



The Conceptual Representation and the Measurement of Psychological Forces

By Kurt Lewin

Martino Fine Books, United States, 2013. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.2013 Reprint of 1938 Edition. Full facsimile of the original edition, not reproduced with Optical Recognition Software. Kurt Lewin (1890-1947) was a German-American psychologist, known as one of the modern pioneers of social, organizational, and applied psychology. Lewin is often recognized as the founder of social psychology and was one of the first to study group dynamics and organizational development. Lewin developed the concept of force field analysis, which provides a framework for looking at the factors (forces) that influence a situation, originally social situations. It looks at forces that are either driving movement toward a goal (helping forces) or blocking movement toward a goal (hindering forces). The principle, developed by Kurt Lewin, is a significant contribution to the fields of social science, psychology, social psychology, organizational development, process management, and change management. This book is an early effort to establish the principles of his force field analysis. An attempt is made to describe the position of the concept of force in psychology and to discuss major methods of measuring psychological forces. One of the outstanding...



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