

Overview Dashboard

- Sales Overview
- Profit Overview
- Orders Overview
- Descriptive Analysis
- Time Series Analysis
- Category Trend
- Profit Analysis
- Quantity Analysis
- Orders Analysis
- Cost Analysis

2M

283K

4117

792

1810

3

17

Sales

Profits

Orders

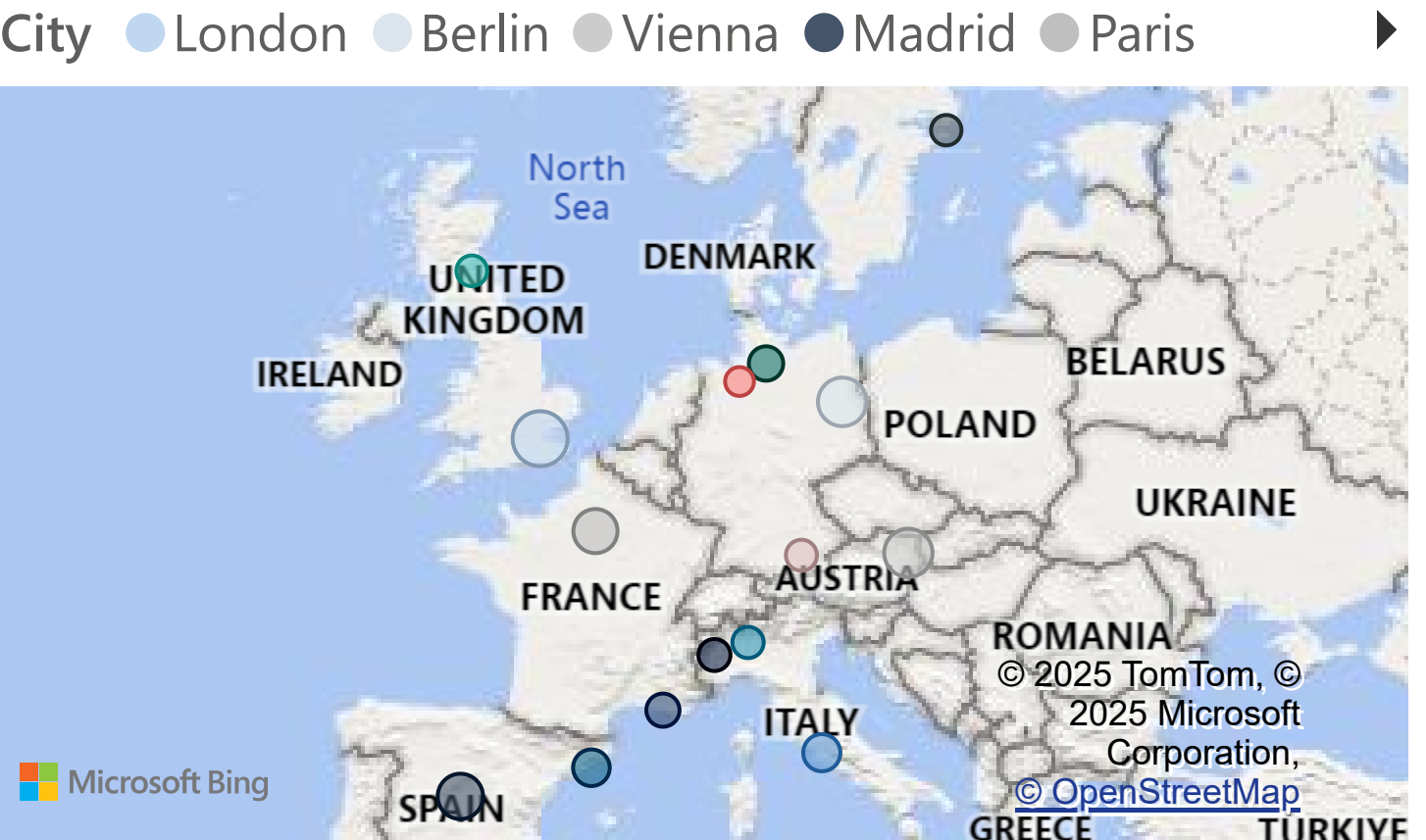
Customers

Products

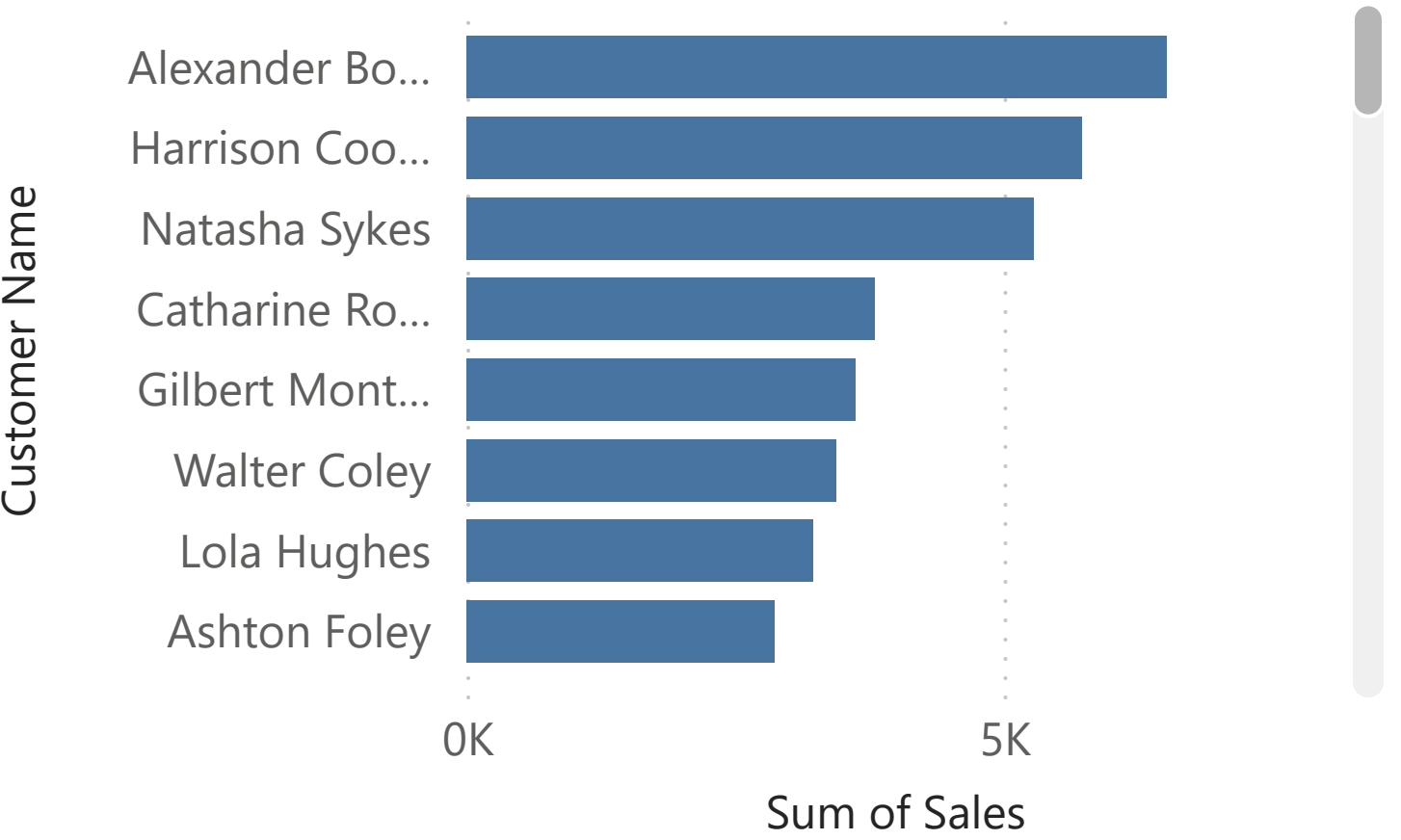
Categories

Sub-Categories

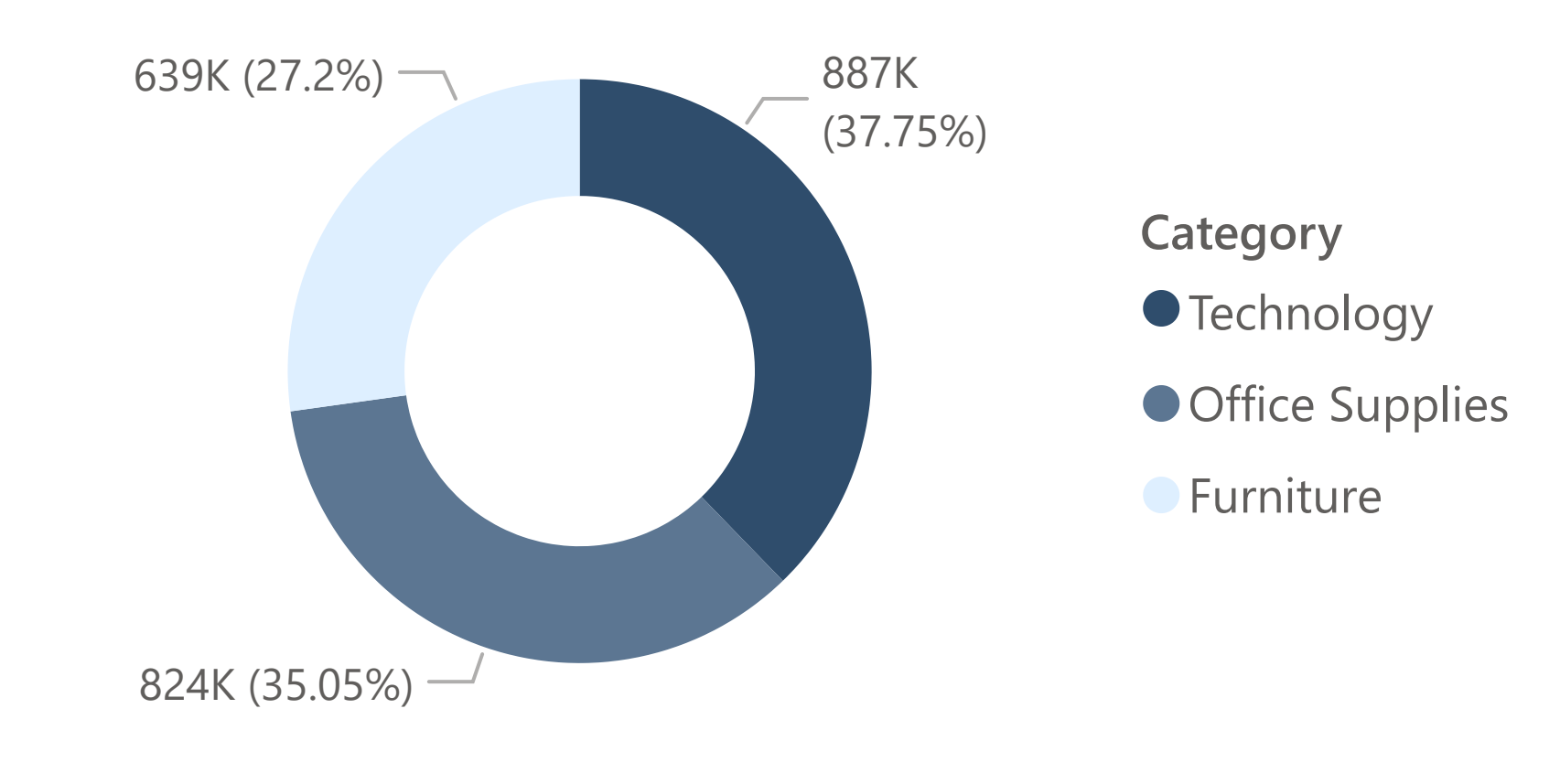
Sales by City



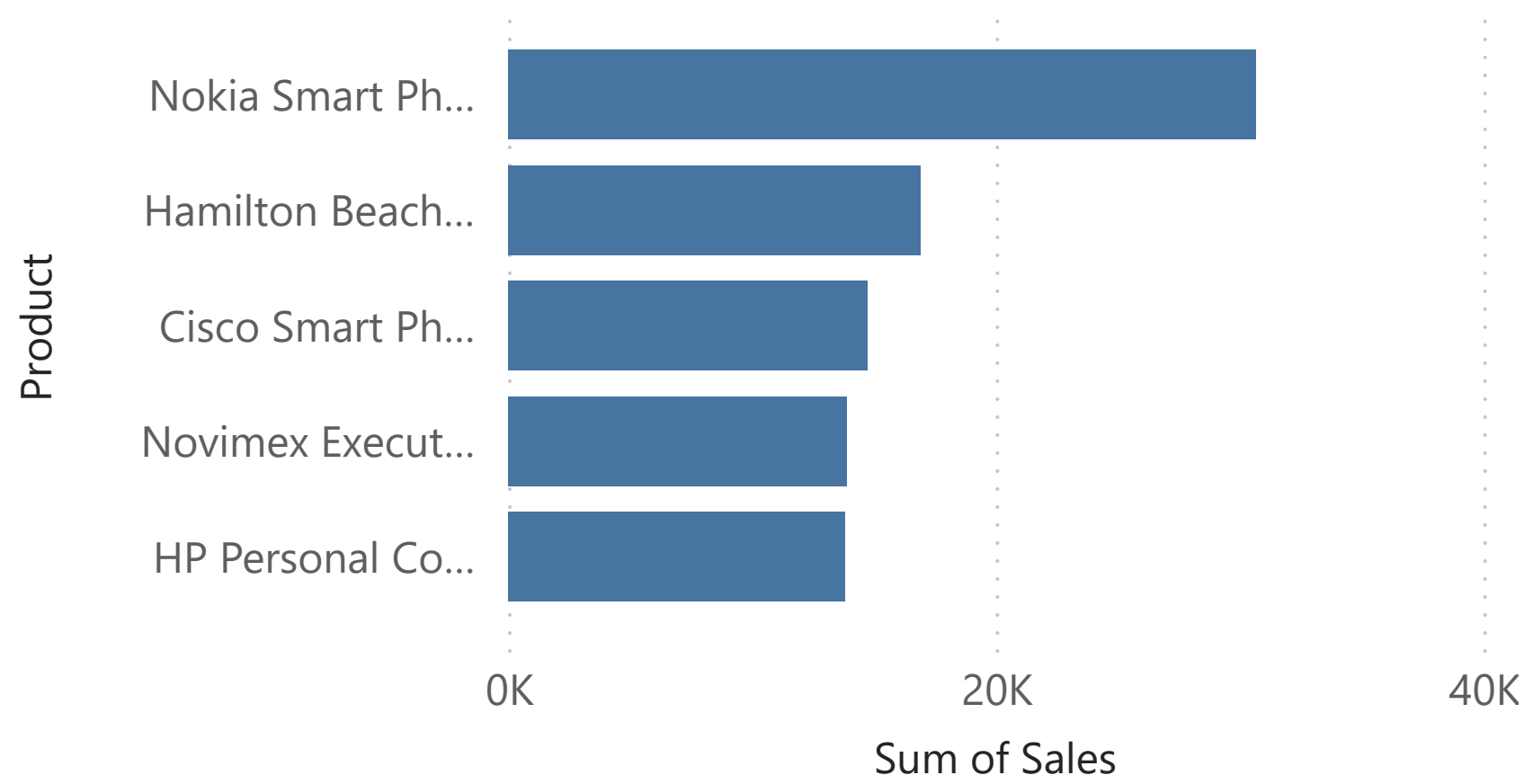
Sales by Top 10 Customers



