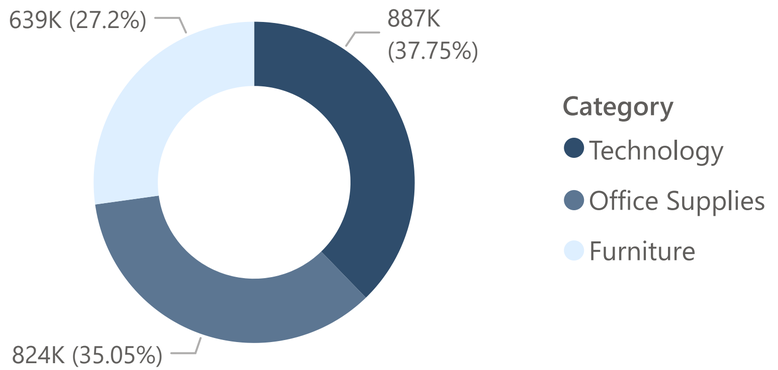
Overview Dashboard

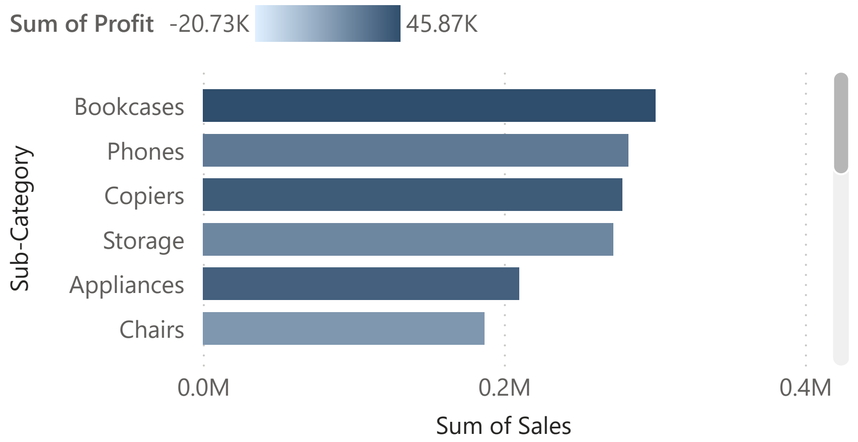
2M	283K	4117	792	1810	3	17
Sales	Profits	Orders	Customers	Products	Categories	Sub-Categories

Sales by City

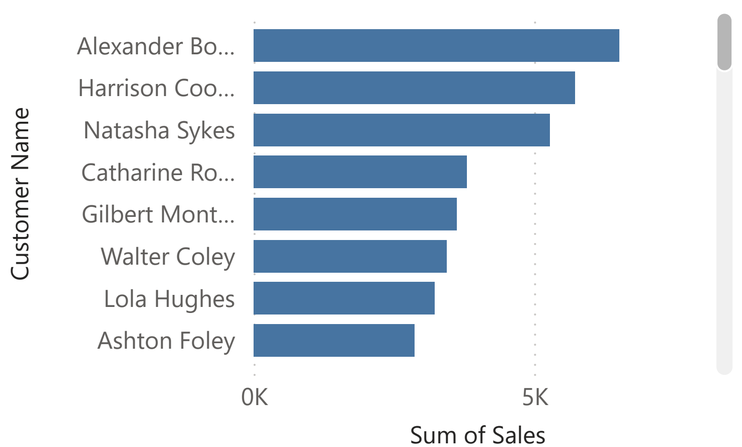
Sales by Category



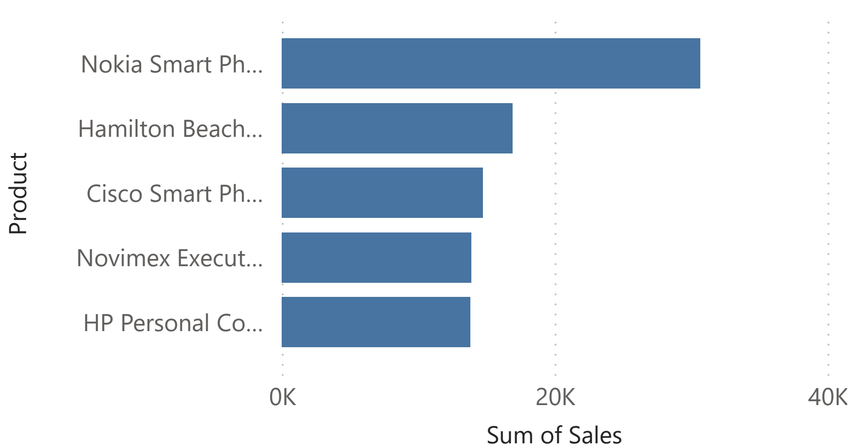
Sales by Sub-Category



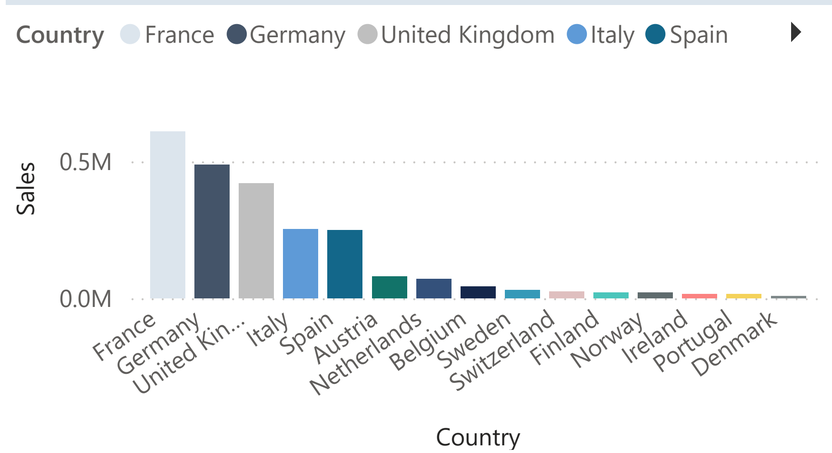
Sales by Top 10 Customers



Best-selling Products



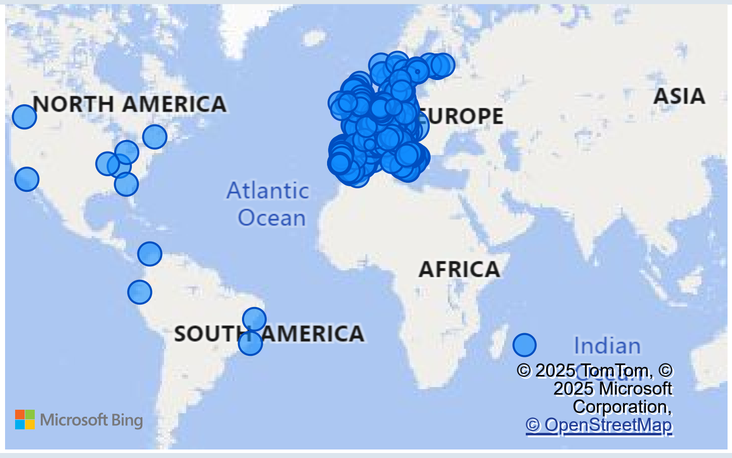
Sales by Country



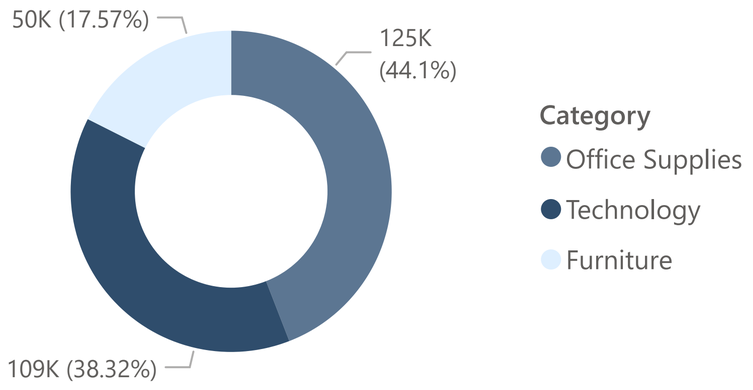
Overview Dashboard

2M	283K	4117	792	1810	3	17
Sales	Profits	Orders	Customers	Products	Categories	Sub-Categories

