AFFINITY DIAGRAM

PRODUCT IDEAS	HURDLES	SOCIAL MEDIA ENGAGEMENT	COUPONS/PROMOTIONS	BASIC FEATURES	CONSTANTS/UNCHANGEABLE ELEMENTS

IDEA 1

STUDENT TASK MANAGER APP

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IDEA 2

TEAM PROJECT PLANNER

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IDEA 3

DEADLINE SYNC

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IDEA 4

NEW TECHNOLOGY FOR STUDENTS

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IDEA 5

INTEGRATION WITH BLACKBOARD IS DIFFICULT

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IDEA 5

LOW INITIAL USER BASE

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IDEA 6

LACK OF LARGE TEAM FOR LONG-TERM GROWTH

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IDEA 7

WEEKLY STREAKS AND BADGES TO POST

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IDEA 8

MOTIVATIONAL MONDAY USING STUDENT QUOTES

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IDEA 9

CHALLENGES FOR STUDENTS TO COMPETE FOR PRIZES

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IDEA 10

CONDUCT POLLS AND Q&A FOR USER SATISFACTION

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IDEA 11

PARTNER WITH STUDENT AMBASSADORS

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IDEA 12

STUDENT ONLY PROMOTIONS

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IDEA 13

FREE ONE-MONTH TRIAL

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IDEA 13

FRIEND REFERRAL SYSTEM

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IDEA 14

TASK CREATION WITH A CALENDAR DEADLINE TO CHOOSE FROM

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IDEA 15

ABILITY TO MAKE TASKS RECURR

Mahi Patel

IDEA 16

PUSH NOTIFICATIONS FOR REMINDERS

Mahi Patel

IDEA 17

USE CHECKLIST MODE TO TRACK TASKS

Mahi Patel

IDEA 18

EFFICIENT AND QUICK TO USE

Mahi Patel

IDEA 19

USABILITY ON WEB AND MOBILE

Mahi Patel

IDEA 19

USABILITY ON WEB AND MOBILE

Mahi Patel

IDEA 20

PROTECTION OF USER PRIVACY

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