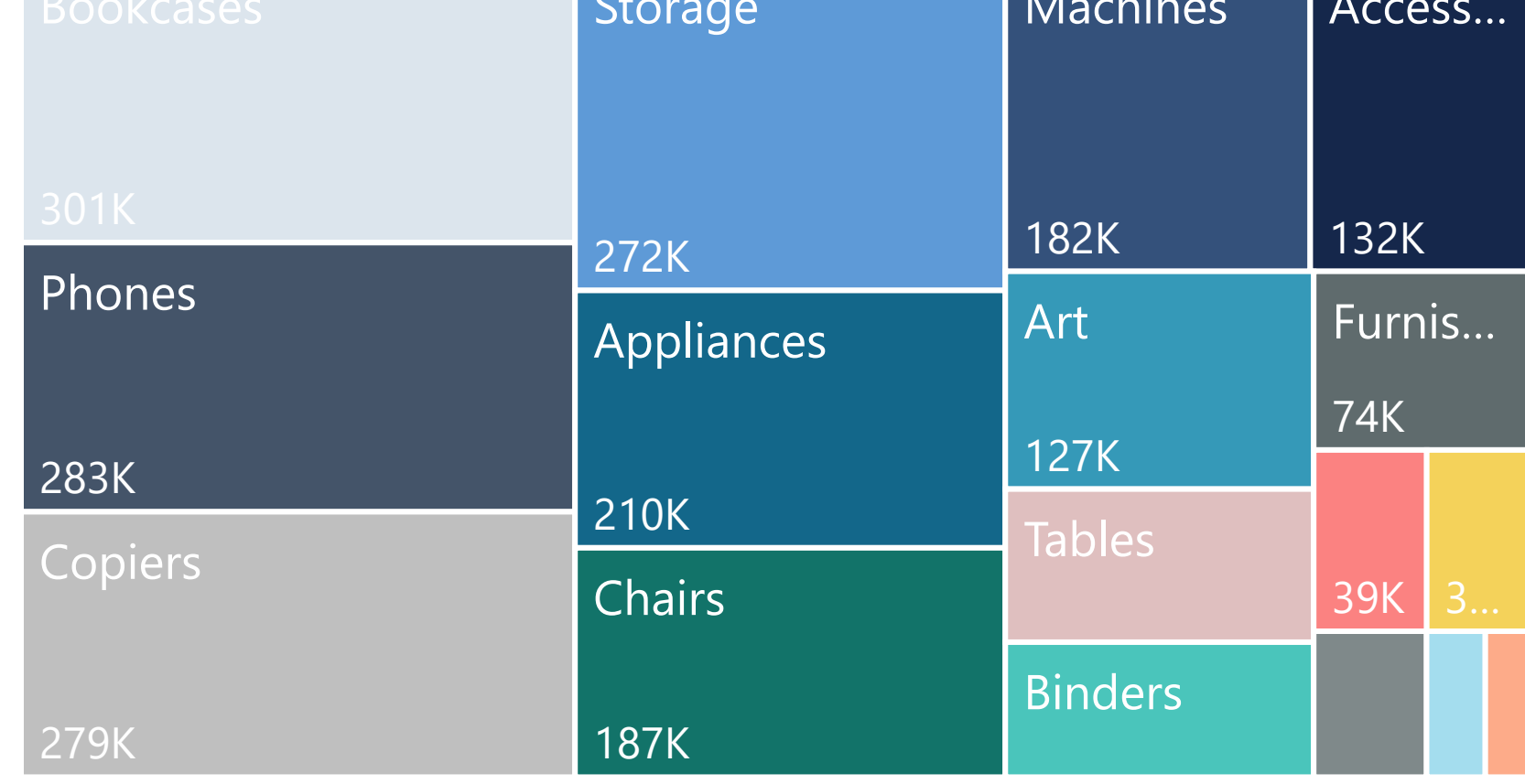
Sales by Category



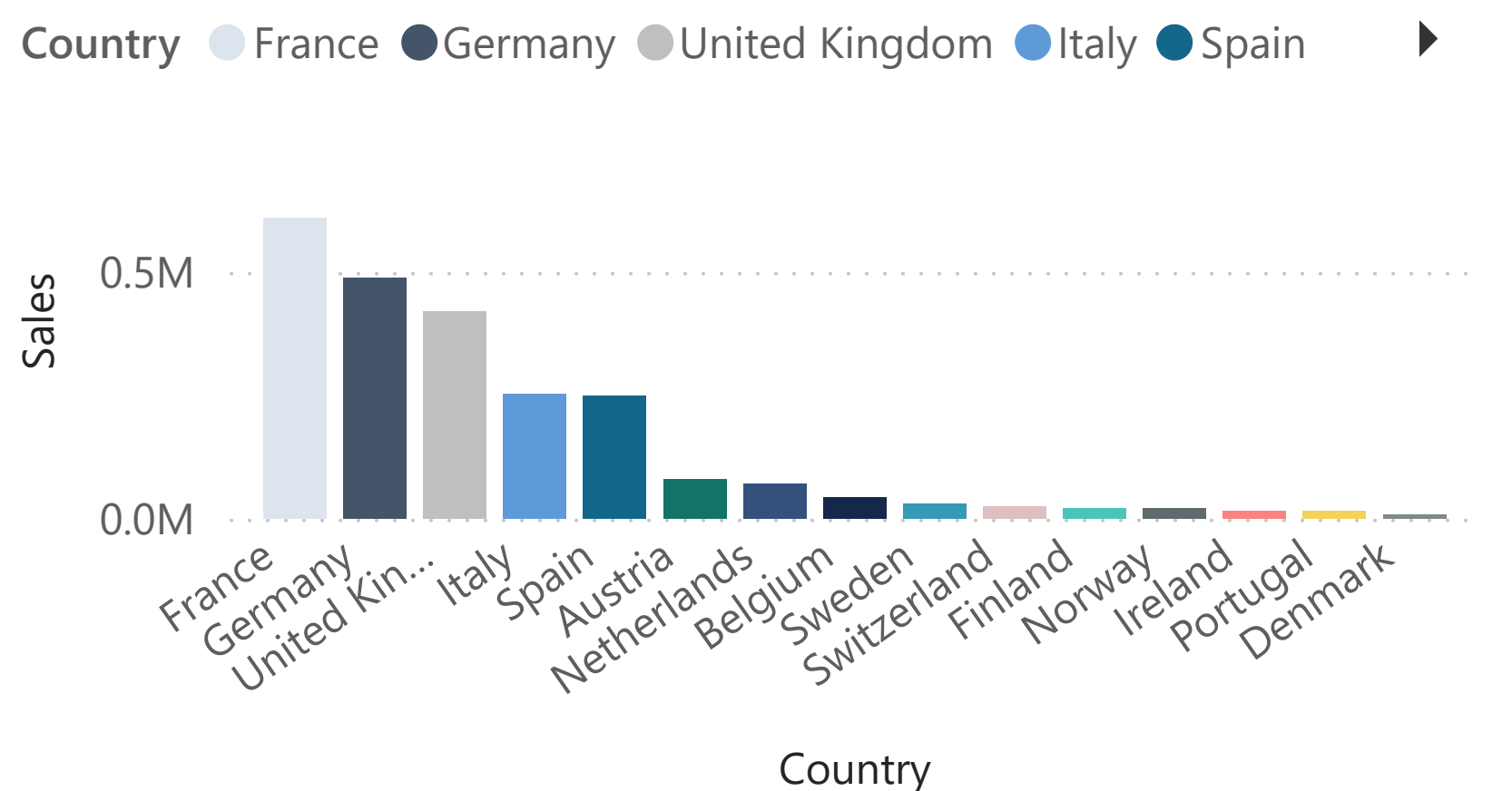
Best-selling Products



Sales | Sub-Category



Sales by Country



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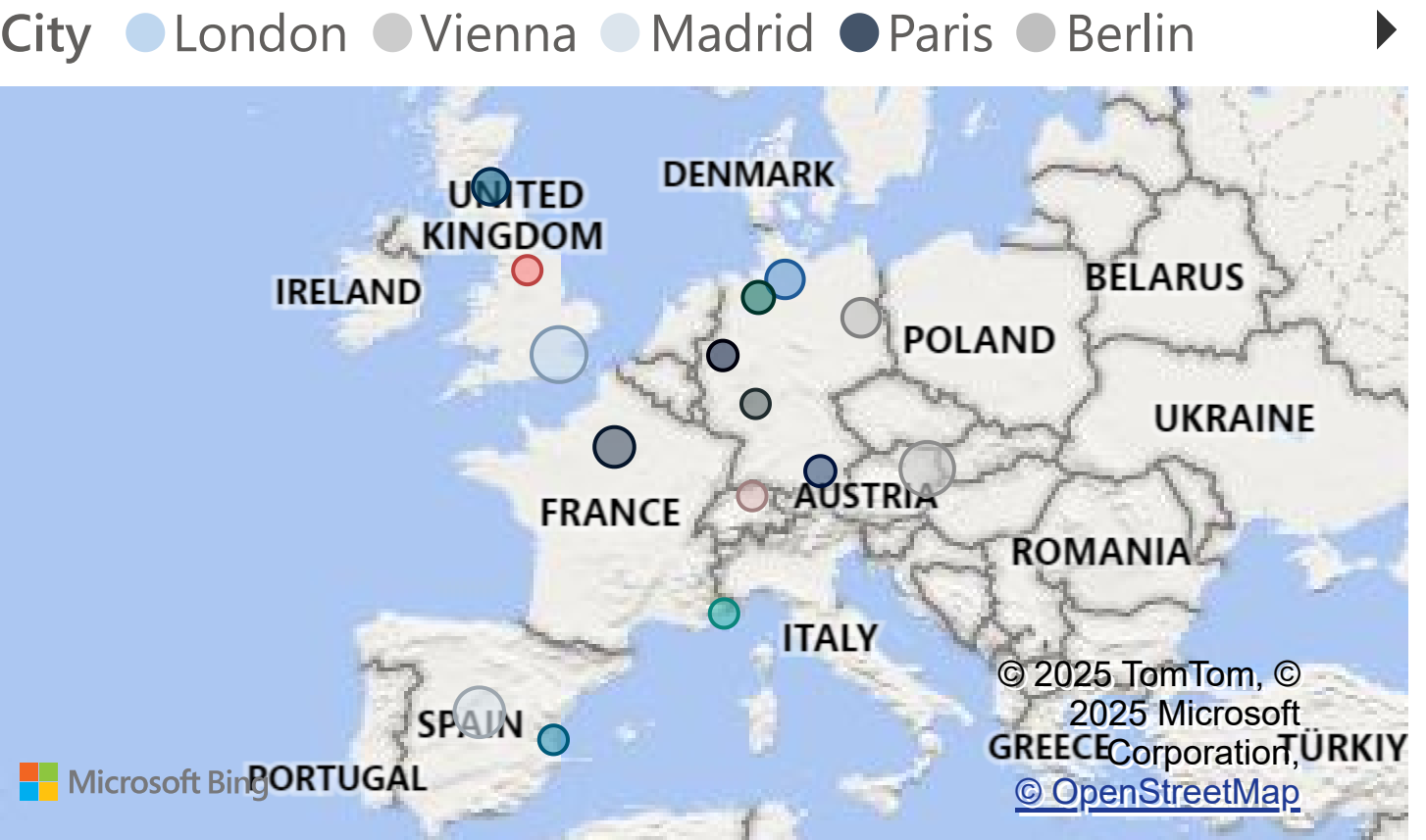
Customers