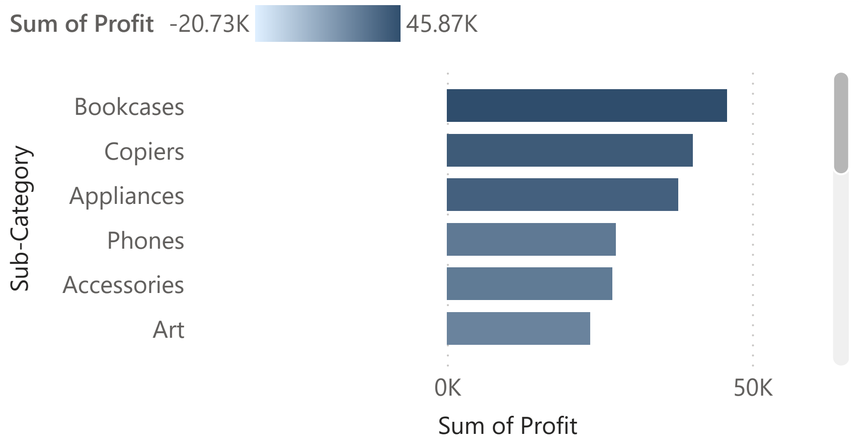
Profit by City



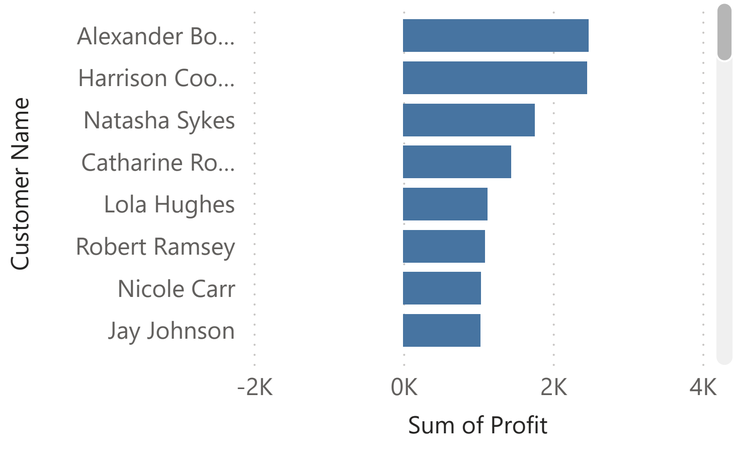
Profit by Category



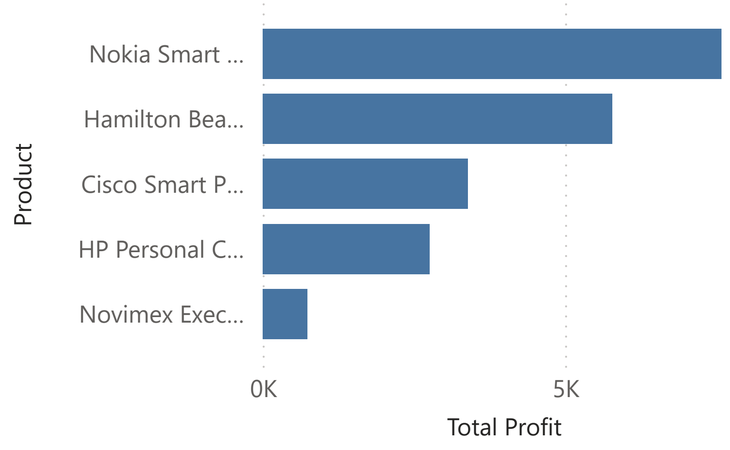
Profit by Sub-Category



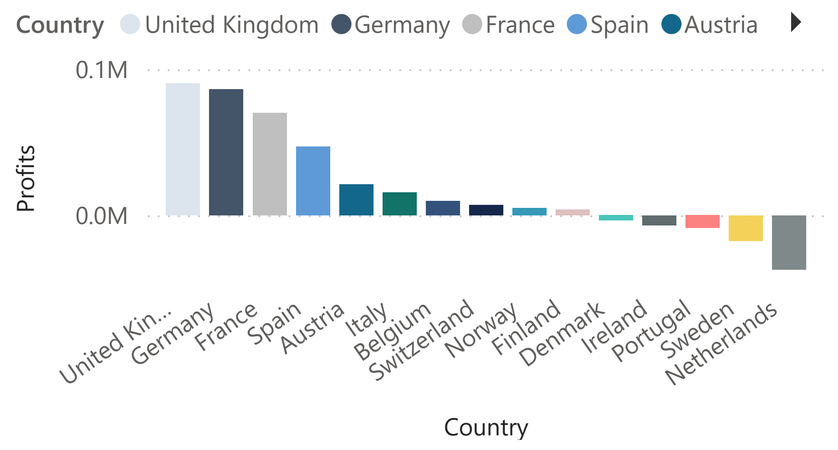
Profit by Top 10 Customers



Best-selling Products



Profit by Country

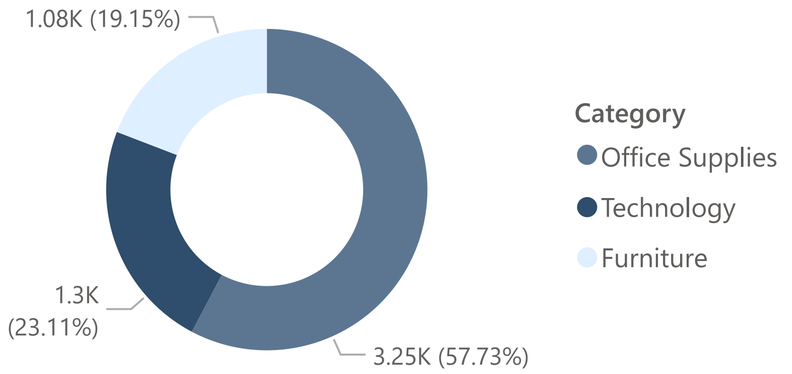


Overview Dashboard

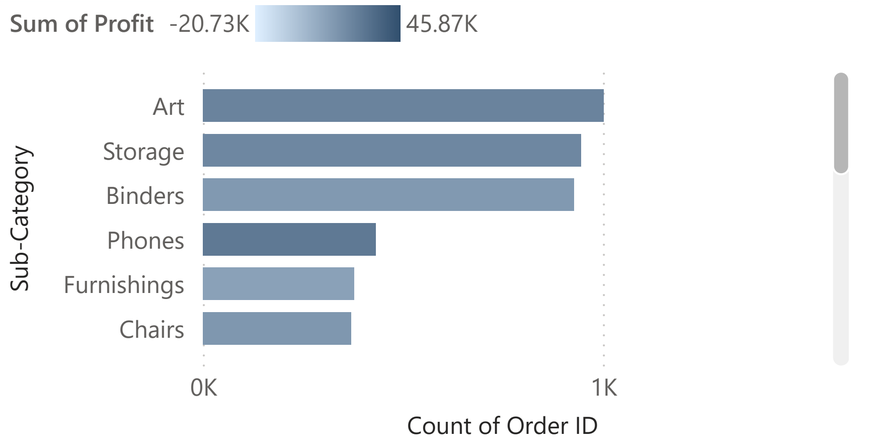
2M	283K	4117	792	1810	3	17
Sales	Profits	Orders	Customers	Products	Categories	Sub-Categories

