

THE **PEOPLE** OF TODAY



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EVENT

SPECIALS & RED CARPETS



INSIGHTS



CALL  
ME  
B




# الإعلامية - The Host




**basanteissa**  

 Drop a thought 





711 posts   125K followers   2,427 following




**Basant Eissa**  
**Public figure**  
 Interviewer, Red carpet host & MC Let's talk [@bmeetsppl](#)  
Ambitious working mama & entrepreneur  
Cancer fighter ❤️  
[www.bmeetsppl.com](http://www.bmeetsppl.com)


 **Basant Eissa**


**Professional dashboard**  
10M views in the last 30 days.


[Edit profile](#)   [Share profile](#)

 **GFF**    **C-S**    **EEA**    **مؤتمر الصحة**    **Cosmopolit...**


  



Last 90 Days    Nov 5 - Feb 2

Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions.  [Learn More](#)


**21,157,889**  
Views  
0% from ads


10.5% Followers  89.5% Non-followers


Accounts reached   7,676,686  
+4,974%

**By content type**

[All](#)   [Followers](#)   [Non-followers](#)

Reels    84%

Stories    12.1%

Posts    3.9%

Videos

# MEET THE HOST

B is a multi-hyphenate lifestyle influencer, host, MC, and content creator with years of experience in media.

SOCIAL MEDIA

**INFLUENCER**

with over 200k followers

**AUC IMC  
GRADUATE**

**&**

**TEACHING  
ASSISTANT**

WORKED AT

**LEO BURNETTE**

with Orange, Mercedes, & Nestle

**MASTER OF  
CEREMONIES**

PANEL  
**MODERATOR**

# من هي بسنت؟

بسنت هي شخصية مؤثرة متعددة المواهب، ومقدمة برامج، وصانعة محتوى، ولديها سنوات من الخبرة في مجال الإعلام.

SOCIAL MEDIA

**INFLUENCER**

with over 200k followers

**AUC IMC  
GRADUATE**

**&**

**TEACHING  
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**MODERATOR**

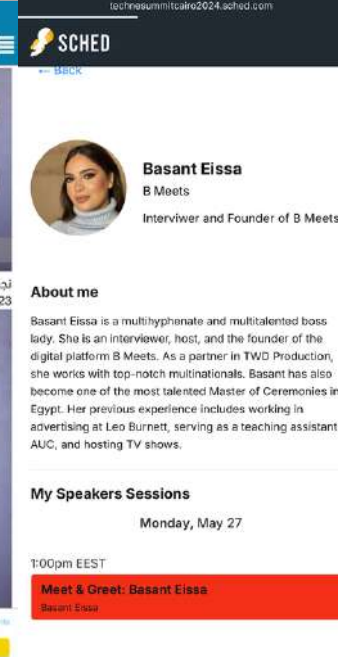
# مقالات ARTICLES

CREAT—VE  
—INDUSTRY  
SUMM—T

Basant Eissa

Home > Speakers > Basant Eissa

Basant Eissa is a multi-hyphenate host, MC, and entrepreneur with 10+ years of experience in the media industry. She is most known for her digital show, B-Meets people, which sheds light on world class leaders and successful stories from across the globe, with a special focus on leaders in the MENA region. B. has been the MC of top events in the MENA region, hosted the most prestigious red carpets, interviewed high profile guests from diverse fields, and created seamless storytelling experiences over the years.



# B-MEETS

**FEATURING PEOPLE OF THE DAY  
FOR THE PEOPLE OF TODAY.**

Shedding the light on world class leaders & successful stories from accross the globe, with a special focus on leaders in the MENA region.





# STREAMING PLATFORMS



[WWW.BMEETSPPL.COM](http://WWW.BMEETSPPL.COM)

## GUEST HIGHLIGHTS

# GUESTS

**KARIM ABDELAZIZ**



[WATCH HERE](#)

**MOHAMED HEFZY**



[WATCH HERE](#)

**MOFIDA SHIHA**



[WATCH HERE](#)

**INJY AL MOKADEM**



[WATCH HERE](#)

# GUESTS

[WATCH  
HERE](#)



# B MEETS GUESTS



**OMAR SHAARAWY**

Cancer survivor, Sports Performance Specialist, & Coach



**ABDOUL IBRAHIM**

Coma Survivor & Influencer



**SVEN SPANNKREBS**

From the original **Netflix** movie, *The Swimmers*  
Sven is Sara & Yusra Mardinis real coach.



