

26.86%

Churn Rate

6687

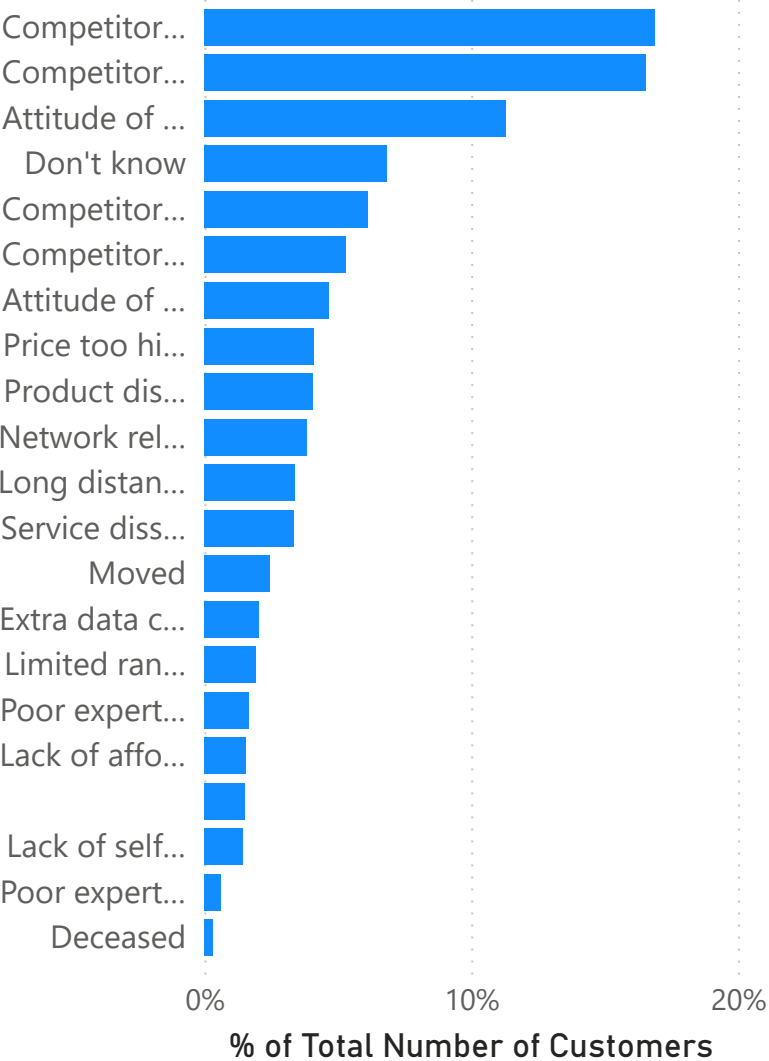
Customer

1796

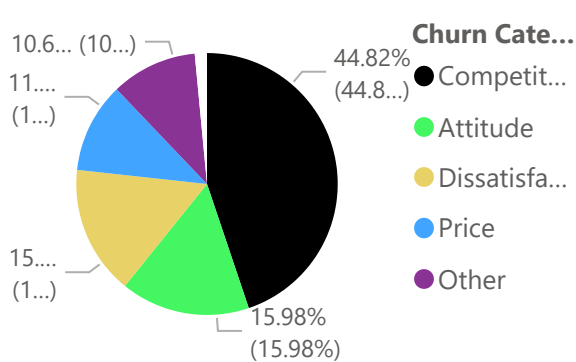
Total Churned Customer

Churn Reasons

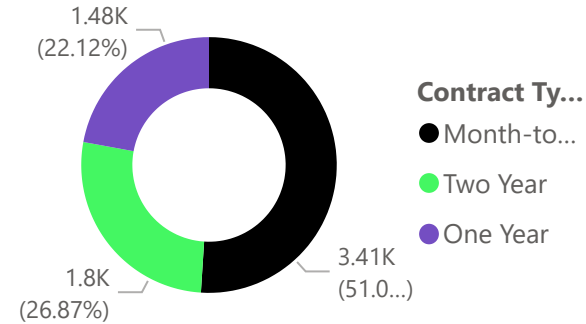
Churn Reasons



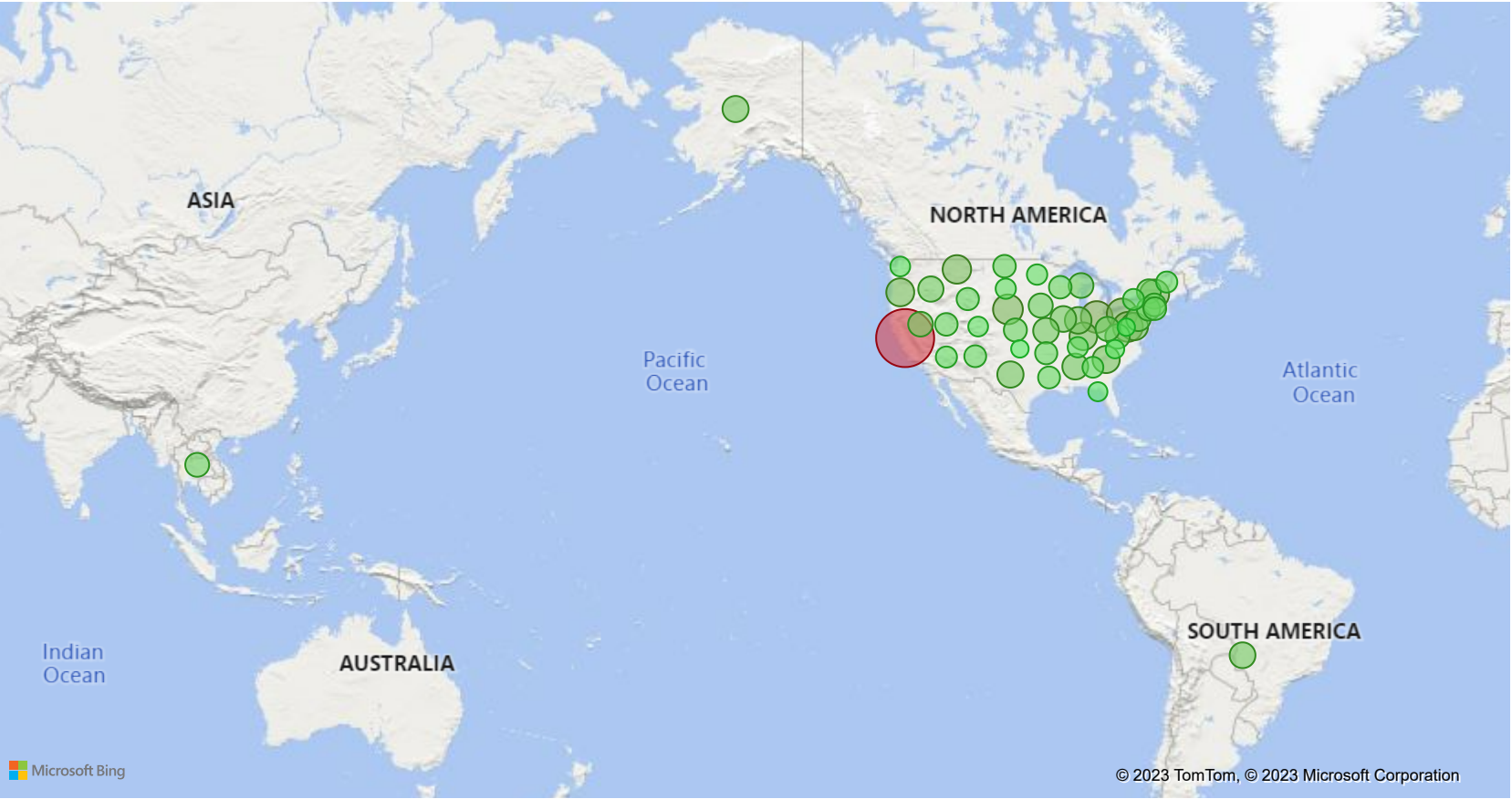
%GT Count of Churn Label by Churn Category



Count of Customer ID by Contract Type



Churn Rate by State



Senior	Under 30	Churn Rate
No	No	24.54%
No	Yes	23.00%
Yes	No	38.46%
Total		26.86%

