Olist

- 📈 Sales
- 🗺️ Logistics
- ✨ Quality

Categories
All ▾

State
All ▾

16.01M	**99.44K**	**98.67K**	**2.25M**	**3095**
Total Reveny	Total Customers	Total Orders	Total Freight	Total Sellers

Revenue Per Month

Jan 2017 — Jul 2017 — Jan 2018 — Jul 2018
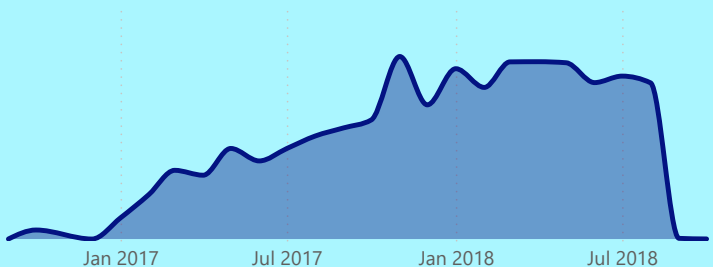
Top 5 Categories

bed_bath_table	11.12K
health_beauty	9.67K
sports_leisure	8.64K
furniture_decor	8.33K
computers_accessories	7.83K

Payment Type

5.56% 0%
19.04%
73.92%

payment_type
- credit_card
- boleto
- voucher
- debit_card
- not_defined
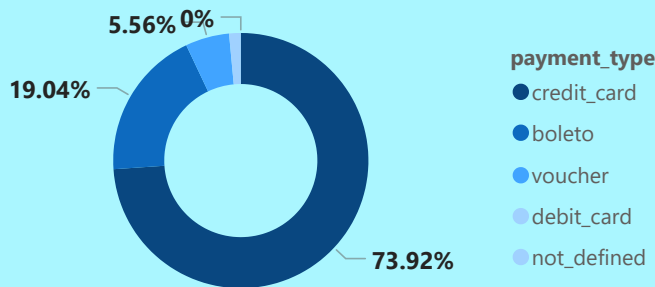
State	Orders	Customers	Revenue
SP	41375	41746	5,998,226.96
RJ	12762	12852	2,144,379.69
MG	11544	11635	1,872,257.26
RS	5432	5466	890,898.54
PR	4998	5045	811,156.38
SC	3612	3637	623,086.43
BA	3358	3380	616,645.82
DF	2125	2140	355,141.08
GO	2007	2020	350,092.31
ES	2025	2033	325,967.55

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6535
Late Delivered

93K
On Time Delivered

Revenue per state

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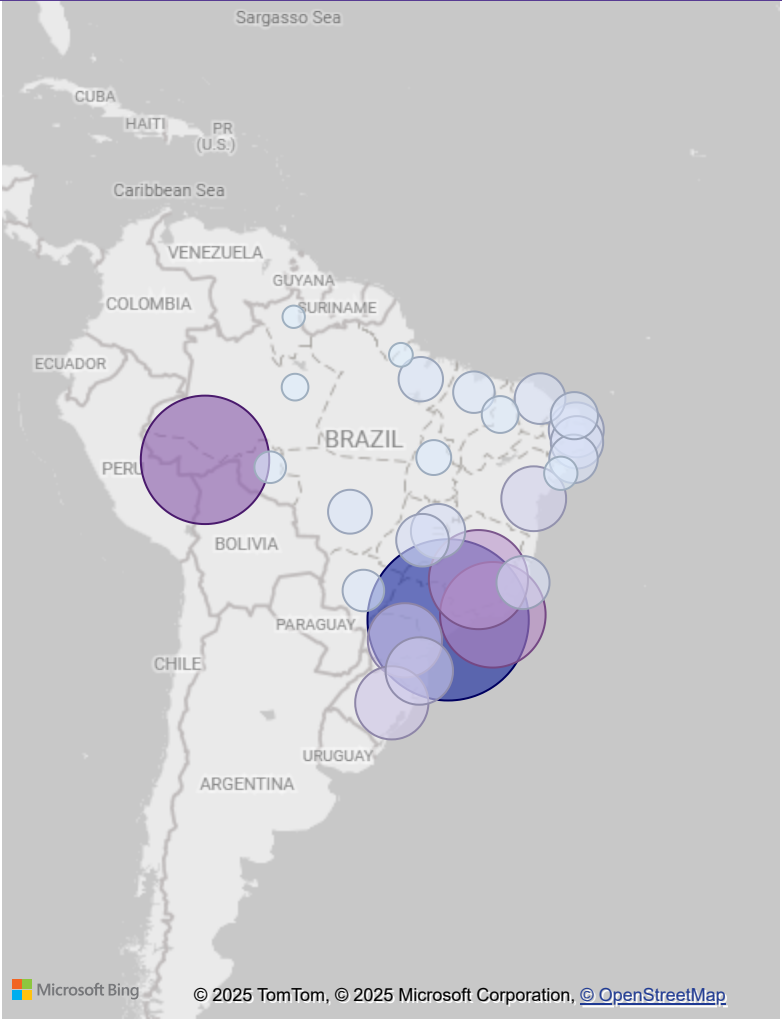
Order Status

