

# Classification

Data Mining 09 (データマイニング)

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## **Today's Outline**

- Today's topic is classification
  - The main task of supervised learning
- Predict the label of a data point
  - If labels are continuous (numeric), the task is usually called regression
- Cover basic classification methods
  - Naïve Bayes, kNN, decision tree

#### **Bayes Approach to Classification**

- Given a supervised dataset  $D = \{(\boldsymbol{x}_1, y_1), (\boldsymbol{x}_2, y_2), \dots, (\boldsymbol{x}_N, y_N)\},$  $\boldsymbol{x}_i \in \mathbb{R}^n$  (feature vector),  $y_i \in C = \{c_1, c_2, \dots, c_K\}$  (label)
- The Bayes approach: Estimate the posterior probability  $P(c \mid \mathbf{x})$  from data and predict the class y of  $\mathbf{x}$  as  $\hat{y} = \operatorname{argmax}_{c \in C} P(c \mid \mathbf{x})$

## **Bayes Classification**

Use the Bayes theorem:

$$P(c \mid \mathbf{x}) = \frac{P(\mathbf{x} \mid c) \cdot P(c)}{P(\mathbf{x})}$$

- $P(c \mid \mathbf{x})$ : posterior,  $P(\mathbf{x} \mid c)$ : likelihood, P(c): prior
- $P(\mathbf{x}) = \sum_{c \in C} P(\mathbf{x} \mid c) \cdot P(c)$
- Since the denominator P(x) is independent of classes c (just a normalizing constant),

$$\hat{y} = \underset{c \in C}{\operatorname{argmax}} P(c \mid \boldsymbol{x}) = \underset{c \in C}{\operatorname{argmax}} P(\boldsymbol{x} \mid c) P(c)$$

#### **Prior Probability Estimation**

- **Goal**: Estimate the prior P(c) from a dataset D
- For a given dataset D, for each class  $c \in C$ ,  $D_c = \{ \boldsymbol{x} \mid (\boldsymbol{x}, y) \in D \text{ and } y = c \}$
- We can directly estimate the prior P(c) as the ratio:

$$\hat{P}(c) = \frac{|D_c|}{|D|}$$

## Naïve Bayes Model

- **Goal**: Estimate the likelihood  $P(x \mid c)$  from a dataset D
- Assume that each feature is independent (the model is "naïve"):  $P(\mathbf{x} \mid c) = \prod_{j=1}^{n} P(x^{j} \mid c), \quad \mathbf{x} = (x^{1}, x^{2}, \dots, x^{n})$
- For each  $j \in \{1, 2, ..., n\}$ , if we assume data is normally distributed,

$$P(x^{j} \mid c) \propto f(x^{j}; \mu_c^{j}, \sigma_c^{j^2}) = \frac{1}{\sqrt{2\pi}\sigma_c^{j}} \exp\left(-\frac{(x^{j} - \mu_c^{j})^2}{2\sigma_c^{j^2}}\right)$$

$$P(\mathbf{x} \mid c) = \prod_{j=1}^{n} P(x^{j} \mid c) \propto \prod_{j=1}^{n} f(x^{j}; \mu_{c}^{j}, \sigma_{c}^{j2})$$

#### Algorithm 1: Naïve Bayes Classifier

```
learn(D)
         foreach c \in C do
                   D_c \leftarrow \{ \boldsymbol{x} \mid (\boldsymbol{x}, c) \in D \}
                  \hat{P}(c) \leftarrow |D_c| / |D|
                 foreach j ∈ {1, 2, . . . , n} do
                     \hat{\mu}_c^j \leftarrow (1/|D_c|) \sum_{\mathbf{x} \in D_c} x^j
\hat{\sigma}_c^{j2} \leftarrow (1/|D_c|) \sum_{\mathbf{x} \in D_c} (x^j - \hat{\mu}_c^j)^2
```

- 8 classify(x)
- 9  $\hat{y} \leftarrow \operatorname{argmax}_{c \in C} \hat{P}(c) \prod_{j=1}^{n} f(x^{j}; \hat{\mu}_{c}^{j}, \hat{\sigma}_{c}^{j^{2}})$

# If Features Are Categorical

- Assume that the domain of j th feature is finite:  $\Sigma^j = \{s_1, s_2, \dots, s_{m^j}\}$ 
  - The feature j is called categorical (discrete)
- Likelihood for each categorical value  $s_i \in \Sigma^j$  is estimated as

$$\hat{P}(s_i \mid c) = \frac{|\{ \mathbf{x} \in D_c \mid x^j = s_i \}|}{|D_c|}$$

Label y of a test point x is estimated as

$$\hat{y} = \underset{c \in C}{\operatorname{argmax}} \hat{P}(c) \prod_{j=1}^{n} \hat{P}(x^{j} \mid c)$$

