



Make your business decision

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Home

Overview

Sales Overview

Customer

Inventory

Feedbacks

Marketing

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India's Last Minute App

>>>

32.50%
Growth%

2.2M
Current Year

1.68M
Previous Year

Dashboard

HomeSales OverviewCustomerInventoryFeedbacksMarketing

Marketing

Detail

3.9M
Impressions

3.9M
Clicks

3.9M
Conversions

3.9M
Revenue

Customers

Detail

New Customers768/1984

Lost Customers472/1984

Inventory

Detail

6.0%

6.0%

Available Stock%

Damage Stock%

● Stock Available● Stock Sold

Month	Stock Available	Stock Sold
Jan	93M	97M
Feb	81M	89M
Mar	90M	96M
Apr	87M	94M
May	90M	95M
Jun	86M	93M
Jul	91M	96M
Aug	90M	95M
Sep	94M	96M

Sales Overview

Detail

● Current Year● Previous Year● Growth%

Month	Current Year	Previous Year	Growth%
Jan	0.28M	0.28M	0%
Feb	0.28M	0.28M	0%
Mar	0.25M	0.12M	108%
Apr	0.22M	0.25M	-12%
May	0.28M	0.28M	0%
Jun	0.25M	0.25M	0%
Jul	0.26M	0.25M	4%
Aug	0.26M	0.32M	-19%
Sep	0.24M	0.28M	-14%

Feedbacks

Detail

Vasatika Chatterjee
★★★★

Udyati Malhotra
★★★

Sneha Amble
★★★★

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India's Last Minute App

>>>

70.83%
Growth%

227.4K
Current Year

133.09K
Previous Year

Sales 2024

by Product Name

All Sale

Top 5

Top 10

Top 20

Top 50

Top 100

Toilet Cl...	0.16M
Dish Soap	0.14M
Deterge...	0.06M

Sales Overview

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Sales 2024

by Customer Segment

UPI 84.64K

Card 96.01K

Cash 87.37K

Wallet 92.42K

Sales 2024

by Payment Method

Inactive 82.22K

Premium 100.88K

New 82.94K

Regular 94.4K

Sales 2024

by Location

All Sale

Top 5

Top 10

Top 20

Top 50

Top 100

Gandhinagar	9.9K
Deoghar	8.5K
Rajkot	6.4K
Shivpuri	6.0K
Bijapur	5.8K
Tadepalligu...	5.6K
Nandyal	5.5K
Tirunelveli	5.5K
Navi Mumbai	5.1K
Ahmednagar	4.9K

2024 and 2023 Monthly Sales

Year to Date

Current Year

Previous Year

Growth%

Jan	32K	25K	28%
Feb	25K	22K	14%
Mar	28K	20K	40%
Apr	20K	20K	0%
May	28K	22K	27%
Jun	22K	22K	0%
Jul	30K	20K	50%
Aug	15K	28K	-46%
Sep	28K	18K	56%

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India's Last Minute App



27.68%

Growth%



2.5M

Current Year



1.95M

Previous Year

Sales 2024

by Payment Method

All Sale

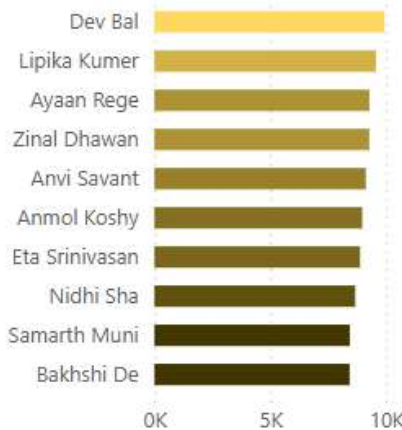
Top 5

Top 10

Top 20

Top 50

Top 100



Customer

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Sale and Customer Count

2024 and 2023

1602/1351



2024 and 2023

2.49M/1.95 M



New and Lost Customer Count

New Customers

728/2081



Lost Customers

479/2081



New and Lost Customer Sale

New Customers

1.12M/4.44M



Lost Customers

684.01K/4.44M



Customer Count by Month



807

Number of Customers Who Order 3 Times or more!

