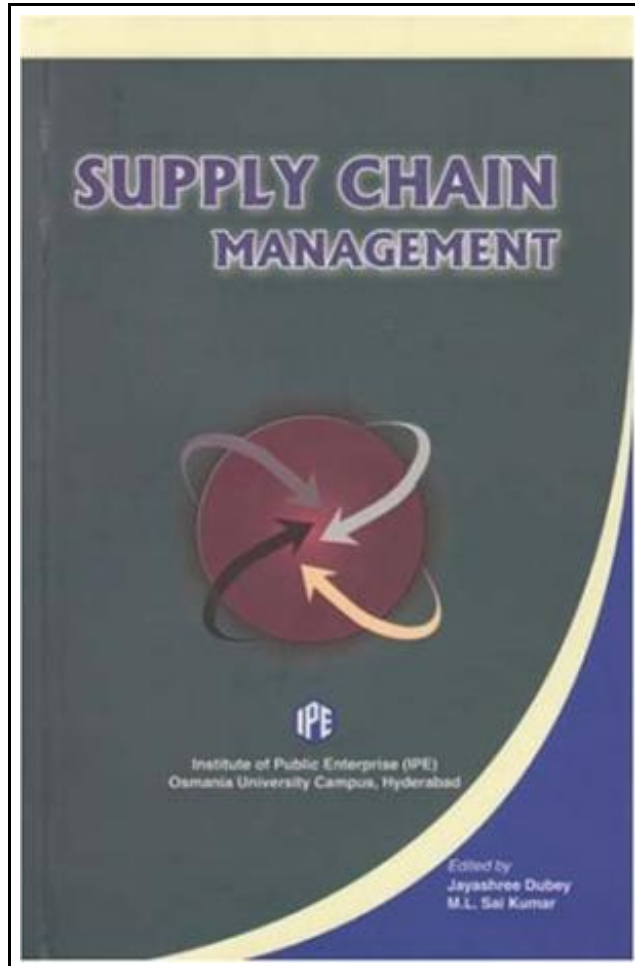


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New Century Publications, 2007. Hardcover. Book Condition: New. Competitive environment of modern times is forcing the firms to shift focus from inside the corporate walls to collaboration with outside trading partners. Enhanced communication technology has redefined how businesses work together, raise customers' expectations and place new demands on supply chain performance. Internet has allowed companies to come up with highly innovative solutions that accelerate the widespread adoption of core principles of supply chain management. Companies that make use of e-business to redefine supply chain integration achieve significant increase in their efficiency and competitive edge over their competitors. The next few years will see an explosion of e-enabled supply chain management as visionary companies develop new paradigms of e-business for the future. This book focuses on concepts, principles and real life experiences which improve understanding of the Supply Chain Management (SCM). Available information has been analysed and synthesised across many disciplines, such as purchase and supply management, marketing, organisational dynamics, logistic and transportation management, information technology, strategic management, and operations management. The book is designed to contribute to the existing body of literature available on supply chain management. It consists of 28 papers authored by scholars in the area. This work, which is replete with new concepts and practices, will commend itself to all categories of readers, particularly academicians, researchers and students of management, economics and commerce. CONTENTS Contents 1. Basics of Supply Chain Management - Rohit Kumar Mishra 2. Supply Chain Management (SCM) and Enterprise Resource Planning (ERP) - R. Balajivignesh 3. E-Healthcare: Transforming Hospital Supply Chain - G.V.R.K. Acharyulu 4. Information Technology in Supply Chain Management - V.B. Narsimha 5. Developing Supply Chain Competencies - Kishore Kumar Morya 6. E-Choupal: The V2I Model of Supply Chain Management - Priya Deshpande and G. Deepika 7. Supply Chain Management Operations under...



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