

# MAHMOUD ABUALSAUD

New Damietta, Damietta, Egypt | 01066778280 | mahmoudahmed6544@gmail.com | Behance

Creative and detail-oriented graphic designer with over a year of experience creating visuals for print and digital media. Skilled in Adobe Creative Suite, typography, and layout design. Looking for a new opportunity to use my skills and creativity in a good environment to produce impactful designs and visual solutions.

## EXPERIENCE

### Appgain Software Solution | MAR 2023 – Present

Graphic & Motion Designer – Full Time

- **Social Media Designs and Reels:**  
Created social media designs and reels in cooperation with content writers to deliver monthly content on all social media platforms for more than an account “Can-Can: traditional UAE fashion / Nabolia: furniture store / iKhair: donation app/ shrink it: software solution/ Retail gain: software solution”
- **Google and Meta Ads:**  
Designed Ads posters and created motion videos for Google and Meta ads, delivering them in various sizes and requirements for each platform.
- **Websites and Apps Designs Content:**  
Designed Ads posters and created motion videos for Google and Meta ads, delivering them in various sizes and requirements for each platform.
- **Printing Designs:**  
Produced all printing materials for offline work, including company portfolio, flyers, posters, contract folders, and roll-ups.

## EDUCATION

June 2021

Bachelor Degree of Science in Chemistry | Al-Azhar university of Cairo

Grade: Very Good with Honor

## SKILLS

- **Academic Knowledge:**
  - Strong understanding of Design Fundamentals such as: Contrast & proximity, Color Theory, Layout& Hierarchy and Typography.
  - Good understanding of Digital Marketing Fundamentals to create designs that drive sales and impact metrics effectively.

- **Technical Skills:**

- Skilled in Adobe Creative Suite: Photoshop, Illustrator, Premier Pro and After Effects.
- Good Command of Microsoft 365 Office Suite.
- Good Command of Productivity Software such as: Trello, Slack, Zoom and Jira.

- **Soft Skills:**

- Excellent written and verbal communication skills.
- Effectively cooperates with all members of the creative team to ensure flawless execution of projects.
- Good Presentation Skills for presenting projects and delivering design concepts effectively.

- **Language:**

English	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
	A2	B1	A2	A2	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

## ADDITIONAL COURSES

- Learning How to Learn | Online non-credit course authorized by Deep Teaching Solutions and offered through Coursera JUL 2021.
- Fundamental Digital Marketing | Online course authorized by the open university and offered through Google JAN 2020.

## PERSONAL INFORMATION

Gender: Male

Nationality: Egyptian

Military service: Exemption

Date of birth: 1 NOV 1999

Marital status: Single