Orders by City

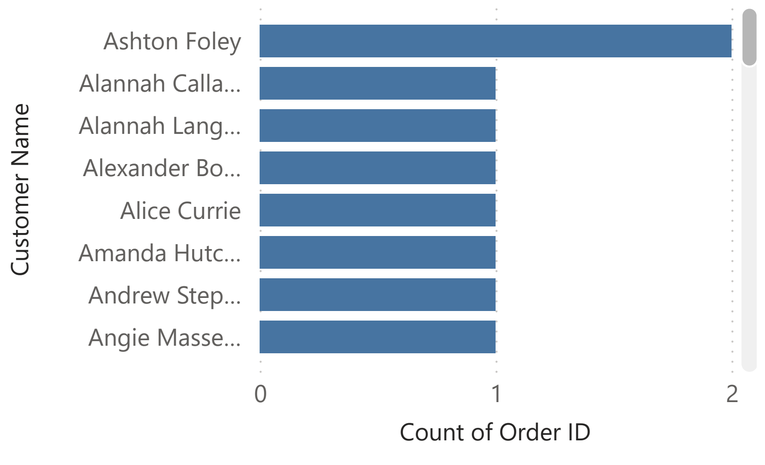
Sales by Category



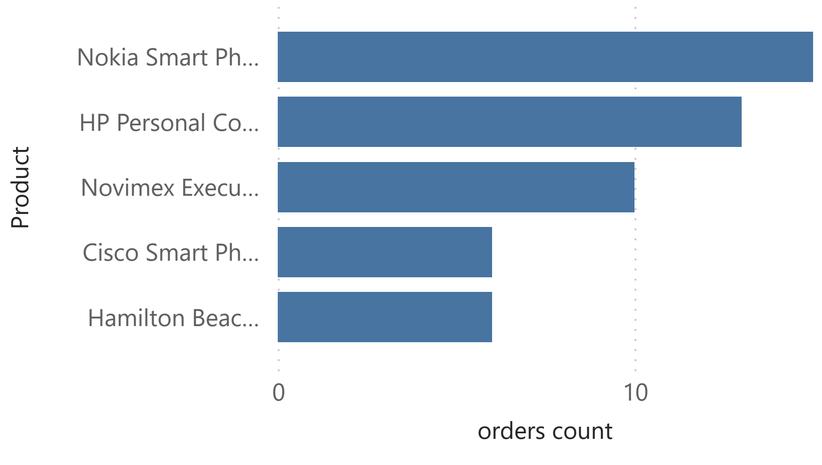
Orders by Sub-Category



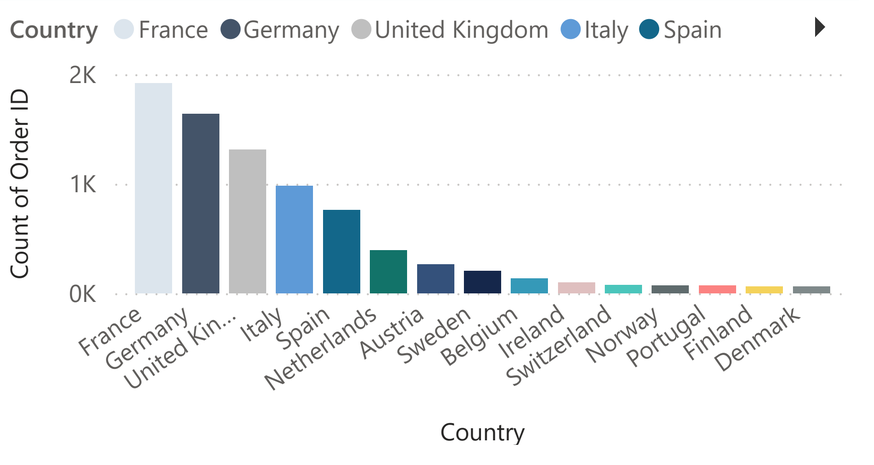
Orders by Top 10 Customers



Best-selling Products

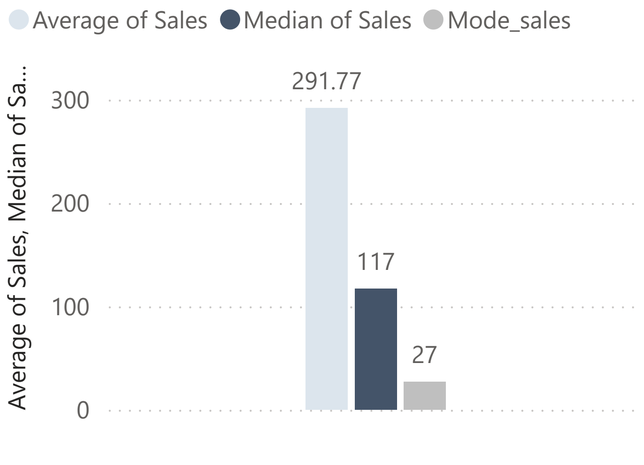


Orders by Country

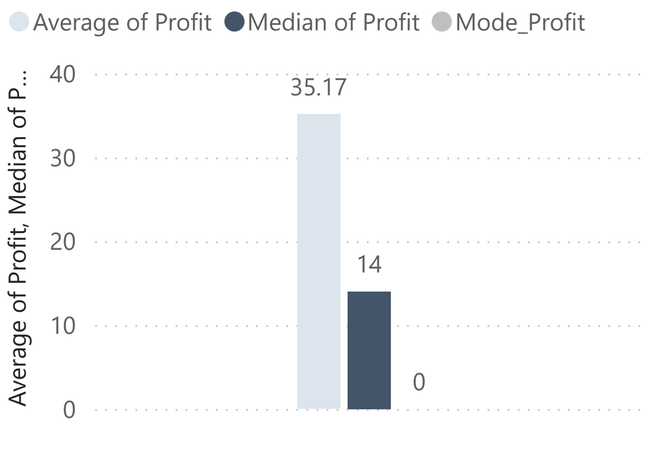


Descriptive Analysis

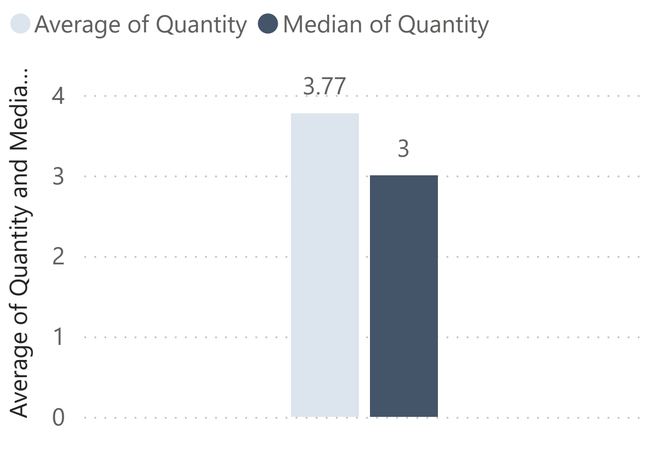
Average, Median and Mode for Sales



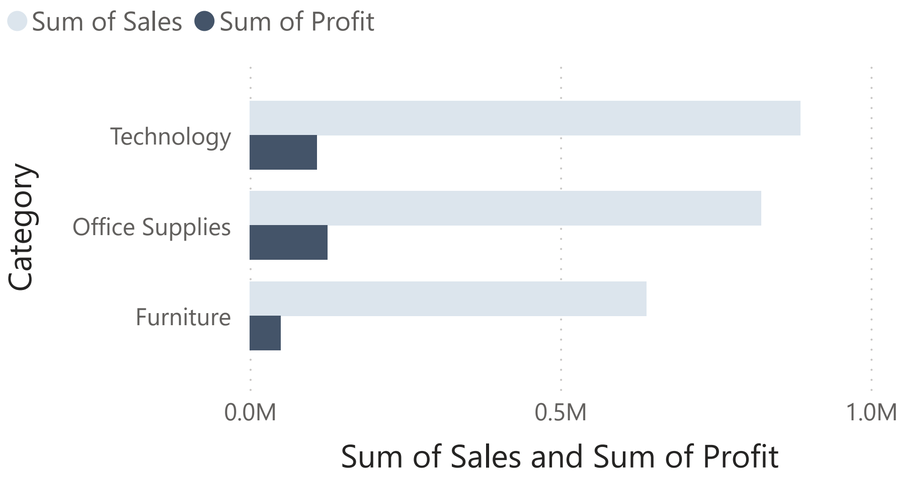
Average, Median and Mode for Profits



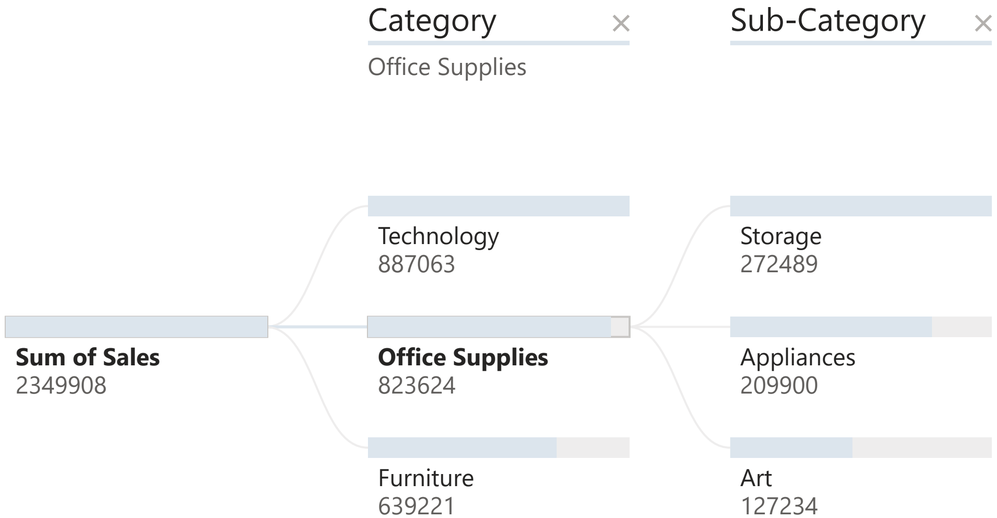
Average, Median and Mode for quantity



Sales & Profit | Category



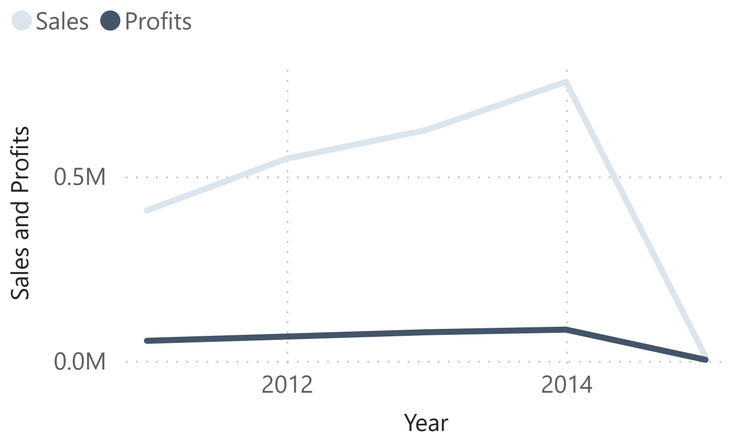
Sub-Category	Sum of Sales	Sum of Profit
Labels	12822	2636
Fasteners	16238	3420
Envelopes	31210	6463
Paper	36057	7485
Supplies	38824	6853
Furnishings	73815	11411
Binders	78850	14675
Tables	89478	-20731
Art	127234	23491
Accessories	132229	27093
Machines	182066	11318
Chairs	186957	15504
Appliances	209900	37906
Storage	272489	21995



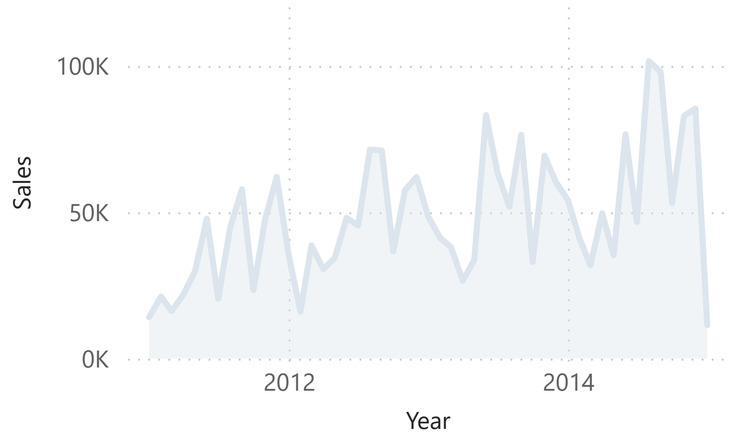
TIME SERIES ANALYSIS

2M	283K	4117	792	1810	3	17
Sales	Profits	Orders	Customers	Products	Categories	Sub-Categories