0

3

Orders



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India's Last Minute App



(Blank)

Growth%



534.3K

Current Year



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Previous Year

Feedbacks by Customer sentiment



Feedback by sentiment



Feedbacks

Home

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Feedbacks in Detail

customer_name	customer_segment	category	product_name	Rating_Stars	Value	delivery_status
Aadi Bains	Regular	Pet Care	Dog Food	★★★★	879.80	On Time
Aarini Khosla	Regular	Baby Care	Baby Wipes	★	2,821.65	On Time
Aarna Naik	Regular	Cold Drinks & Juices	Orange Juice	★	262.02	On Time
Aarush Natt	Regular	Pharmacy	Cough Syrup	★★★★	878.89	Slightly Delayed
Akshay Dubey	Regular	Fruits & Vegetables	Onions	★★★★	128.08	On Time
Anirudh Rege	Regular	Snacks & Munchies	Nuts	★★★	1,114.70	Slightly Delayed
Ansh Agrawal	Regular	Snacks & Munchies	Biscuits	★★★	275.20	On Time
Arjun Deep	Regular	Personal Care	Toothpaste	★★	88.10	On Time
Arunima Tak	Regular	Snacks & Munchies	Cookies	★★★★★	715.86	On Time
Aryan Ghose	Regular	Grocery & Staples	Salt	★★★★	1,247.62	Significantly Delayed
Aryan Ghose	Regular	Cold Drinks & Juices	Cola	★★	180.08	On Time

98
Star 1



124
Star 2



282
Star 3



354
Star 4



186
Star 5



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India's Last Minute App



27.67%
Growth%



2.5M
Current Year



1.95M
Previous Year

Inventory

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60.26M
Stock Available



1.0bn
Stock Received



943.2M
Stock Sold



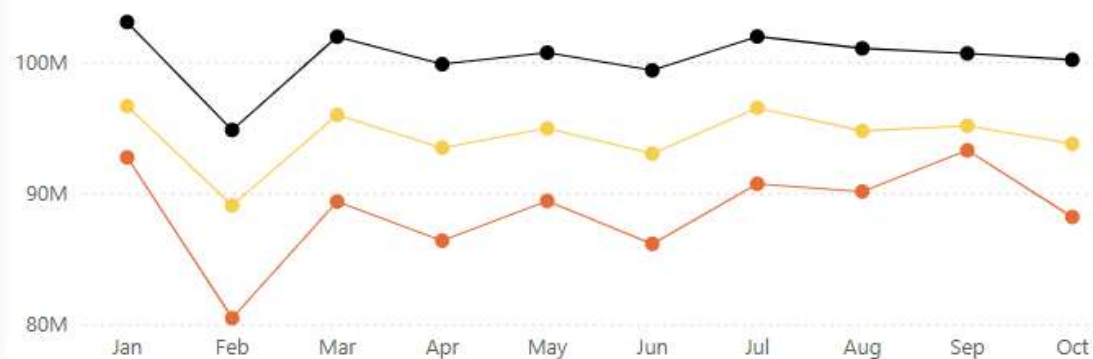
60M
Damaged Stock



94.0%
Turnover Rate

Received, Sold and closing_stock by Month

● Received ● Sold ● closing_stock



Available Stock Tracker



Damage Stock Tracker(Loss)



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India's Last Minute App



-4.05%

Growth%



744.3K

Current Year



775.75K

Previous Year

Select all

Clicks

Conversions

Impressions

Revenue Generated

ROAS

Spend

Marketing

Home

Overview

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9.12M

Impressions



917.22K

Clicks



90.71K

Conversions



4.98M

Spend



9.85M

Revenue Generated

Impressions, Clicks, Conversions, Spend, Revenue Generated, ROAS by Month

Key_New ● Clicks ● Conversions ● Impressions ● Revenue Generated ● ROAS ● Spend