**KAREEM EL MASHAD**

Featured on Forbes Under 30 CEO & Founder of RSRVIT  
CEO & Founder of I am Dubai



**TASNEEM EL AIDY**

Musical artist & composer featured on NY Times square  
billboards.



**REHAM KHALIFA**

Celebrity Make-up Artist

# فعاليات - MC

تشرفت بتقديم Rise up Summit تحت رعاية معالي الدكتور مصطفى مدبولي رئيس مجلس الوزراء المصري في المتحف المصري.





# فعاليات - MC



GLOBAL CONGRESS ON  
POPULATION, HEALTH  
AND DEVELOPMENT  
21-24 October 2024-Cairo, Egypt

تشرفت بتقديم فعاليات المؤتمر  
العالمي للسكان و الصحة و  
التنمية البشرية وبتقديم معالي  
الدكتور اشرف صبحي وزير الشباب  
و الرياضة و معالي الدكتورة منال  
عوض وزيرة التنمية المحلية في  
حضور معالي الدكتور خالد عبد  
الغفار وزير الصحة و السكان و  
تحت رعاية و اشراف معالي  
الرئيس عبد الفتاح السيسي





# MC - فعاليات



# AIM CONGRESS

[WATCH HERE](#)

ملتقى قمة الاستثمار في ابو ظبي لمدة ٣ ايام



1/3

باللغة العربية و الانجليزية  
تشرفت بتقديم معالي الدكتور  
ثاني بن احمد الزبودي وزير الدولة  
للتجارة الخارجية و تقديم معالي  
الدكتور احمد ابو الغيط الامين  
العام للجامعة العربية. تشرفت  
ايضا بتقديم معالي عمر بن  
سلطان العلماء وزير الدولة للذكاء  
الاصطناعي و الاقتصاد الرقمي  
و تطبيقات العمل عن بعد.  
و تم استكمال الملتقى باللغة  
الانجليزية بناء على طلب  
المنظمين.



