

Group 26



Collaborative Project Management For Creative Teams



Pitching presentation

**with why
and how**

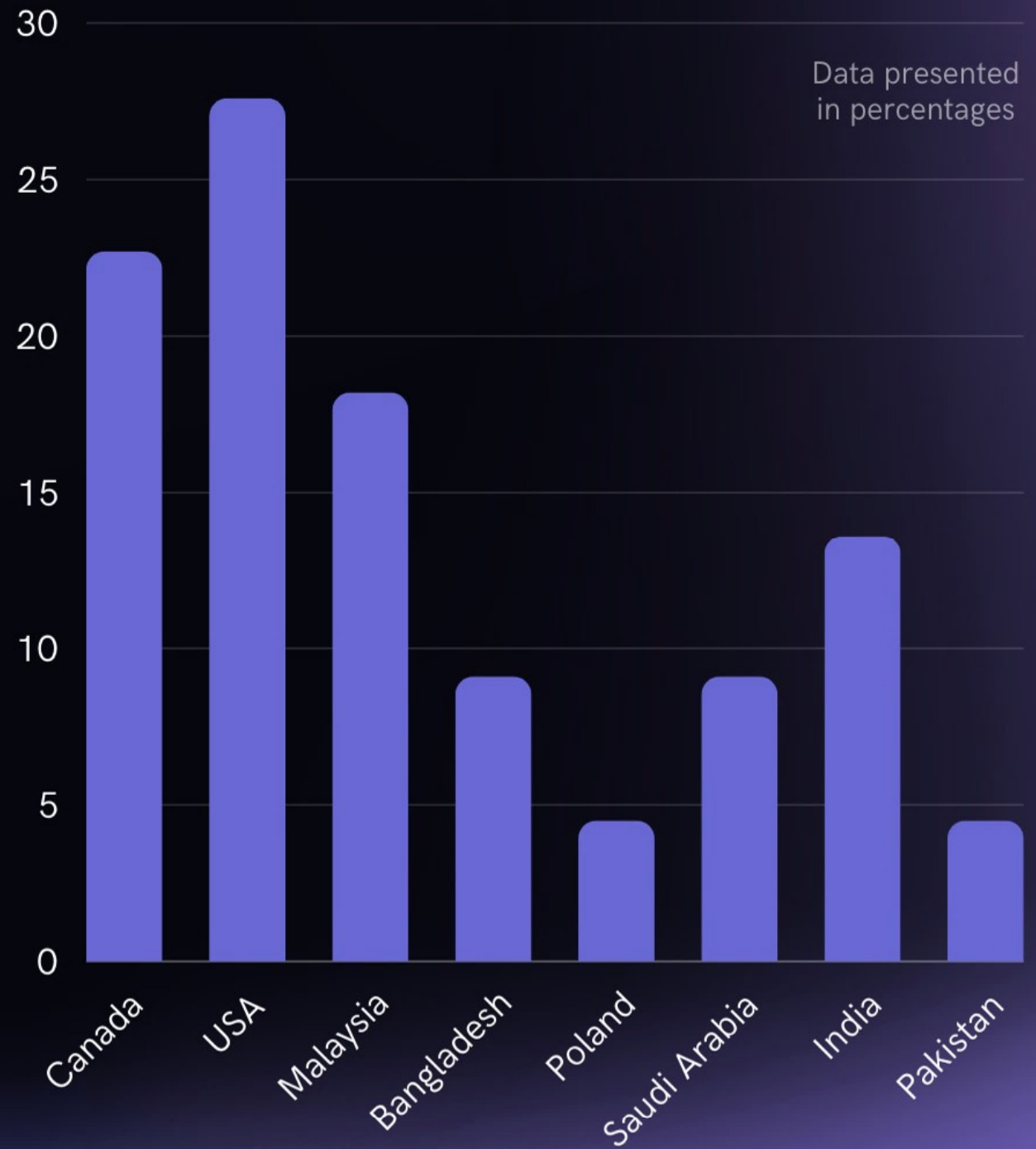
How many of you felt I wish?

