

# Mahi Priyadarshi

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## EDUCATION

### VIT Bhopal University

*Bachelor of Technology in Computer Science*

Bhopal, MP

8.6 CGPA (Ongoing)

### Prestige Public School

*Higher Secondary(CBSE Board)*

Indore, MP

88% (May 2022)

### Queens' Collage

*Higher Secondary(CBSE Board)*

Indore,MP

92%(May 2020)

## EXPERIENCE

### Business Analyst Intern

*PayMe fintech Solutions*

Nov 2024 – Jan 2025

*Remote internship*

- Managing and processing data for further analysis
- Developed scripts for processing raw CSV data using Pandas and NumPy
- Explored ways to visualize data report in Power BI

### Public Relations and Socials Analyst

*PayMe fintech Solutions*

Sep 2024 – Oct 2024

*Remote internship*

- Contributed in creative department of the organization
- Developed promotional content for social media for increasing the engagement of different platforms
- Communicate with other social media influencer for posting the promotional content

## PROJECTS

### ProAd | *Python, Flask, React*

Nov 2024 – Dec 2024

- Developed a full-stack web application using with Flask serving a REST API with React as the front end
- Trained a model with SVM technique to analyze the image of the advertisement
- Used pandas data frame and google Colab to develop the model

### Trends of Email Marketing- A data analytics project | *Power BI, Excel*

Dec 2024 – Jan 2025

- Created a visualization of data columns using Power BI
- Transformed the data to analyze the contribution of client in different aspects
- Rectified the outliers which enhanced the dataset and resulted in increased profit margin

## SKILLS

- Communicational skills
- Operational skills
- Managing skills
- Bilingual
- Leadership
- People management
- Decision Making
- Active Listening
- Collaboration & Teamwork
- Persuasion & Influence