

Overview Dashboard

- Sales Overview
- Profit Overview
- Orders Overview
- Descriptive Analysis
- Time Series Analysis
- Category Trend
- Profit Analysis
- Quantity Analysis
- Orders Analysis
- Cost Analysis

\$2.35M

Sales

\$283.27K

Profits

4117

Orders

792

Customers

1810

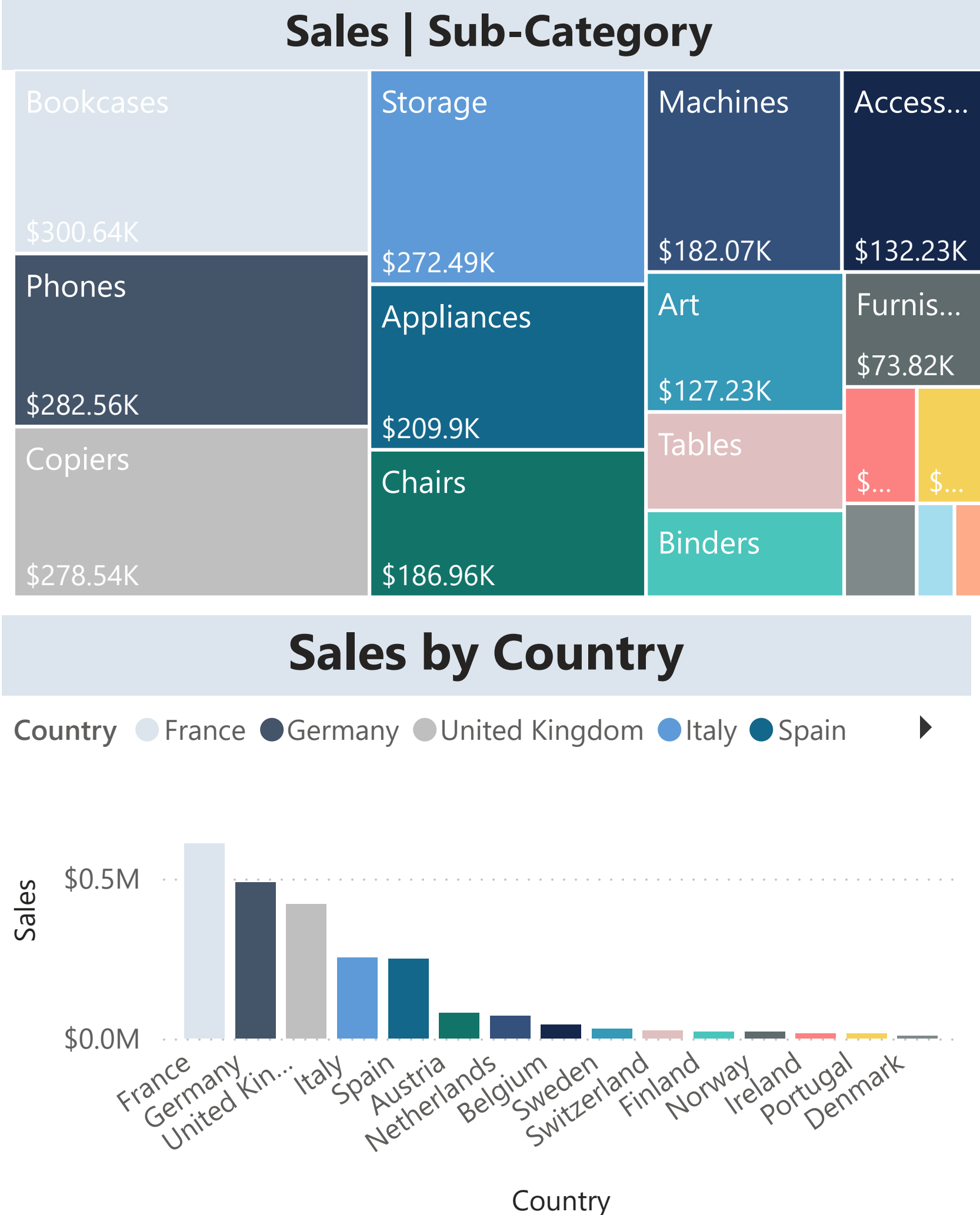
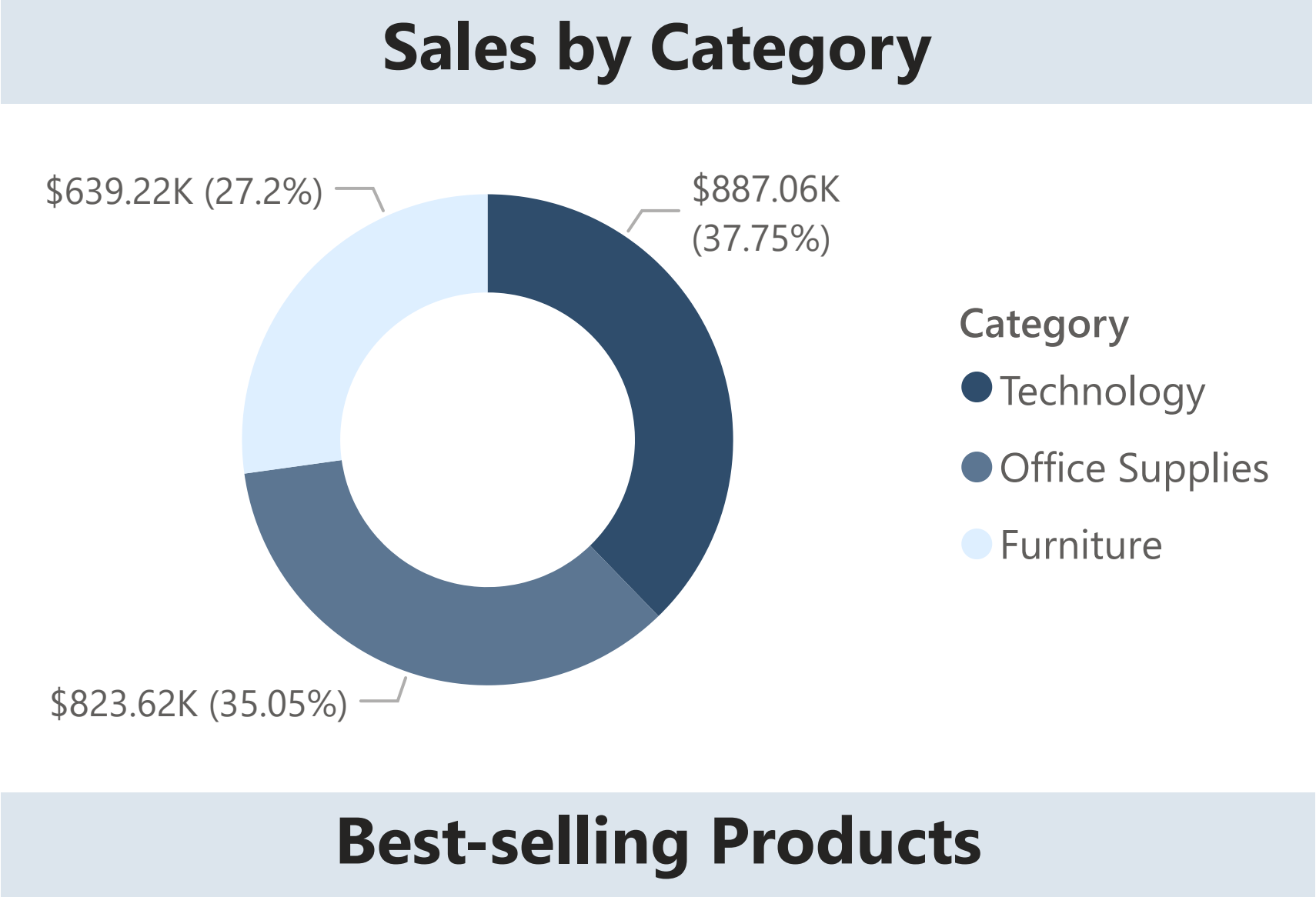
Products

3

Categories

17

Sub-Categories



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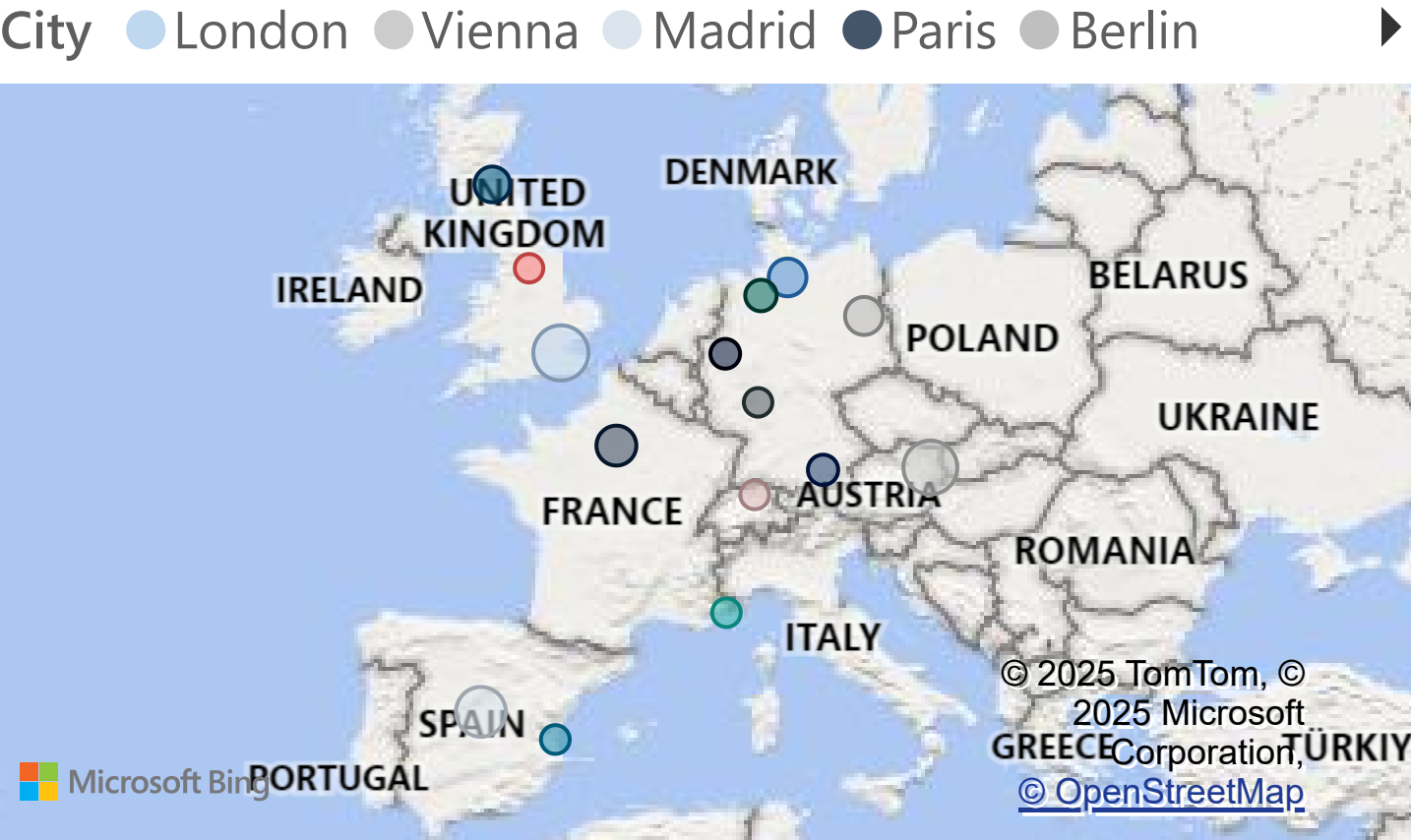
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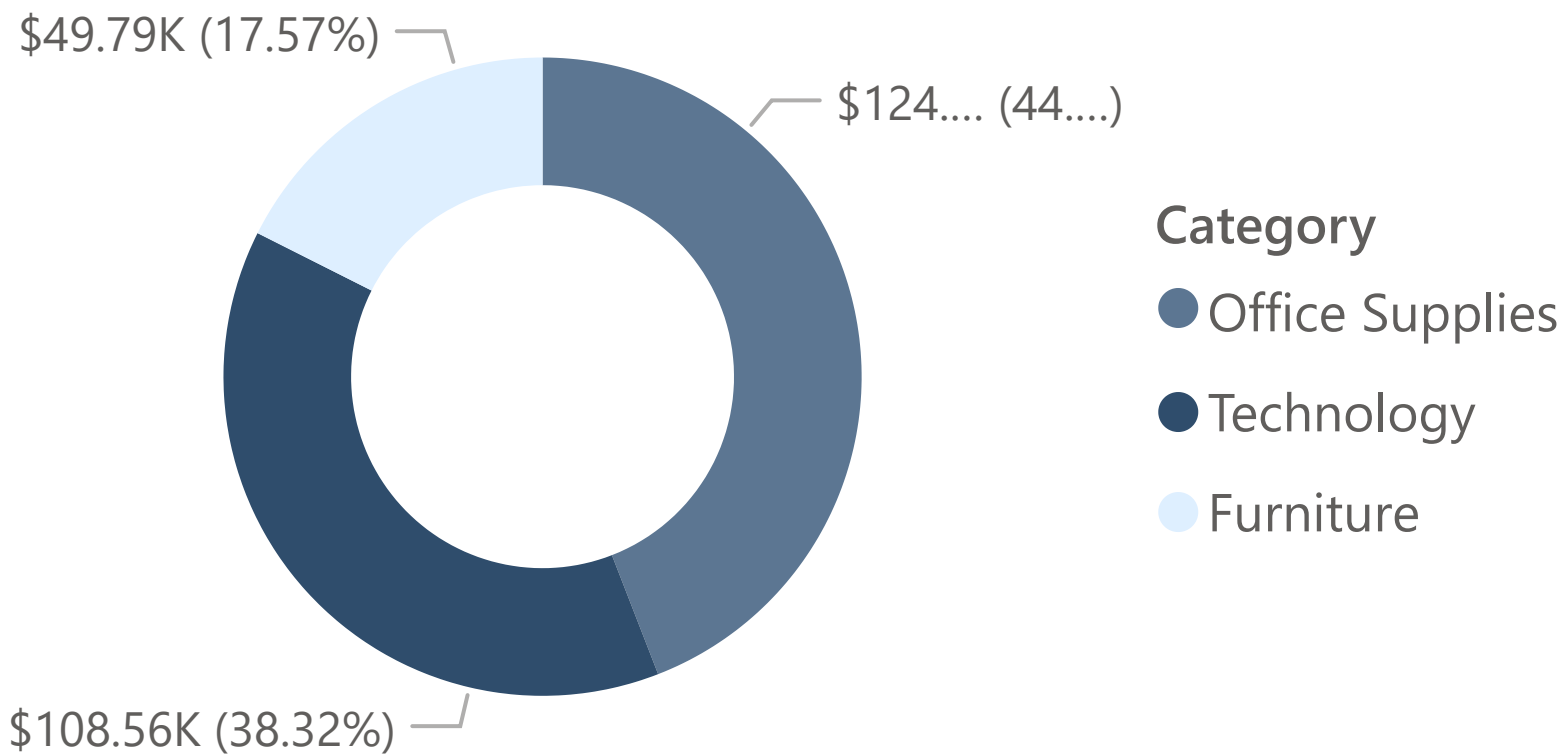
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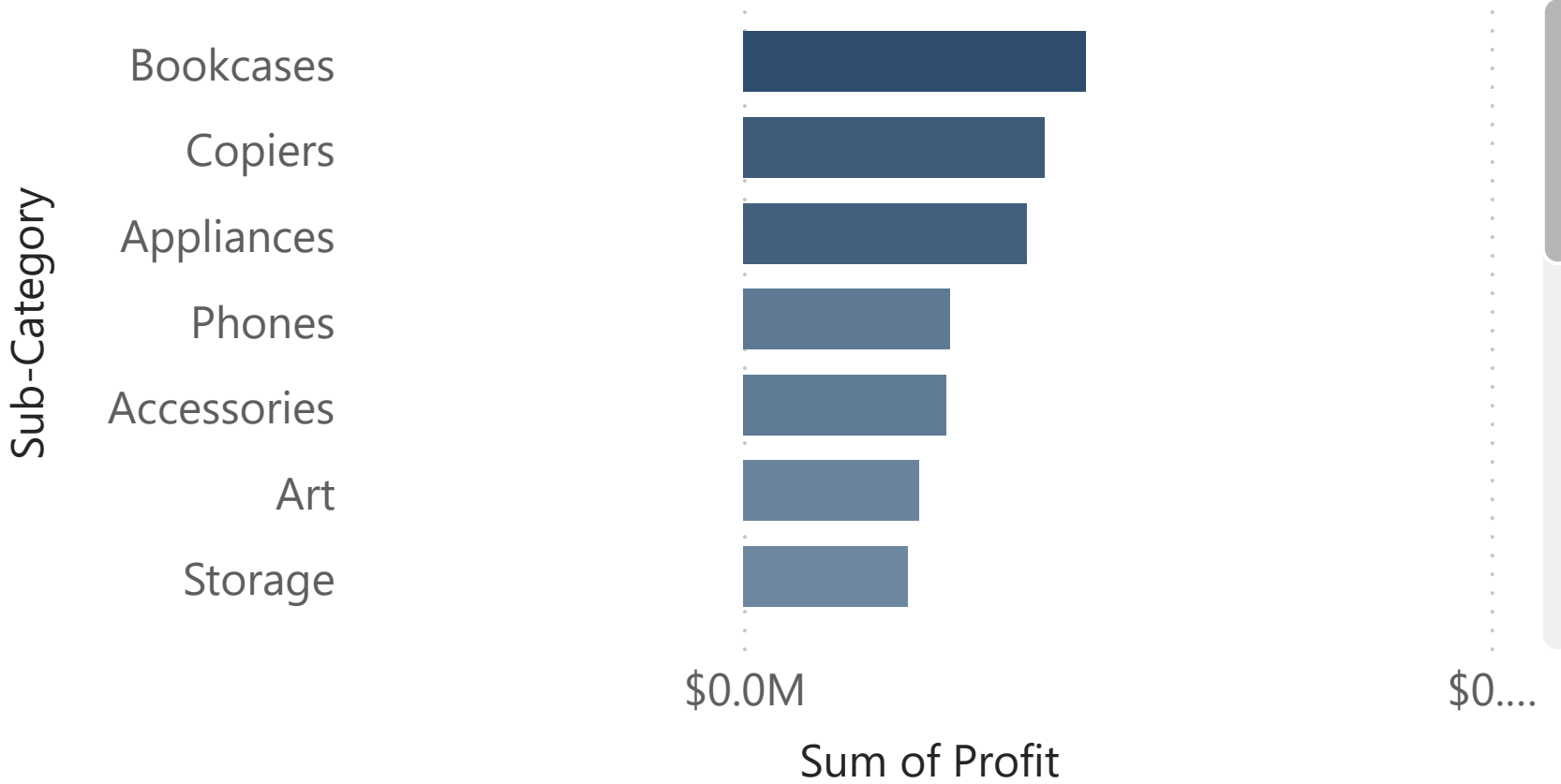
Profit by City