Products

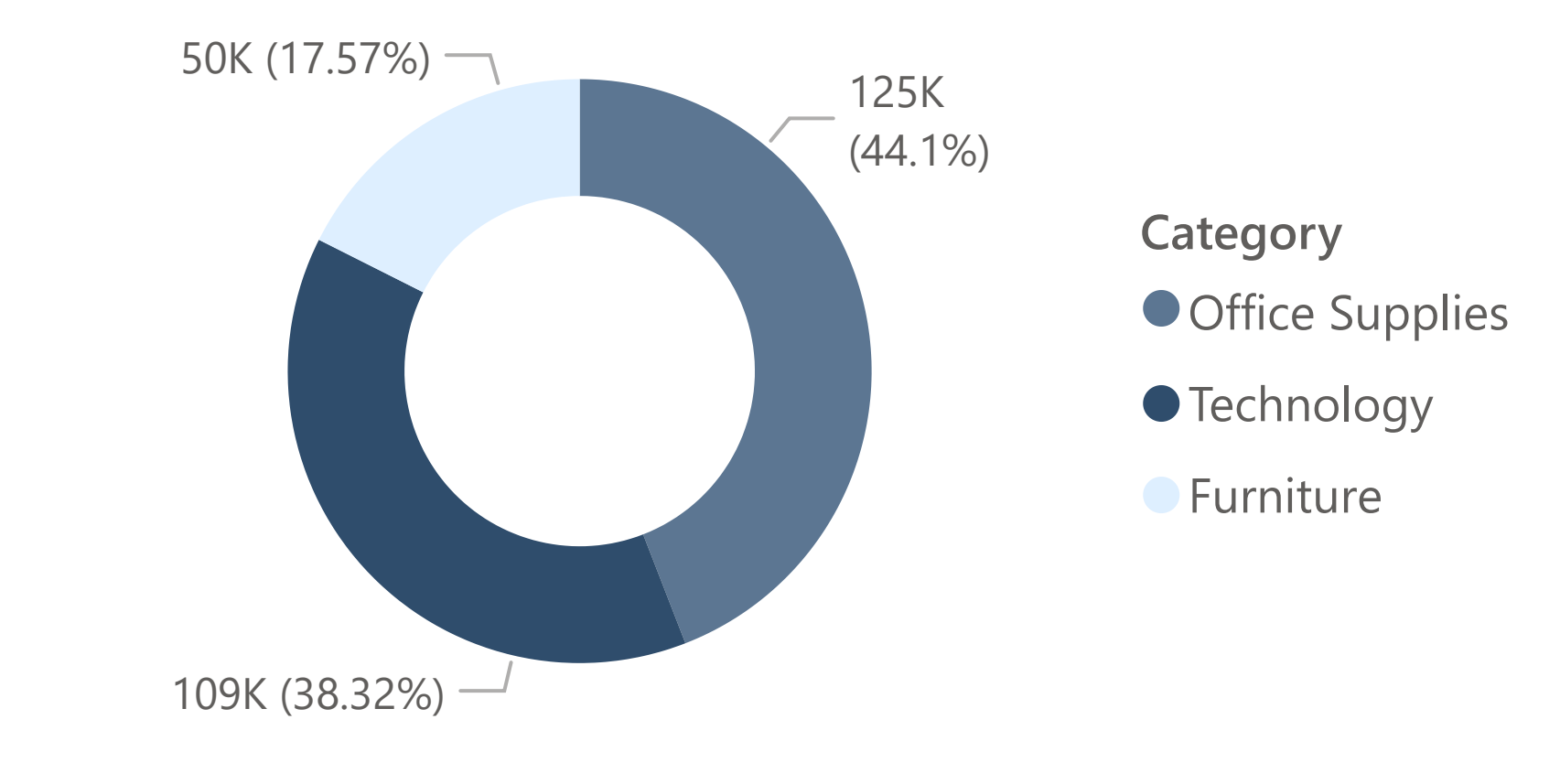
Categories

Sub-Categories

Profit by City



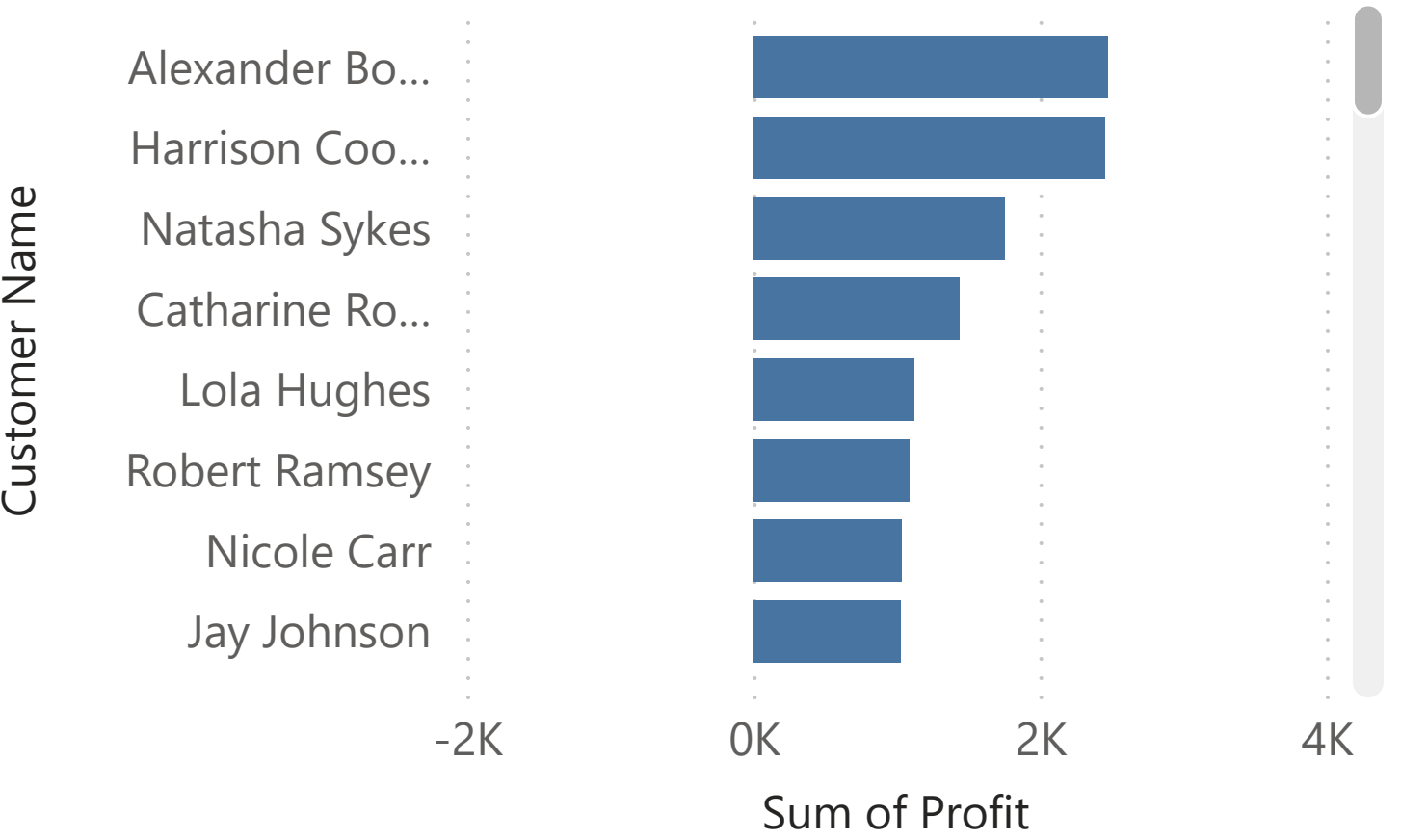
Profit by Category



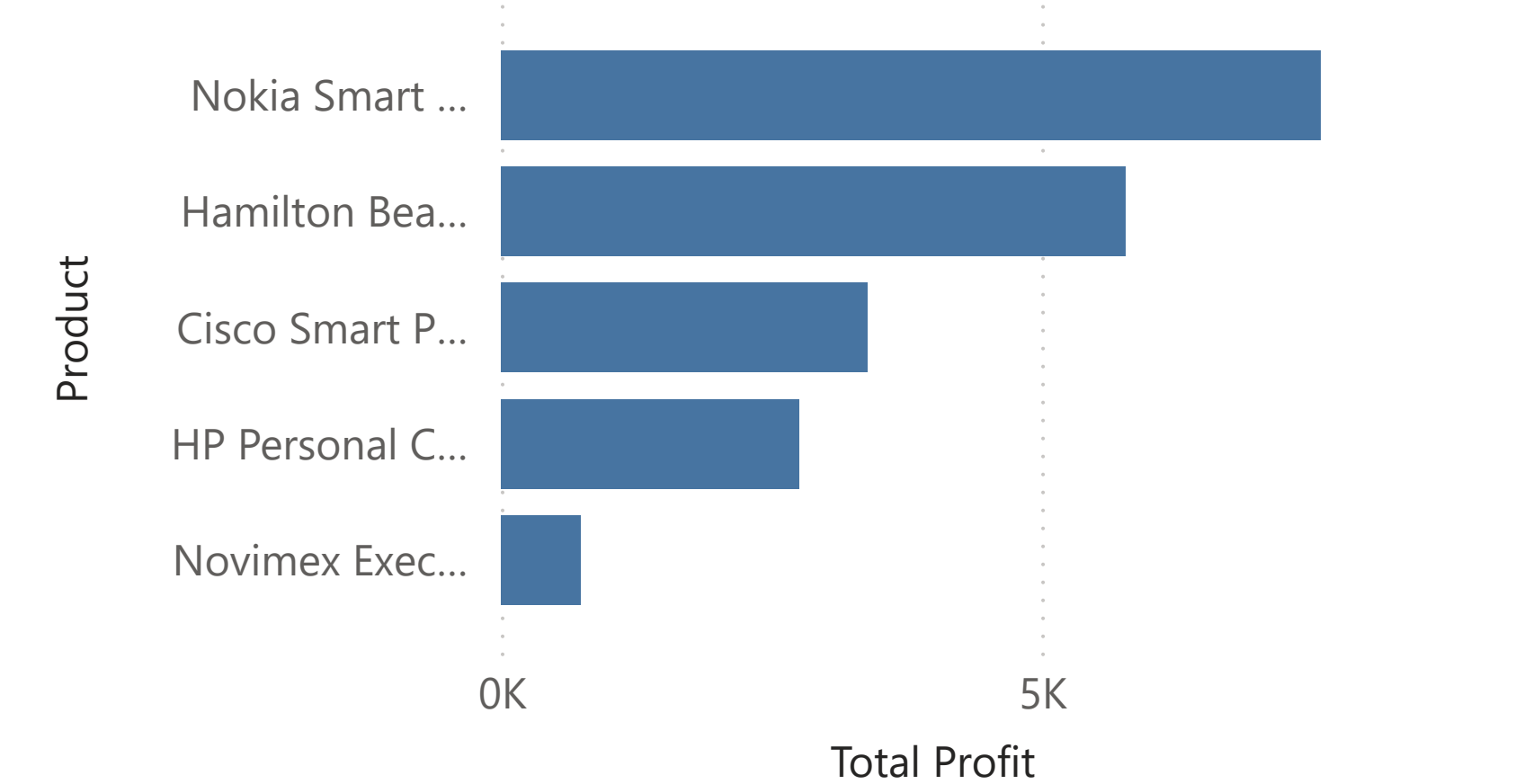
Profit by Sub-Category



