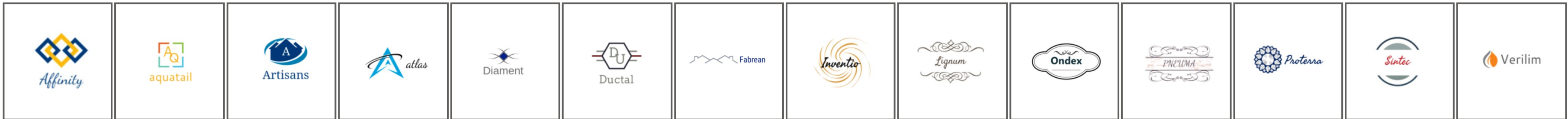
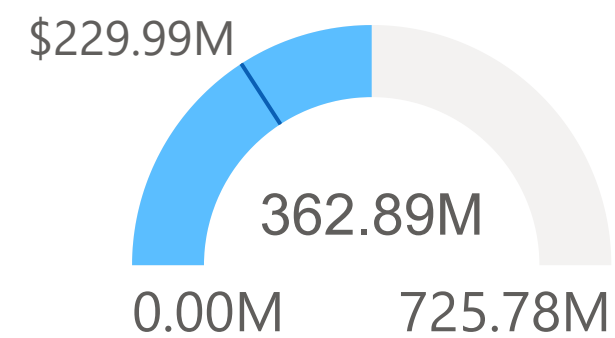