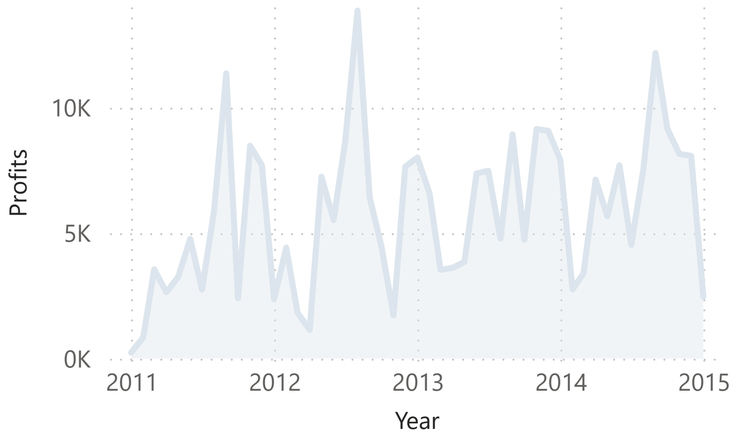
Sales and Profit over Time



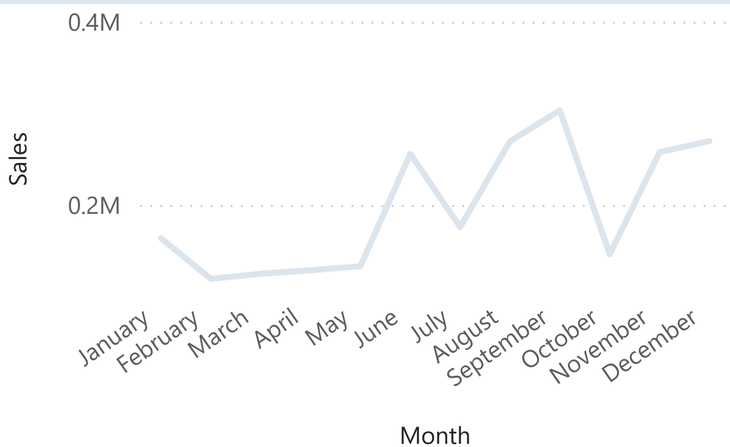
Sales Seasonal Pattern



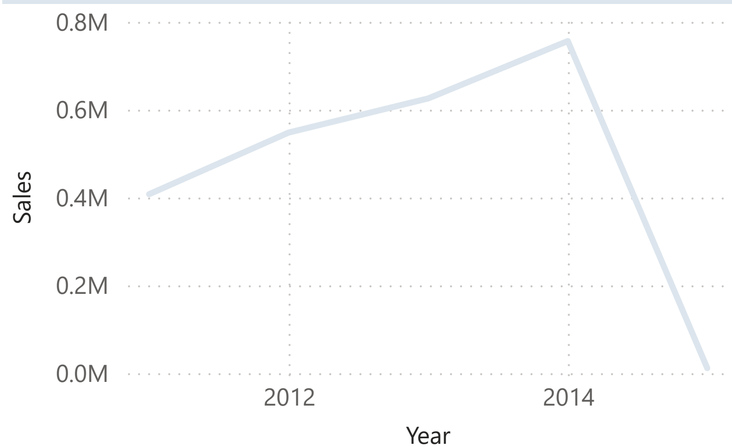
Profit Seasonal Pattern



Monthly Sales Growth Rate



Yearly Sales Growth Rate



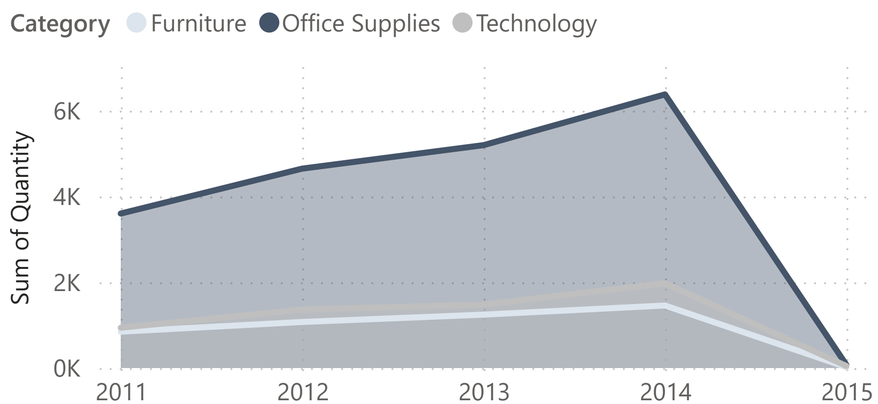
Sales and Profit over Time

Category Growth Trend Over Time

Select Year

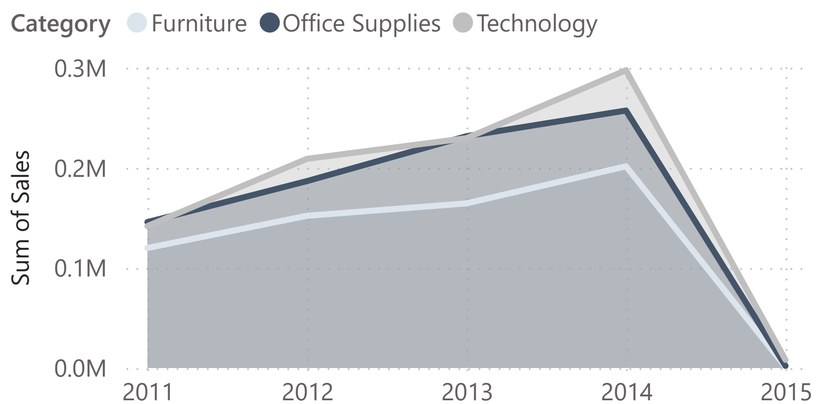
All

Growth trends | Quantity



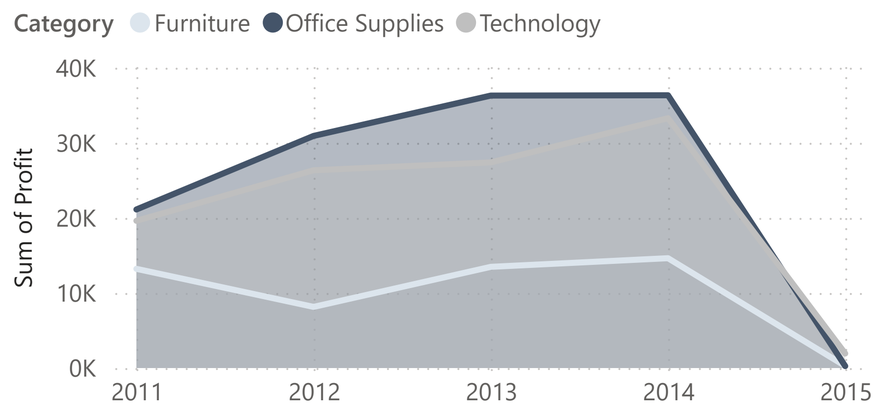
Year	Sum of Quantity
2011	**5390**
Furniture	848
Office Supplies	3601
Technology	941
2012	**7084**
Furniture	1074
Office Supplies	4648
Technology	1362
2013	**7921**
Furniture	1245
Office Supplies	5195
Technology	1481
2014	**9815**
Total	**30354**

Growth trends | Sales



Year	Sum of Sales
2015	**11420**
Technology	8163
Office Supplies	2205
Furniture	1052
2014	**756247**
Technology	297500
Office Supplies	257225
Furniture	201522
2013	**625677**
Technology	229584
Office Supplies	231613
Furniture	164480
2012	**547788**
Total	**2348620**