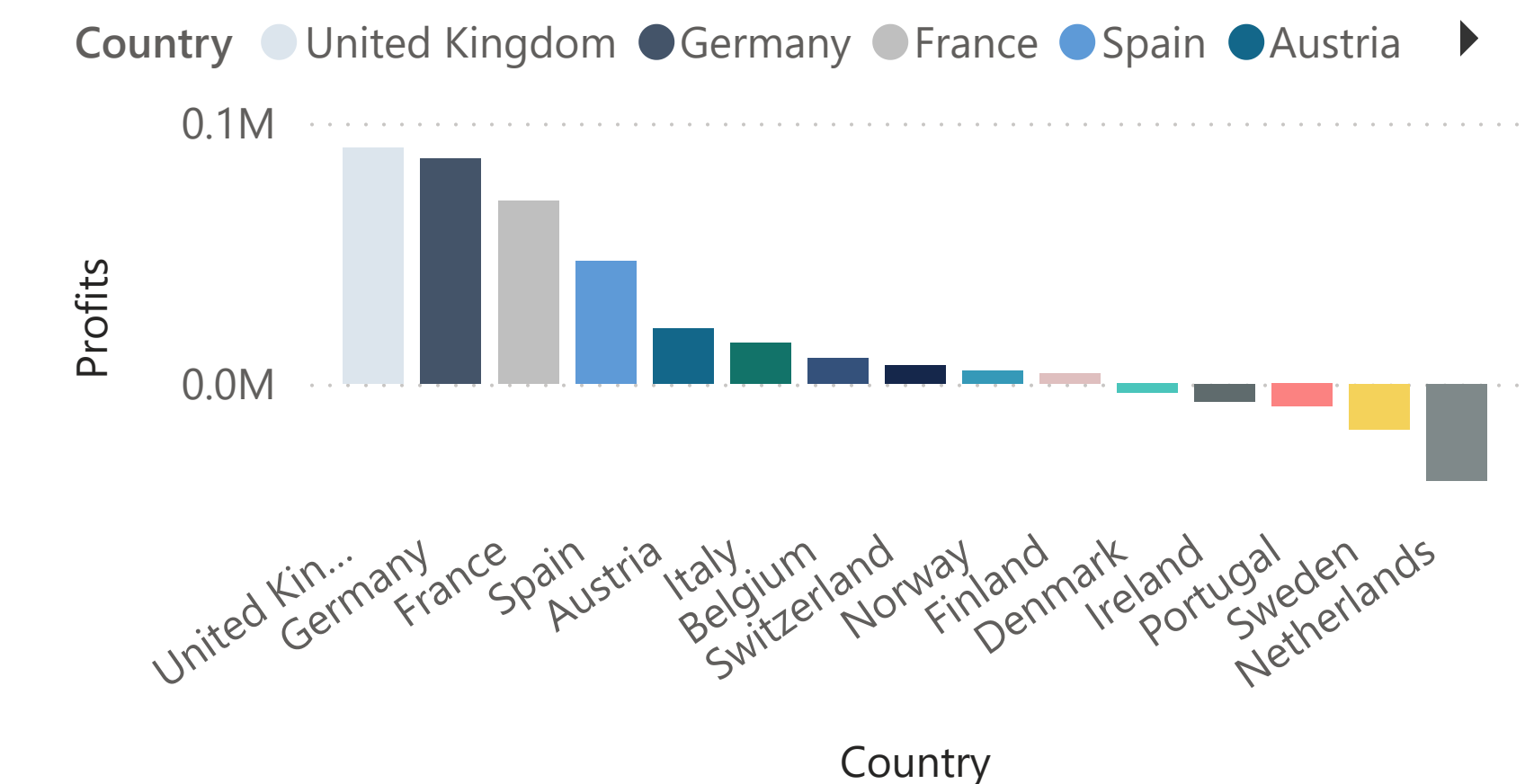
Profit by Top 10 Customers



Best-selling Products



Profit by Country



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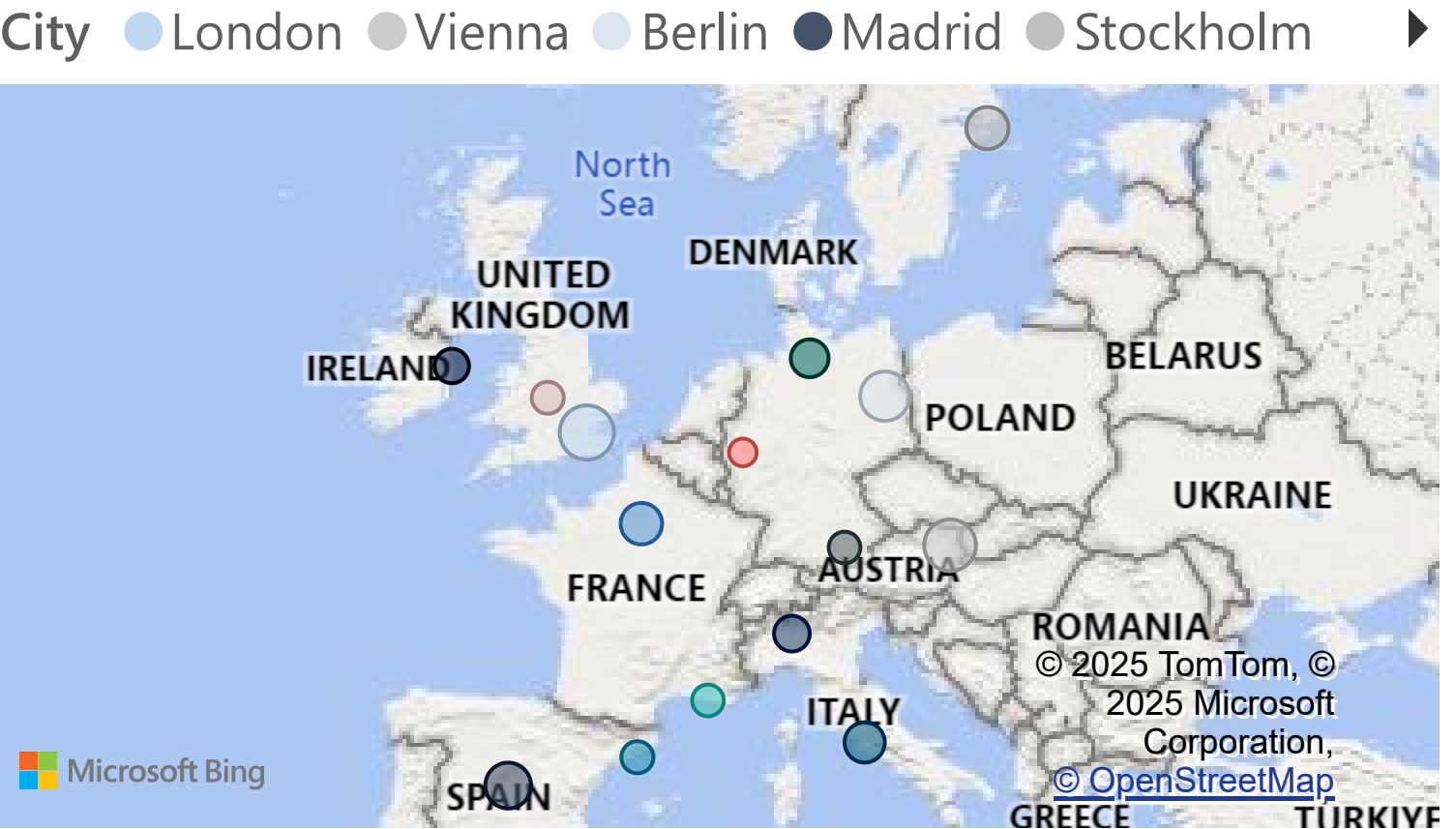
Customers