Competitor Sales Analysis



Total Revenue



19.63%

Sintec Market Share

1/1/2017

12/31/2021

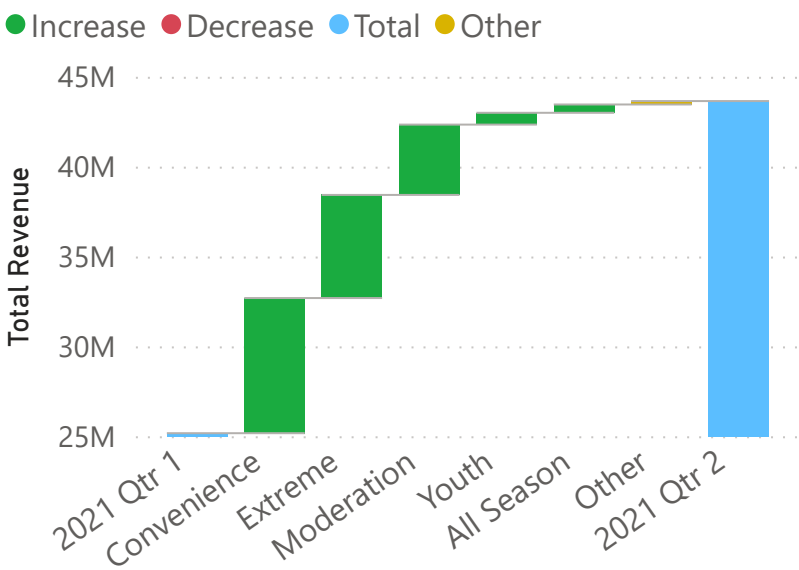
Competitor Sales Analysis

Sintec Rvenue By Country

Year 2021 MOM Trend

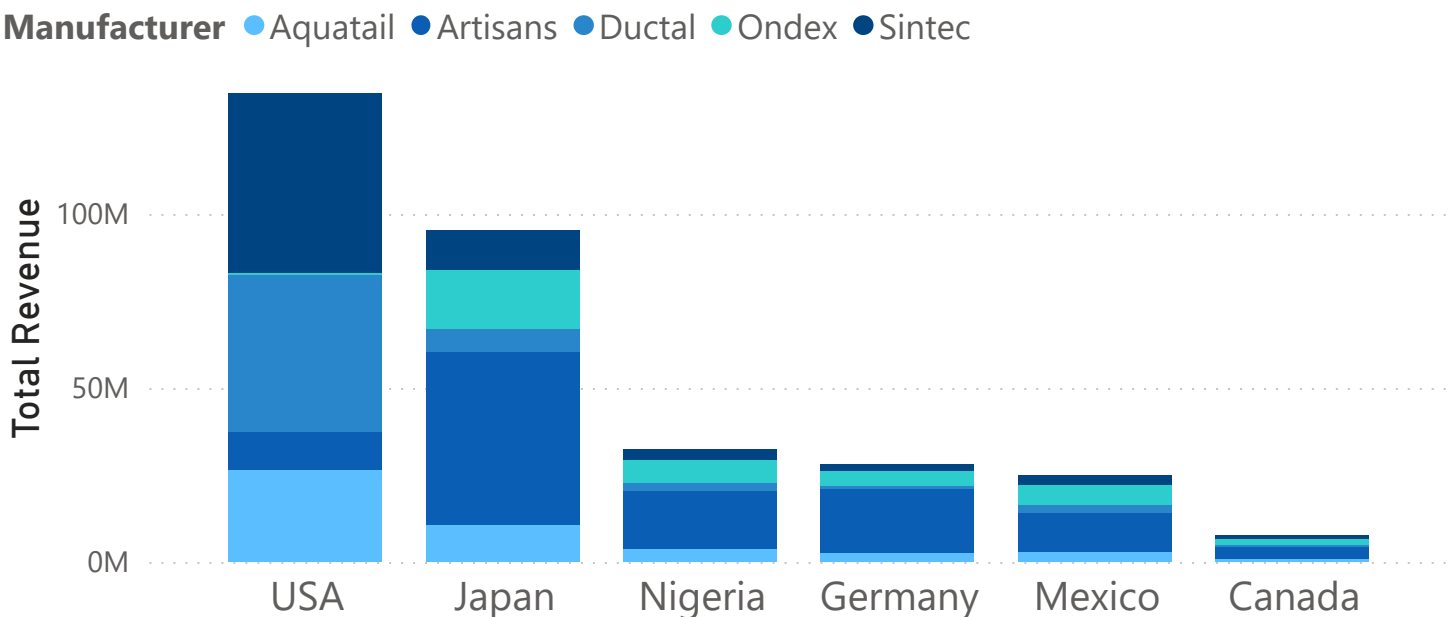
Revenue By Category For USA

Total Revenue by Year, Quarter and Segment