26.86%

Churn Rate

1796

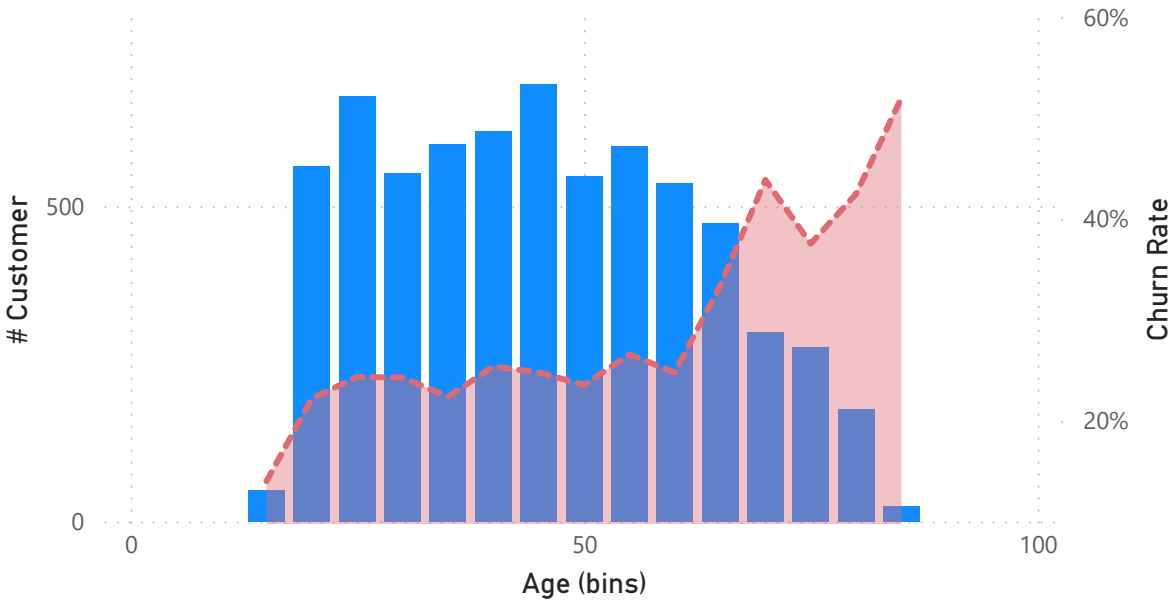
Total Churned Customer

6687

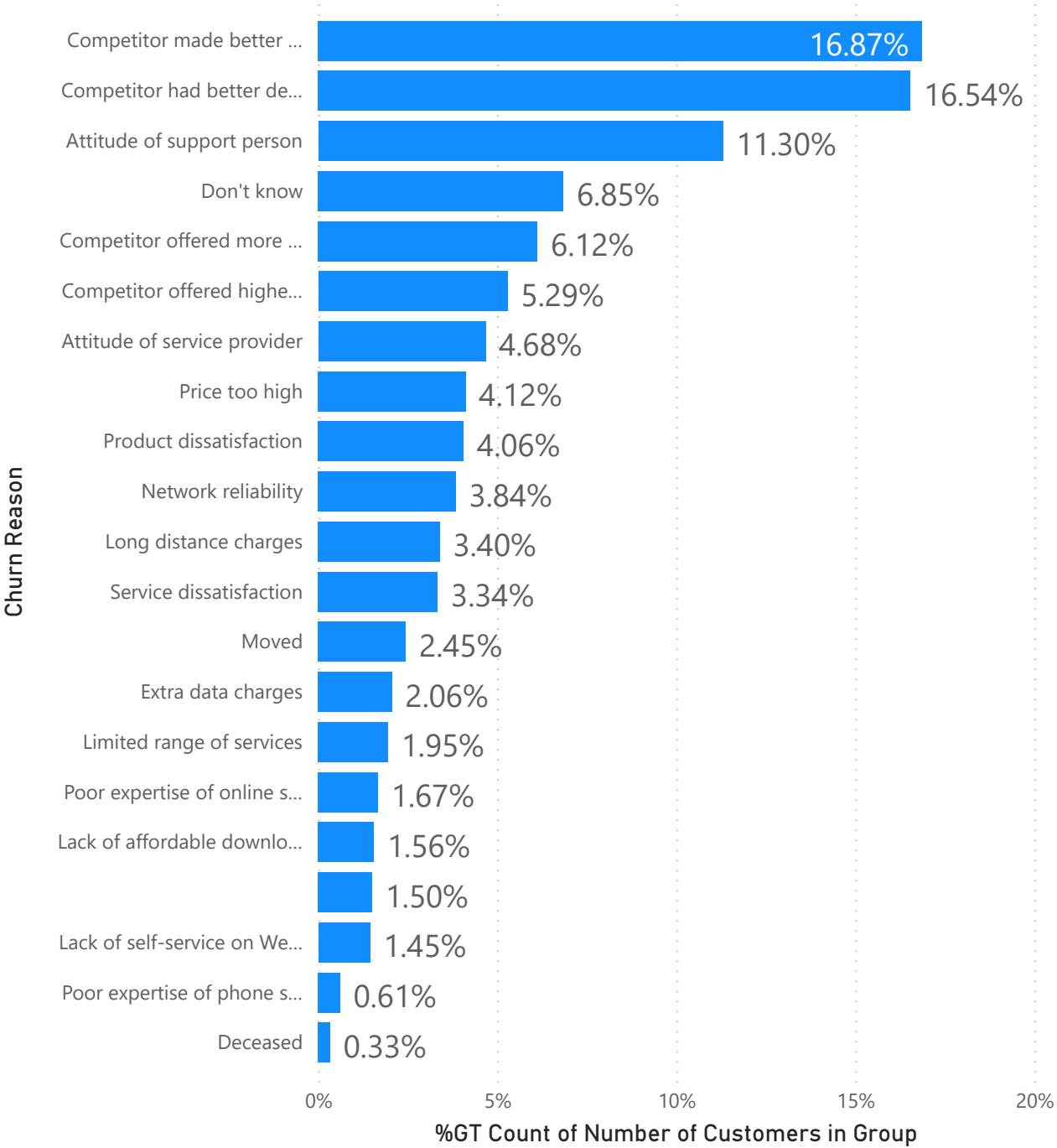
Customer

Customer and Churn Rate by Age (bins)

