Mahi Priyadarshi

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EDUCATION

VIT Bhopal University   Bhopal, MP
Bachelor of Technology in Computer Science   *8.6 CGPA (Ongoing)*

Prestige Public School   Indore, MP
Higher Secondary(CBSE Board)   *88% (May 2022)*

Queens' Collage   Indore,MP
Higher Secondary(CBSE Board)   *92%(May 2020)*

EXPERIENCE

Business Analyst Intern   Nov 2024 – Jan 2025
PayMe fintech Solutions   *Remote intership*

- Managing and processing data for further analysis
- Developed scripts for processing raw CSV data using Pandas and Numpy
- Explored ways to visualize data report in Power BI

Public Relations and Socials Analyst   Sep 2024 – Oct 2024
PayMe fintech Solutions   *Remote intership*

- Contributed in creative department of the organisation
- Developed promotional content for social media for increasing the engagment of diffrent platforms
- Communicate with other social media influencers for posting the promotional content

PROJECTS

ProAd | *Python, Flask, React*   Nov 2024 – Dec 2024

- Developed a full-stack web application using with Flask serving a REST API with React as the frontend
- Trained a model with SVM technique to analyze the image of the advertment
- Used pandas dataframe and google colab to develop the model

Trends of Email Marketing- A data analytics project | *Power BI, Excel*   Dec 2024 – Present

- Created a visualization of data columns using Power BI
- Transformed the data to analyze the contribution of client in different aspects
- Rectified the outliers which enhanced the dataset and resulted in increased profit margin

TECHNICAL SKILLS

Languages: Java, Python, SQL (Postgres), JavaScript, HTML/CSS
Frameworks: React, Node.js, Flask
Developer Tools: Git,Microsoft Excel, VS Code, Visual Studio, PyCharm, IntelliJ, Power BI
Libraries: pandas, NumPy, Matplotlib