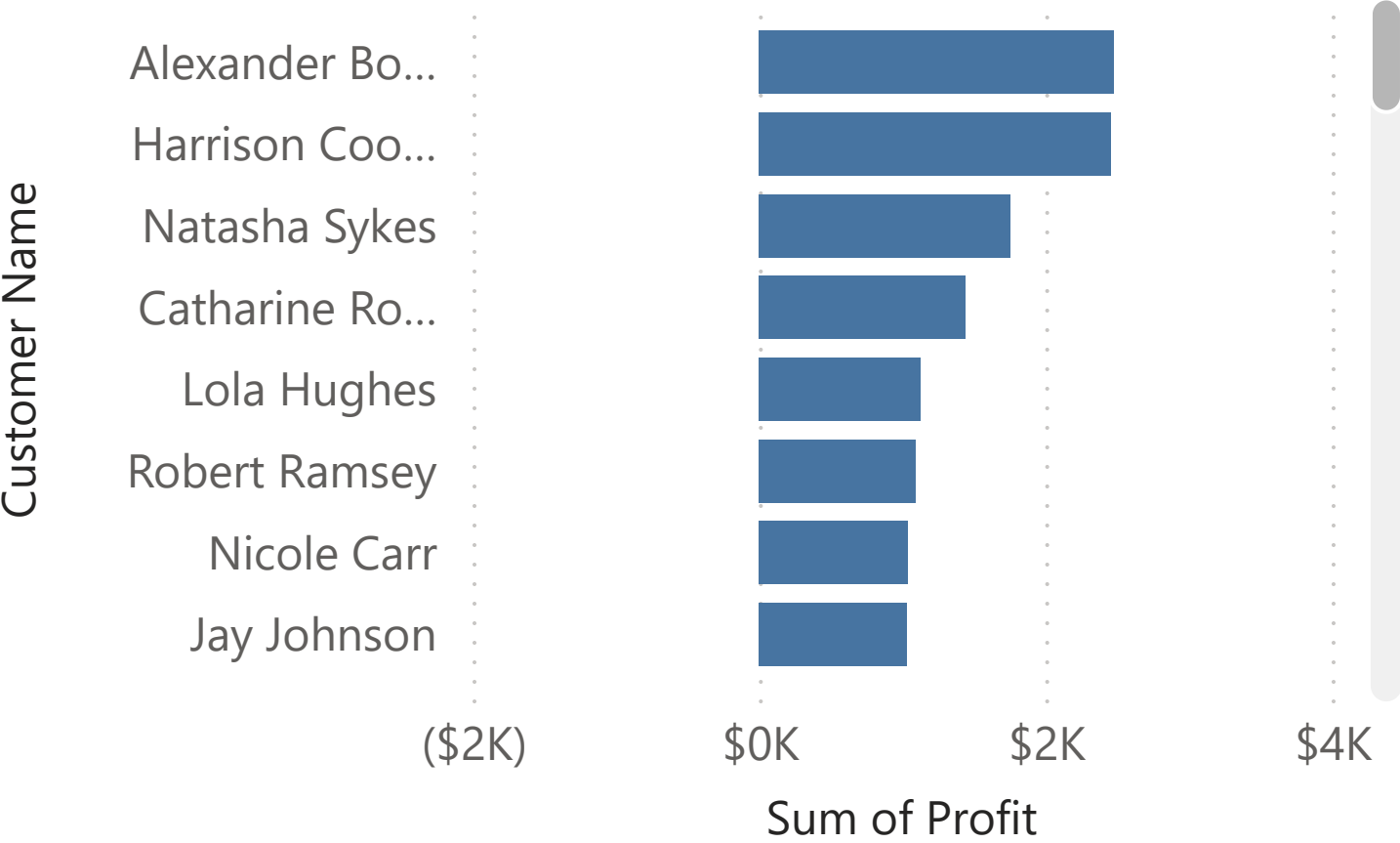
Profit by Category



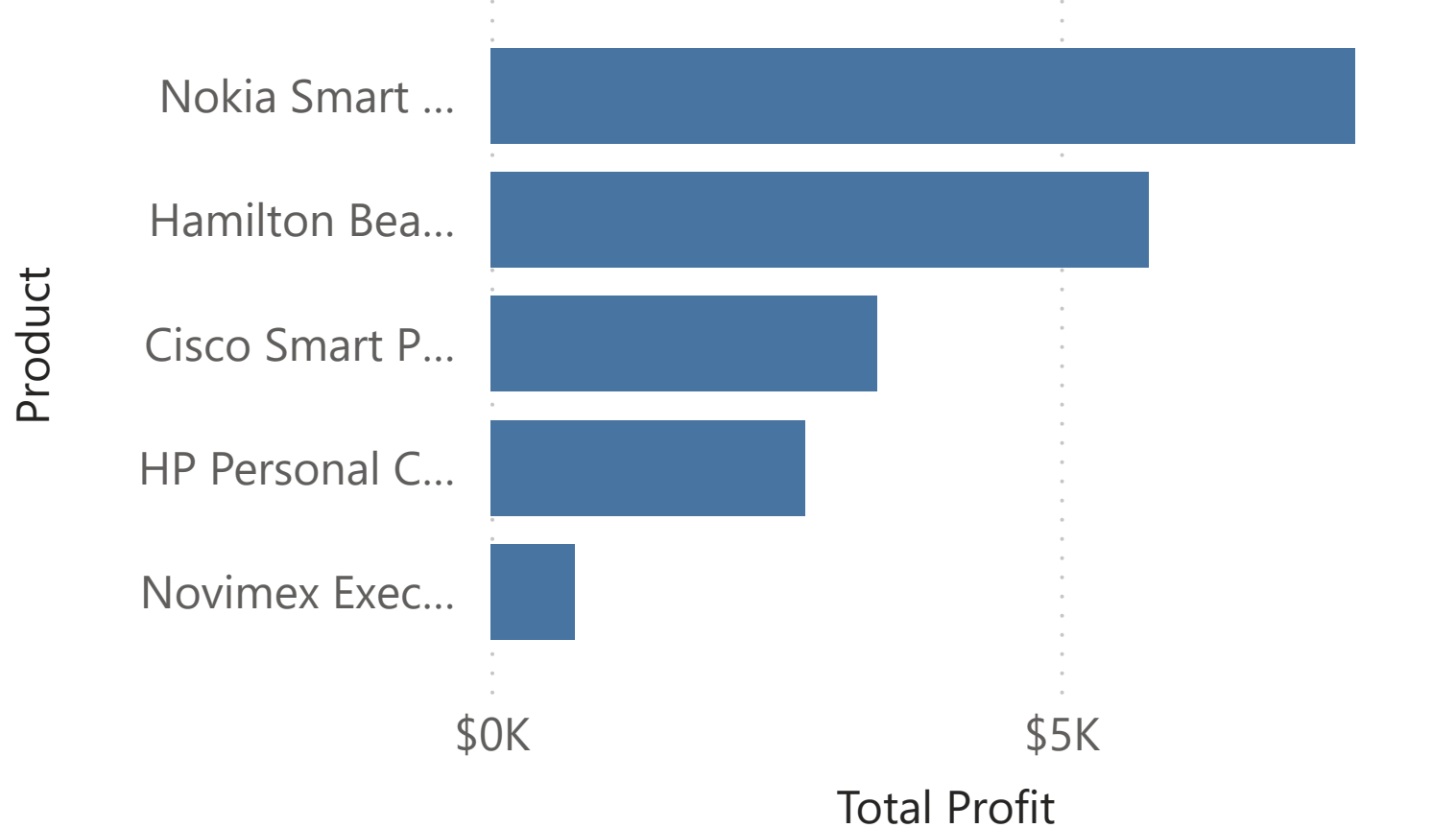
Profit by Sub-Category



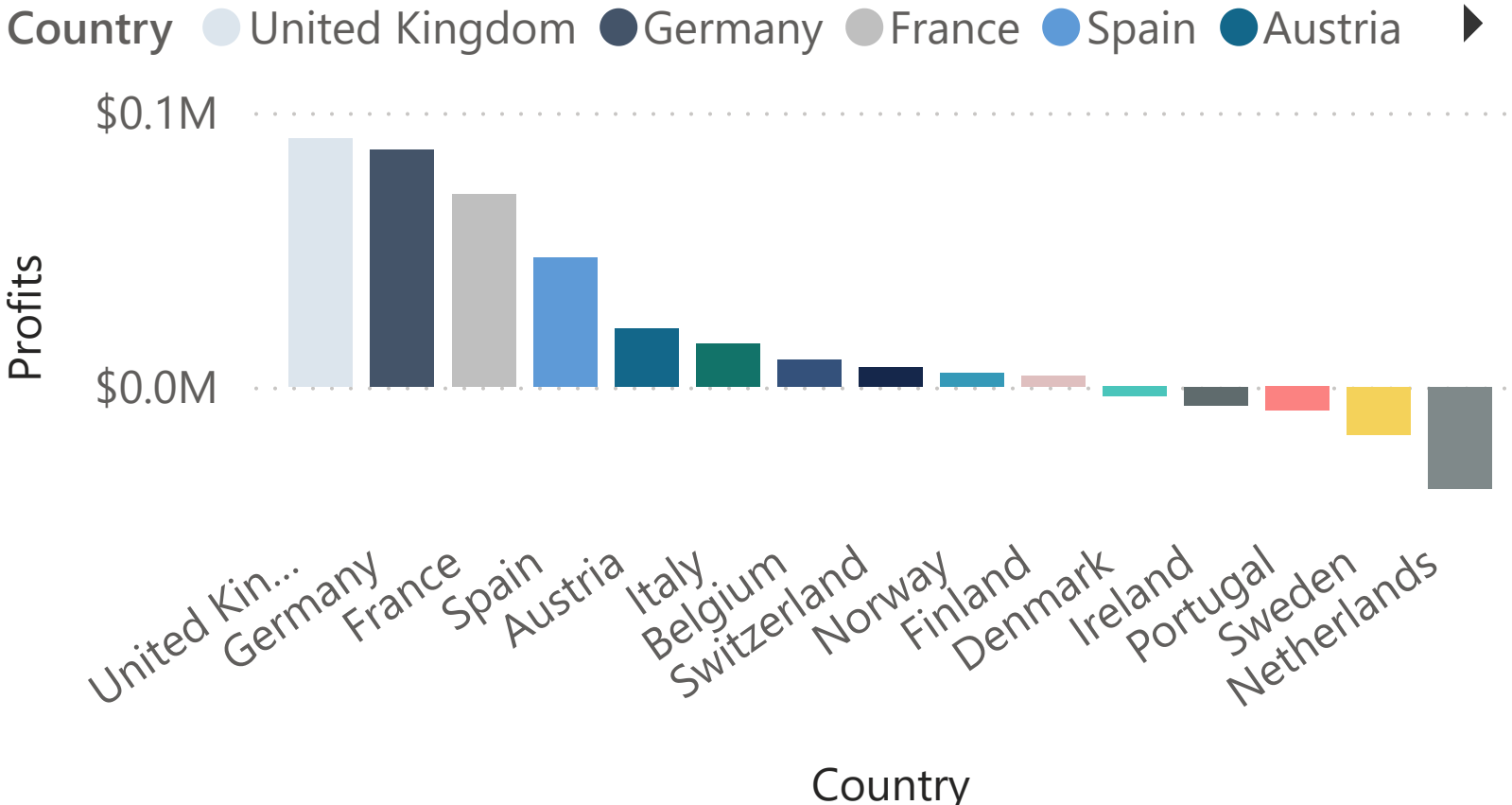
Profit by Top 10 Customers



Best-selling Products



Profit by Country



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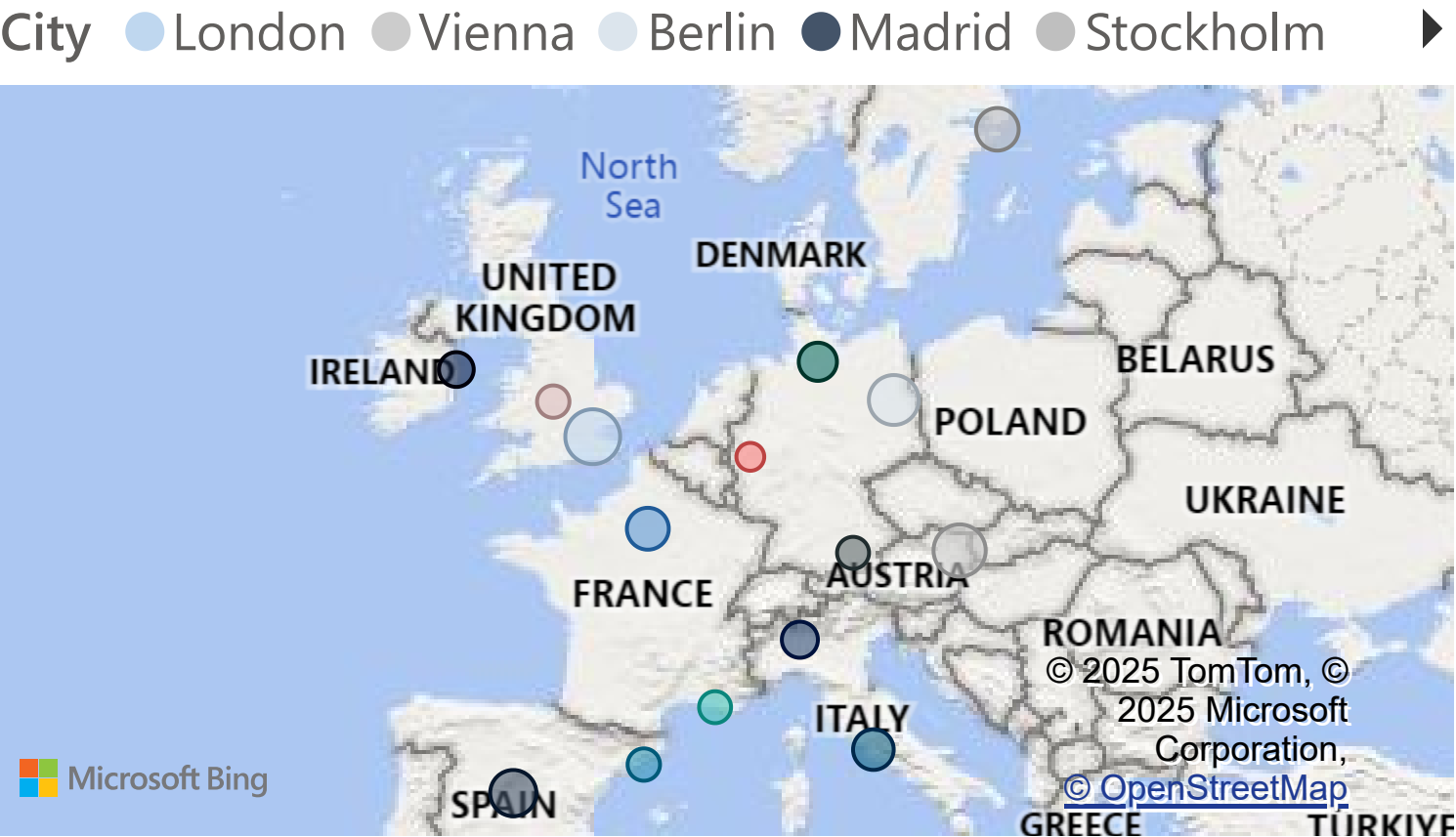
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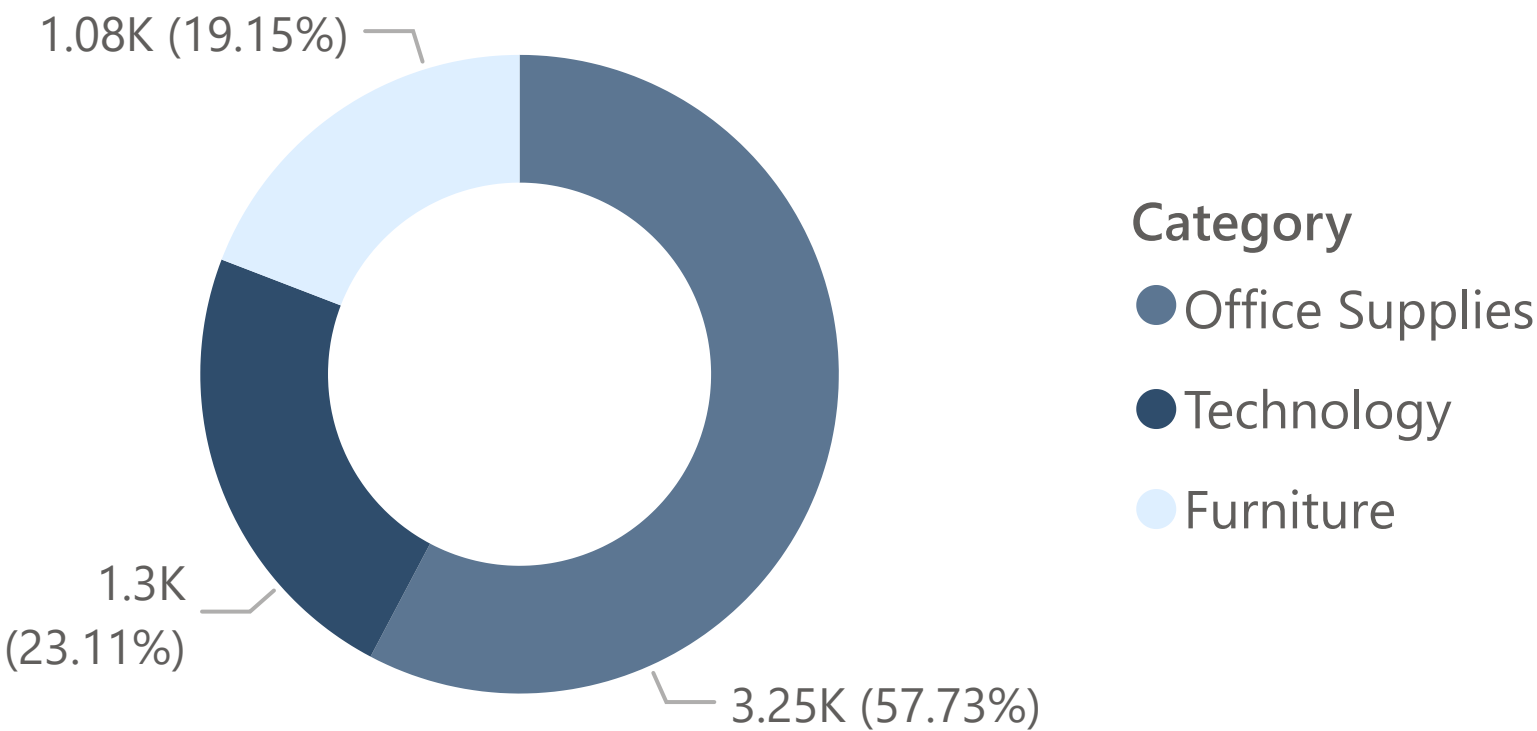