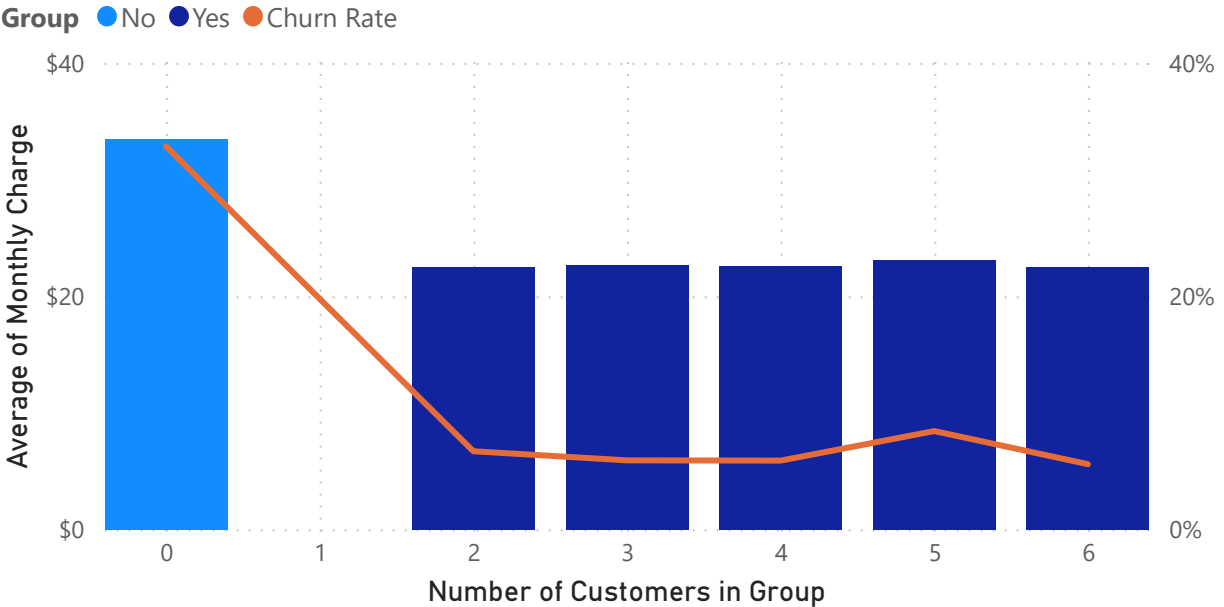
Customer ● Churn Rate



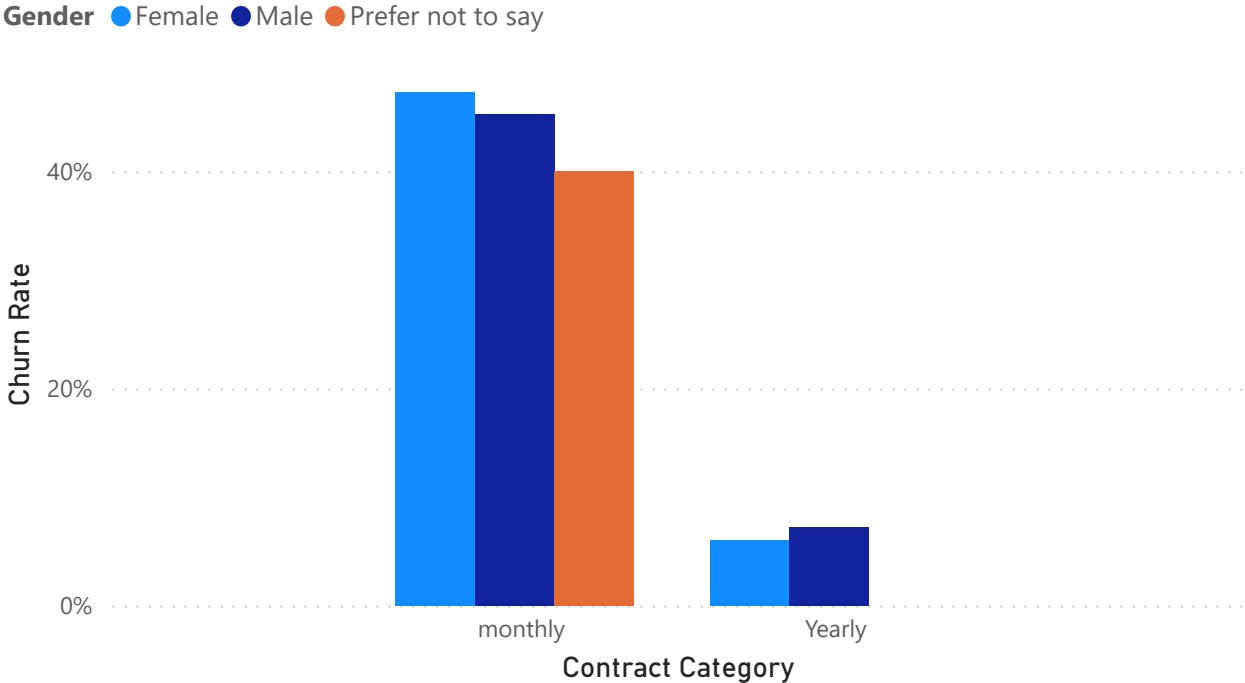
%GT Count of Number of Customers in Group by Churn Reason