## *k*NN approach

- The kNN (k Nearest Neighbor) classifier predicts the label of x
  to the majority class among its k nearest neighbors
- Sort a given dataset D as  $(\mathbf{x}_{(1)}, y_{(1)}), (\mathbf{x}_{(2)}, y_{(2)}), \dots, (\mathbf{x}_{(N)}, y_{(N)})$  in increasing order according to the distance from a test point  $\mathbf{x}$ 
  - Euclidean distance  $||\mathbf{x}_i \mathbf{x}||_2 = \sqrt{\sum_{j=1}^n (x_i^j x^j)^2}$  is typically used
- Take the top-k points  $(\mathbf{x}_{(1)}, y_{(1)}), (\mathbf{x}_{(2)}, y_{(2)}), \dots, (\mathbf{x}_{(k)}, y_{(k)})$  and  $\hat{y} = \underset{c \in C}{\operatorname{argmax}} |\{(\mathbf{x}_{(i)}, y_{(i)}) \mid i \leq k \text{ and } y_{(i)} = c\}|$ 
  - $|\{(\boldsymbol{x}_{(i)}, y_{(i)}) \mid i \le k \text{ and } y_{(i)} = c\}|/k \text{ can be viewed as posterior } P(c \mid \boldsymbol{x})$

#### **Logistic Regression**

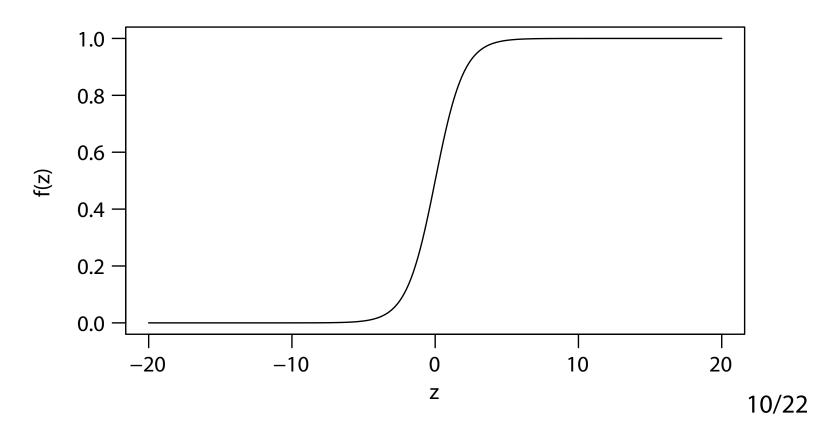
- Logistic regression is a binary classification model
- An auxiliary target variable z is modeled as

$$z = \sum_{j=1}^{n} w^{j} x^{j} + w_{o} = \langle \boldsymbol{w}, \boldsymbol{x} \rangle + w_{o}$$

• The logistic function f is a mapping from  $\mathbb{R}$  to the interval [0,1]:

$$f(z) = \frac{\exp(z)}{\exp(z) + 1} = \frac{1}{1 + \exp(-z)}$$

# **Logistic Function**



## **Logistic Regression**

The logistic function becomes

$$f(\mathbf{x}) = \frac{1}{1 + \exp\left(-(\langle \mathbf{w}, \mathbf{x} \rangle + w_{o})\right)}$$

• The inverse  $g = f^{-1}$  is called the logit or log-odds function:

$$g(f(\mathbf{x})) = \log\left(\frac{f(\mathbf{x})}{1 - f(\mathbf{x})}\right) = \langle \mathbf{w}, \mathbf{x} \rangle + w_{o}$$

- The goal of logistic regression is to estimate  $\mathbf{w}$  and  $w_o$  from a dataset D
  - f(x) shows probability of belonging to the class 1, thus its label y = 1 if  $f(x) \ge 0.5$

#### **Maximum Likelihood Estimation**

• The log-likelihood of the parameter ( $\mathbf{w}$ ,  $w_o$ ) is

$$L(\boldsymbol{w}, w_{o}) = \sum_{i=1}^{N} y_{i} \log f(\boldsymbol{x}_{i}) + (1 - y_{i}) \log(1 - f(\boldsymbol{x}_{i})), \quad x_{i} \in \mathbb{R}^{n}, y_{i} \in \{0, 1\}$$

- The objective of logistic regression is maximization of  $L(\mathbf{w}, w_o)$
- The gradient w.r.t.  $w^j$  is

$$\frac{\partial L(\boldsymbol{w}, w_p)}{\partial w^j} = \sum_{i=1}^N (y_i - f(\boldsymbol{x}_i)) x_i^j$$

 Since log-likelihood is convex, it is maximized by gradient ascent 12/22

## Logistic Regression by Gradient Ascent

#### **Algorithm 2:** Logistic Regression

```
1 Initialize w and w_0 with some values;
2 t \leftarrow 0;
3 repeat
  foreach j \in \{1, 2, \ldots, n\} do
t \leftarrow t + 1
7 until w^{(t)} = w^{(t+1)};
```

#### **Decision Tree**

- Decision tree obtains a tree-structured classification rules by recursively partitioning data points
- In a decision tree, each node represents a binary classification rule