Products

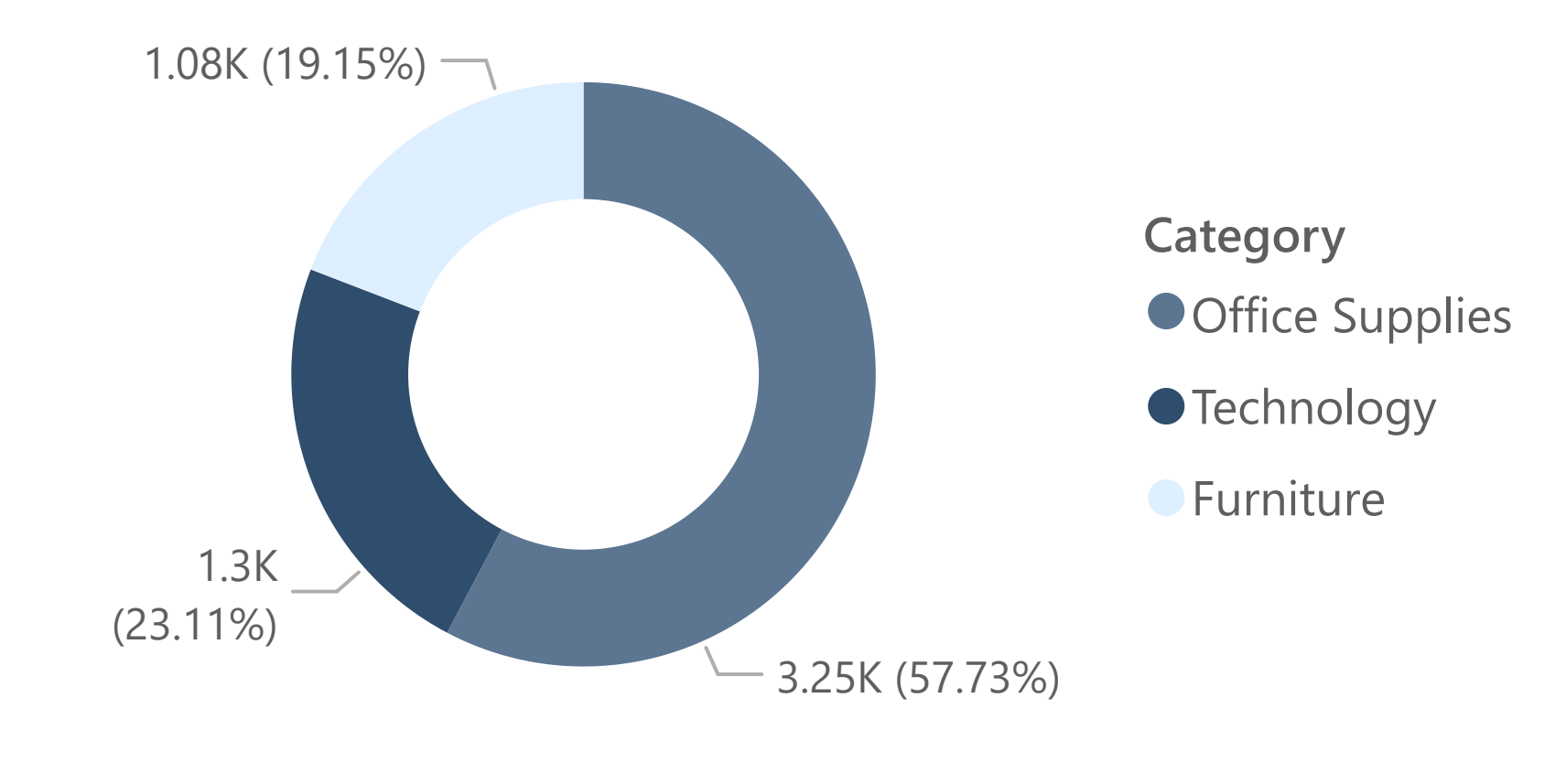
Categories

Sub-Categories

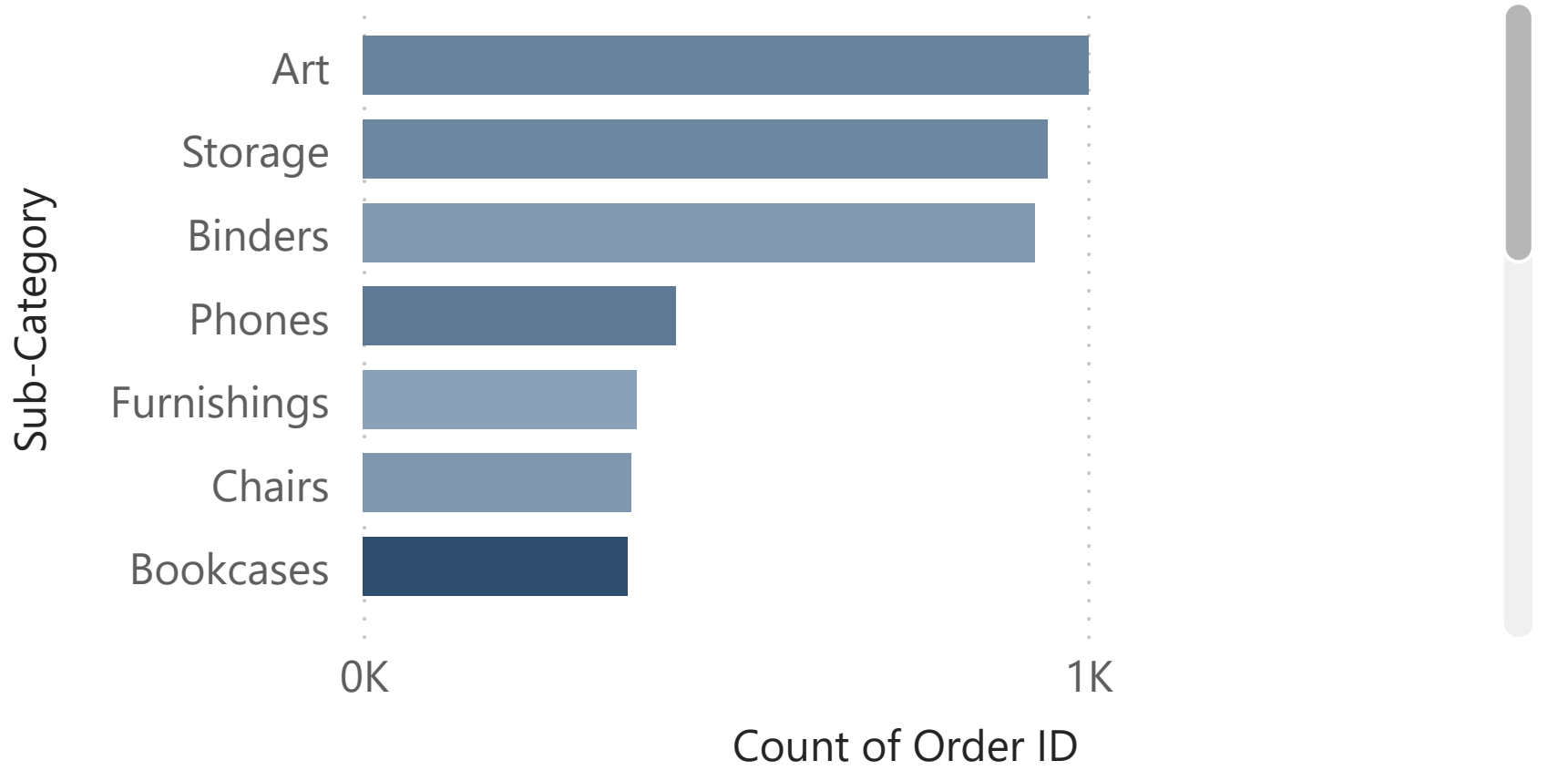
Orders by City



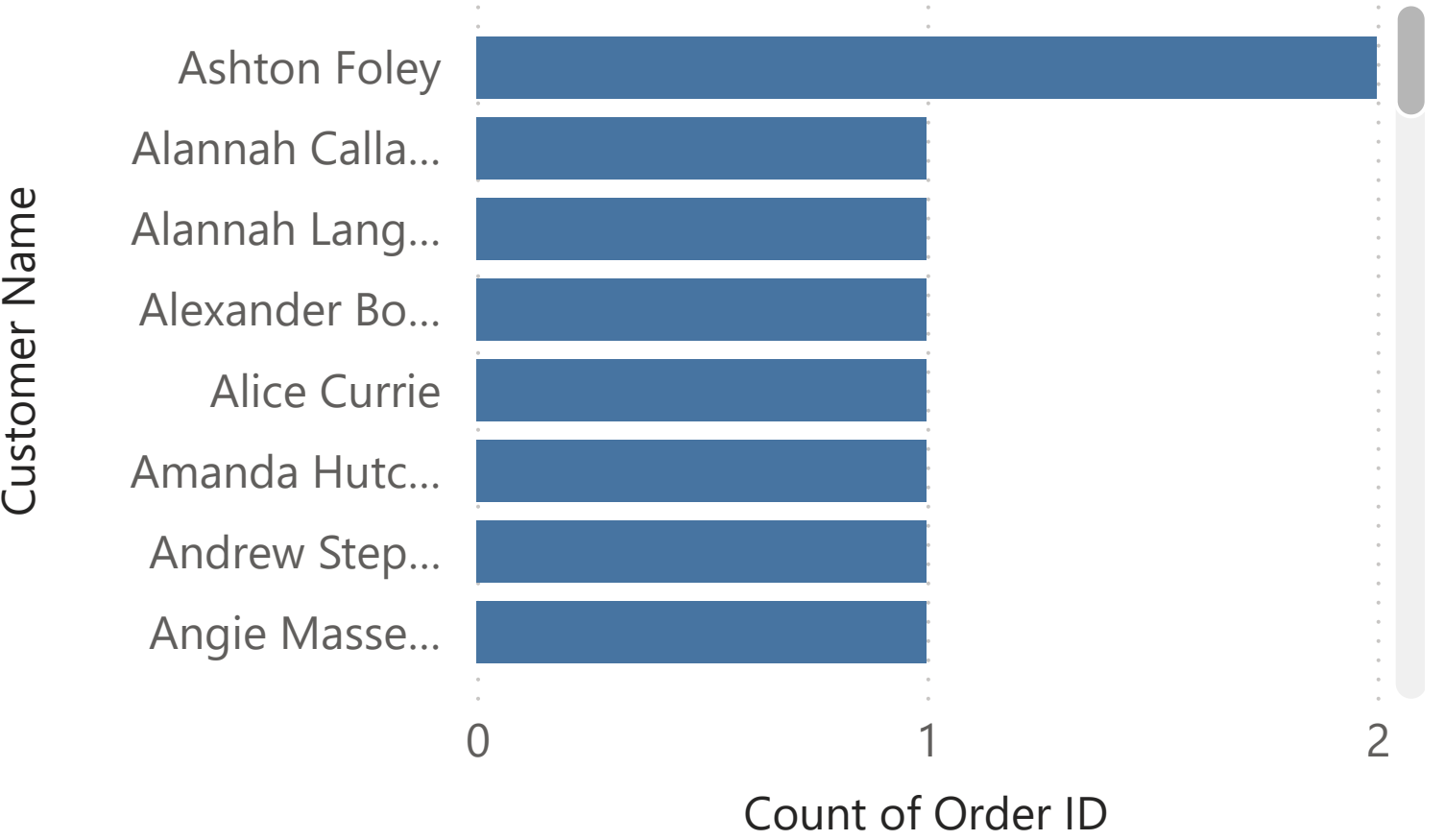
Sales by Category



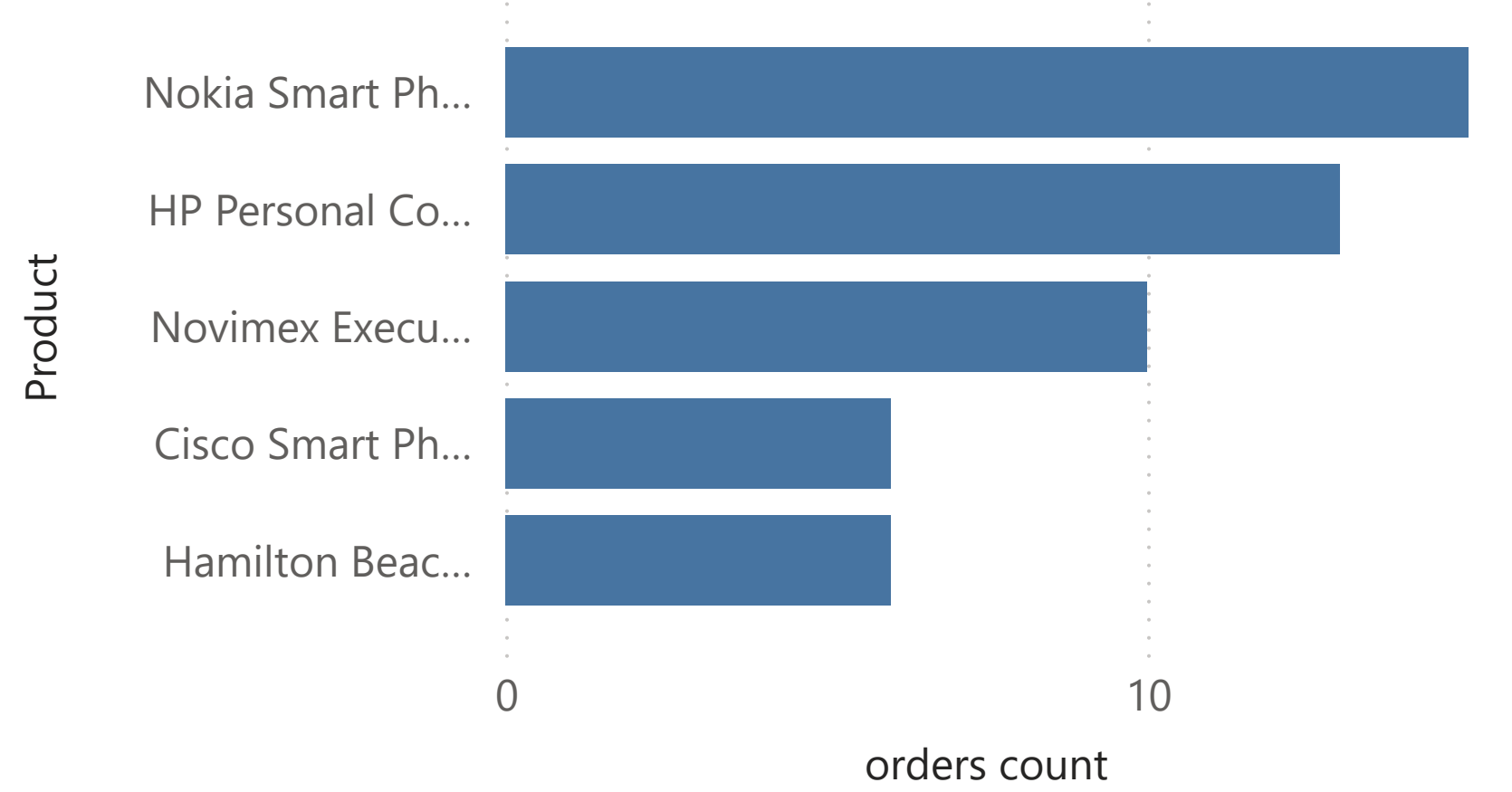
Orders by Sub-Category



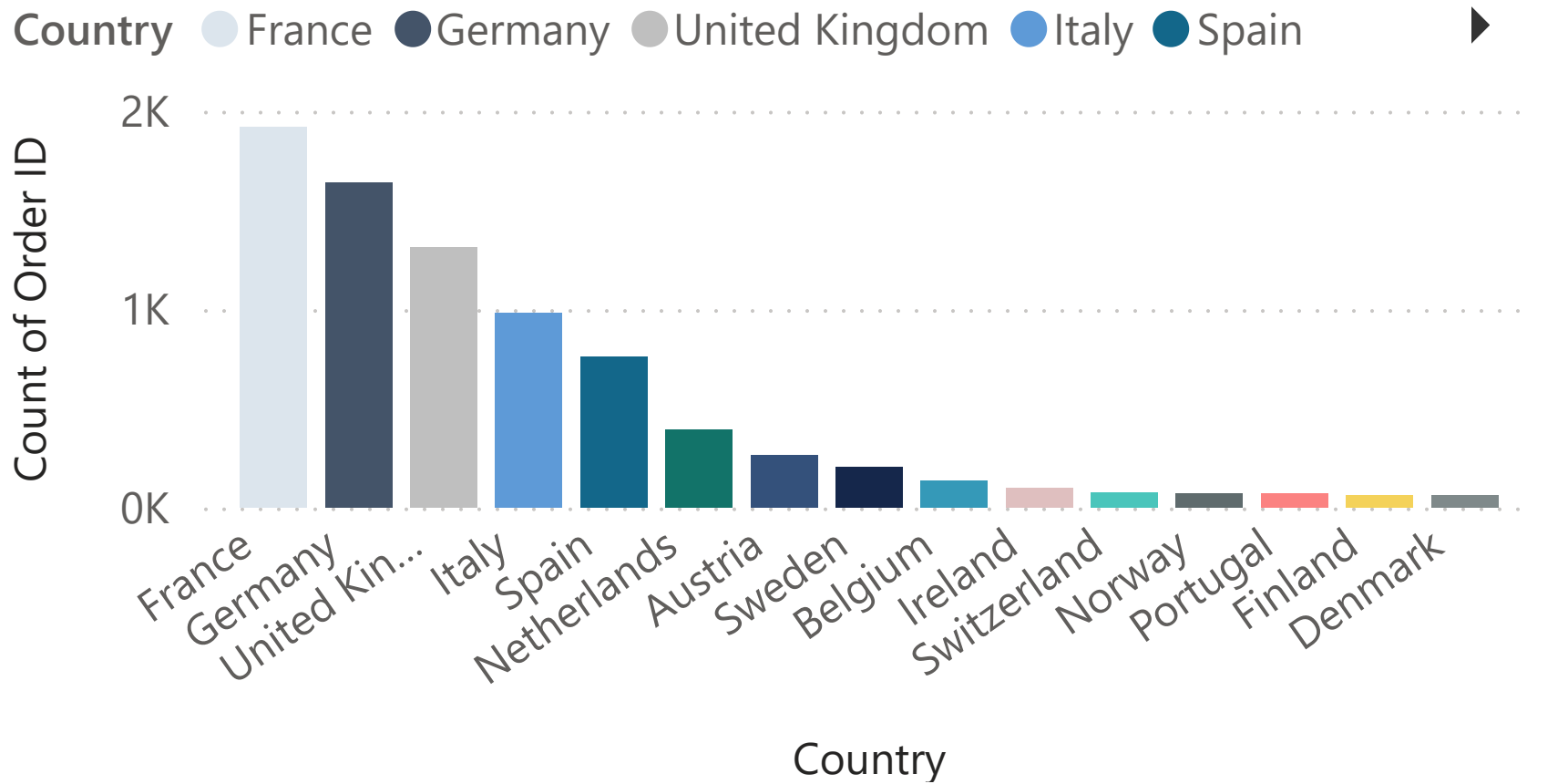