1.11%
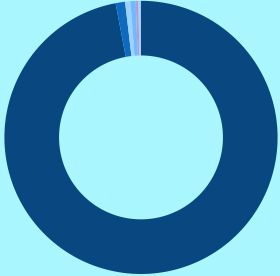
97.02%

order_status
- ● delivered
- ● shipped
- ● canceled
- ● unavailable
- ● invoiced

Top 5 Cities With Customers

City	Customers
sao paulo	15.5K
rio de janeiro	6.9K
belo horizonte	2.8K
brasilia	2.1K
curitiba	1.5K

Delivery Performance

● Promised Delivered ● Actual Delivered

20

15

2016   2017   2018
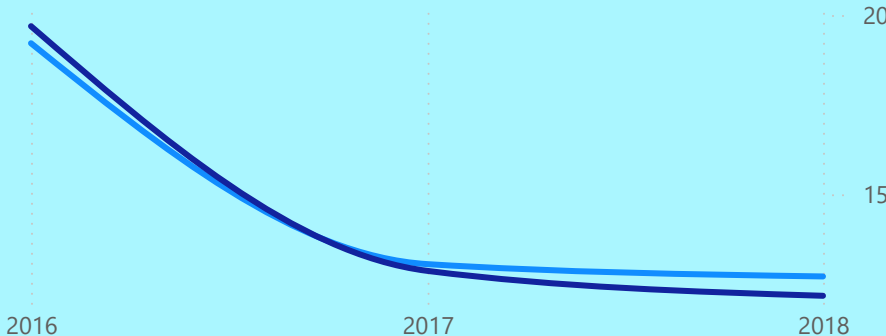
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Average Score
4.09

35.01K
Comments

99.22K
Total Reviews

57.33K
5 Stars Score

11.42K
1 Star Score

Order Review

review_score ● 1 ● 2 ● 3 ● 4 ● 5

Qtr 4 2016 | Qtr 1 | Qtr 2 2017 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 2018 | Qtr 3
5K | 7K | 10K | 11K | 13K | 9K
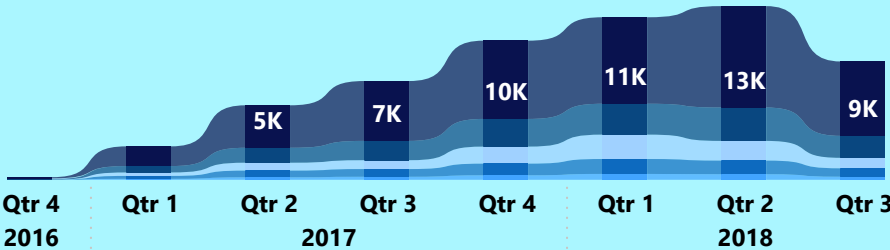
Total Order Review

review_score ● 5 ● 4 ● 1 ● 3 ● 2

57.78%
19.29%
11.51%
8.24%
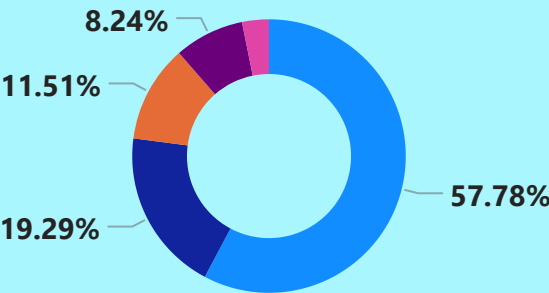
Order State

order_status ● approved ● canceled ● created ● delivered ● invoiced ▸

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