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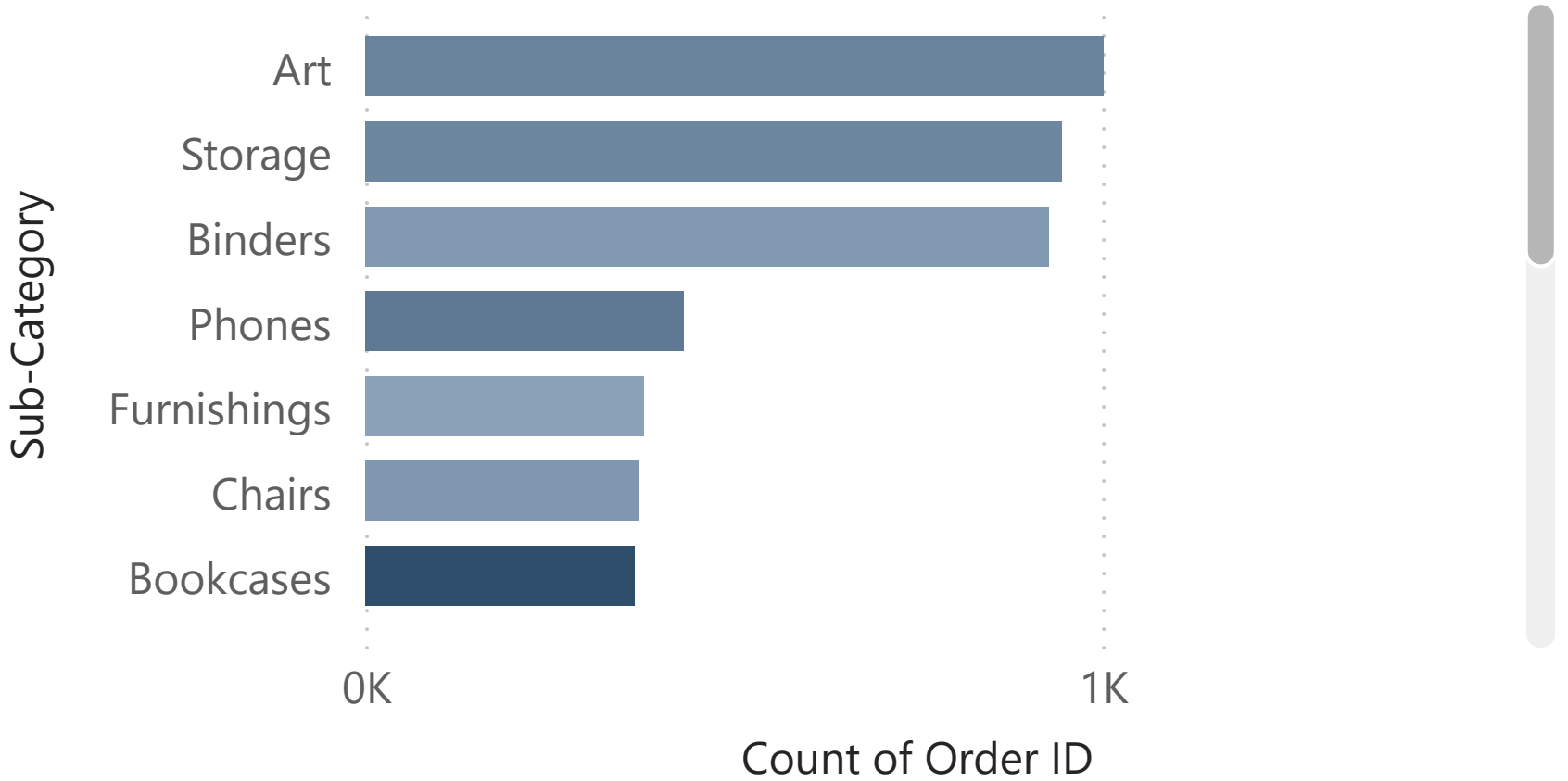
Orders by City



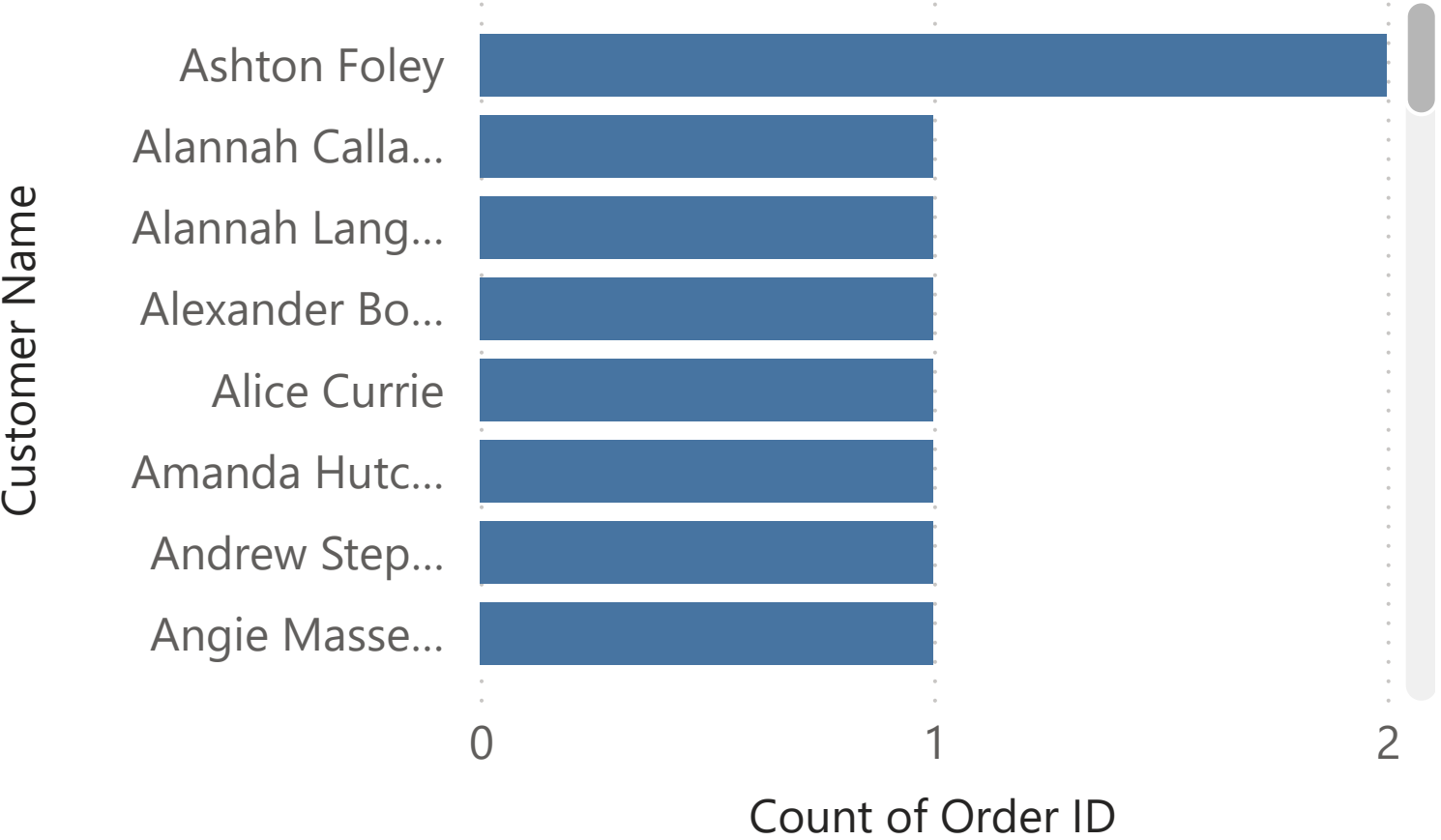
Sales by Category



Orders by Sub-Category



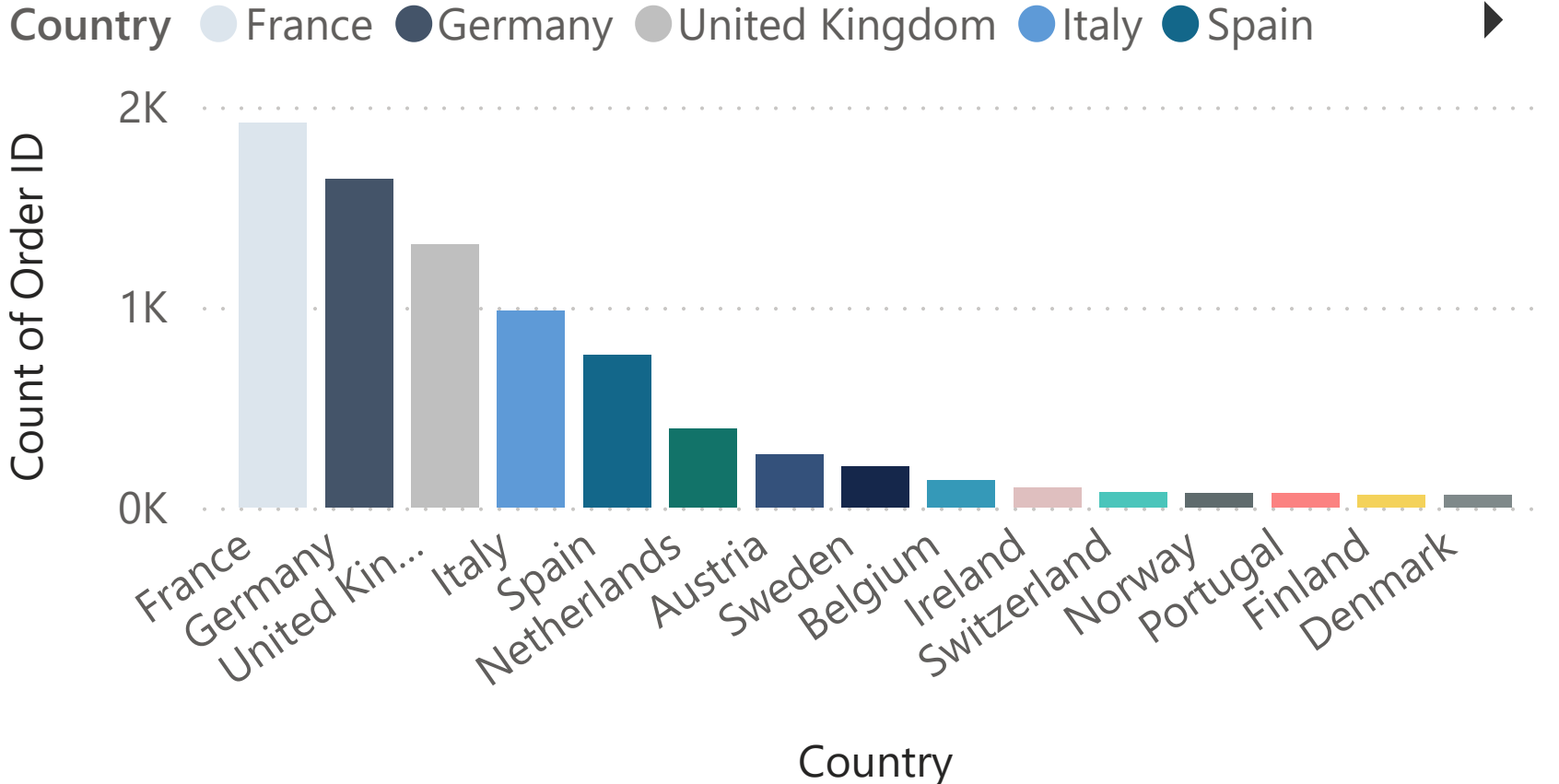
Orders by Top 10 Customers



Best-selling Products



Orders by Country

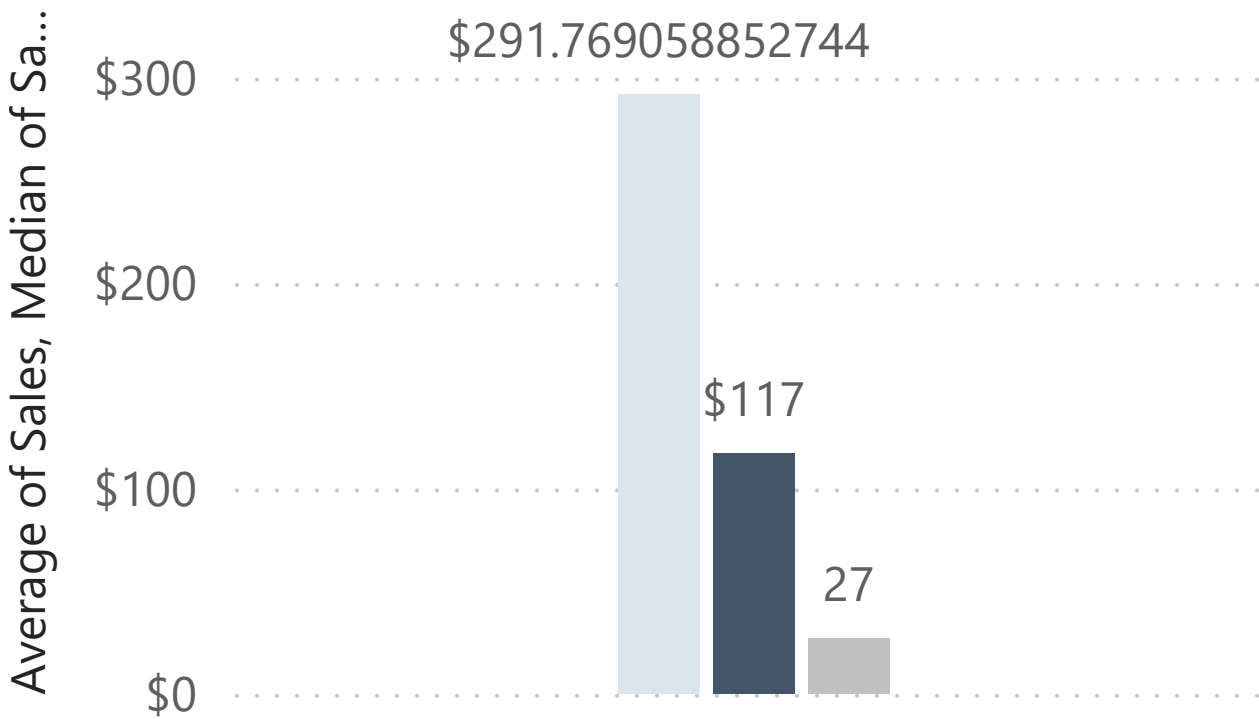


Descriptive Analysis

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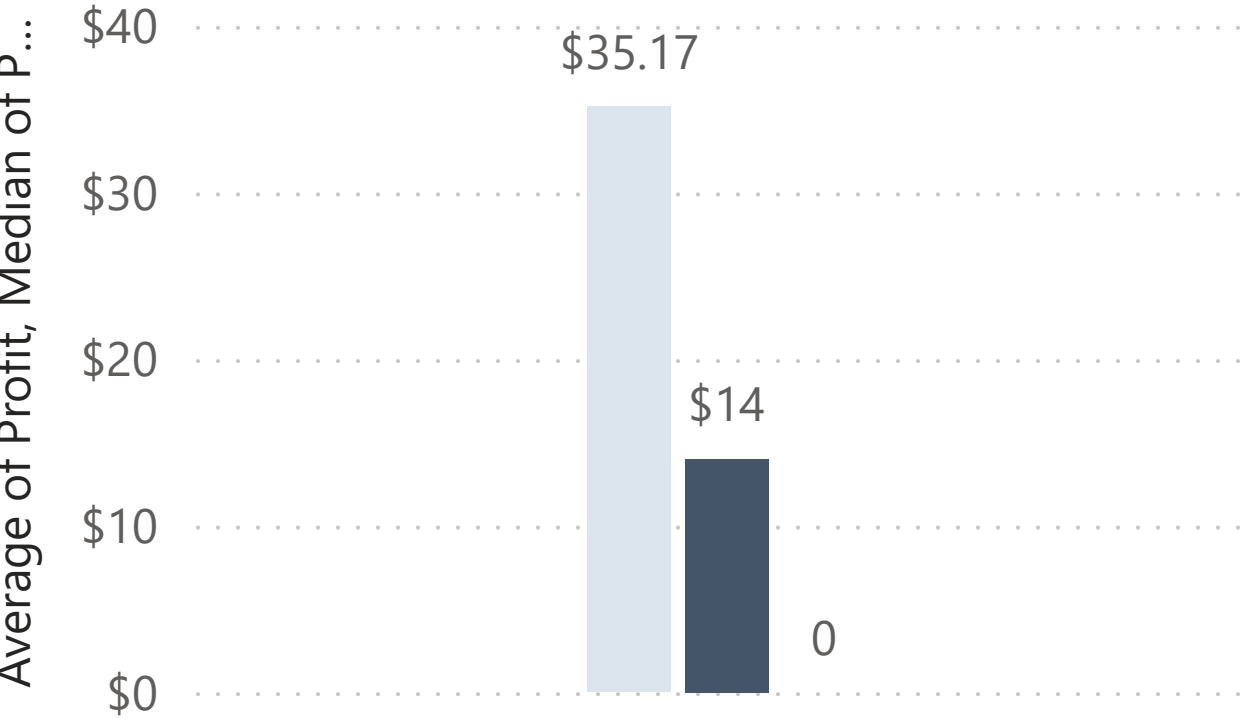
Average, Median and Mode for Sales