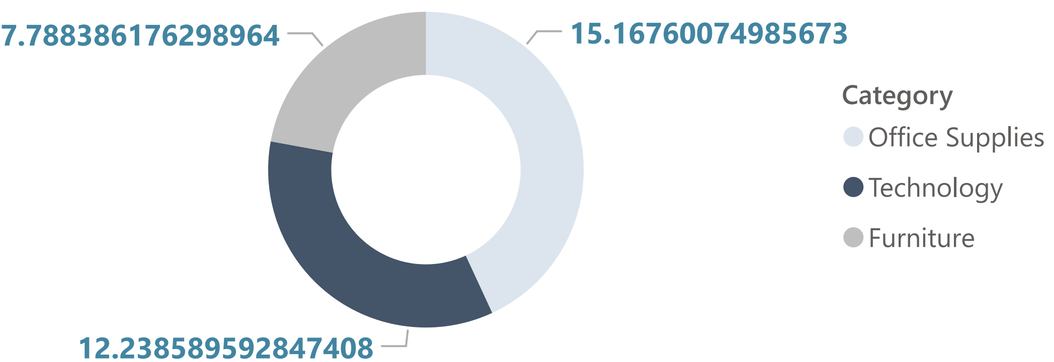
Growth trends | Profits



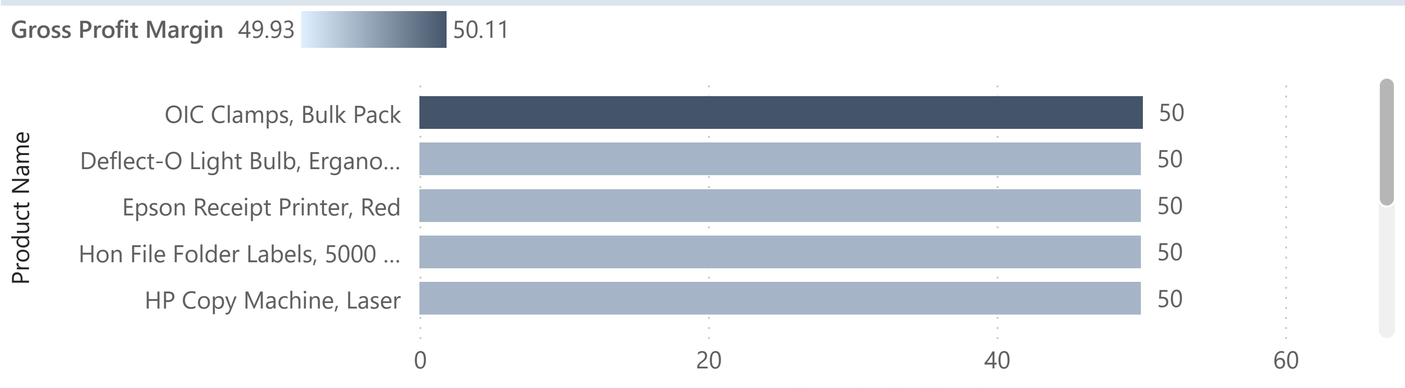
Year	Sum of Profit
2011	**53942**
Furniture	13215
Office Supplies	21119
Technology	19608
2012	**65405**
Furniture	8146
Office Supplies	30918
Technology	26341
2013	**77160**
Furniture	13481
Office Supplies	36289
Technology	27390
2014	**84242**
Total	**283217**