Collaboration challenges are common in team settings. Although they may not be always significant but do we truly want to overlook them?



Personal
Opinion

SURVEY ACCESS



Some Stats Regarding Project Management and it's impact

Source:

teamstage.io/project-management-statistics

Statistics 1

70%

of all projects fail because of inaccurate requirements, uninvolved project sponsors, inaccurate estimates, shifting project objectives, and more which is because of bad PM

42%

of companies don't understand the need or importance of Project Management tools.

Statistics 2

9.9%

of the budget is wasted due to poor project management.

**\$1
million**

every 10 seconds, companies globally lose \$1 million due to ineffective project strategy implementation.

**\$2
trillion**

approximately \$2 trillion a year.

Pain points or frustrations users are experiencing with current project management tools



UI COMPLEXITY



LOADING TIME.



NOT ENOUGH TUTORIALS WHICH
CAN BE EASIER FOR BEGINNERS



COMMUNICATION WITH
TEAM MEMBERS



FILLING OUT TICKET/CARD
INFORMATION FROM SCRATCH.



PERMISSION
HIERARCHY



NOT HAVING PREDEFINED
TEMPLATES.



MONITORING MULTIPLE OPEN
TABS FOR DIFFERENT TICKETS.



NOT HAVING PRACTICAL GANTT CHART
THAT CAN BE UTILIZED EASILY IN
PERIODICAL STATUS UPDATES



LACK OF
ACCESSIBILITY



SOME FEATURES BEING IN
OUTDATED FORMATS AND DESIGNS



MAINTAIN/ USE MULTIPLE
APPLICATIONS FOR EACH
REQUIREMENT

MOST FREQUENT

FREQUENT

FEATURES USERS WANT TO SEE IN A COLLABORATIVE PROJECT MANAGEMENT TOOL

Highest Priority

- Good User Interface
- File sharing
- Integrated communication channel

- Optimized Version Control
- Visual Task Allocation
- Branching & PR Review
- Progress Monitor

- Design boards, and storyboards in the same system
- Built-in video conference

- Scrum Task Management
- Time Management Feature
- Planning, tracking, and reporting
- Customizable Workflows

- Easy to understand guidance books or manuals because a lot of non-technical people use project management tools.
- Collaboration, Live updation of changes, syncing, boards, lists, etc



We are here to help you achieve the success you desire.

"CoLabFlow"

It is a combination of the words "collaboration" and "flow," which expresses the philosophy of smooth teamwork and workflow control in the project management tool.

...



- Target 1

Remove as many pain points as possible in the first launch to have a successful entry into the market.

Provide all desired features for users within a creatively designed interface and simplifying complex tasks for enhanced usability.

- Target 2

Target

What's our aim?

Time to lock and load!"



Now some of you will be asking,
“What do you have that
we don't?”

- 1 All in ONE solution
- 2 A tool for
ALL LEVEL of users
- 3 Mobile App for
Communication and
Updates

Who are the main competitors of our product?"



Jira Software



miro



Target Market

OCCUPATION



Our product will be available for users from all occupations

corporate employees, independent creatives, teaching professionals, and students

GEOGRAPHY



We want to focus on users from all over the world

But especially North America, Europe, and Asia-Pacific for a better market & business opportunities