Average of Sales Median of Sales Mode_sales



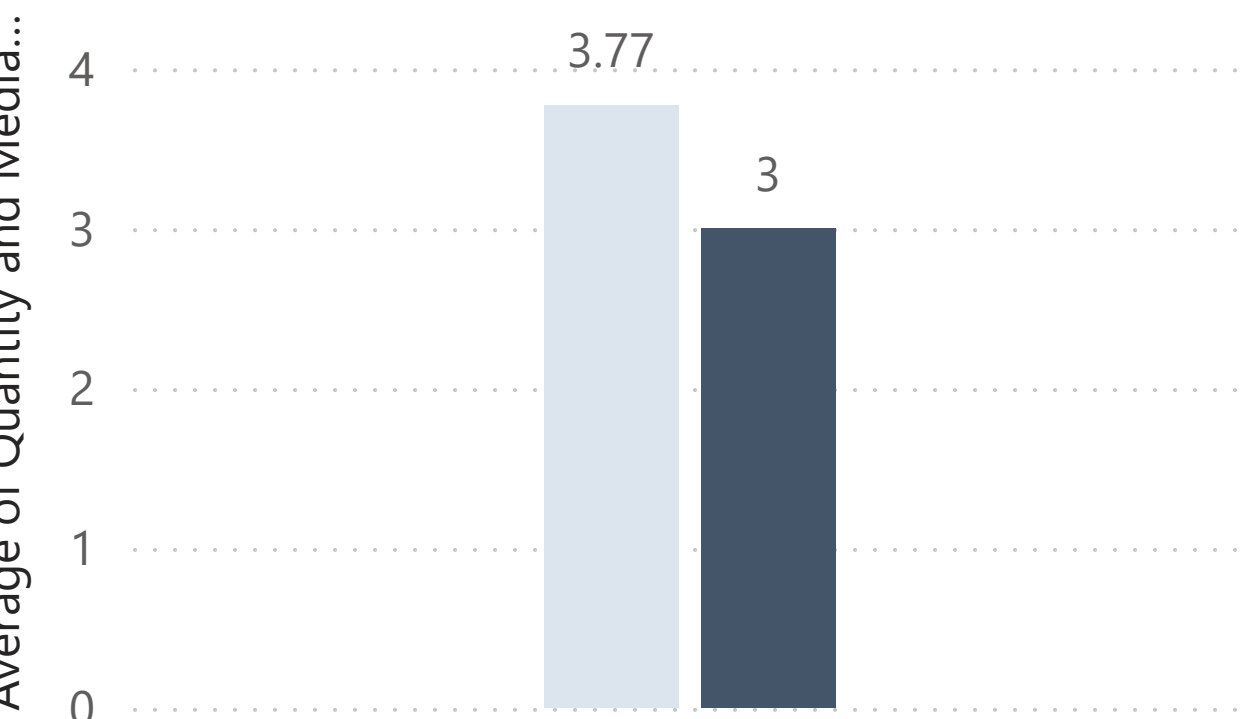
Average, Median and Mode for Profits

Average of Profit Median of Profit Mode_Profit



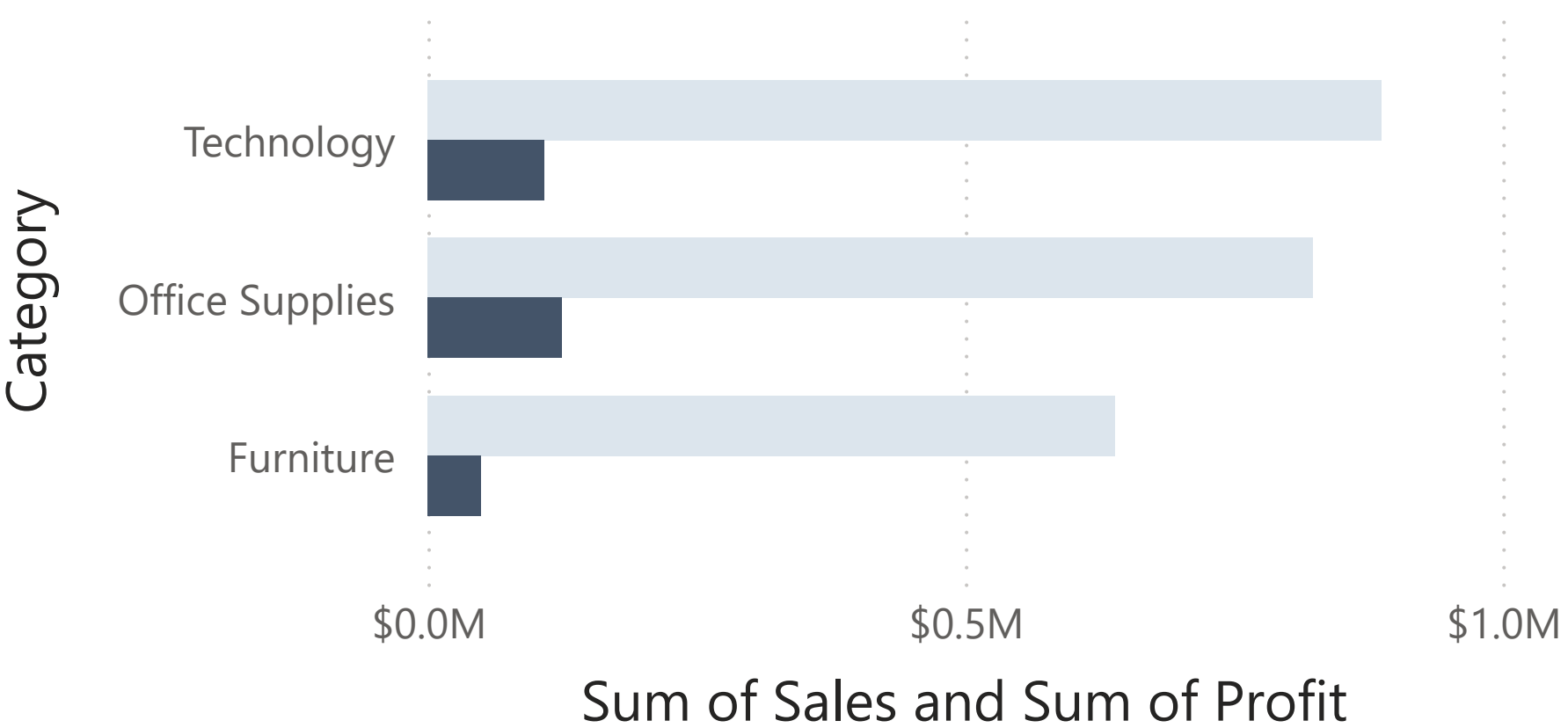
Average, Median and Mode for quantity

Average of Quantity Median of Quantity

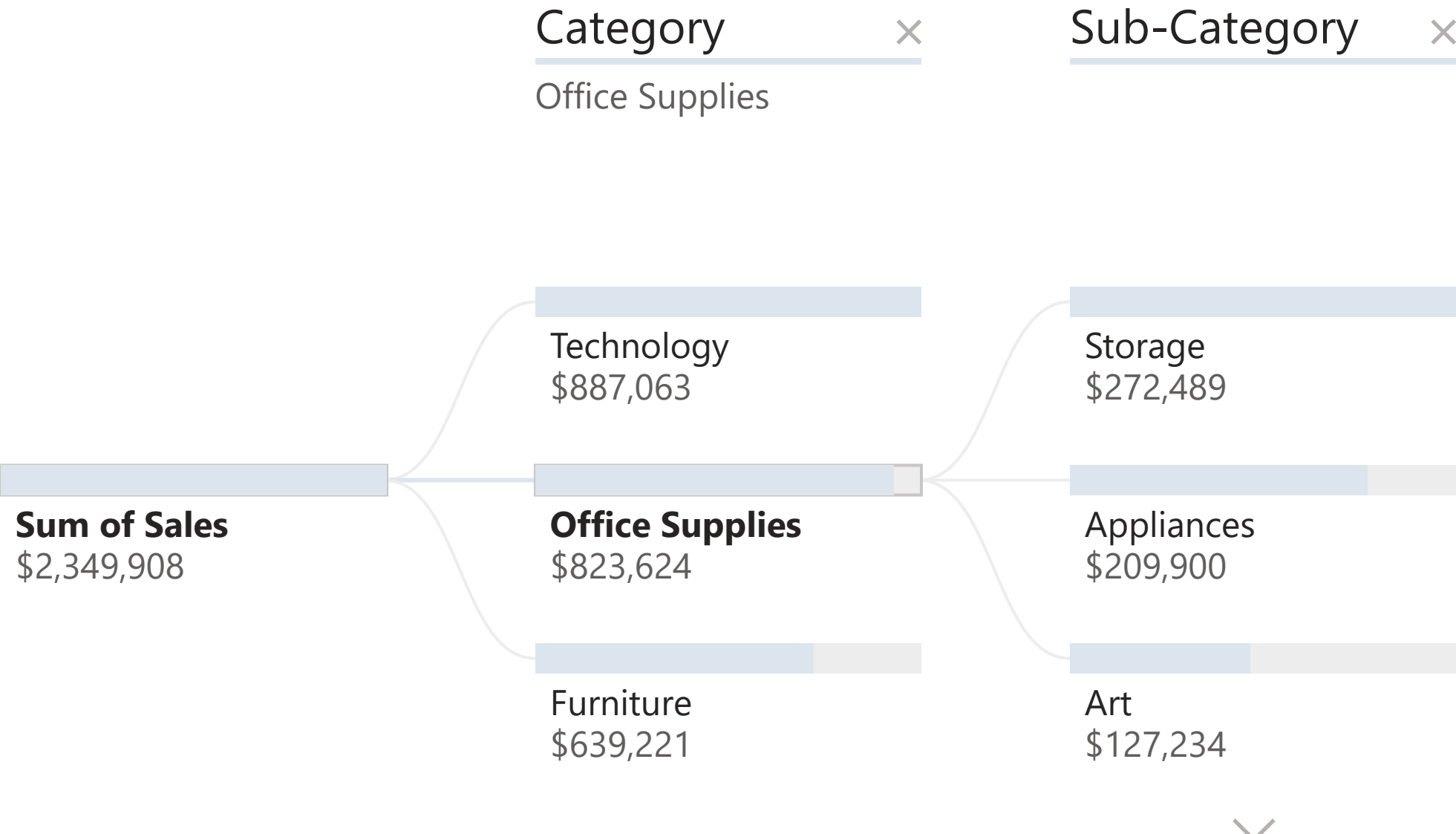


Sales & Profit | Category

Sum of Sales Sum of Profit



Sub-Category	Sum of Sales	Sum of Profit
Bookcases	\$300,640	\$45,865
Copiers	\$278,540	\$40,258
Appliances	\$209,900	\$37,906
Phones	\$282,559	\$27,631
Accessories	\$132,229	\$27,093
Art	\$127,234	\$23,491
Storage	\$272,489	\$21,995
Chairs	\$186,957	\$15,504
Binders	\$78,850	\$14,675
Furnishings	\$73,815	\$11,411
Machines	\$182,066	\$11,318
Paper	\$36,057	\$7,485
Supplies	\$38,824	\$6,853
Envelopes	\$21,210	\$6,462



TIME SERIES ANALYSIS

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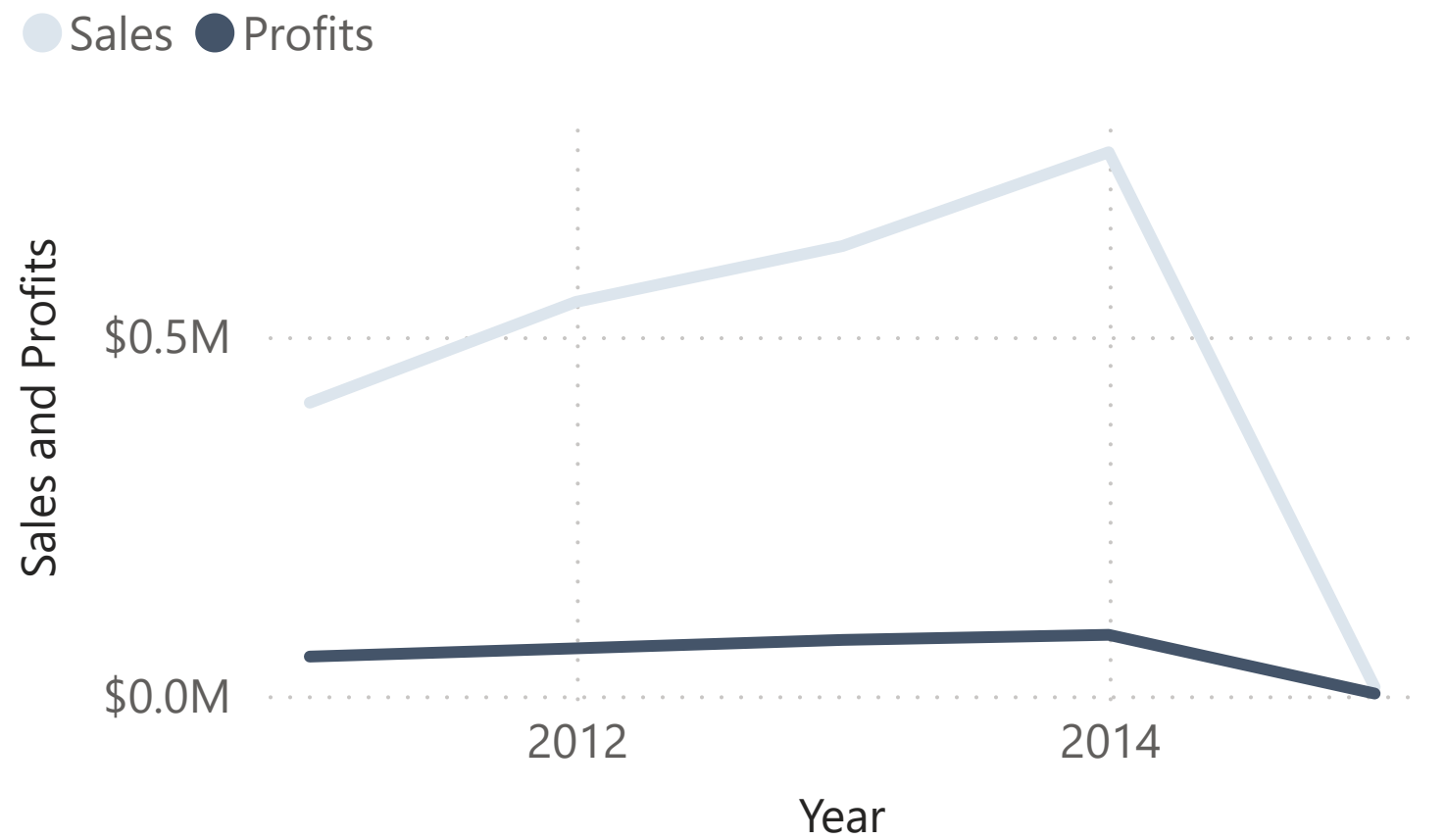
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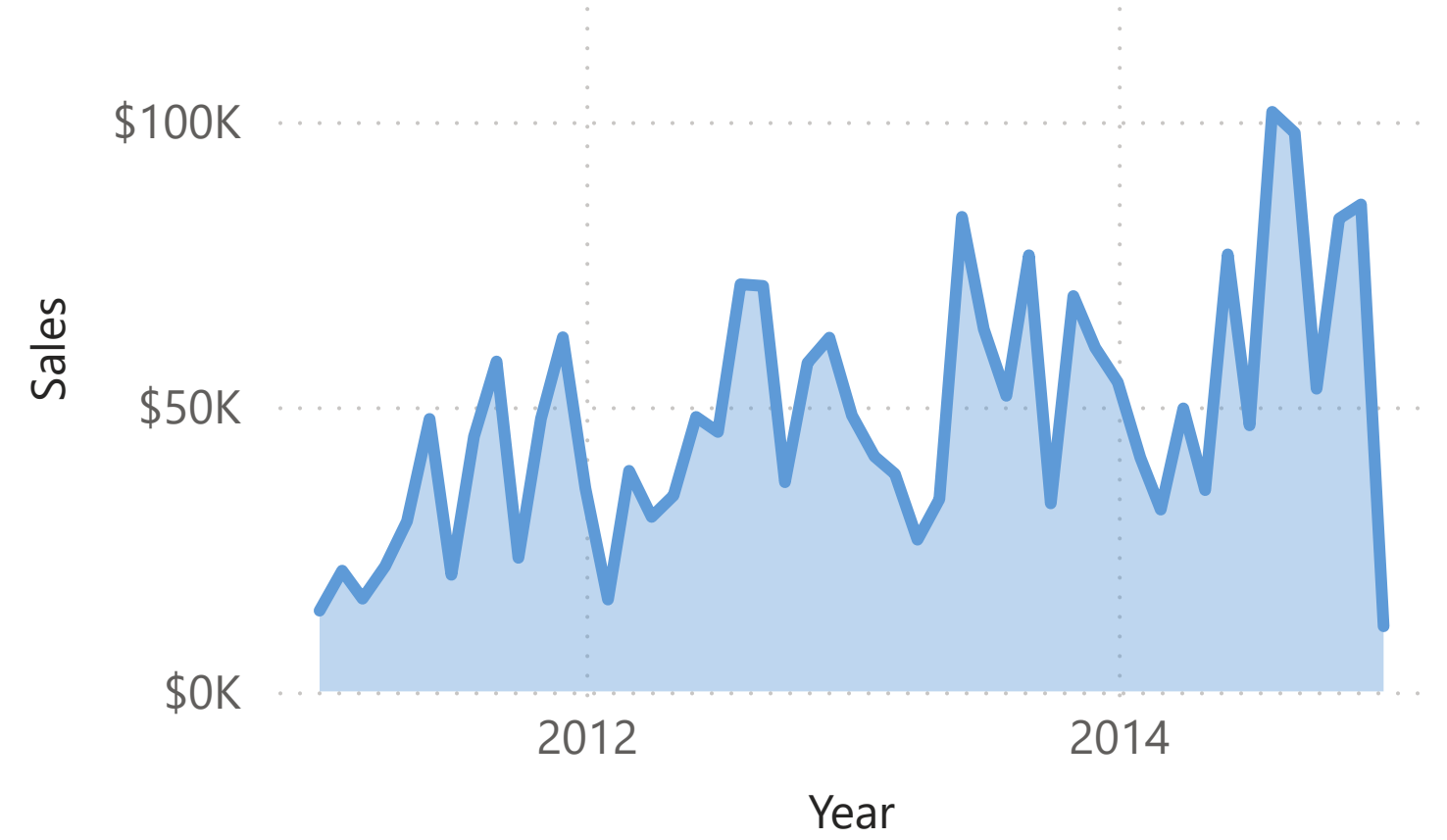
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Sub-Categories

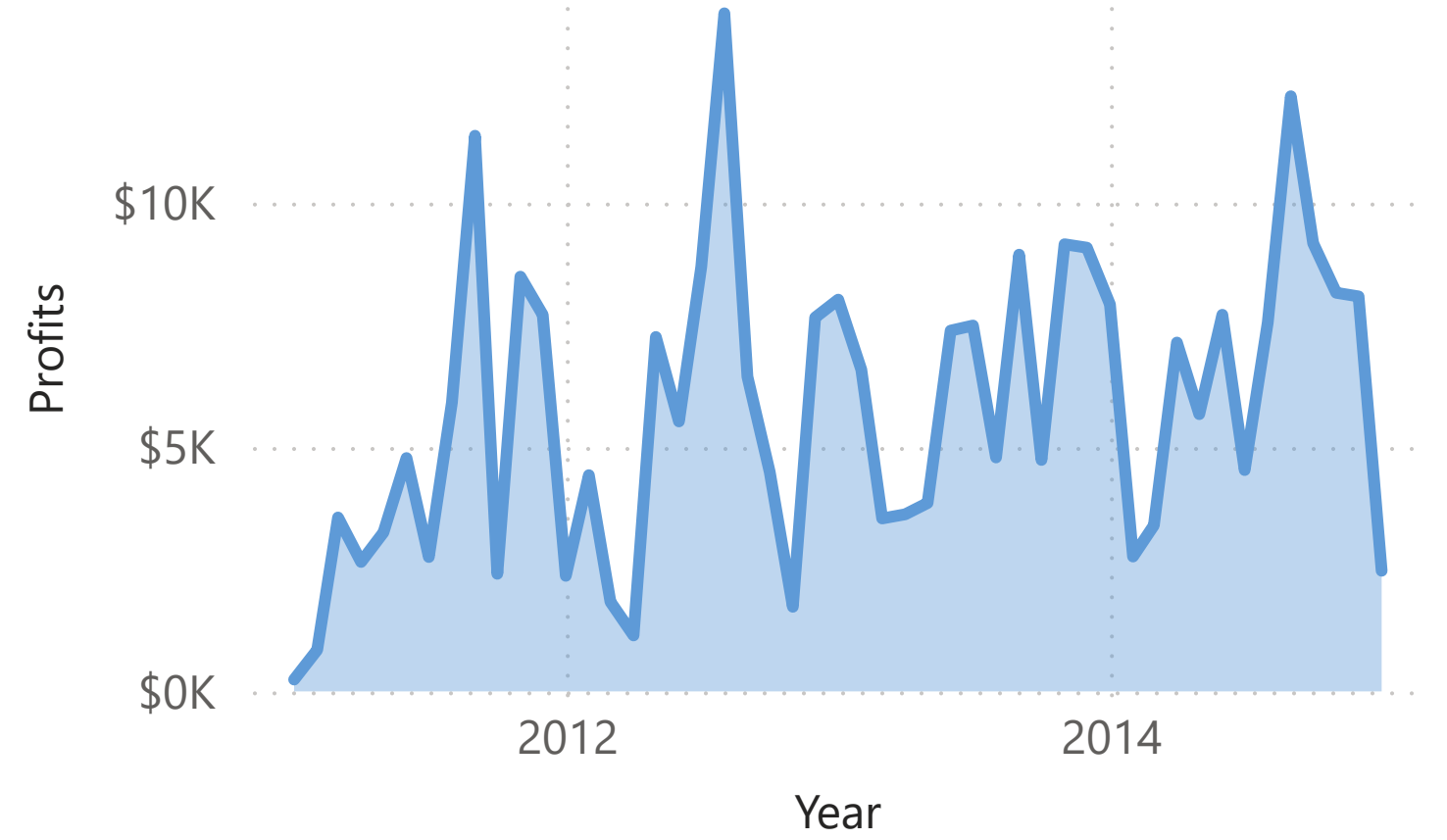
Sales and Profit over Time



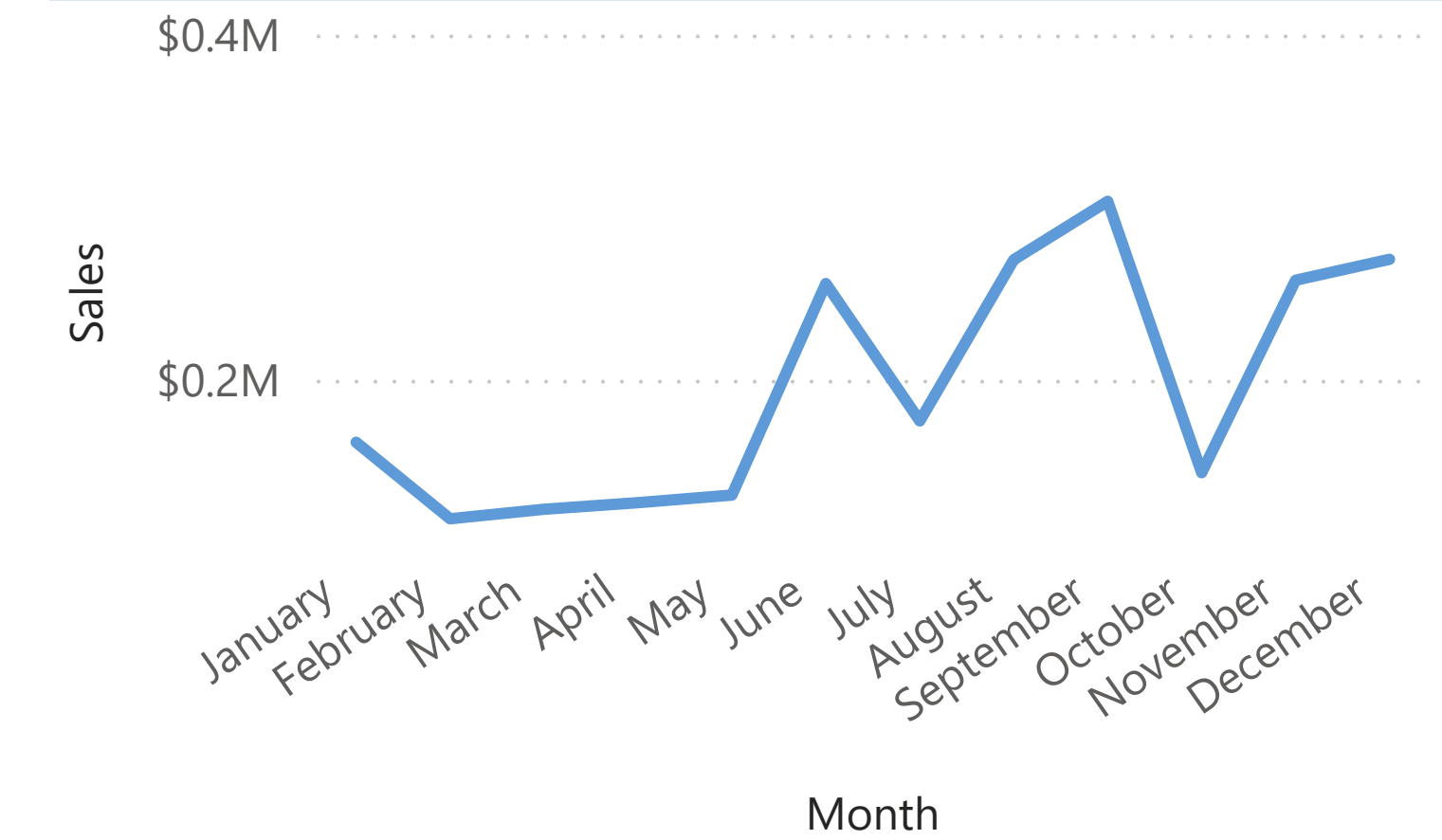
Sales Seasonal Pattern



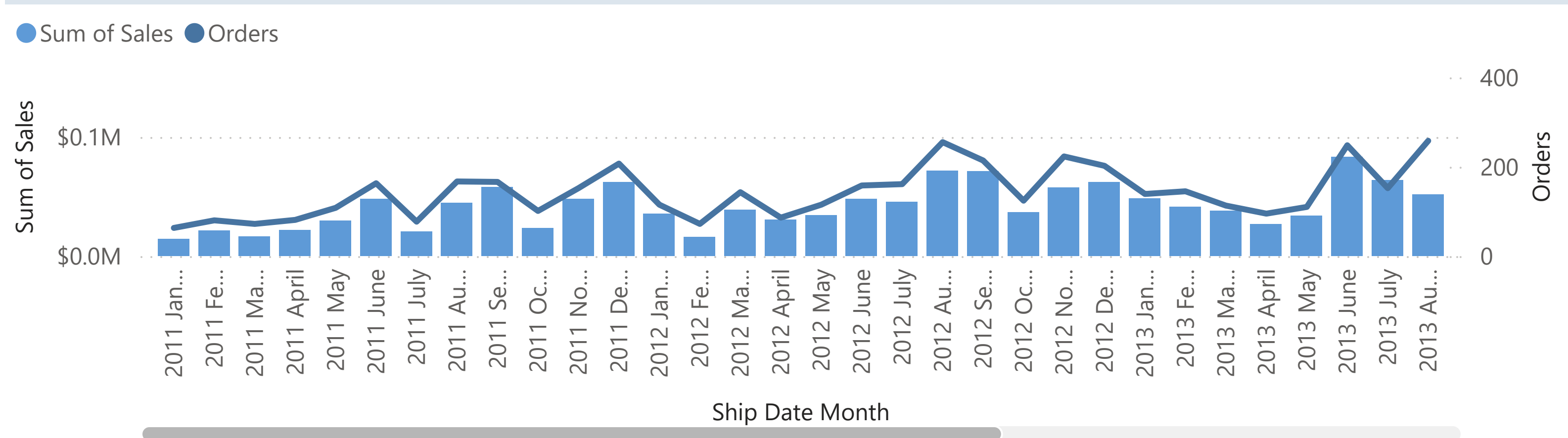
Profit Seasonal Pattern



Monthly Sales Growth Rate



Sum of Sales and Orders by Year and Month



Category Growth Trend Over Time

Select Year

All



Sales Overview

Profit Overview

Orders Overview

Descriptive
Analysis

Time Series
Analysis

Category Trend

Profit Analysis

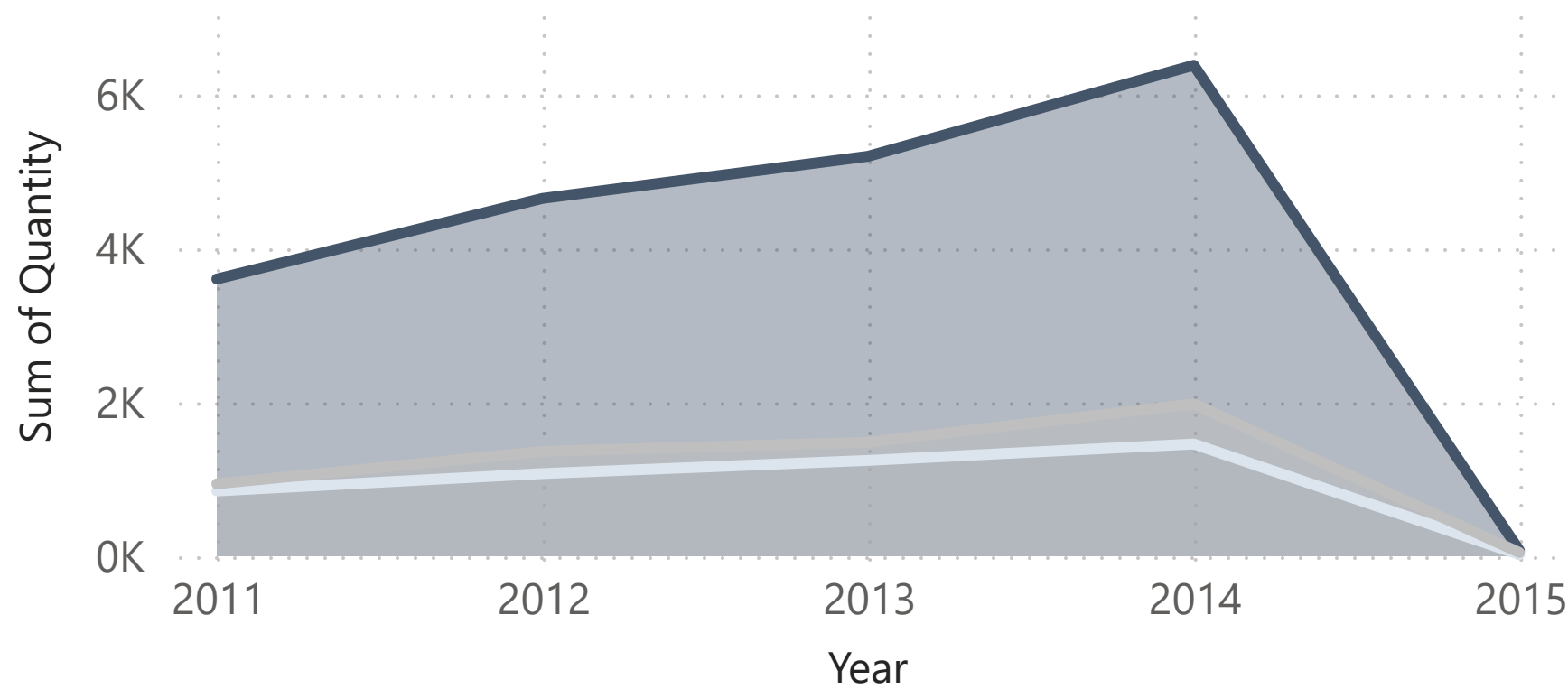
Quantity Analysis

Orders Analysis

Cost Analysis

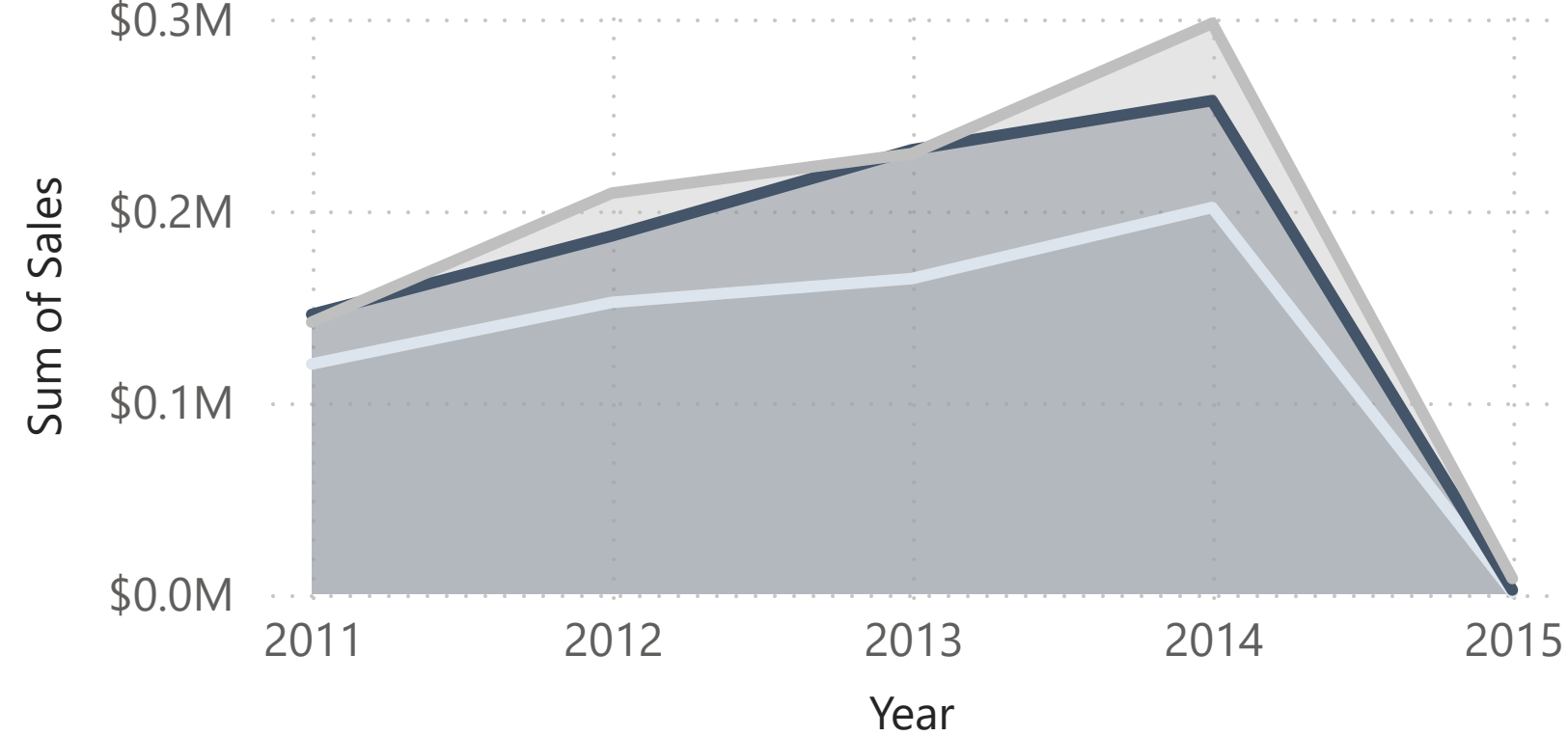
Growth trends | Quantity

