

Mahi Priyadarshi

9098115824 | priyadarshimahi6@gmail.com | [linkedin.com/in/mahi-priyadarshi](https://www.linkedin.com/in/mahi-priyadarshi) | github.com/mahipriyadarshi

Education

VIT Bhopal University <i>Bachelor of Technology in Computer Science</i>	Bhopal, MP 8.6 CGPA (Ongoing)
Prestige Public School <i>Higher Secondary(CBSE Board)</i>	Indore, MP 88% (May 2022)
Queens' College <i>Higher Secondary(CBSE Board)</i>	Indore,MP 92%(May 2020)

Experience

Business Analyst Intern <i>PayMe Fintech Solutions</i>	Aug 2024 – Oct 2024 Remote
<ul style="list-style-type: none">Relied on Python frameworks like Pandas and NumPy to clean, pre-process, and analyze datasets of over 50,000 records, extracting actionable insights.Managed and processed 5+ structured and unstructured datasets to extract actionable insights.Developed 8+ Python scripts using Pandas and NumPy to clean, filter, and transform raw CSV files with over 10,000 records.Built 2 interactive dashboards in Power BI, improving KPI reporting efficiency by 25% and enabling real-time decision-making.	
Data Analyst Intern <i>EduNET Foundation-AICTE</i>	Dec 2024 – Jan 2025 Remote
<ul style="list-style-type: none">Worked upon a comprehensive dataset on Trends in Email marketing, it consisted of 12+ columns with various features such as age, gender, nationality.Performed EDA to get better understanding of the give dataset and used power BI to generate an interactive dashboard with 5+ different components to get complete overview.	

Projects

Email Marketing Trends Analysis <i>Power BI, Excel</i>	Dec 2024 – Jan 2025
<ul style="list-style-type: none">Cleaned and transformed 5,000+ rows of client engagement data in Excel to identify key marketing trends.Created a Power BI dashboard with 12+ visuals to showcase open rates, click-through rates, and campaign ROI.Removed statistical outliers, increasing dataset reliability by 18%, which led to improved decision-making accuracy.	
EDA World Cup Report <i>MS Excel, Power BI, Python, Pandas</i>	Apr 2025- May 2025
<ul style="list-style-type: none">Performed Exploratory Data analysis on world cup 2022 data set with 4 separate csv filesVisualized different key parameters such as average, win rate, successful batsmen/bowler from all the participating teams.Built a Power BI dashboard for interactive report emphasizing on batting and bowling insights, it covers 10+ different parameters and showcases variety of data points.	
MRSIC <i>TensorFlow, Python, Streamlit</i>	June 2025-July 2025
<ul style="list-style-type: none">Utilized a database of over 400 movies,in 3 CSV for comprehensive coverage of movie features, genres, and user ratingsPerformed detailed exploratory data analysis (EDA) to understand trends and enhancing the accuracy of the k-means clustering and subsequent recommendations.Trained and deployed the recommendation system using k-means clustering on the processed dataset, enabling meaningful grouping of similar movies and generating accurate recommendations for users.	

Technical Skills

Soft Skills : *Communication skills, Bilingual, Leadership, Operational skills, Collaboration, Management & Teamwork*
Languages : *Python,Java, Machine Learning, Natural Language Processing, MySQL, Tableau, HTML/CSS*
Frameworks : *Pandas, Numpy ,PyTorch*
Developer Tools : *Git, Microsoft Excel, VS Code, Visual Studio, Power BI, MongoDB, AWS*

Certifications

Machine learning and Data Science Program <i>GeeksforGeeks</i>	Aug 2025
Data Science with python <i>Finlatics</i>	January 2025
Marketing Analytics <i>NPTEL</i>	May 2025
MongoDB Associate Database Administrator <i>FACE prep</i>	April 2025