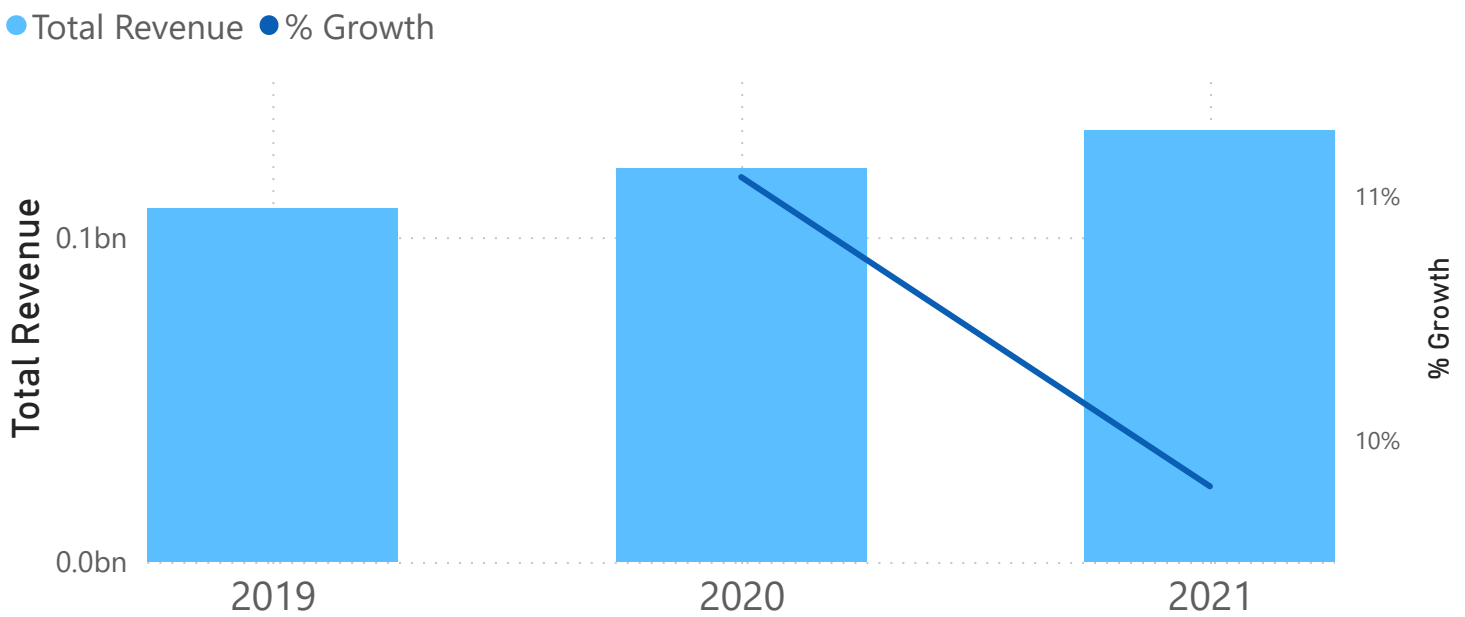


Category	Total Revenue	PY Sales	% Growth	%GT Total Revenue
⊕ Mix	8,395,722.52	\$5,151,566.12	62.97%	2.31%
⊕ Rural	63,735,004.68	\$41,817,656.64	52.41%	17.56%
⊕ Urban	280,029,932.93	\$176,494,870.60	58.66%	77.17%
⊕ Youth	10,730,209.64	\$6,523,283.66	64.49%	2.96%
Total	362,890,869.78	\$229,987,377.02	57.79%	100.00%

