



## Dynamic Competitive Strategy(Chinese Edition)

By DAI YI (Day). MENG LI HUI

Hardcover. Book Condition: New. Hardcover Pages Number: 411  
Language: Chinese. The competitive challenges you face. more than ever. more complex. faster changes. Such an environment requires a dynamic competitive strategy - a response to competitors. changes in customer demand and the vagaries of the business world to make an effective response and adjustment strategy. Wharton School of the Dynamic Competitive Strategy. a book all kinds of theories of the Wharton School and the world's top business schools many wise scholar.



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