



GUJARAT TECHNOLOGICAL UNIVERSITY

Centre for Industrial Design (Open Design School)

DESIGN ENGINEERING

CONTINUOUS ASSESSMENT CARD

COLLEGE NAME:	
COLLEGE CODE:	
SUBJECT NAME:	
SUBJECT CODE:	SEMESTER:
BRANCH:	ACADEMIC YEAR:

TEAM NAME:		TEAM ID:
PROJECT TITLE/DOMAIN:		
SR. NO.	TEAM MEMBER'S NAME	ENROLLMENT NO.
INTERNAL GUIDE NAME:		
INTERNAL GUIDE SIGN:		

Head of Department

College Seal

MONTHLY ASSESSMENT - I (Observation, Empathy and Define Phase)

(DATE : __/__/__)

1. Why students/team have taken above mentioned domain? (Please specify the reason)

(Note: For more content or information, one may attach additional pages to this card.)

2. How frequently student team has gone for observation on field, mention with date, place, time etc.? Which are the key observations that they have noticed?

3. A. How many interactions/interviews team members have done?

B. Who are the user and various stakeholders on domain? Describe their persona (Name, age, occupation/education, roles and responsibility etc.)

C. List out the questions asked by team while having observation and interview?

4. What is something special/random/unusual (i.e. activity, environment, interaction, object or user) team have observed at the domain? Please elaborate the conditions with photographs if available.

5. Enlist any five major problems observed by your team in the respective domain. Mention any one for which you have empathize user the most and which might become your problem statement. Give reasons of selection of particular problem/issue based on empathy.

6. Define your “PROBLEM DEFINITION” for the project as per below format. Which might be refine till end of Ideation phase if you wish.



SUGESTIONS BY INTERNAL GUIDE:

AEIOU CANVAS SUGGESTIONS:

EMPATHY CANVAS SUGGESTIONS:

MIND MAPPING SUGGESTIONS:

GENERAL SUGESTIONS:

Overall Mark (Out of 05):

GUIDE SIGNATURE:

Date: