

Risk	Probability	Impact	Strategy	Opportunity	Strategy
Server is down	5%	<i>Stop the app</i>	<i>Accept</i>	Sales increase	Escalate to product owner
Purchase not confirmed	20 %	Order isn't purchased	<i>Add a feature that automatically sends a confirmation mail to the user after purchase</i>	Adds income	Escalate to director
Support failure	30%	If the user got an issue the it support might not be able to handle it.	<i>Create stable connection between development team and IT team for solving such cases</i>		