# جلسات حوارية



**Moderation** with  
KulsumShadab Wahab-Ara  
Lumier, Sawaya-TA GUEULE,  
Laila Salem - Board Member  
Baheya



**Panel Moderation** with Posh  
Management  
X La 5eme 5 Panel



**CFC Fiesta MC**

# جلسات حوارية

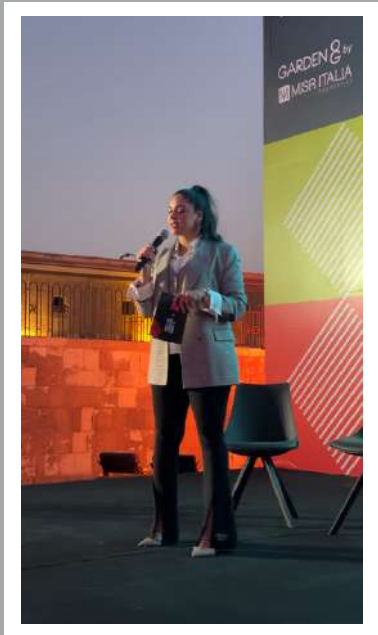


Carerha Panel  
x Dalia Shawky

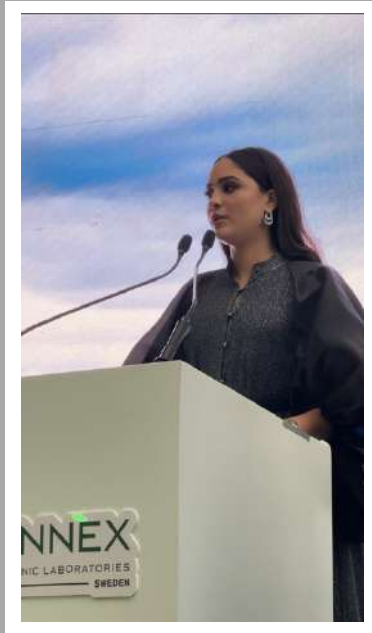


Panel Moderator for the  
Fashion Design District Stage  
at Cairo Design Week

# تقديم الفعاليات



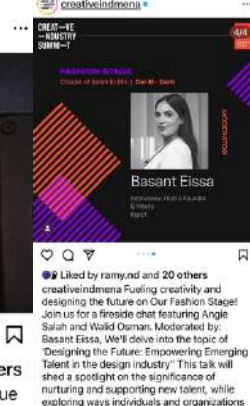
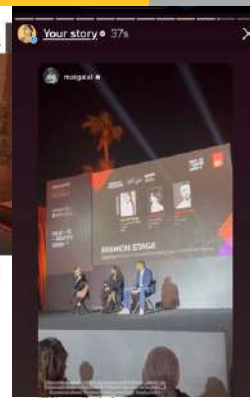
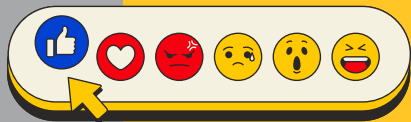
MC for Creative Industry  
Summit Design Stage at  
Cairo Design Week



MC for Bionnex Launch Event at  
the Grand Egyptian Museum  
watch here:



MC for Malaysian Palm Oil  
Forum  
watch here:





# EEA- Egypt Entrepreneur Awards



## B MEETS X EEA

B Meets

Public

21 videos 223 views Last updated on Aug 1, 2023



Play all



Shuffle

Egypt's Entrepreneur Awards (EEA) celebrated its third edition with a remarkable event held at the prestigious Mohamed Ali Palace. With more than 100 industry leaders and entrepreneurial

Sort





## مهرجان القاهرة للدراما



والفستان بتاعي



بقيت SUPER PROUD



وعندي مسلسلين



انت براحتك انت



متحمسه قوي قوي



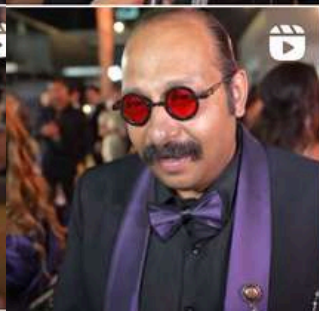
تتر ليالي الحليمه



ريقو مترشح لجوايز



جميل ما كسبتوش



مدينه العالمين





# مهرجان الجودة السنمائي

2023

ELGOUNA  
FILM FESTIVAL

مهرجان الجودة السينمائي





# ELGOUNA FILM FESTIVAL

مهرجان الجونة السينمائي

2024











# المشاركة في اكبر الاحداث العالمية



EGYPT  
FASHION  
WEEK

ELGOUNA  
FILM FESTIVAL  
مهرجان الجونة السينمائي



GRAZIA



Forbes

E3A EGYPT'S  
ENTREPRENEUR  
AWARDS

Publicist inc.