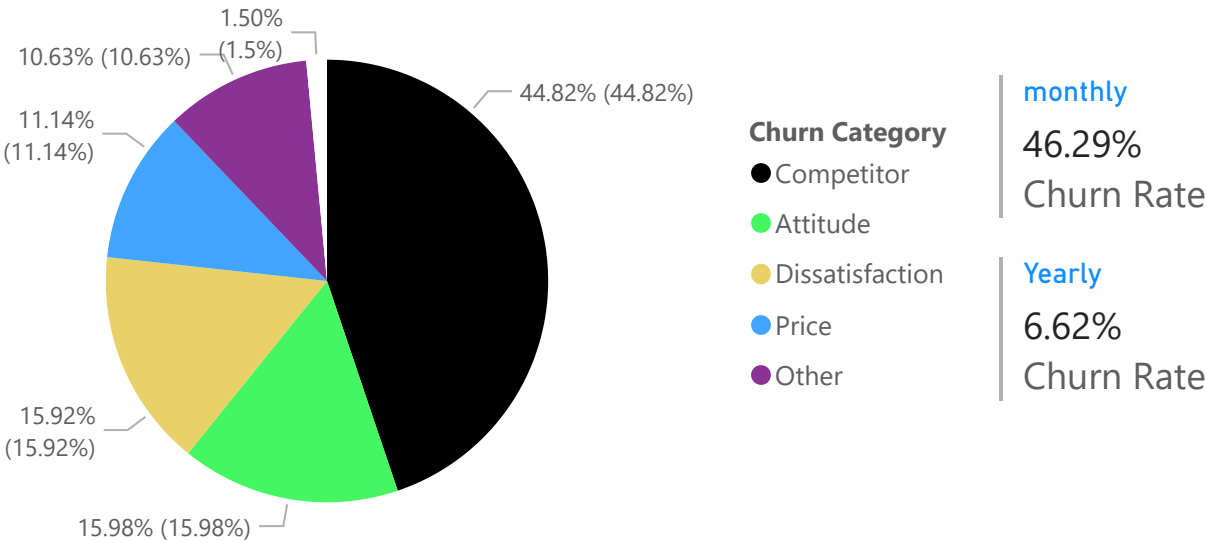
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



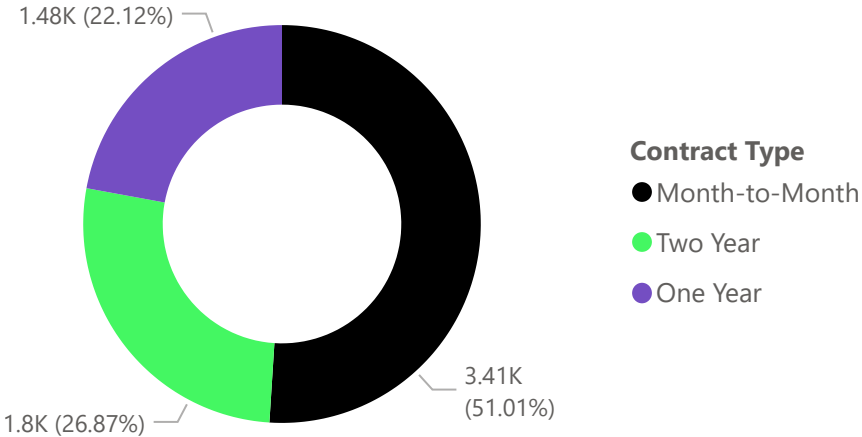
Churn Rate by Contract Category and Gender



