



Expert: How to Publish Your Expert Book and Establish Yourself as the #1 Choice in Your Market (in 30 Days)

By Dean Willeford

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Expert shows you how to quickly write and publisher your Expert Book, that exhibits, your knowledge, expertise and a mastery of your field. Expert gives you 12 ways to use your book to capture new customers, clients, patients and guests. It becomes your Ultimate Business Card As a recognized published author you immediately establish yourself as the go to person in your business. People interested in your business or professional see you as a step above the others in your field and the logical choice to do business with. Unlike other marketing and advertising, you create it once, but use it for years. Your Expert book opens doors to free mass media interviews. Expert shows you step by step how to create both a physical and electronic book. In Chapter 3 you will learn a speed writing technique to write your book in a weekend. Chapter 4 shows you how to transform your raw manuscript into an attractive, appealing, easy to read book. Chapter 7 gives you 25 ways to sell your book and enhance your reputation. While...



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