#### **Algorithm 3:** Decision Tree

```
1 DecisionTree(D, \eta, \pi)
2 | if n \le \eta or \max_{c \in C}
```

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if  $n \le \eta$  or  $\max_{c \in C} |D_c| / |D| \ge \pi$  then

create a leaf node and label it with argmax<sub> $c \in C$ </sub>  $|D_c| / |D|$ 

return

(split rule, score\*) 
$$\leftarrow$$
 ( $\emptyset$ , 0)

foreach *j* ∈ 
$$\{1, 2, ..., n\}$$
 do

 $(v, score) \leftarrow EvaluateFeature(D, j)$ 

if score > score\* then (split rule, score\*) 
$$\leftarrow (X^j \le v, \text{score})$$
;

$$D_Y \leftarrow \{ \boldsymbol{x} \in D \mid \boldsymbol{x} \text{ satisfies the split rule } \}; D_N \leftarrow D \setminus D_Y$$

Create a node with the split rule

DecisionTree( $D_Y$ ,  $\eta$ ,  $\pi$ ); DecisionTree( $D_N$ ,  $\eta$ ,  $\pi$ )

# **Split Rule**

- If the *j* th feature (variable)  $X^j$  is numeric (continuous), a split rule is in the form of " $X^j \le v$ "
  - For a point  $\mathbf{x}$ , it is satisfied if  $x^j \le v$
- If the *j* th feature (variable)  $X^j$  is categorical (discrete), a split rule is in the form of " $X^j \in V$ "
  - For a point  $\mathbf{x}$ , it is satisfied if  $x^j \in V$
  - Replace  $X^j \le v$  with  $X^j \in V$  in the line 8 of Algorithm 3 if  $X^j$  is categorical

## **Split Rule Evaluation: Entropy**

- Information gain:  $Gain(D, D_Y, D_N) = H(D) H(D_Y, D_N)$ 
  - Entropy:

$$H(D) = -\sum_{c \in C} P_D(c) \log P_D(c)$$

- $\circ P_D(c)$  is the probability of the class c in D
- It is larger if  $P_D(c)$  is equally distributed
- Split entropy:

$$H(D_Y, D_N) = \frac{|D_Y|}{|D|}H(D_Y) + \frac{|D_N|}{|D|}H(D_N)$$

The higher the information gain, the better the split rule

## **Split Rule Evaluation: Gini Index**

- Information gain:  $Gain(D, D_Y, D_N) = G(D) G(D_Y, D_N)$ 
  - Gini index:

$$G(D) = 1 - \sum_{c \in C} P(c \mid D)^2$$

- $P_D(c)$  is the probability of the class c in D
- It is larger if  $P_D(c)$  is equally distributed
- Weighted Gini index:

$$G(D_Y, D_N) = \frac{|D_Y|}{|D|}G(D_Y) + \frac{|D_N|}{|D|}G(D_N)$$

• The higher the information gain, the better the split rule

#### **Algorithm 4:** Evaluate Numeric Feature

EvaluateFeatureNumeric(D, j)

sort *D* on feature *j* as 
$$\mathbf{x}_{(1)}, \mathbf{x}_{(2)}, \dots, \mathbf{x}_{(N)}$$
 s.t.  $x_{(i)}^{J} \le x_{(i+1)}^{J}$   
 $M \leftarrow \{v_1, v_2, \dots, v_{N-1}\}$  s.t.  $v_i = (x_{(i)}^{J} + x_{(i)}^{J}) / 2;$  // Set of midpoints

$$(v^*, score^*) \leftarrow (\emptyset, 0)$$
  
foreach  $v \in M$  do

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$$\in M dc$$

$$D_Y \leftarrow \{(\mathbf{x}, y) \in D \mid x^j \leq v\}; D_N \leftarrow D \setminus D_Y$$
  
foreach  $c \in C$  do

foreach 
$$c \in C$$
 do

score 
$$\leftarrow$$
 Gain $(D, D_Y, D_N)$ 

if score > score\* then 
$$(v^*, score^*) \leftarrow (v, score)$$
;

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#### **Algorithm 5:** Evaluate Categorical Feature

```
1 EvaluateFeatureCategorical(D, j)
         (v^*, score^*) \leftarrow (\emptyset, 0)
        foreach V \subseteq \Sigma^j do
               D_Y \leftarrow \{(\boldsymbol{x}, y) \in D \mid x^j \in V\}; D_N \leftarrow D \setminus D_Y
               foreach c \in C do
                 \hat{P}(c \mid D_Y) \leftarrow |D_{Y,c}| / |D_Y|; \hat{P}(c \mid D_N) \leftarrow |D_{N,c}| / |D_N|
               score \leftarrow Gain(D, D_Y, D_N)
              if score > score^* then (V^*, score^*) \leftarrow (V, score);
         return (V*, score*)
```

#### **Random Forest**

- To avoid overfitting, ensemble of decision trees can be used
- Breiman (2001) introduced random forests, a collection of decision trees
  - This method is known to be effective in practice
- Subsample a dataset (N' points and n' features) t times
- Construct a decision tree for each subsampled dataset
- Classification is performed by taking a majority vote across the trees

## **Summary**

- Naïve Bayes classifier perform classification using the Bayes theorem
  - Assumption: Features are independent
- kNN is a non-parametric classification method
- Logistic regression is easy to fit and interpret
- Decision tree can obtain interpretable classification rules