Profit Analysis

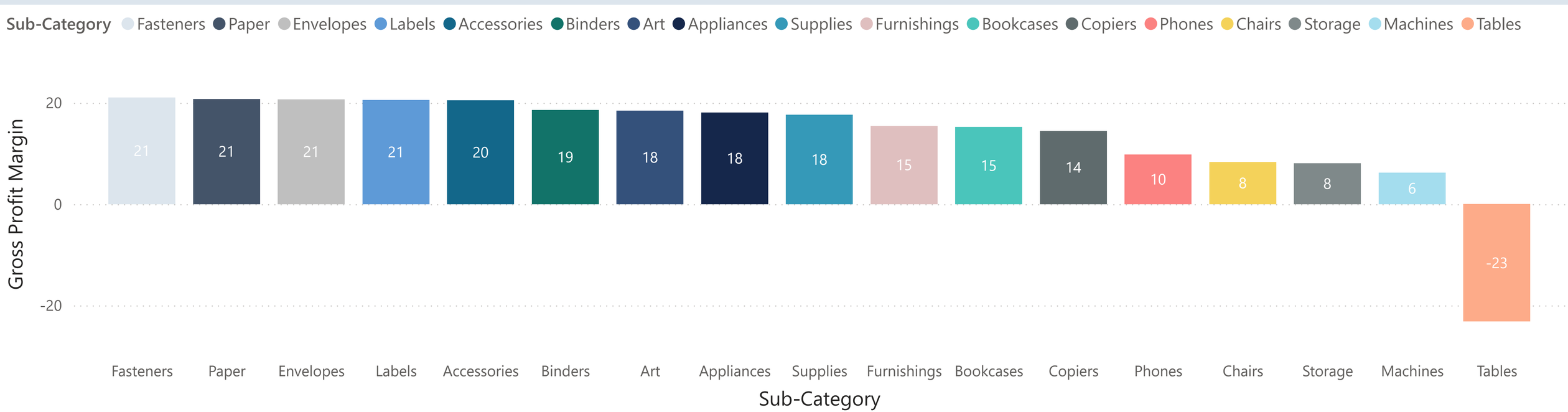
Gross Profit Margin | Category



Gross Profit Margin | Product



Gross Profit Margin | Sub-Category

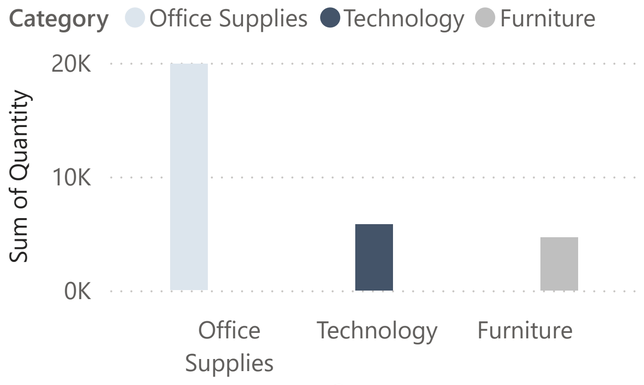


Quantity Analysis

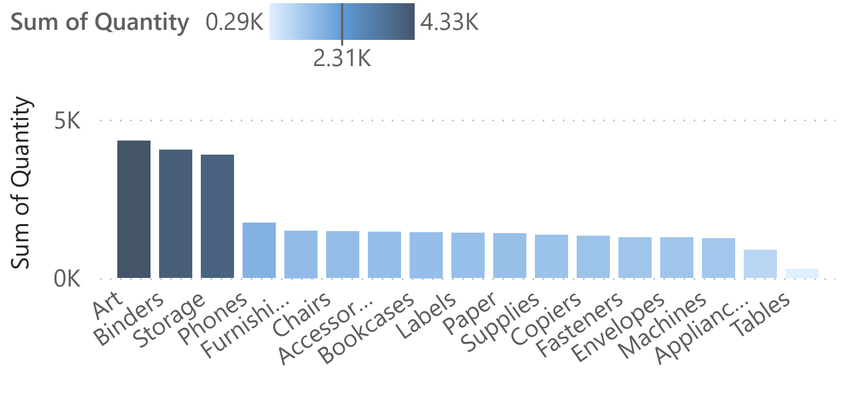
Select Year

All

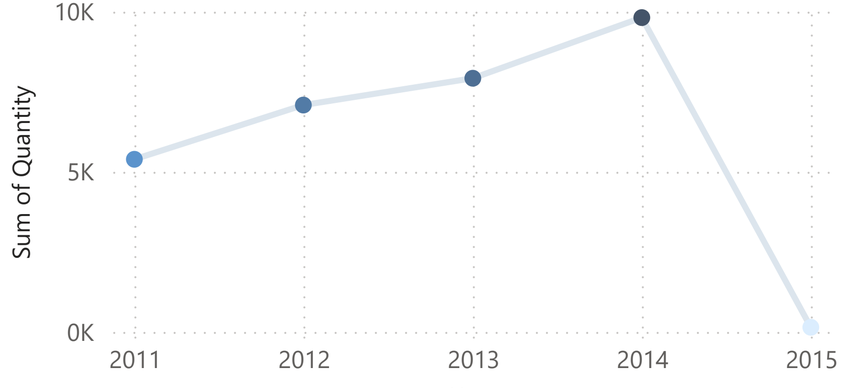
Amount Sold | Category



