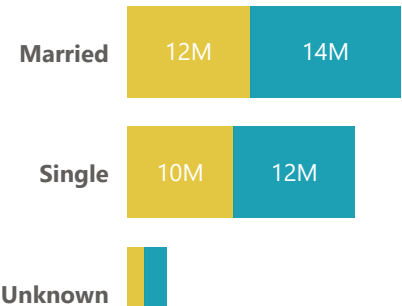
Revenue by Week



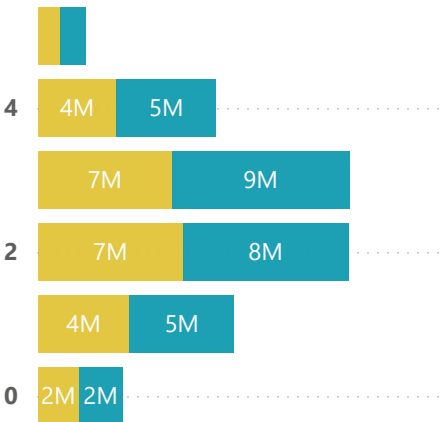
Revenue by top 5 States



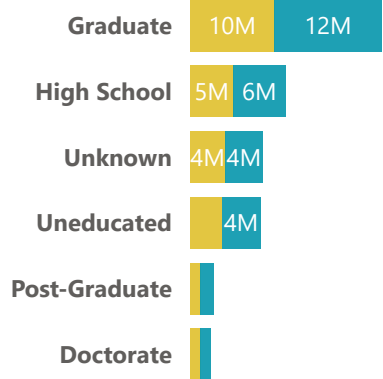
Revenue by Marital Status



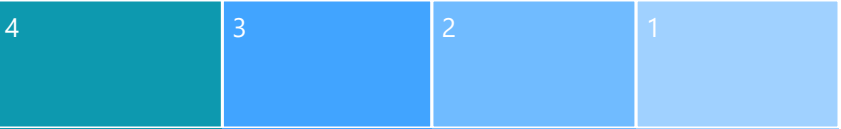
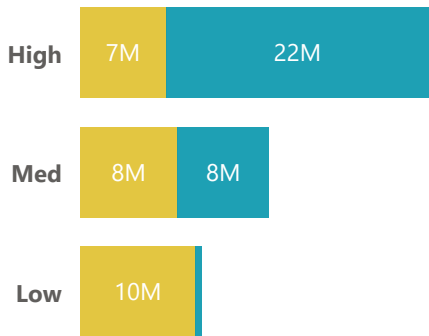
Revenue by Job



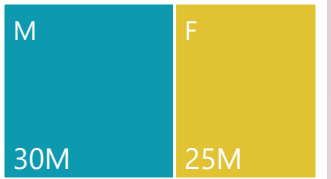
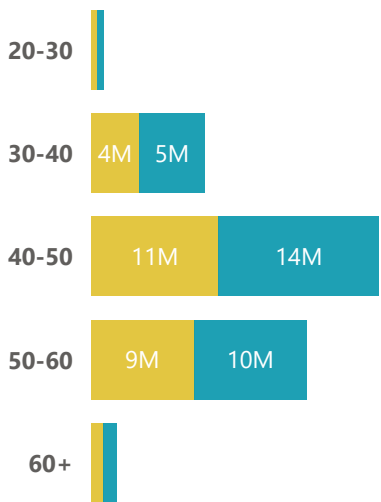
Revenue by Education LLevel



Revenue by Income Group



Revenue by Age Group



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
Total	55315410	7843382	575914439

Week_Start_Date

All

Swipe

Online

Chip

Silver

Blue

Gold

Platinum