COMPANY SIZE & INDUSTRY

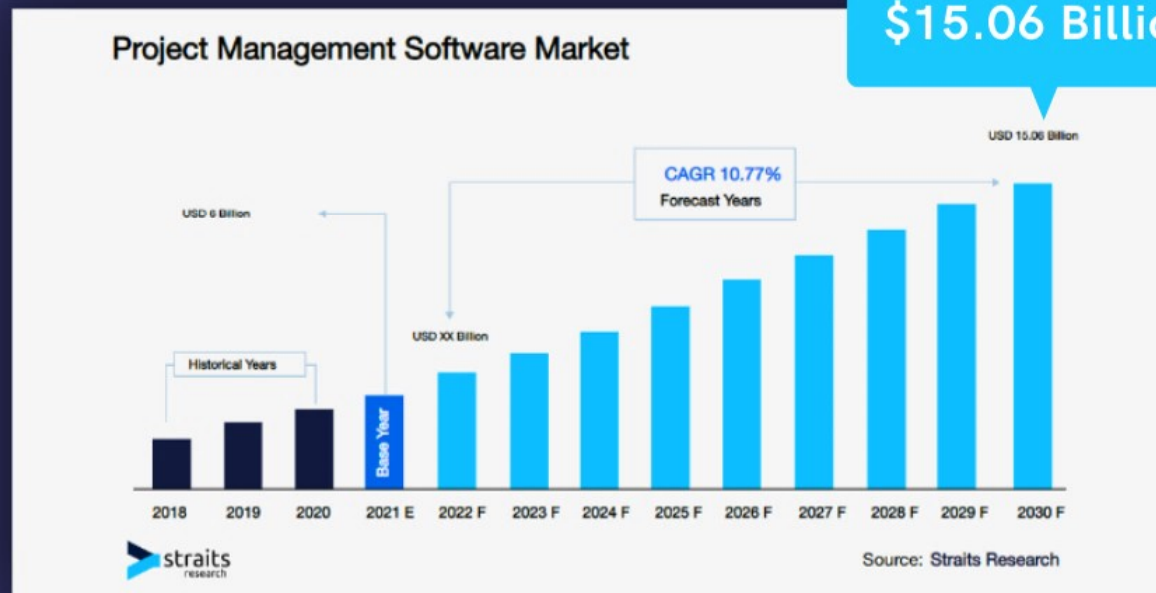


Customizable for different-sized companies & usable in all industry

Start-ups, small businesses, major enterprises. IT, marketing, construction, healthcare, and education

You must be thinking is it safe to enter the market now with so much competition?!!

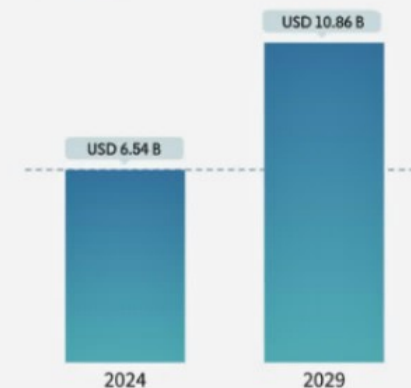
...
We move
forward
confidently



These data says it all !!!

Project Management Software (PMS) Market Size

Project Management Software Market
Market Size in USD Billion
CAGR 10.67%



Source : Mordor Intelligence

Study Period	2019 - 2029
Market Size (2024)	USD 6.54 Billion
Market Size (2029)	USD 10.86 Billion
CAGR (2024 - 2029)	10.67 %
Fastest Growing Market	Asia-Pacific
Largest Market	North America

Major Players	
BROADCOM	ORACLE
Microsoft	SAP
	servicenow

*Disclaimer: Major Players sorted in no particular order

A hand is shown holding a glowing, complex digital network structure. The structure is composed of numerous interconnected nodes and lines, creating a web-like pattern. The text "ARE YOU READY?" is overlaid on the network in a large, bold, sans-serif font. The background is a dark blue gradient with a faint, out-of-focus image of a person's face on the right side.

ARE YOU
READY?

IF YOU JUMP
ON BOARD WITH US,
YOU'RE IN FOR A
WILD RIDE OF
OPPORTUNITIES & SUCCESS



GitHub

Survey



Group
26

... *Thank You*

For Any Queries

You can reach us by email
mahimrk.a@gmail.com or
SCAN THE QR CODE