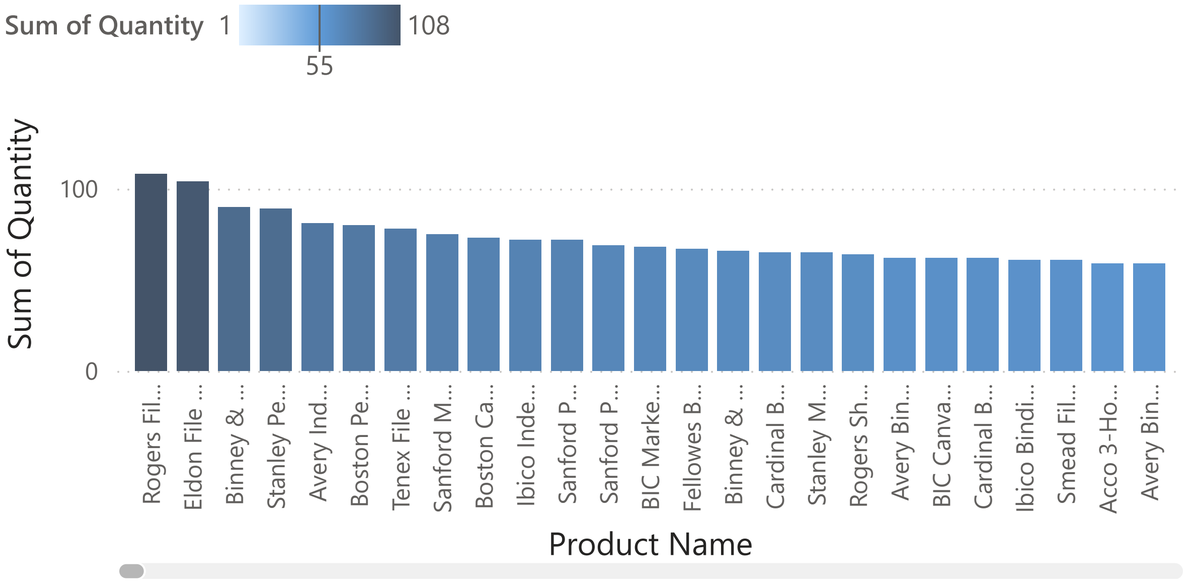
Amount Sold | Sub-Category



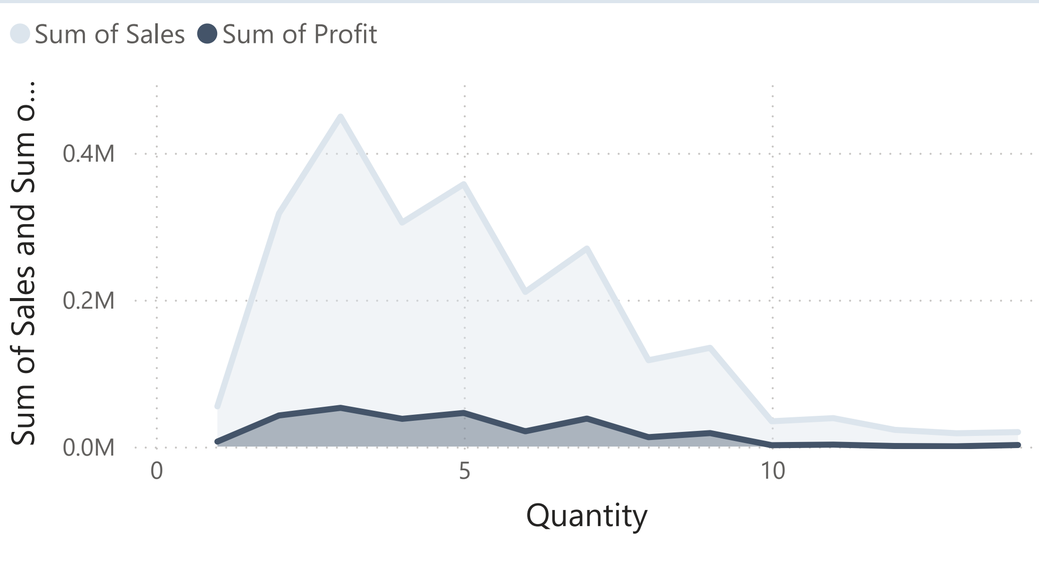
Amount Sold Over time



Amount Sold | Product



Correlation between Quantity sold and Profit

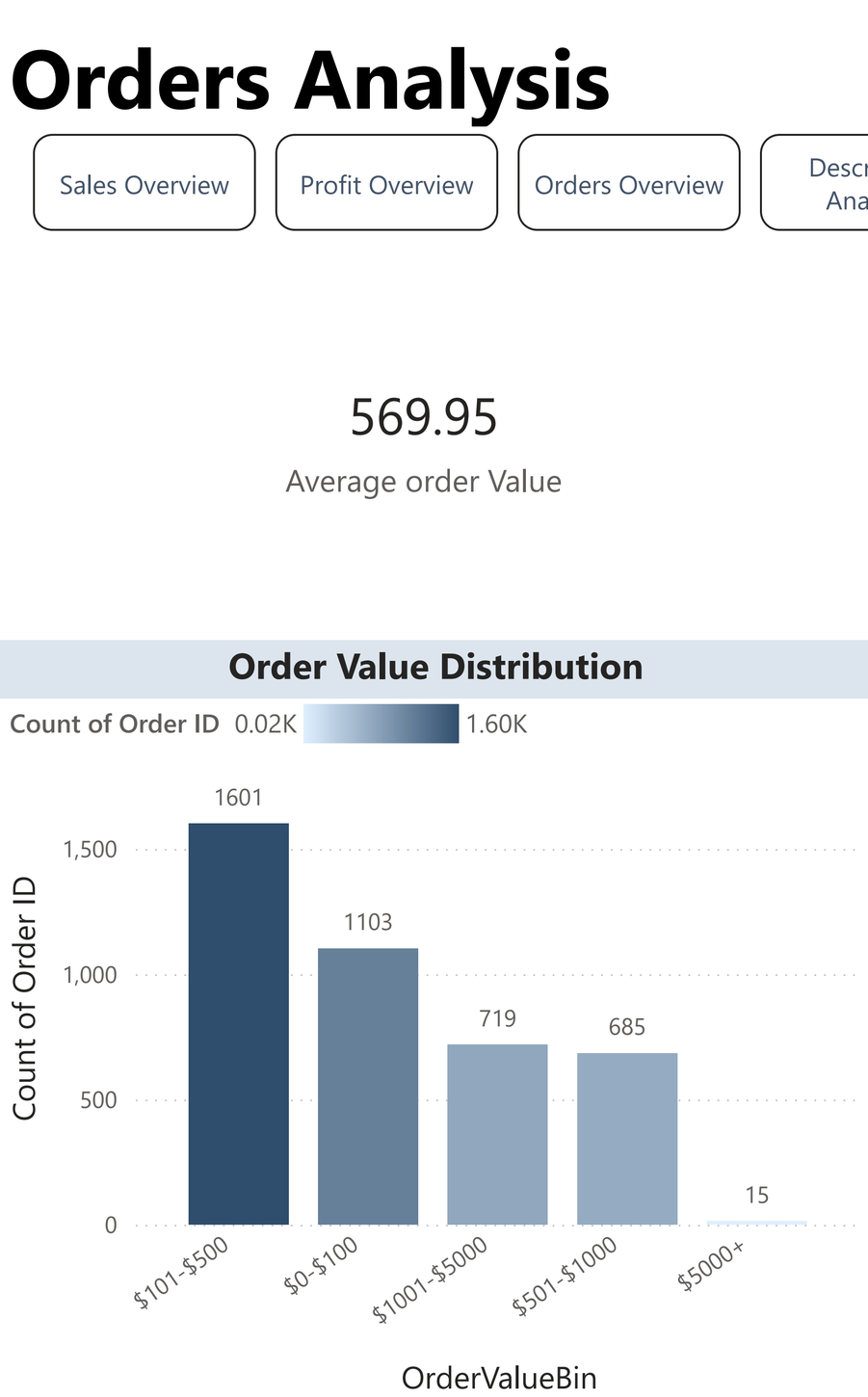


Orders Analysis

569.95

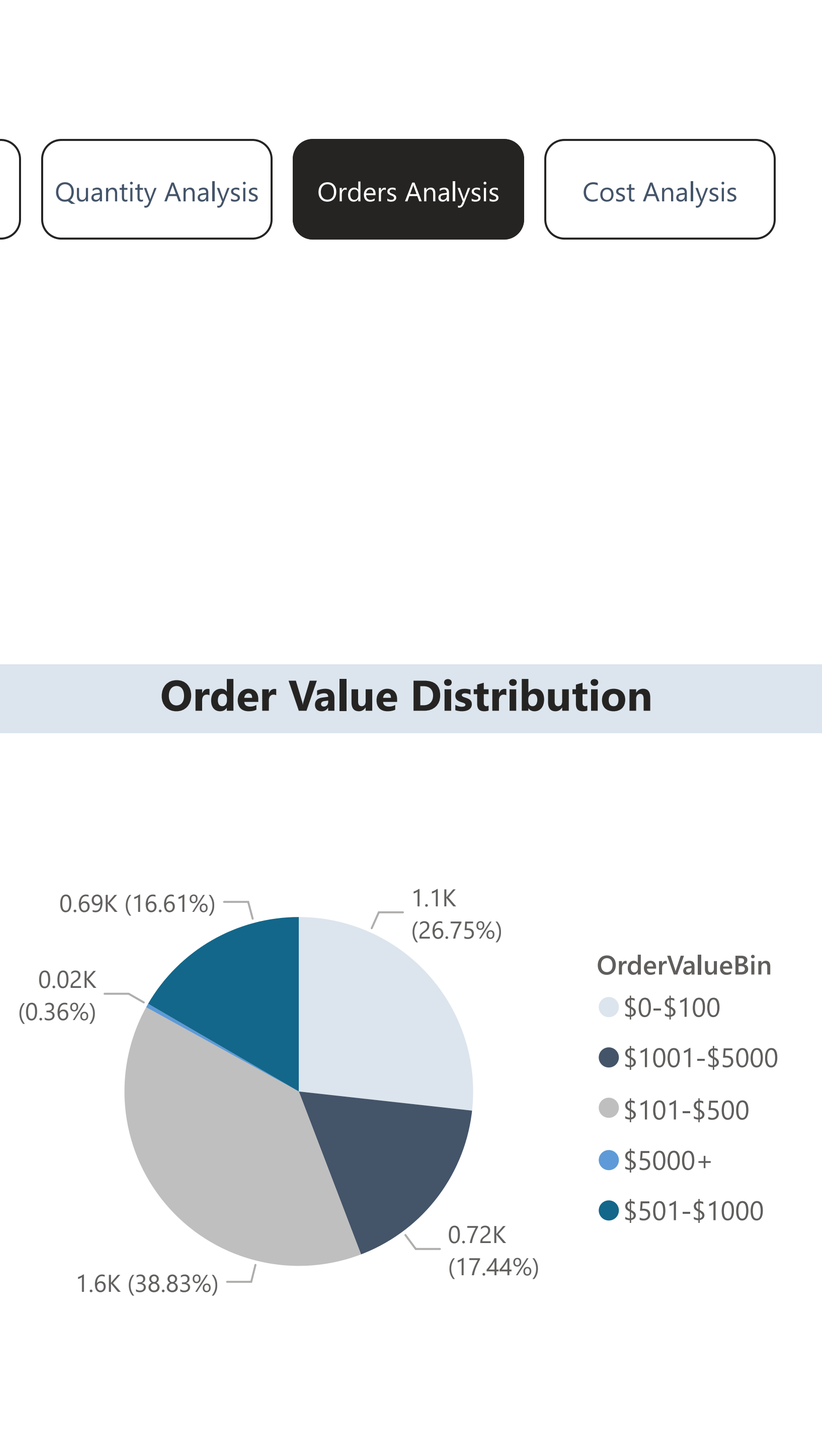
Average order Value