Total Revenue by Country and Manufacturer



Revenue by Date



← Advanced Insights



4.22M

Total Revenue

\$2.79M

PY Sales

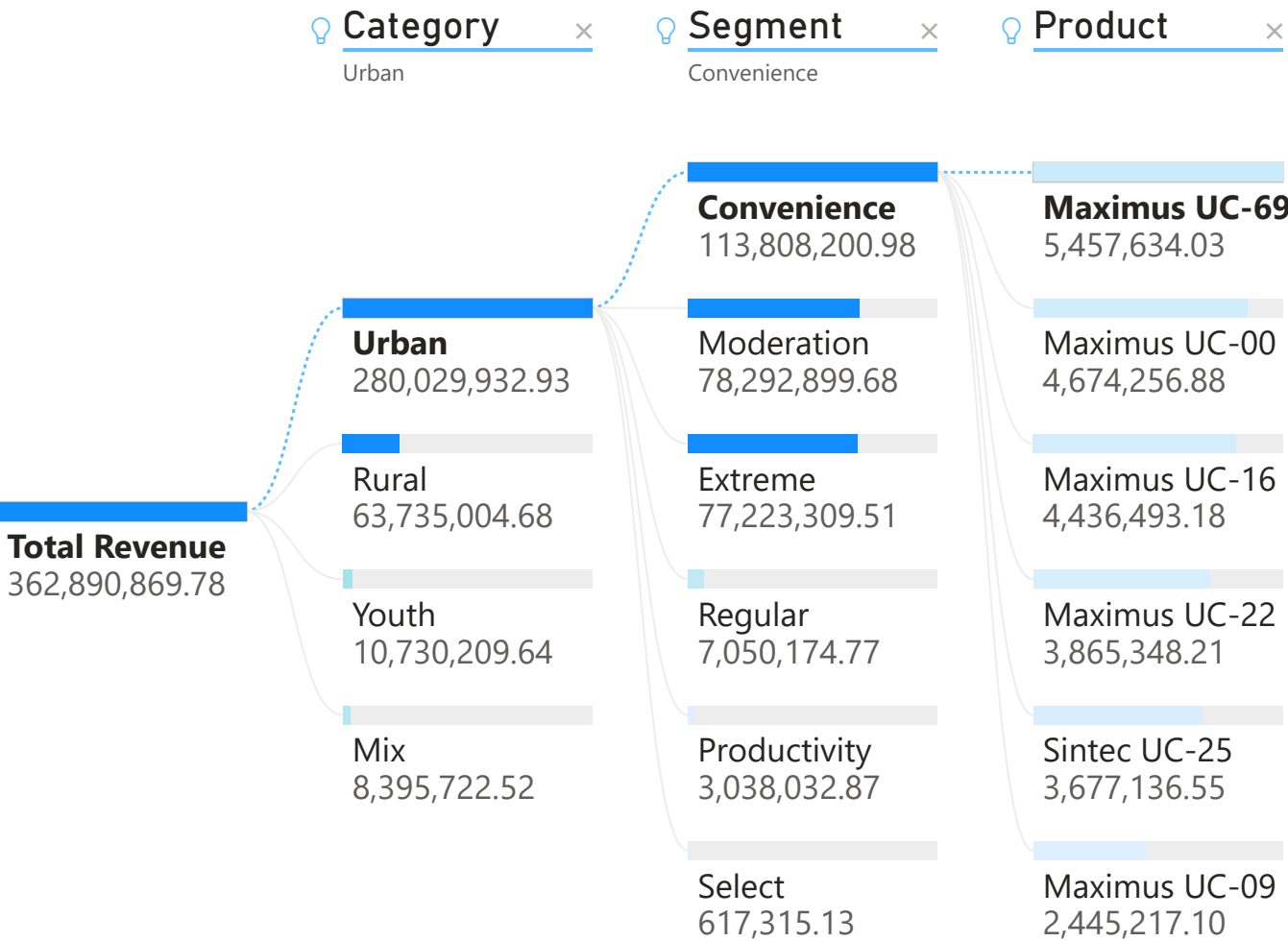
15K

Sum of Units

50.98%

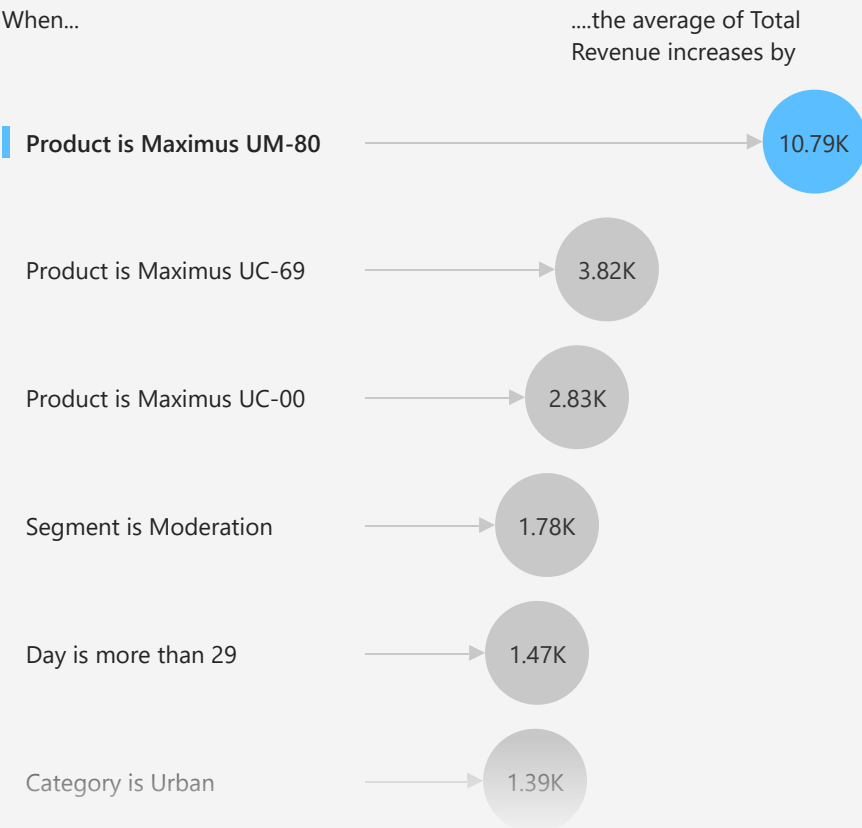
% Growth

Category Distribution

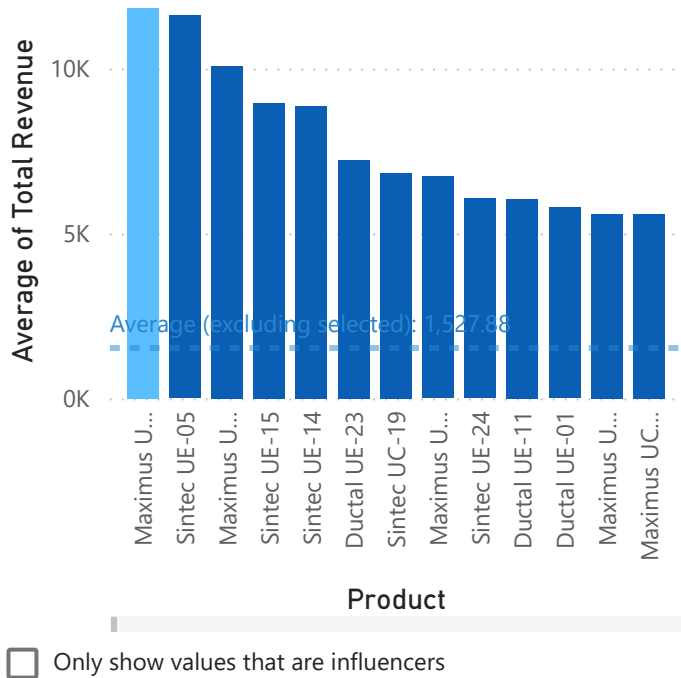


Key influencers Top segments

What influences Total Revenue to Increase ?



← Total Revenue is more likely to increase when Product is Maximus UM-80 than otherwise (on average).



Revenue Increased the most (by 538.39) when Manufacturer was Artisans. 2 other factors also caused Revenue to Increase, explore them in the key influencers visual.