MAHMOUD HASSAN

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PROFESSIONAL EXPERIENCE

Sakneen, Cairo, Egypt   Apr 2020 – Present
Product Designer (Oct 2021 – Present)
- Led development of an online platform using 3+ iterations of wireframing, prototyping, and user testing; secured $1.1M funding by demonstrating enhanced user engagement
- Conducted user-centered research using Typeform to align product design with stakeholder and client needs, contributing to a 20% growth in new client onboarding
- Built masterplan-based search features after conducting competitive analysis of local and global real estate brands, identifying market gaps and securing contracts with 10+ real estate developers
- Designed and prototyped an interactive map tool for SODIC developments, improving location navigation efficiency and increasing user engagement through intuitive, visually rich interfaces. View Project
- Initiated prototyping of a comprehensive web CRM and sales tool, leading to the signing of the startup's first SaaS contract worth over $100,000 within one year
- Engineered an extensive design system within Figma, incorporating 100+ reusable elements, resulting in a 40% productivity increase for the design and engineering team
- Managed and Designed a comprehensive CRM real-time analytics interface, increasing user satisfaction scores by 30%
- Facilitated brainstorming sessions and gathered stakeholder feedback, resulting in critical UI updates that increased user engagement by 20%

UI Developer (Apr 2020 – Oct 2021)
- Designed interactive user interface of landing and search pages using HTML5, CSS3, JavaScript, AJAX, and JSON
- Developed reusable UI components with React and styled-components, boosting scalability and reusability by 70%
- Implemented responsive design to enhance user experience on mobile, increasing mobile traffic by 35%

Pioneers Solutions, Cairo, Egypt   Jan 2020 – Apr 2020
UX/UI Developer
- Reconstruct legacy websites with modern HTML, CSS, Bootstrap, and JavaScript; optimized load times and usability, contributing to a 2% revenue boost per project
- Planned and prototyped a comprehensive e-commerce mobile app featuring 60+ iOS and Android elements using Adobe XD
- Mastered React within 3 months and developed a fully functional personal portfolio; showcased skills and projects, leading to a 30% increase in job interview requests

EDUCATION

Menofia University, Menofia, Egypt
Bachelor's of Computer Science; Cumulative Grade: Good

SKILLS

Design Tools: Figma, Adobe XD, Miro, Webflow, Framer
UX/UI Design: User Flows, Responsive Web Design, Mobile App Design, Product Design, Dashboards
Techniques: Design Thinking, Wireframing, Prototyping, Heuristic Evaluation, Usability Testing
Front-end Development: HTML5, CSS3, JavaScript, React