# الشركاء و الرعاية

CREAT—VE  
—NDUSTRY  
SUMM—T

COSMOPOLITAN

Mai Galal

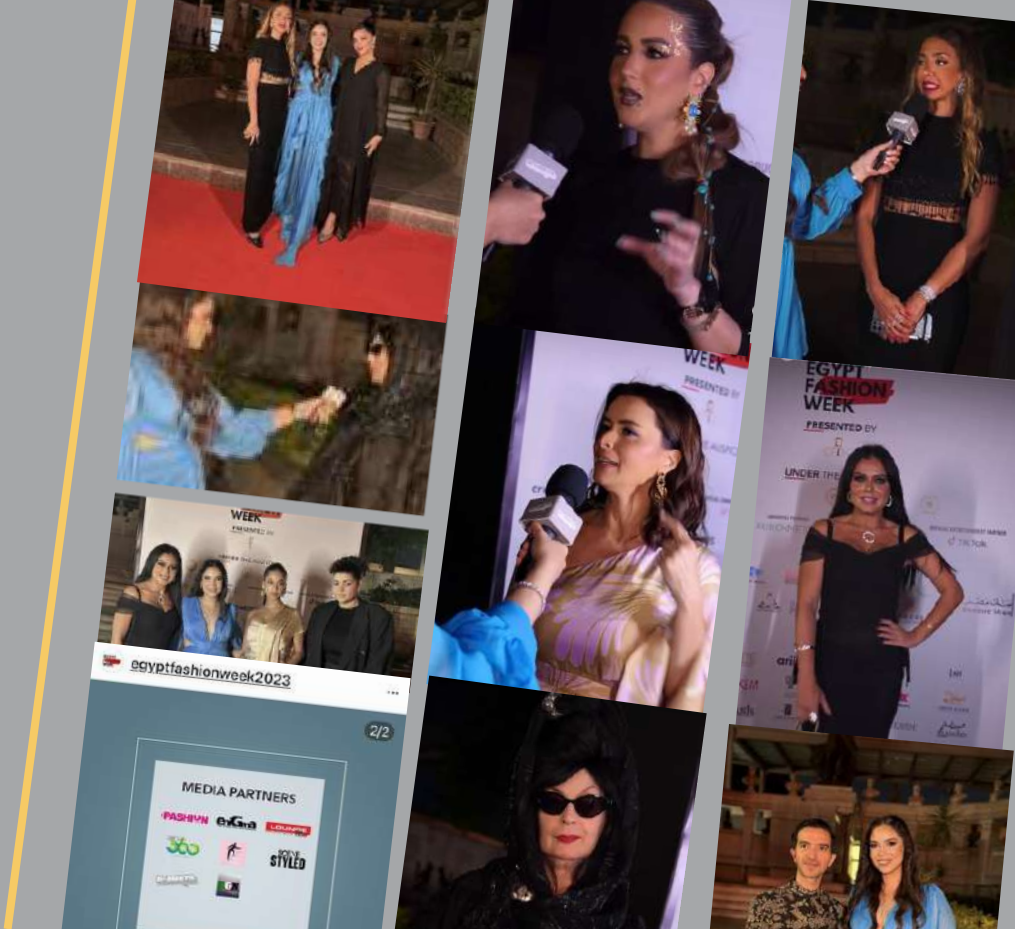


FASHION  
DESIGN  
DISTRICT

محمد الصفي  
AL SAGHEER  
SALONS



CAIRO  
DESIGN  
WEEK



# Forbes

## التعاون مع اكبر المجلات العالمية



Anas Bukhash



Mohanad El Attar



Zeinnah Maggi



Mohamed El Bassouiny



Ramez



Rozzah



Sherif Fayed



Ramy Radwan



Jad Hobelka



Hussein AbdelDayem





**Nahla Agour**  
L'oreal Communications  
Director



**Manal Hassan**  
Chief Sustainability office and  
VP of ElSewedy electrics



**Passant Foaad**  
Director of external  
communications of Juhayna



**Sara Youssef**  
Corporate Communicator  
Senior Director of PepsiCo



**Nour Imam**  
Founder of The Mother Being



**Ghada Kandil**  
Chief Director BNY



**Hanzada**  
Founder Hanzada designs



**Mirna Aref**  
GM Microsoft



**Mohamed El Morsi**  
MD Modelez Egypt



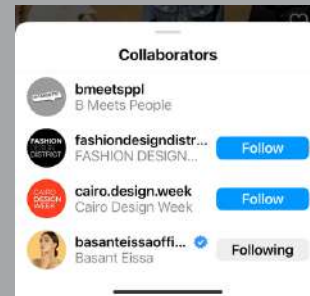
# Interviews

with top designers and exhibitors  
for FDD & Mai Gala during CDW



FASHION  
DESIGN  
DISTRICT

CAIRO  
DESIGN  
WEEK



El Sirgany -  
Jewelry



Soha Murad  
Designer



Shereen  
CDA Winner



Angie  
EACH Cluster



Kegham Djeghalian  
Dior x GUI



SUMMER SPECIALS



**CHEF TAREK  
IBRAHIM**

**SARAH AMR**  
Co-Founder of  
2ool ameme



**JORY BAKR** Actress

**TELL  
YOUR STORY  
TO THE  
WORLD.**

**[WWW.BMEETSPPL.COM](http://WWW.BMEETSPPL.COM)**