Orders by Top 10 Customers



Best-selling Products



Orders by Country



Descriptive Analysis

Sales Overview

Profit Overview

Orders Overview

Descriptive
Analysis

Tlme Series
Analysis

Category Trend

Profit Analysis

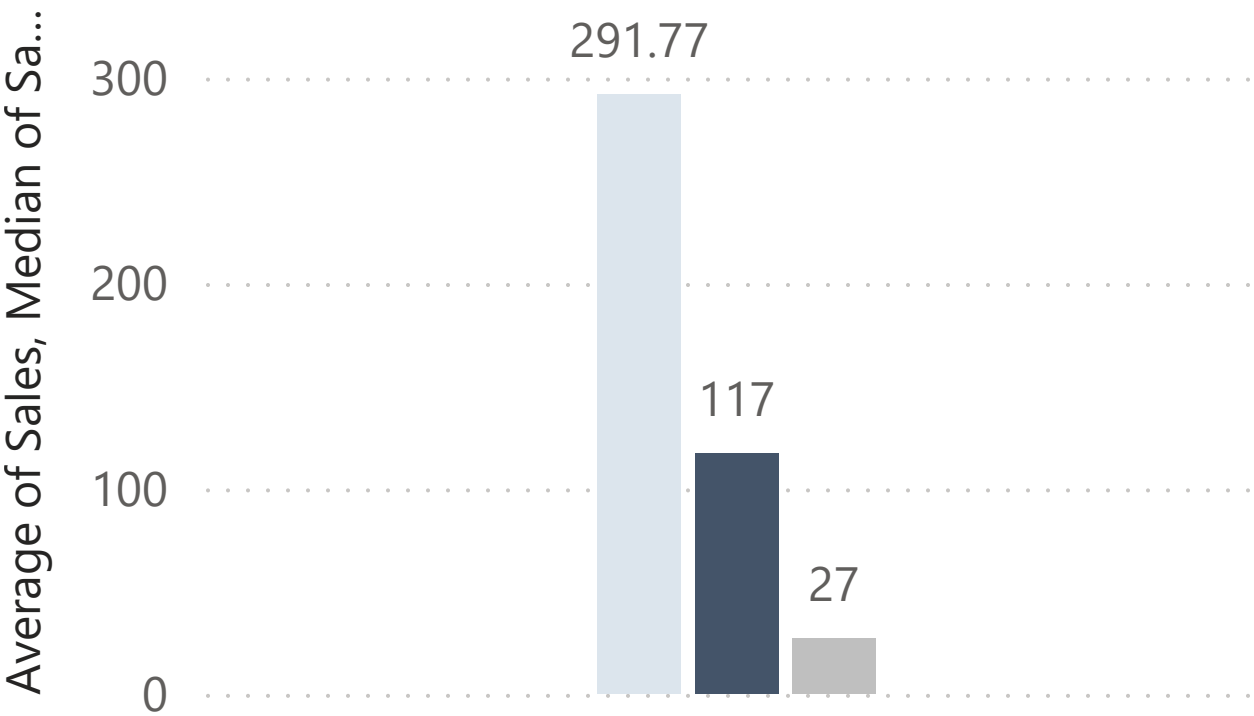
Quantity Analysis