Churn by category



Customers by Contract type



6123

Sum of Customer Service Calls

33.64

Average of Extra International
Charges

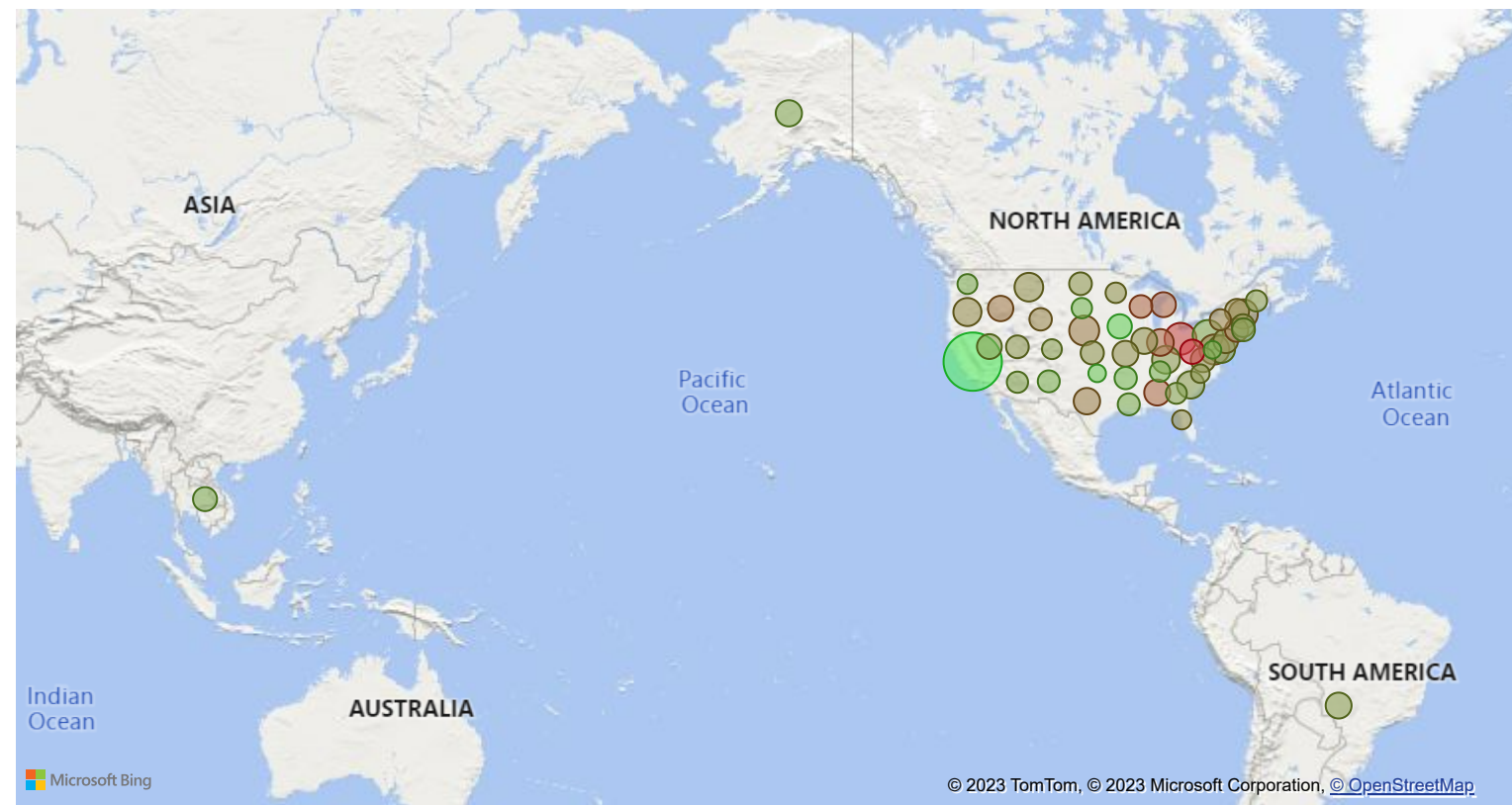
0.92

Average of Customer Service Calls

3.37

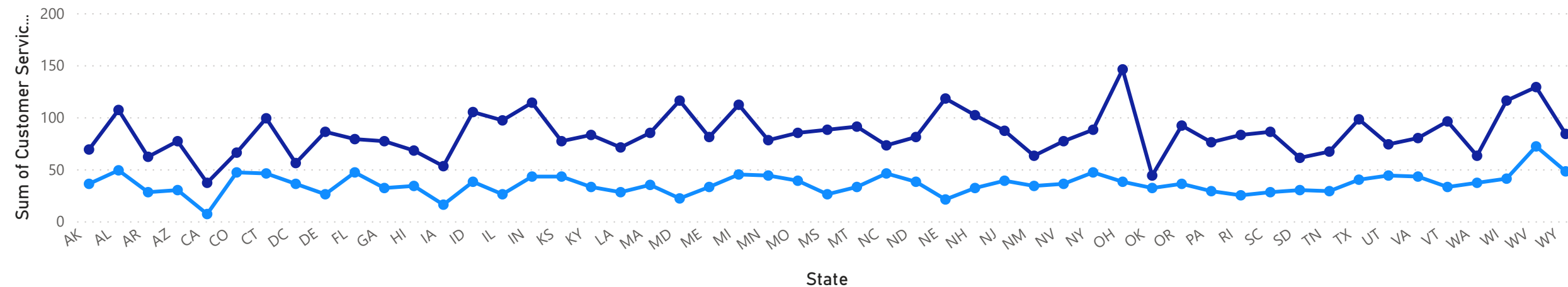
Average of Extra Data Charges

