

Mahi Priyadarshi

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Certifications

Machine learning and Data Science Program <i>GeeksforGeeks</i>	Aug 2026
Data Science with python <i>Finlatics</i>	January 2025
Marketing Analytics <i>NPTEL</i>	May 2025
MongoDB Associate Database Administrator <i>FACE prep</i>	April 2025

Technical Skills

Soft Skills : Communication skills, Bilingual, Leadership, Operational skills, Collaboration, Management & Teamwork
Languages : Python, Java, Machine Learning, Natural Language Processing, MySQL, Tableau, HTML/CSS
Frameworks : Pandas, Numpy, PyTorch
Developer Tools : Git, Microsoft Excel, VS Code, Visual Studio, Power BI, MongoDB, AWS

Education

VIT Bhopal University	Bhopal, MP
Bachelor of Technology in Computer Science	8.6 CGPA (Ongoing)
Prestige Public School	Indore, MP
Higher Secondary (CBSE Board)	88% (May 2022)
Queens' College	Indore, MP
Higher Secondary (CBSE Board)	92% (May 2020)

Projects

Email Marketing Trends Analysis <i>Power BI, Excel</i>	Dec 2024 – Jan 2025
<ul style="list-style-type: none">Cleaned and transformed 5,000+ rows of client engagement data in Excel to identify key marketing trends.Created a Power BI dashboard with 12+ visuals to showcase open rates, click-through rates, and campaign ROI.Removed statistical outliers, increasing dataset reliability by 18%, which led to improved decision-making accuracy.	
EDA World Cup Report <i>MS Excel, Power BI, Python, Pandas</i>	Apr 2025- May 2025
<ul style="list-style-type: none">Performed Exploratory Data analysis on world cup 2022 data set with 4 separate csv filesVisualized different key parameters such as average, win rate, successful batsmen/bowler from all the participating teams.Built a Power BI dashboard for interactive report emphasizing on batting and bowling insights, it covers 10+ different parameters and showcases variety of data points.	
MRSIC <i>TensorFlow, Python, Streamlit</i>	June 2025-July 2025
<ul style="list-style-type: none">Utilized a database of over 400 movies, in 3 CSV for comprehensive coverage of movie features, genres, and user ratingsPerformed detailed exploratory data analysis (EDA) to understand trends and enhancing the accuracy of the k-means clustering and subsequent recommendations.Trained and deployed the recommendation system using k-means clustering on the processed dataset, enabling meaningful grouping of similar movies and generating accurate recommendations for users.	

Experience

Business Analyst Intern	Aug 2024 – Oct 2024
<i>PayMe Fintech Solutions</i>	Remote
<ul style="list-style-type: none">Relied on Python frameworks like Pandas and NumPy to clean, pre-process, and analyze datasets of over 50,000 records, extracting actionable insights.Managed and processed 5+ structured and unstructured datasets to extract actionable insights.Developed 8+ Python scripts using Pandas and NumPy to clean, filter, and transform raw CSV files with over 10,000 records.Built 2 interactive dashboards in Power BI, improving KPI reporting efficiency by 25% and enabling real-time decision-making.	
Data Analyst Intern	Dec 2024 – Jan 2025
<i>EduNET Foundation-AICTE</i>	Remote
<ul style="list-style-type: none">Worked upon a comprehensive dataset on Trends in Email marketing, it consisted of 12+ columns with various features such as age, gender, nationality.Performed EDA to get better understanding of the give dataset and used power BI to generate an interactive dashboard with 5+ different components to get complete overview.	