## Mahmoud Elsawah, Front end Developer

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#### **Profile**

**Innovative Front-End Developer** with 2-3 years of experience in building high-performance web applications using **React.js and Next.js**. Proficient in **clean code practices, design patterns**, and modern **HTML**, **CSS**, **and JavaScript**. Skilled in **SEO optimization**, **performance enhancement**, and crafting **accessible**, **user-friendly interfaces**.

Experienced in **Atomic Design** for scalable UI development and familiar with **Micro frontend Architecture** to build modular, maintainable applications. Strong expertise in **Tailwind CSS**, **ShadCN**, **and MUI-Tailwind CSS** for efficient styling.

Additionally, I have experience with **Salla and Zid**, including **custom theme development, meta fields**, Advanced Product Structuring.

Known for delivering **high-quality work on time**, with a focus on **scalability, reusability, and best practices**.

## **Experience**

### FRONT-END DEVELOPER | NEOXERO | MANSOURA | 6 Mar 2025 - PRESENT

- Experienced in building **Micro frontend-based systems** for enhanced scalability and flexibility.
- Working with Twig, Salla, and Zid, including custom theme development and advanced ecommerce structuring.
- Implementing **Atomic Design** for scalable UI development and applying **Micro frontend Architecture** for modular applications.
- Developing and maintaining **various dashboards** using **Next.js** for optimized performance and user experience.

# JUNIOR FRONT-END DEVELOPER | MARKETOPIA | ALEXANDRIA | JANUARY 2025 – 5 Mar 2025

- Developing and maintaining web applications using **Next.js**.
- Collaborating with backend developers to integrate APIs and ensure seamless functionality.
- Implementing **performance optimization** techniques, including **lazy loading, code splitting, tree shaking, and Page Speed Insights optimization**.
- Applying React Design Patterns such as Container-Presentational, HOC, Render Props, and Compound Components to improve code maintainability and scalability.
- Conducting **code reviews** and providing mentorship to junior developers.

#### **JUNIOR FRONT-END DEVELOPER | DELTAWY | JANUARY 2023 - MAY 2024**

- · Developed and maintained web applications using **Next.js**.
- · Collaborated with backend developers to integrate APIs and ensure seamless functionality.
- · Implemented **performance optimization** techniques to enhance website speed and user experience.
- Improved **SEO** using various techniques such as schema.org, **structured data**, **meta tags optimization**, **sitemap generation and rss**.

- · Worked on various projects to improve **SEO** and achieve higher search engine rankings.
- · Conducted code reviews and provided mentorship to junior developers. Education

## JUNIOR FRONT-END DEVELOPER | FREELANCER | JANUARY 2022 – DECEMBER 2022

- · Developed and maintained dynamic web applications using **React.js**.
- · Worked on a multilingual project, implementing support for multiple languages.
- · Built the backend interface using a **headless CMS** for flexible content management.
- Enhanced website **SEO** using **React Helmet** and various optimization techniques.
- · Conducted usability testing and implemented feedback to improve user experience.

# B.SC. IN COMPUTER SCIENCE | JUNE 2023 | HIGHER INSTITUTE FOR MANAGEMENT AND INFORMATION TECHNOLOGY, KAFR EL SHEIKH.

### **Skills & Abilities**

- Front-End Development: React.js, Next.js, React Native, HTM, CSS, JavaScript
- Performance Optimization: Web Performance, Lazy Loading, Code Splitting
- SEO: schema.org, structured data, meta tags optimization, sitemap generation, React Helmet
- · **UI Frameworks**: MUI, Bootstrap, Tailwind CSS
- · Tools & Technologies: Git & GitHub
- Backend & Tools: Node.js (Basics), Firebase, RESTful APIs

- React Design Patterns: HOC, Render Props, Compound Components, Context API Best Practices, Container-Presentational, Children-Component, Singleton, Factory Pattern
- Architecture & Design: Atomic Design, Micro frontend Architecture
- E-commerce Platforms: Basic experience with Salla and Zid
- Blockchain Development: Solidity (Smart Contract Development Basics)

#### **Activities and Interests**

 Participated in the NASA Space Apps Challenge at Benha University, highlighting innovative solutions and collaborating with tech enthusiasts.