

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	5 February 2026
Team ID	LTVIP2026TMIDS35952
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

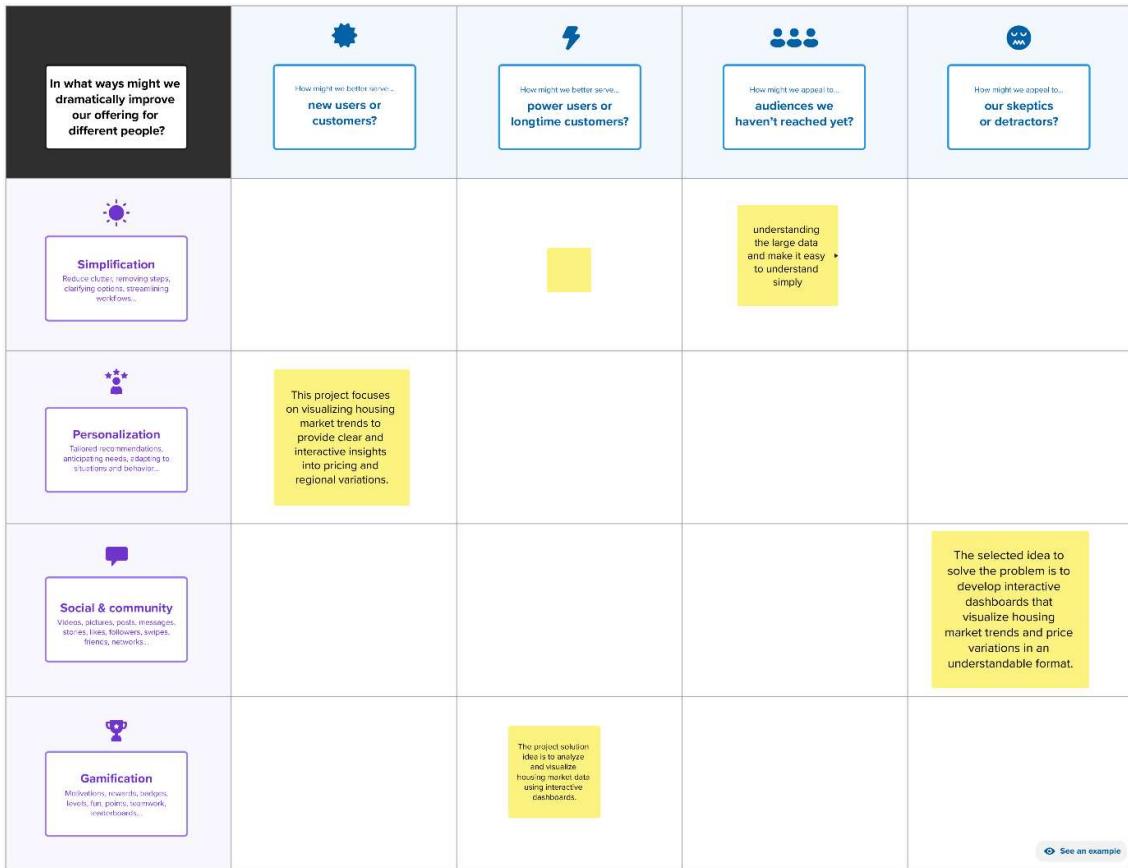
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