Churn Rate by State



Sum of Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

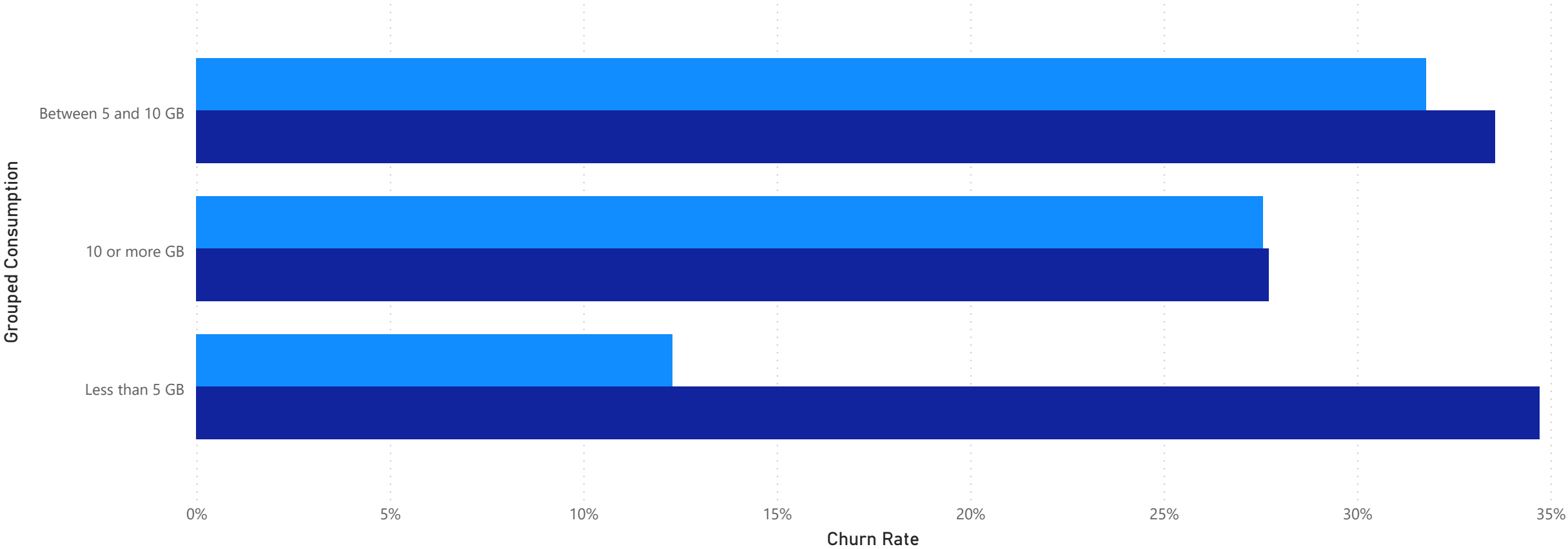


Churn Rate Unlimited Data Plan

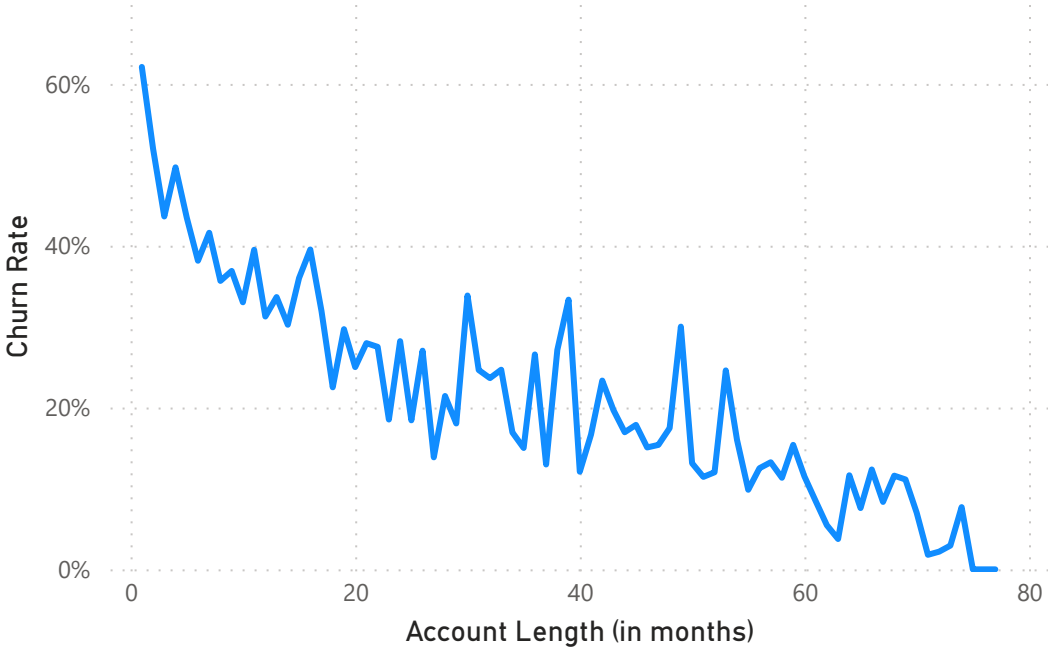
16.10%	No
32.11%	Yes
26.86%	

Churn Rate by Grouped Consumption and Unlimited Data Plan

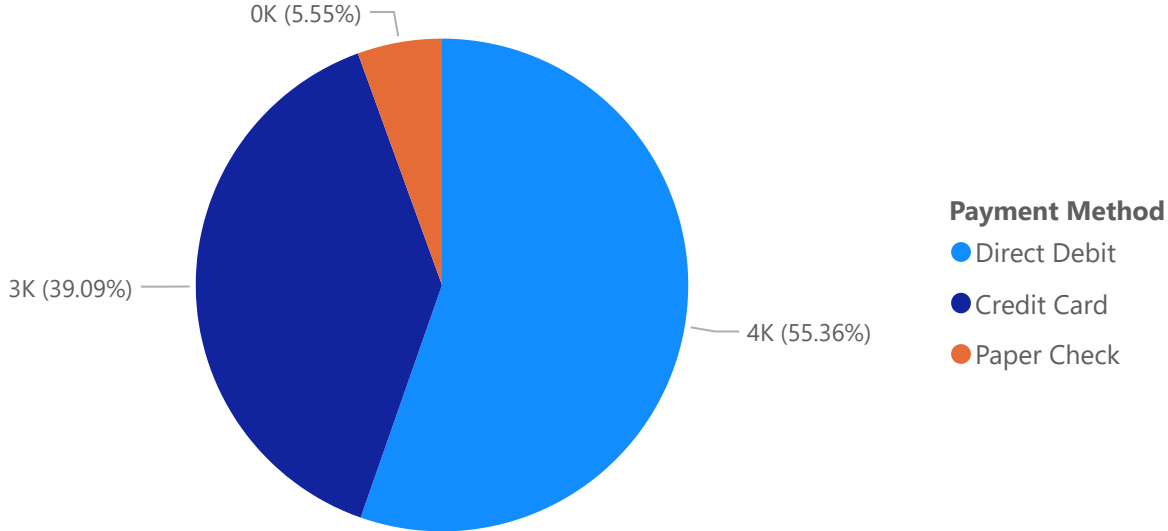
