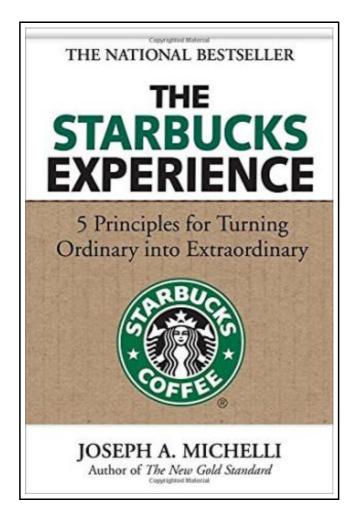
# The Starbucks Experience: 5 Principles for Turning Ordinary into Extraordinary



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### THE STARBUCKS EXPERIENCE: 5 PRINCIPLES FOR TURNING ORDINARY INTO EXTRAORDINARY



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