Order Value Distribution



Customer Segmentaion | Order Value

Order Value Distribution



Cost ANALYSIS

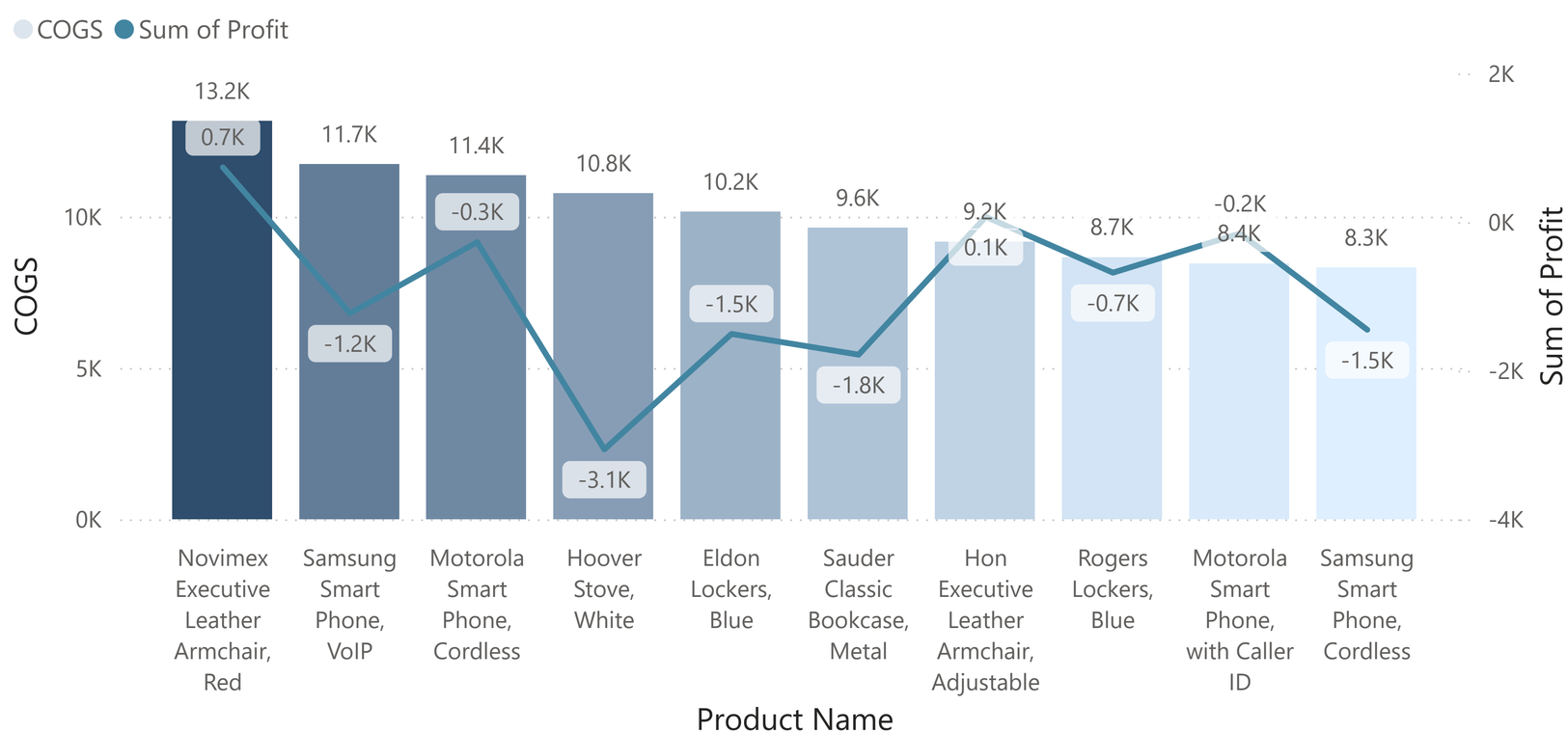
Profit Margin

-346.85 10.00

Using a Slider to Filter Products by Profit Margin and Analyze High-Cost, Low-Profit Products

2.067M

COGS

Cost of Goods Sold

COGS and Profit | Product Name