Unlimited Data Plan ● No ● Yes



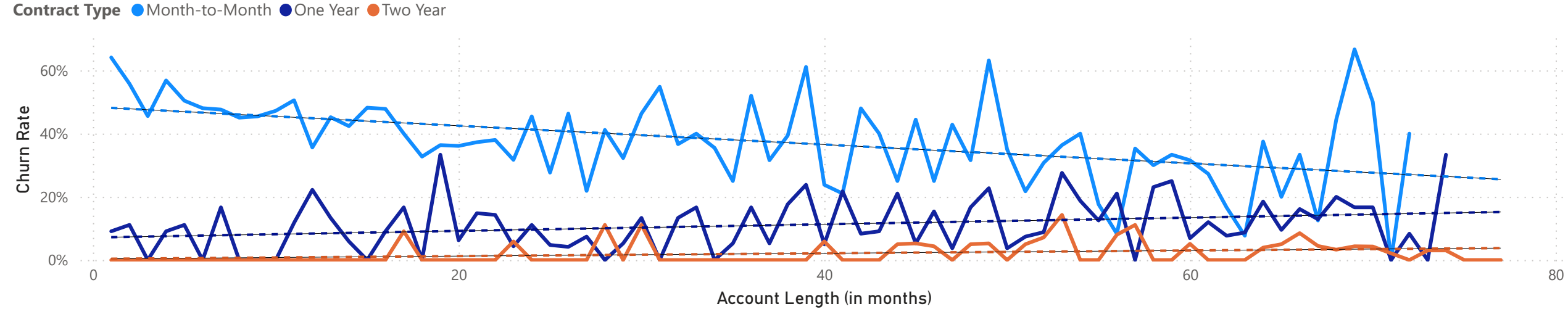
Churn Rate by Account Length (in months)



Customer by Payment Method

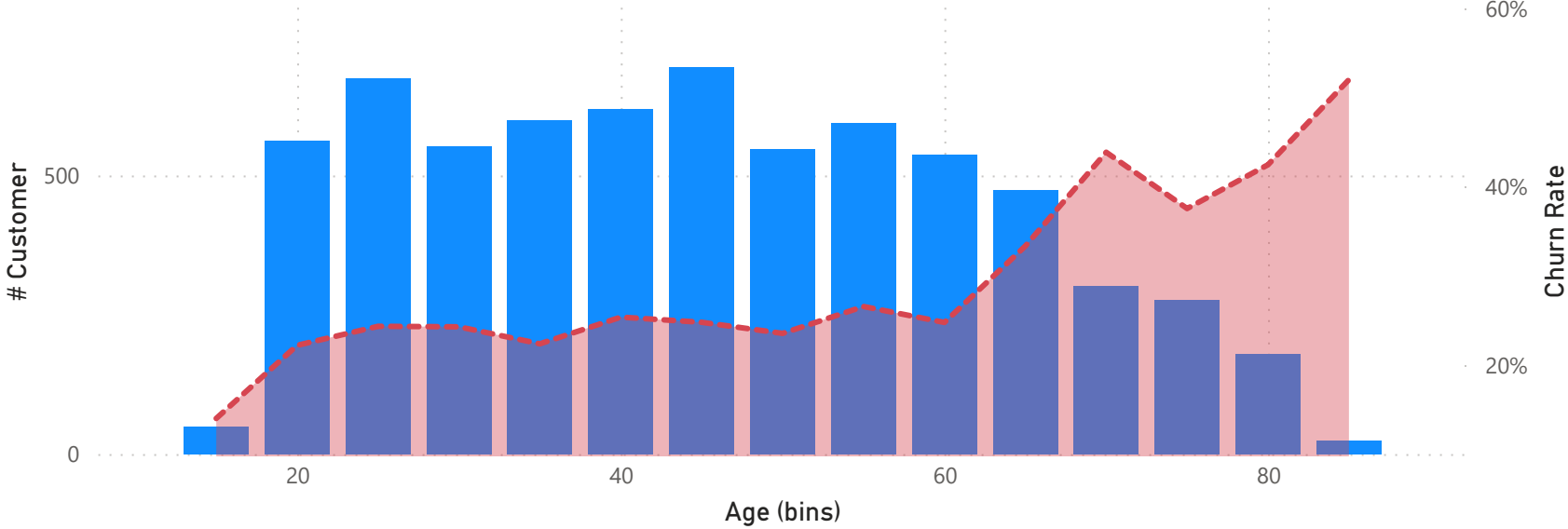


Churn Rate by Account Length (in months) and Contract Type



Customer and Churn Rate by Age (bins)

