

Mahi Priyadarshi

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Education

VIT Bhopal University <i>Bachelor of Technology in Computer Science</i>	Bhopal, MP 8.6 CGPA (Ongoing)
Prestige Public School <i>Higher Secondary(CBSE Board)</i>	Indore, MP 88% (May 2022)
Queens' College <i>Higher Secondary(CBSE Board)</i>	Indore,MP 92%(May 2020)

Experience

Data Analyst Intern <i>EduNET Foundation-AICTE</i>	Dec 2024 – Jan 2025 Remote
<ul style="list-style-type: none">Analyzed a comprehensive email marketing dataset with 12+ columns including age, gender, and nationality, identifying 3 key demographic trends impacting campaign performance, and sharing findings with the team.Performed EDA to get better understanding of the given dataset and used power BI to generate an interactive dashboard with 5+ different components to get complete overview.	
Business Analyst Intern <i>PayMe Fintech Solutions</i>	Aug 2024 – Oct 2024 Remote
<ul style="list-style-type: none">Relied on Python frameworks to clean, pre-process, and analyze datasets of over 50,000 records, extracting actionable insights.Managed and processed 5+ structured and unstructured datasets to extract actionable insights.Developed 8+ Python scripts using Pandas and NumPy to clean, filter, and transform raw CSV files with over 10,000 records.Built 2 interactive dashboards in Power BI, improving KPI reporting efficiency by 25% and enabling real-time decision-making.	

Projects

MRSIC <i>TensorFlow, Python, Streamlit</i>	June 2025-July 2025
<ul style="list-style-type: none">Analyzed a comprehensive dataset of over 400 movies, integrating data from three separate CSV files to cover features, genres, and user ratings.Conducted comprehensive exploratory data analysis (EDA) on a dataset , identifying 3 key trends improving K-means clustering accuracy by 7% for user recommendations.Trained and deployed the recommendation system using k-means clustering on the processed dataset, enabling meaningful grouping of similar movies and generating accurate recommendations for users.	
EDA World Cup Report <i>MS Excel, Power BI, Python, Pandas</i>	Apr 2025- May 2025
<ul style="list-style-type: none">Completed Exploratory Data analysis on world cup 2022 dataset with 4 separate csv filesVisualized different key parameters such as average, win rate, successful batsmen/bowlers from all the participating teams.Built a Power BI dashboard for interactive report emphasizing on batting and bowling insights, it covers 10+ different parameters and showcases variety of data points.	
Email Marketing Trends Analysis <i>Power BI, Excel</i>	Dec 2024 – Jan 2025
<ul style="list-style-type: none">Cleaned and transformed 5,000+ rows of client engagement data in Excel to identify key marketing trends.Created a Power BI dashboard with 12+ visuals to showcase open rates, click-through rates, and campaign ROI.Removed statistical outliers, increasing dataset reliability by 18%, which led to improved decision-making accuracy.	

Technical Skills

Soft Skills : *Bilingual, Leadership, Operational skills, Collaboration, Management & Teamwork*
Languages : *Python,Java, Machine Learning, Natural Language Processing, MySQL, Tableau, HTML/CSS*
Frameworks : *Pandas, NumPy ,PyTorch*
Developer Tools : *Git, Microsoft Excel, VS Code, Visual Studio, Power BI, MongoDB, AWS*

Certifications

Machine learning and Data Science Program <i>GeeksforGeeks</i>	Aug 2025
Marketing Analytics <i>NPTEL</i>	May 2025
MongoDB Associate Database Administrator <i>FACE prep</i>	April 2025
Data Science with Python <i>Finlatics</i>	January 2025