Category Furniture Office Supplies Technology



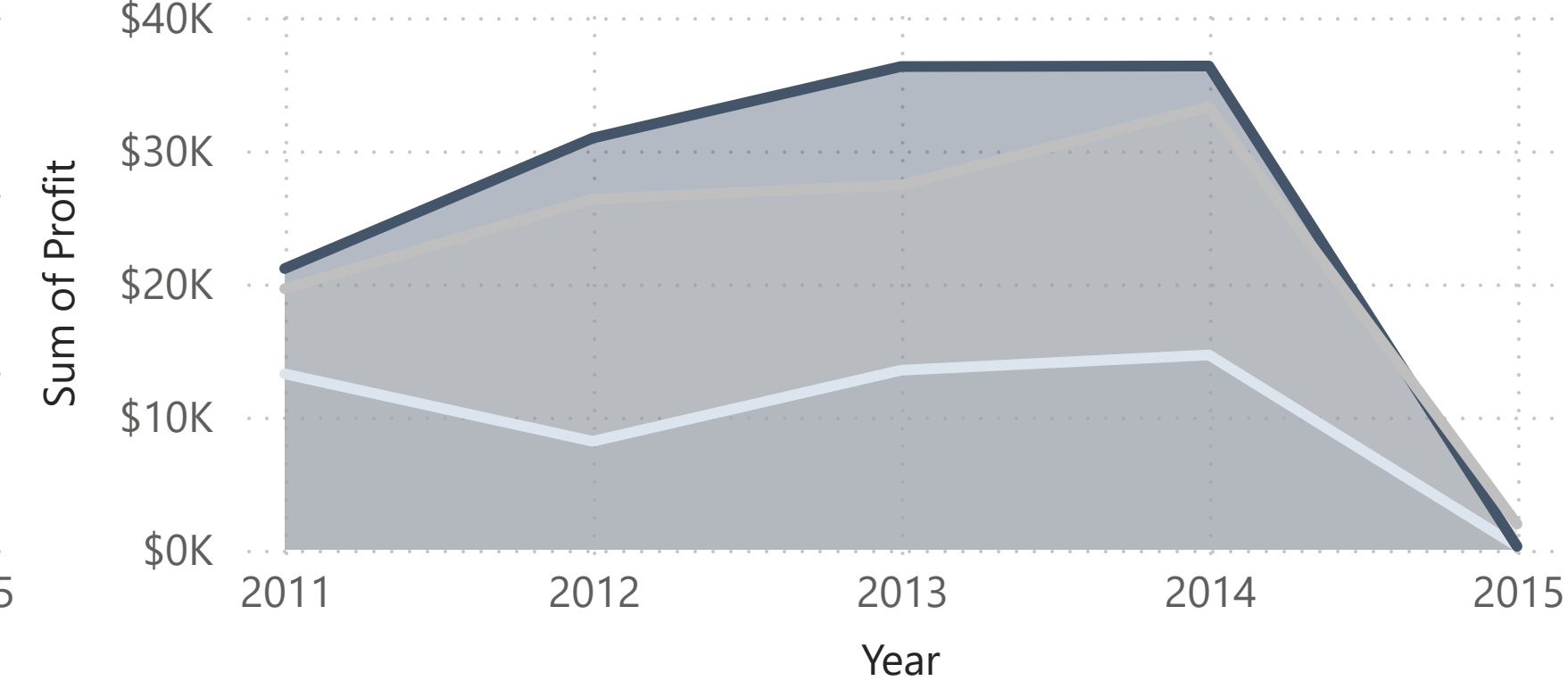
Growth trends | Sales

Category Furniture Office Supplies Technology



Growth trends | Profits

Category Furniture Office Supplies Technology



Count of Orders by City and Category per year by City and Category

Office Supplies



Technology



Furniture



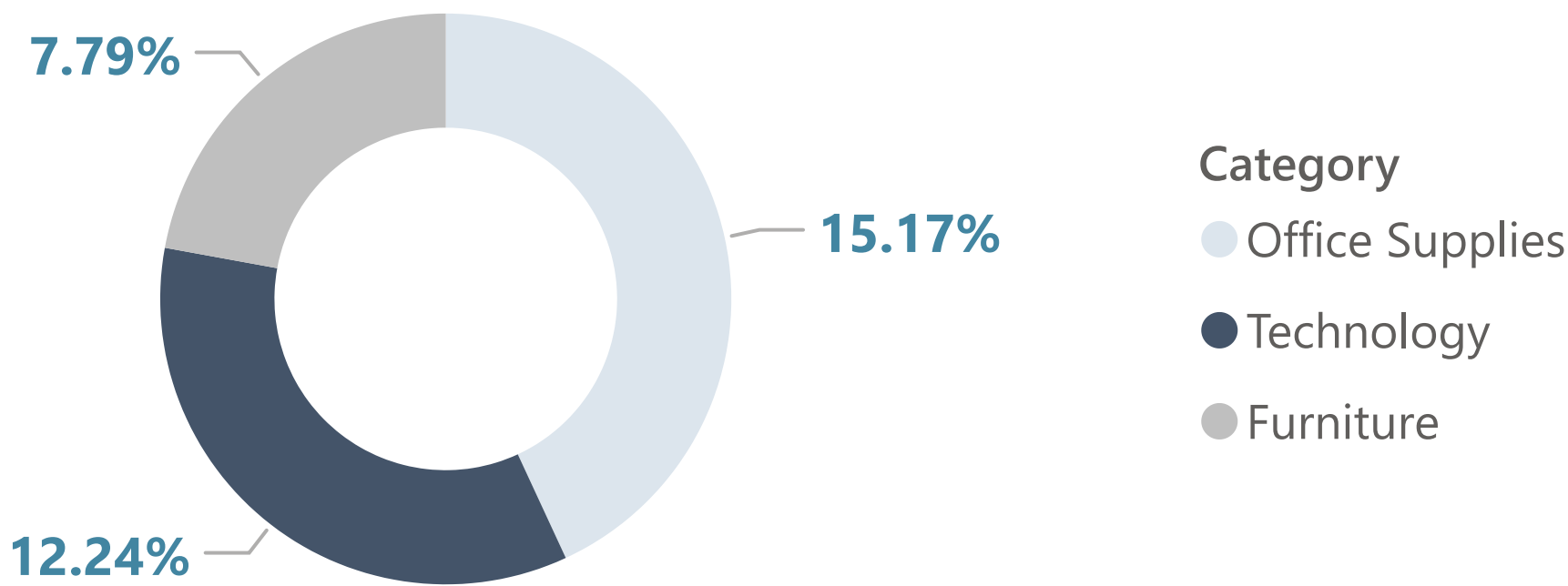
0 100 200 300 400 500

Count of Orders by City and Category per year

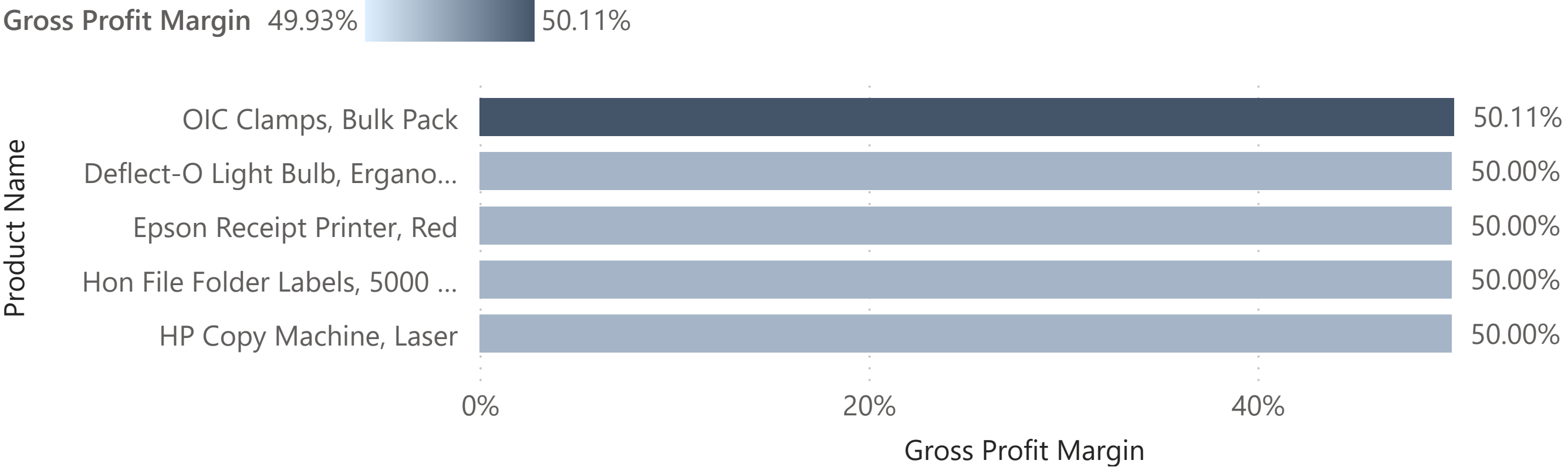
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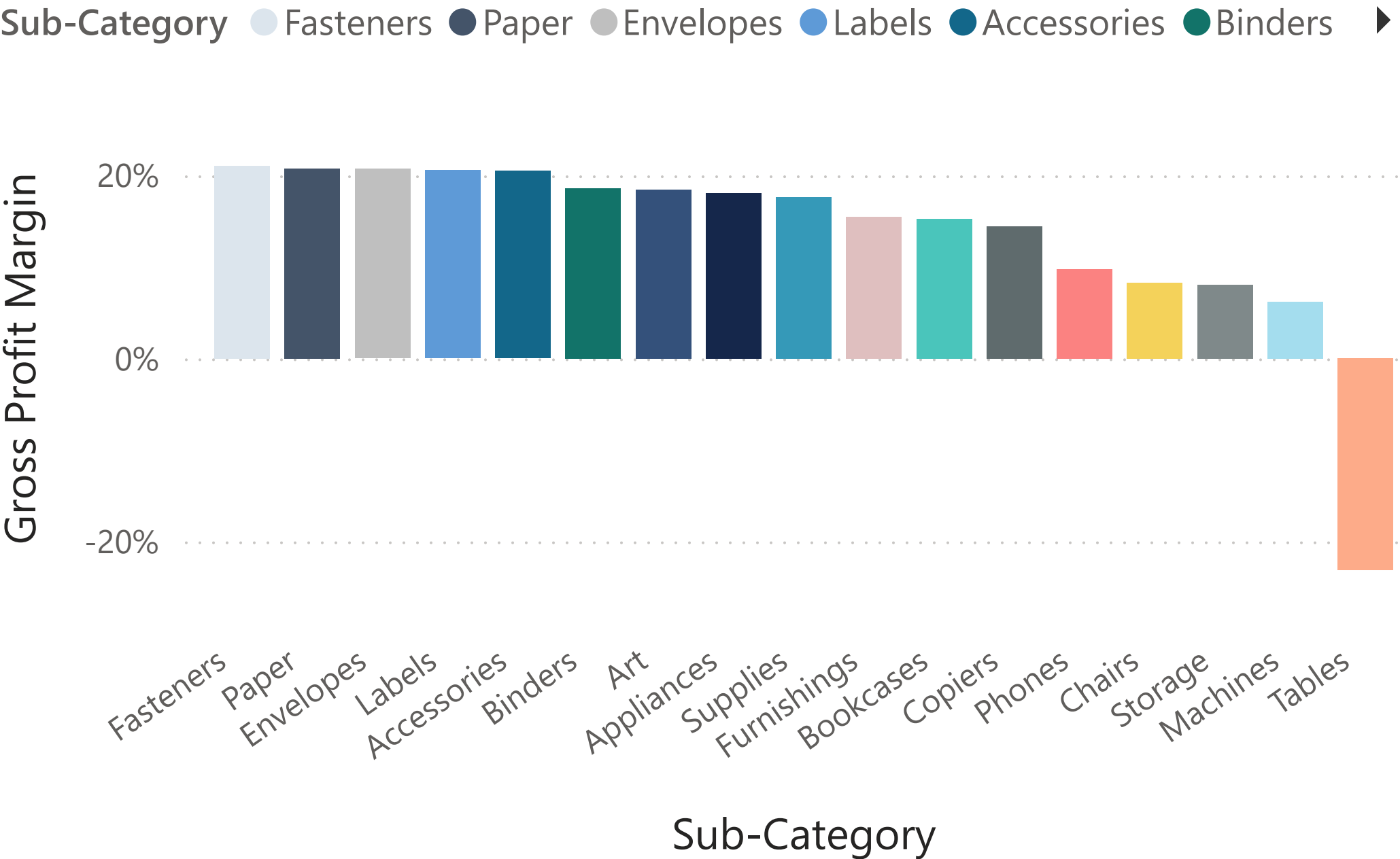
Gross Profit Margin | Category



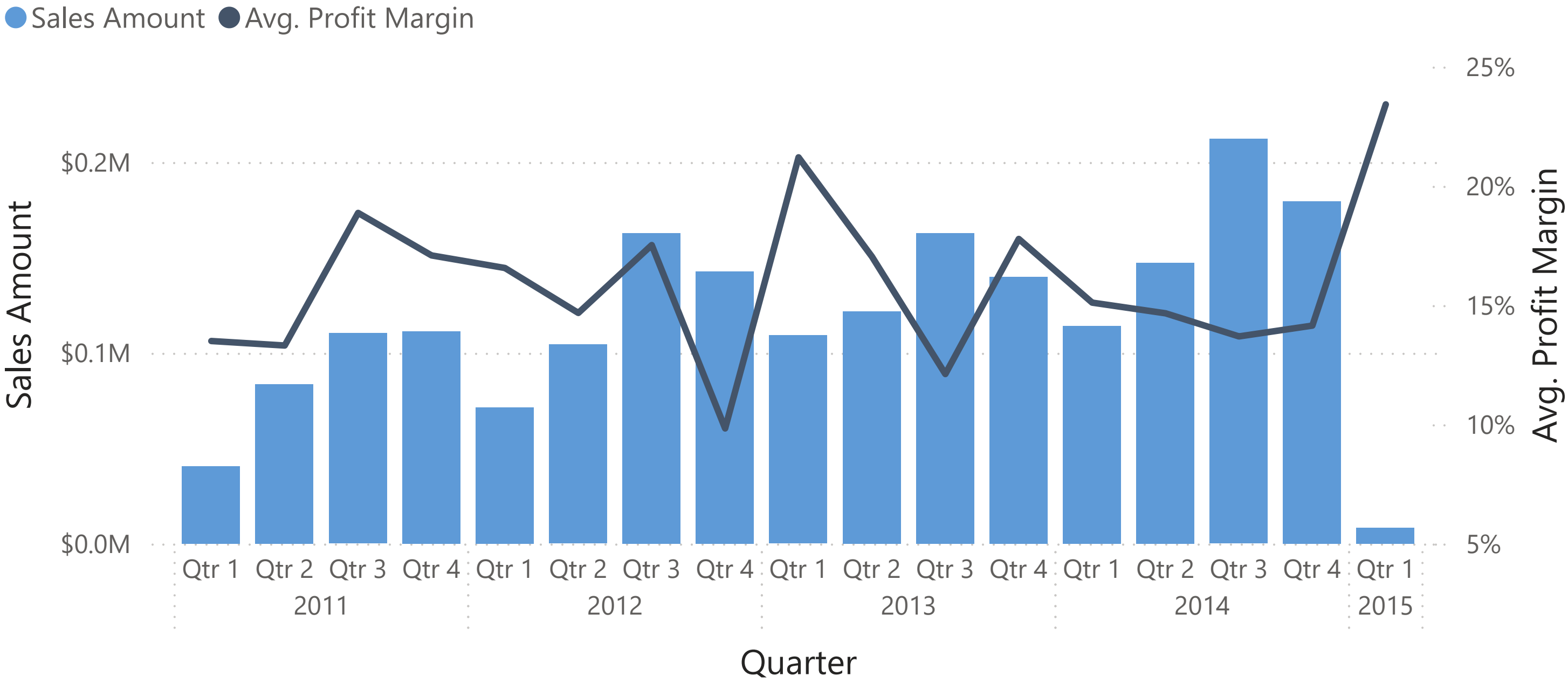
Gross Profit Margin | Product



Gross Profit Margin | Sub-Category



Sales Amount and Avg. Profit Margin by Year and Quarter



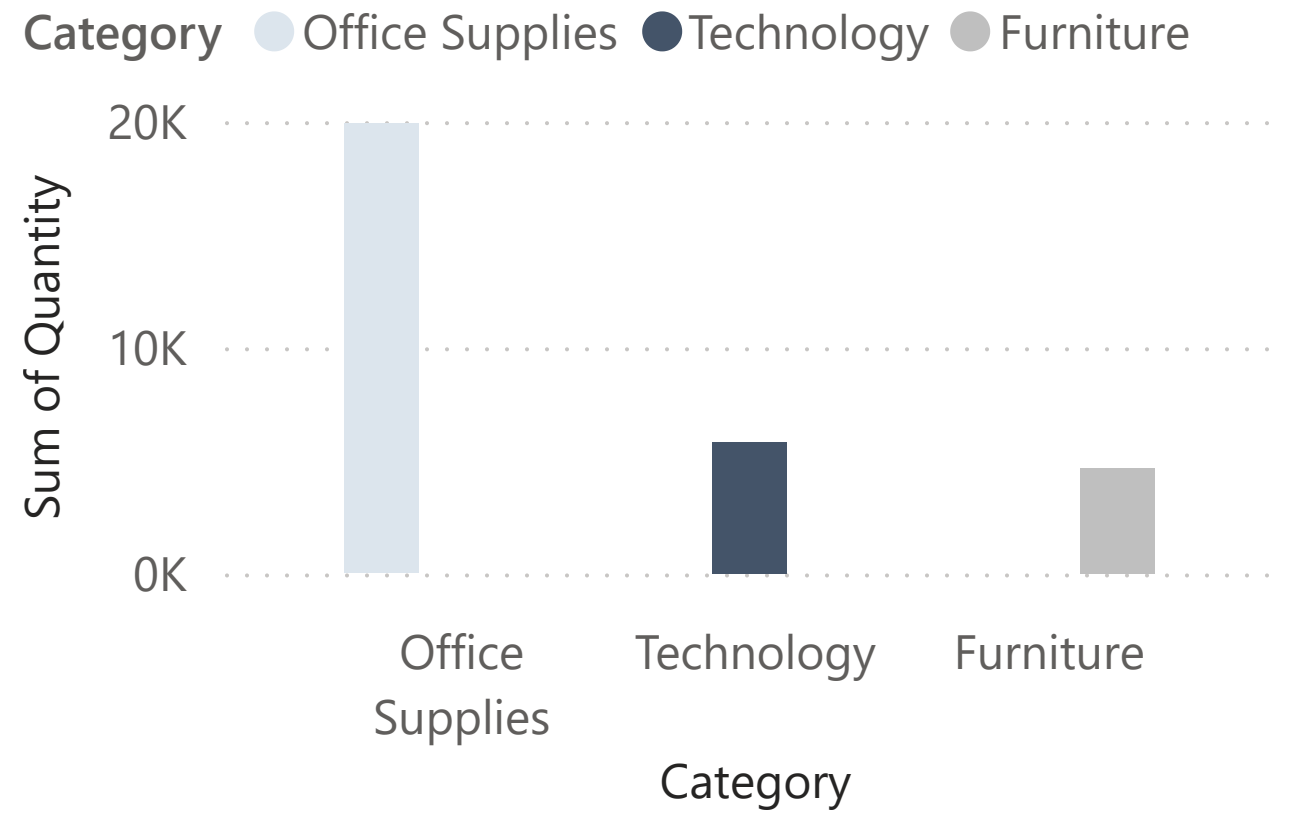
Quantity Analysis

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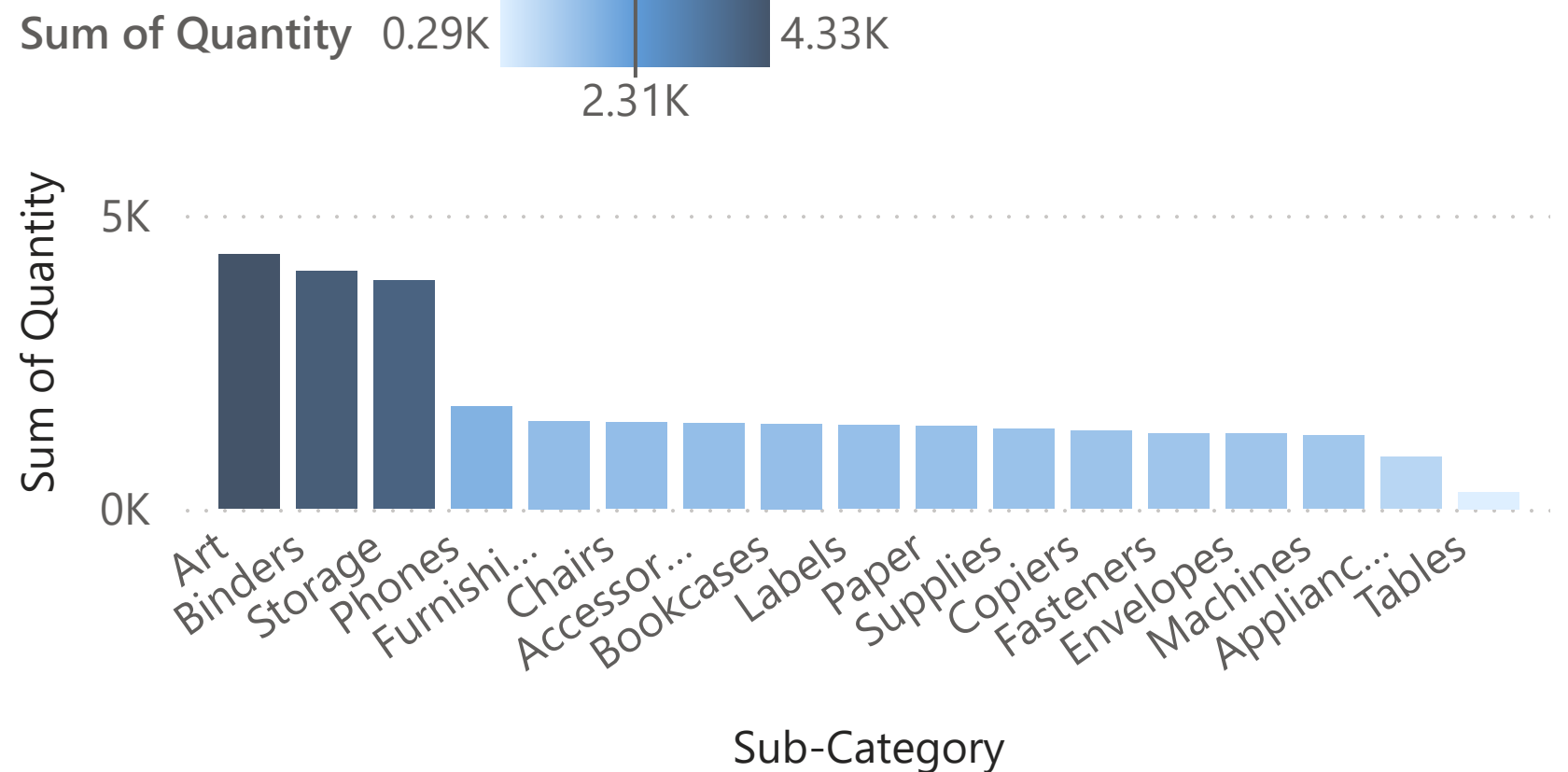
Select Year

All

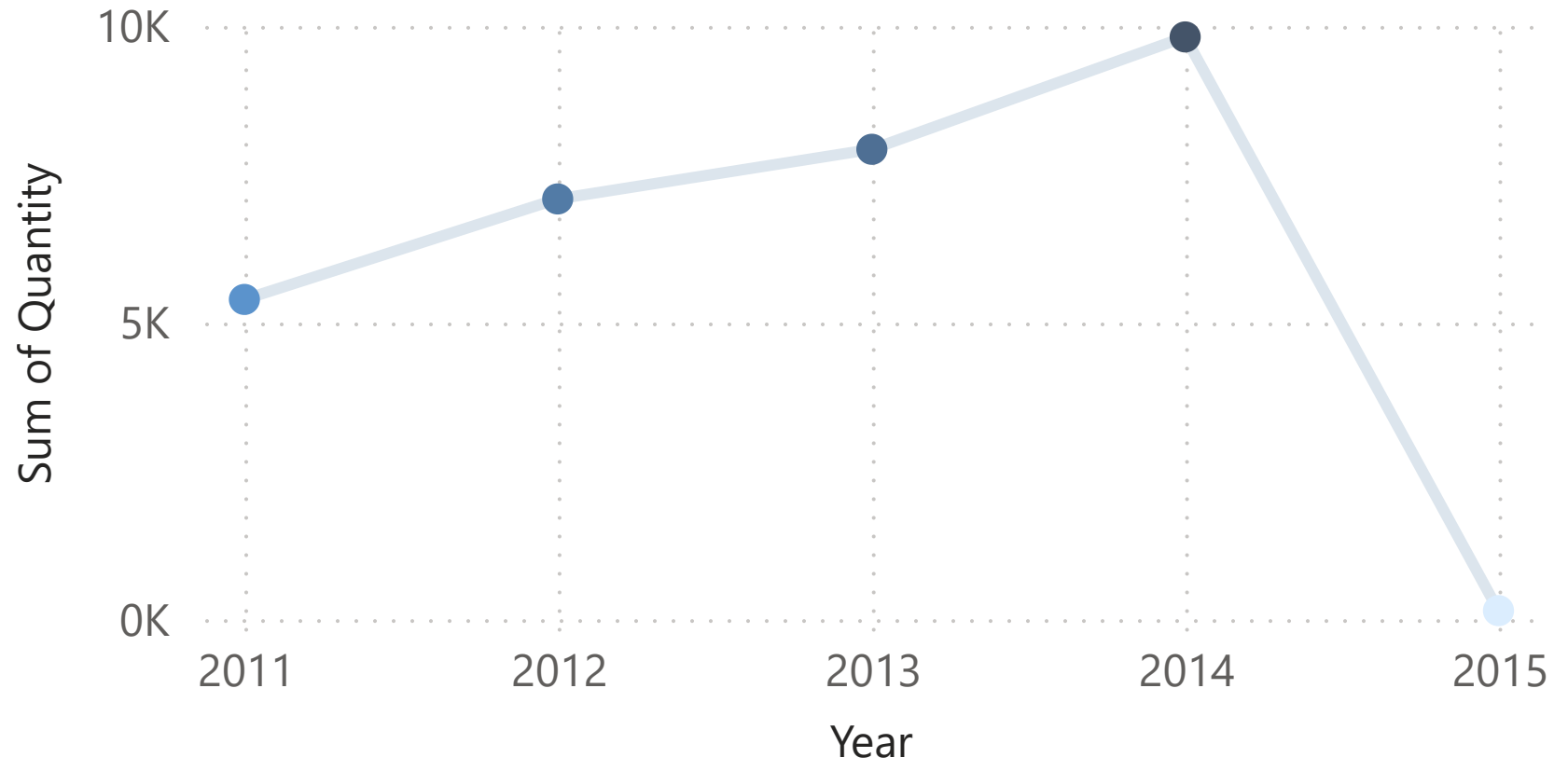
Amount Sold | Category



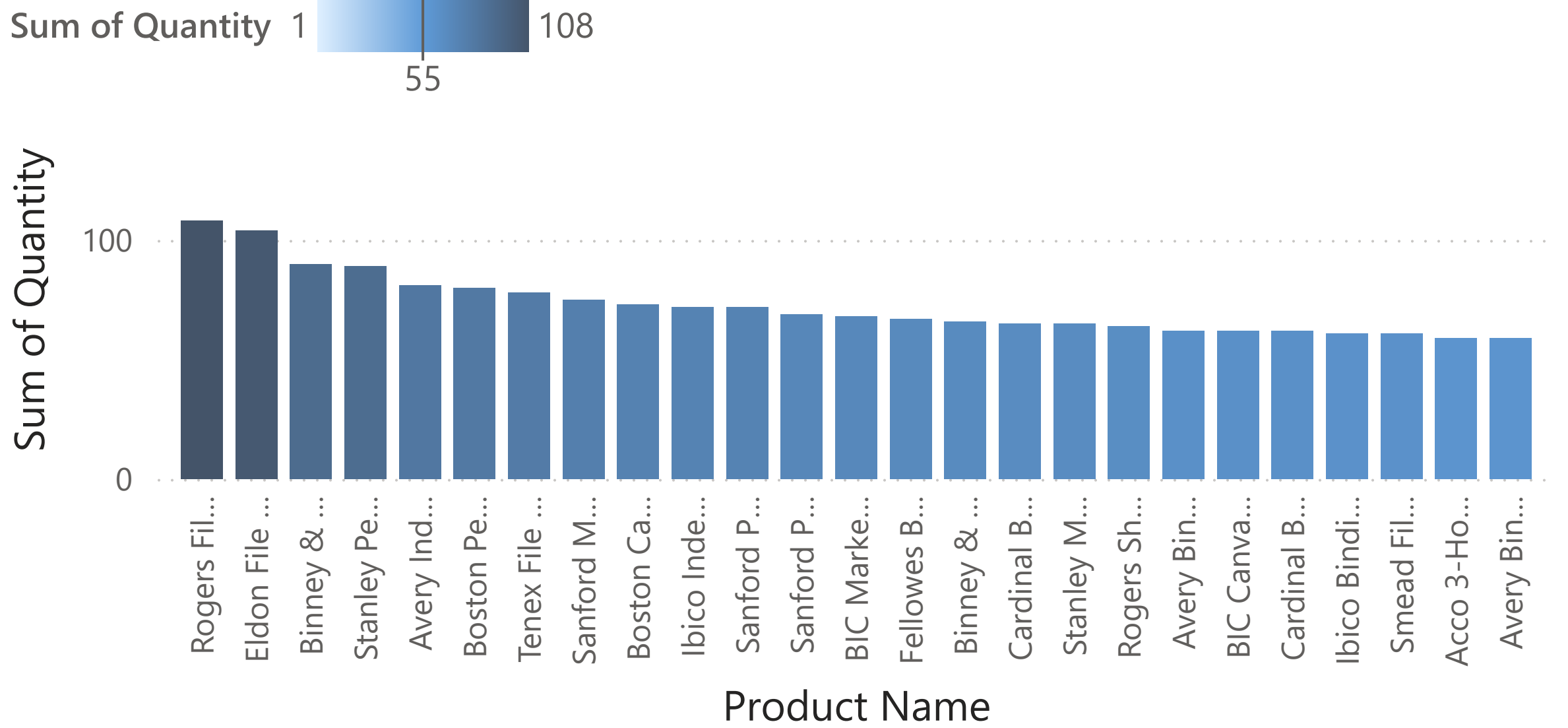
Amount Sold | Sub-Category



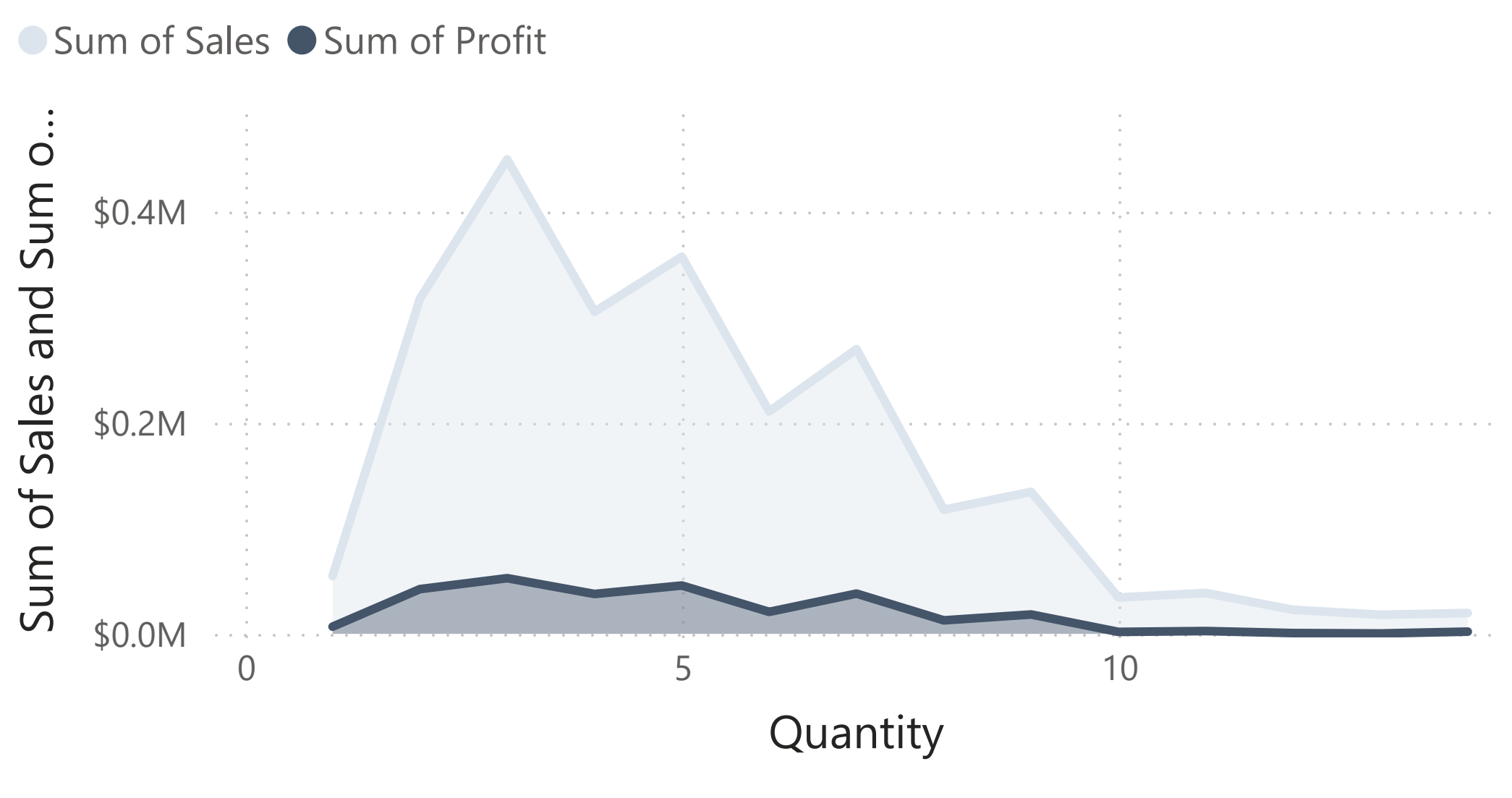
Amount Sold Over time



Amount Sold | Product



Correlation between Quantity sold and Profit



Orders Analysis

Sales Overview

Profit Overview

Orders Overview

Descriptive
Analysis

Time Series
Analysis

Category Trend

Profit Analysis

Quantity Analysis

Orders Analysis

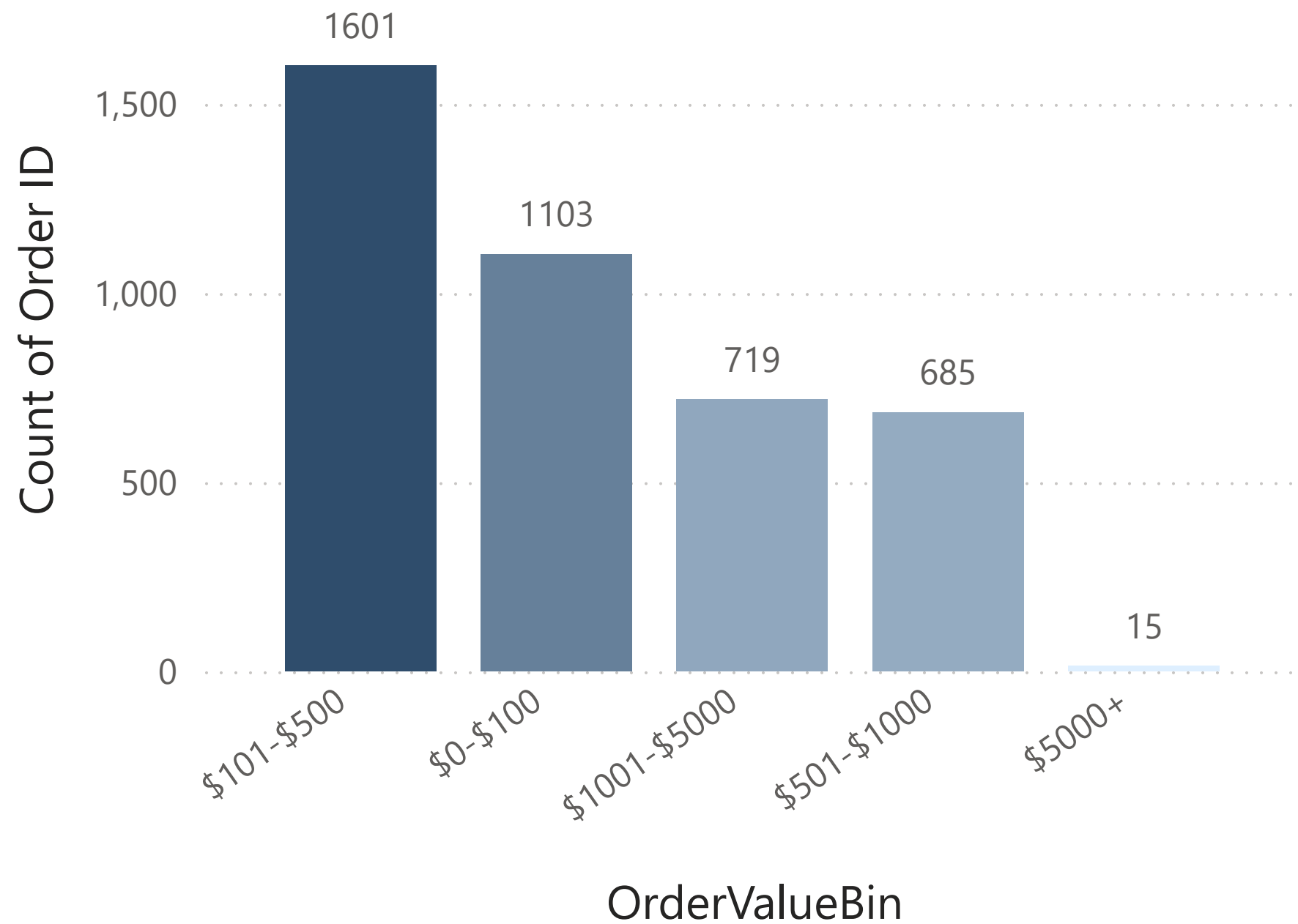
Cost Analysis

\$569.95

Average order Value

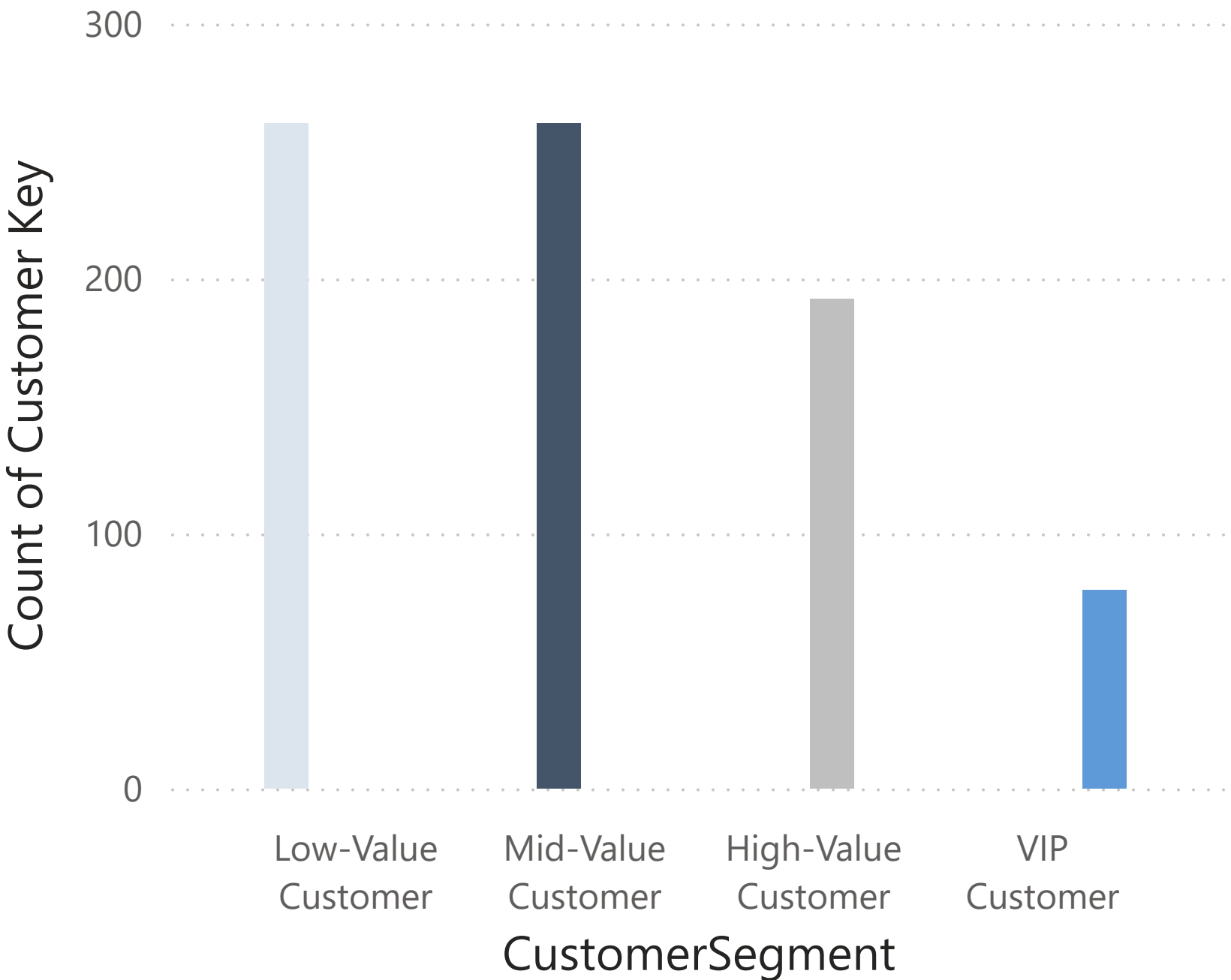
Order Value Distribution

Count of Order ID 0.02K 1.60K

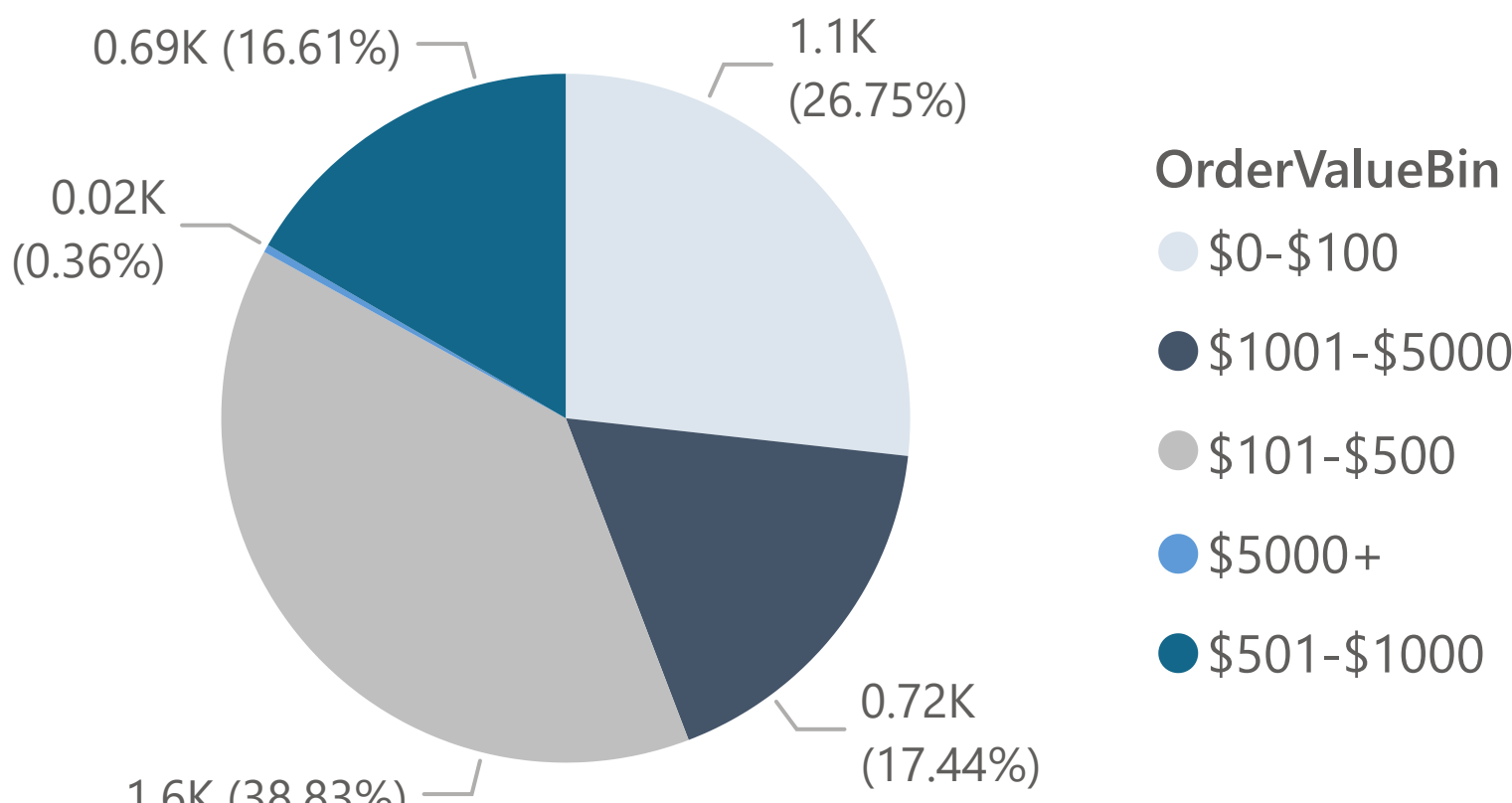


Customer Segmentaion | Order Value

CustomerSeg... Low-Val... Mid-Val... High-Va... VIP Cust...



Order Value Distribution



Cost Analysis

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\$2.067M

COGS

Cost of Goods Sold

Using a Slider to Filter Products by Profit Margin and Analyze High-Cost, Low-Profit Products

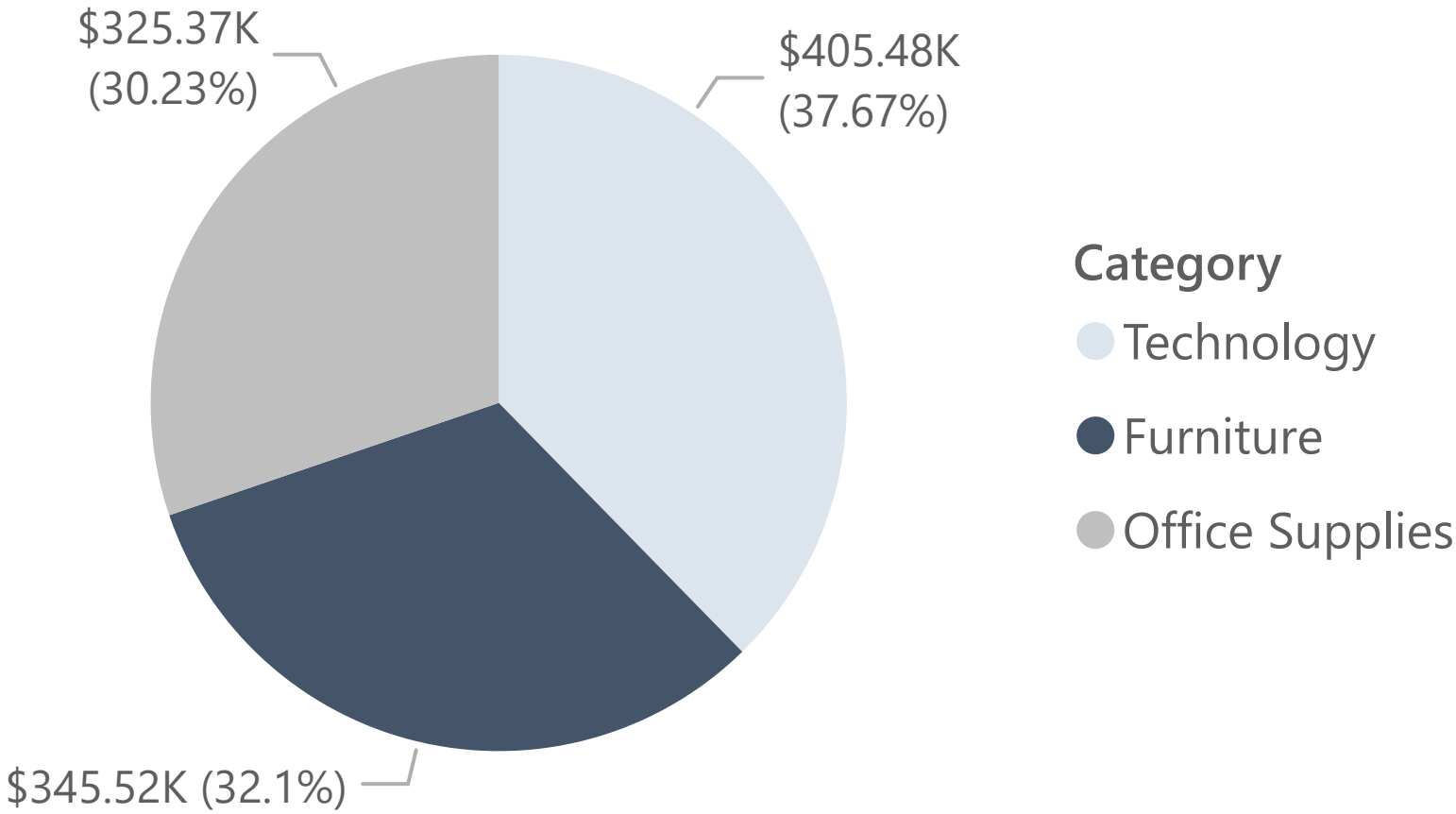
Profit Margin

-346.85

10.00



COGS by Category



COGS and Profit | Product Name

