Mahi Priyadarshi

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EDUCATION

VIT Bhopal University	Bhopal, MP
Bachelor of Technology in Computer Science	*8.6 CGPA (Ongoing)*
Prestige Public School	Indore, MP
Higher Secondary(CBSE Board)	*88% (May 2022)*
Queens' Collage	Indore,MP
Higher Secondary(CBSE Board)	*92%(May 2020)*

EXPERIENCE

Business Analyst Intern — Nov 2024 – Jan 2025
PayMe fintech Solutions — *Remote internship*

- Managing and processing data for further analysis
- Developed scripts for processing raw CSV data using Pandas and NumPy
- Explored ways to visualize data report in Power BI

Public Relations and Socials Analyst — Sep 2024 – Oct 2024
PayMe fintech Solutions — *Remote internship*

- Contributed in creative department of the organization
- Developed promotional content for social media for increasing the engagement of different platforms
- Communicate with other social media influencer for posting the promotional content

PROJECTS

ProAd | *Python, Flask, React* — Nov 2024 – Dec 2024

- Developed a full-stack web application using with Flask serving a REST API with React as the front end
- Trained a model with SVM technique to analyze the image of the advertisement
- Used pandas data frame and google Colab to develop the model

Trends of Email Marketing- A data analytics project | *Power BI, Excel* — Dec 2024 – Present

- Created a visualization of data columns using Power BI
- Transformed the data to analyze the contribution of client in different aspects
- Rectified the outliers which enhanced the dataset and resulted in increased profit margin

TECHNICAL SKILLS

Languages: Java, Python, SQL (Postgres), JavaScript, HTML/CSS
Frameworks: React, Node.js, Flask
Developer Tools: Git,Microsoft Excel, VS Code, Visual Studio, PyCharm, IntelliJ, Power BI
Libraries: pandas, NumPy, Matplotlib