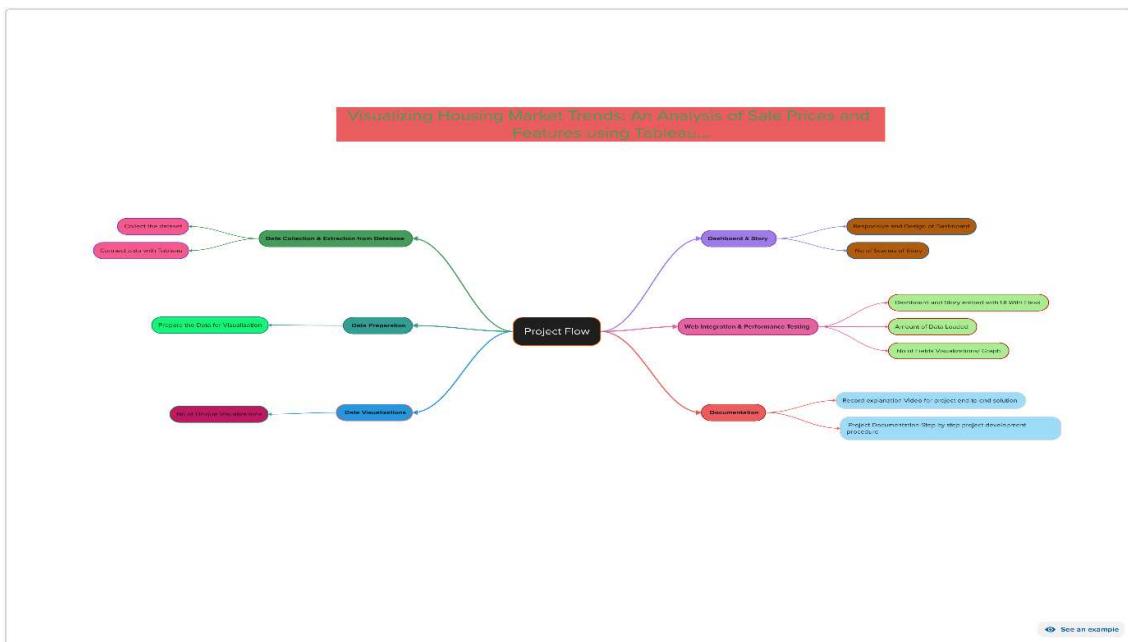
The screenshot shows the 'Brainstorm & Idea Prioritization Template' interface. On the left, there's a sidebar with a lightbulb icon and the title 'Brainstorm & idea prioritization'. It includes instructions: 'Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.' Below are preparation details: '10 minutes to prepare', '1 hour to collaborate', and '2-8 people recommended'.

The main content area is divided into two columns. The left column, titled 'Before you collaborate', contains three steps: 'Team gathering' (instructions: 'Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.'), 'Set the goal' (instructions: 'Think about the problem you'll be focusing on solving in the brainstorming session.'), and 'Learn how to use the facilitation tools' (instructions: 'Use the Facilitation Superpowers to run a happy and productive session.'). Each step has a small icon and a 'Open article' button. The right column, titled 'Define your problem statement', includes a box labeled 'PROBLEM' with the placeholder 'How might we [your problem statement]?'. Below it, a section titled 'Key rules of brainstorming' lists six rules with icons: 'Stay in topic.', 'Encourage wild ideas.', 'Defer judgment.', 'Listen to others.', 'Go for volume.', and 'If possible, be visual.'

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

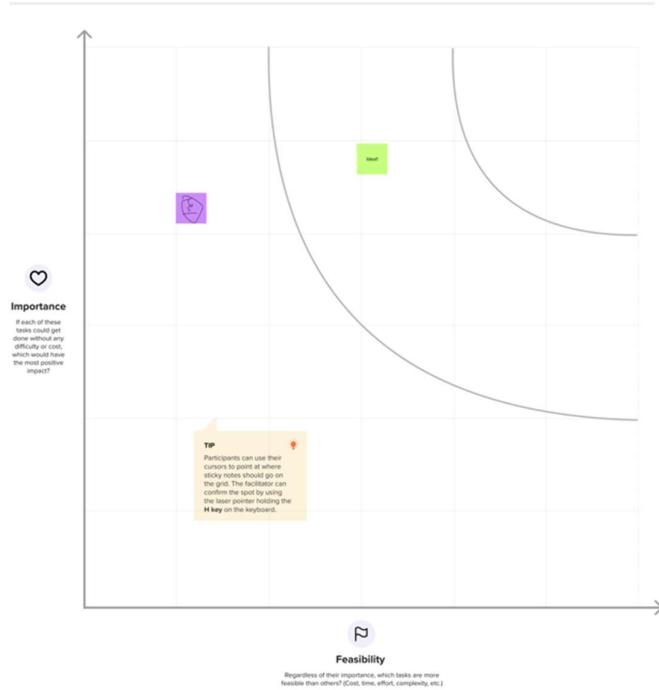


4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes



In today's real estate market, large amounts of data are available, but understanding patterns from raw data is difficult. Therefore, data visualization using Tableau helps convert complex datasets into meaningful visual insights for better decision-making.