Customer Churn Rate

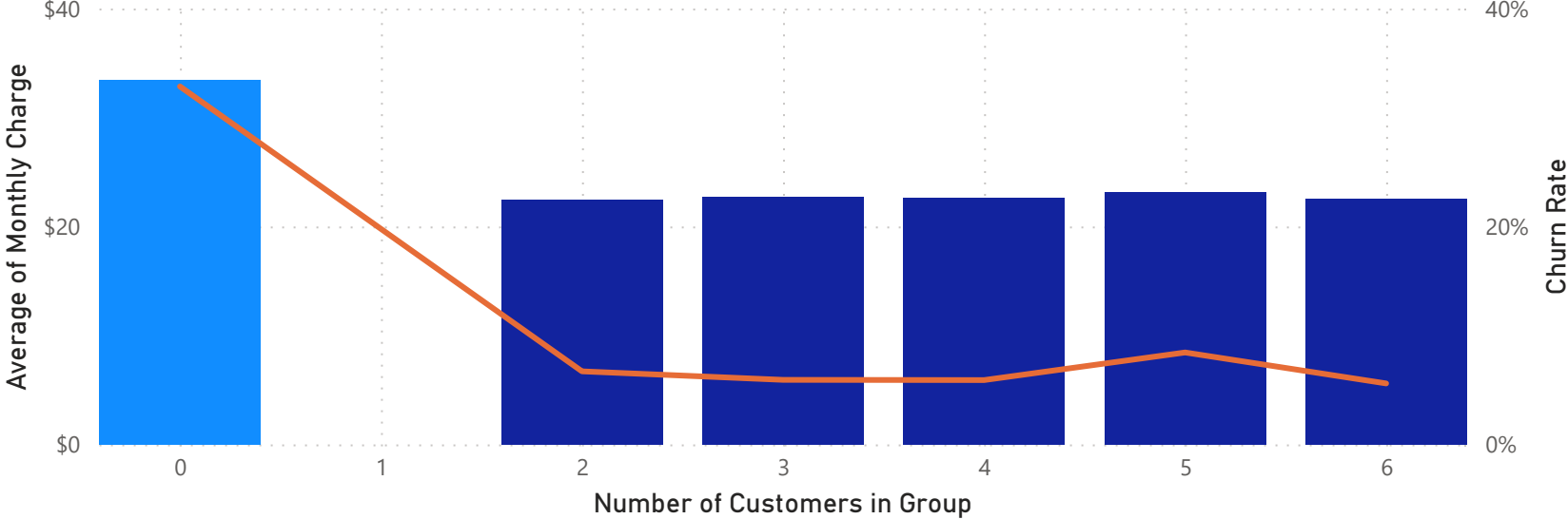


Account Length (in months)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group No Yes Churn Rate



6123

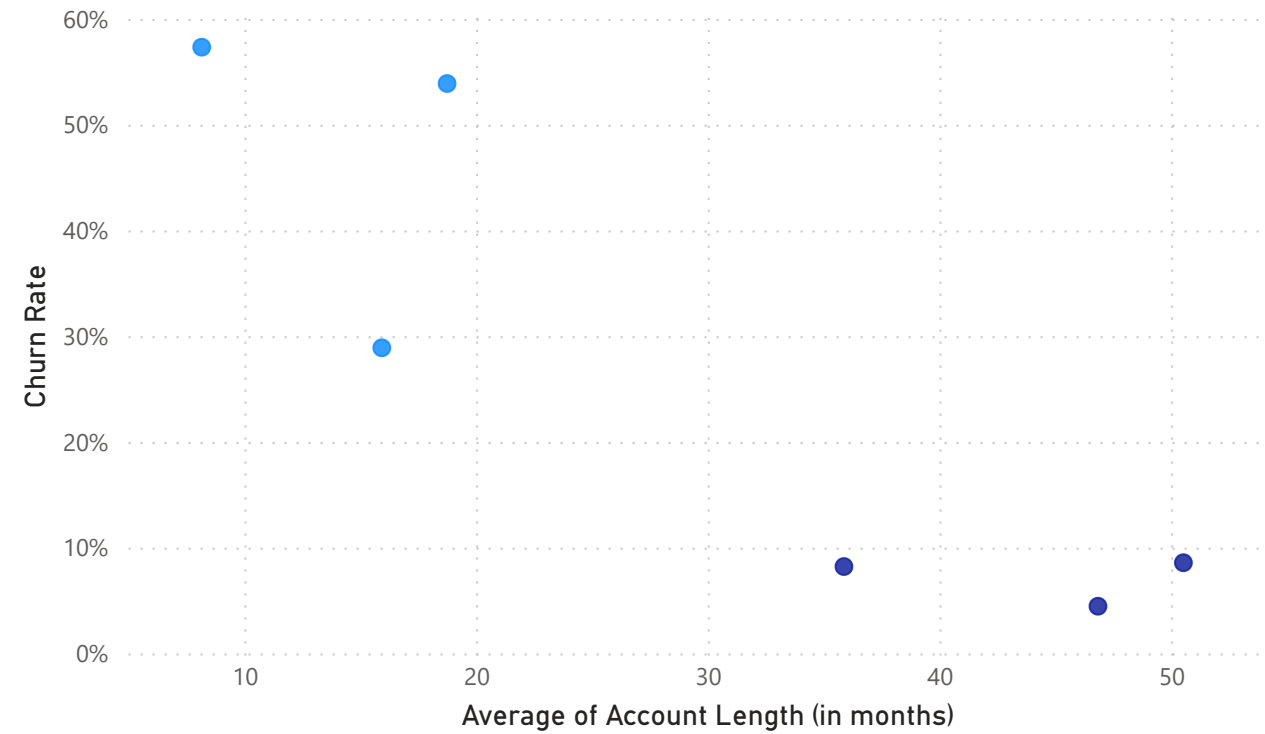
Sum of Customer Service Calls

0.92

Average of Customer Service Calls

Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category ● monthly ● Yearly



Contract Category, Payment Method

^ ☐ monthly

☐ Credit Card

☐ Direct Debit

☐ Paper Check

^ ☐ Yearly

☐ Credit Card

☐ Direct Debit

☐ Paper Check