



Steam Analysis Dashboard

KPI Cards

Catalog Composition

Games
(Total/Paid/Free)

6,999.00

Player Activity Engagement

Player Activity
(Total/Paid/Free)

5,644

Player Satisfaction

Games
Higher is better (Total/Paid/Free)

1,291.38

Discovery & Growth

Games
Across Recommendation Bands

6999

Market Structure & Concentration

Market Concentration
Across Popularity Tiers

6999



Navigation		
Pricing Analysis	Popularity Analysis	Content-type Analysis

Slicers (for KPI Cards)

Pricing Type

All

Popularity Tier

All

Recommendation Band

All

Analysis By Pricing Type

Slicers

Pricing Type

All

Price Band

All

Split of Total Games
by Pricing Type

Free-to-play
10.6%

Paid
89.4%

Player Activity Engagement
by Pricing Type (Average)

Pricing Type

Free-to-Play

Paid

Peak CCU

Player Satisfaction
by Pricing

Average Sentiment

634.53

656.85

Pricing Type

Player Satisfaction
by Price Bands

Avg. Weighted

Free

High (>\$20)

Low (≤\$5)

Mid (\$5-\$20)

Price Band

Amount of Positive Reviews
by pricing type

Paid
53.4%

Free-to-Play
46.6%

Analysis by Popularity and Engagement

Slicers

Recommendation Band

All

Popularity Tier

All

Concurrent Players Distribution
Across Recommendation Bands

High (1k-10k)
3.5%

Viral (>10k)
92.1%

Volume of Reviews
by Popularity Tiers

Reviews

Blockbuster

Hit

Mid

Niche

Popularity Tier

Games Distribution in Popularity Tiers
by Platforms (Log scale)

Popularity Tiers

Blockbuster

Hit

Mid

Niche

1

2

3

Analysis by Content Type

Slicers

Genres

All

Genres

All

DLC Band

All

User Satisfaction Ratio
by Genres

7

13.5%

6

13.8%

5

14.0%

4

14.3%

1

14.6%

2

15.1%

3

14.7%

Peak Concurrent Players
by Genres (Average)

AVERAGE of Peak CCU

1

2

3

4

5

6

7

Genres

Peak Concurrent Players
Avg. across DLC band (post-launch updates)

DLC Band

High DLC (10+)

Low DLC (1-3)

Medium DLC

No DLC

0.00

1,000.00

2,000.00

3,000.00

4,000.00

AVERAGE of Peak CCU