Orders Analysis

Cost Analysis

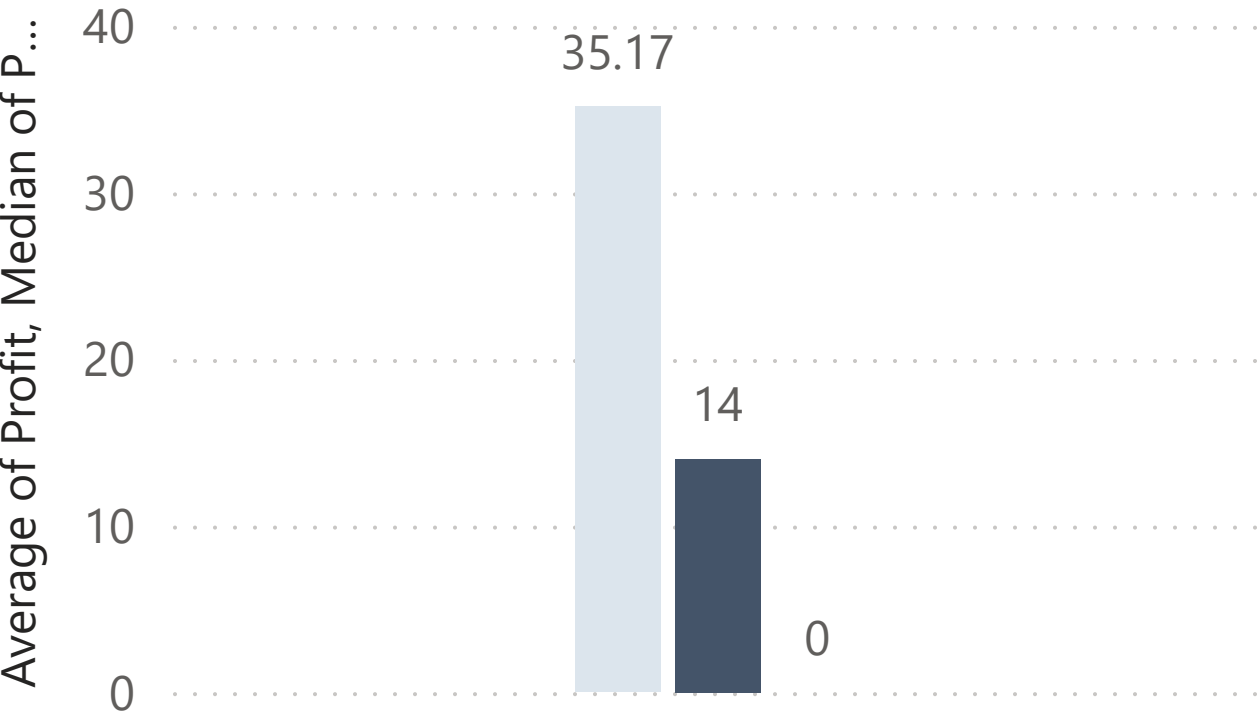
Average, Median and Mode for Sales

Average of Sales Median of Sales Mode_sales



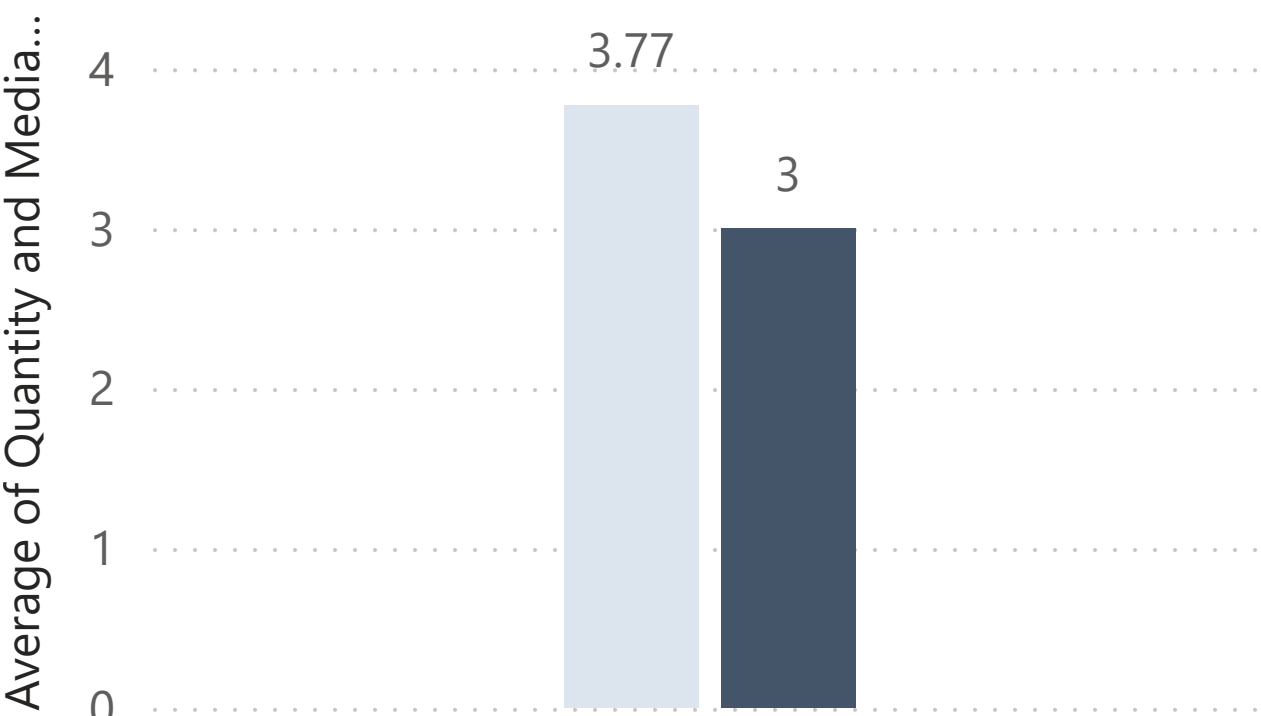
Average, Median and Mode for Profits

Average of Profit Median of Profit Mode_Profit



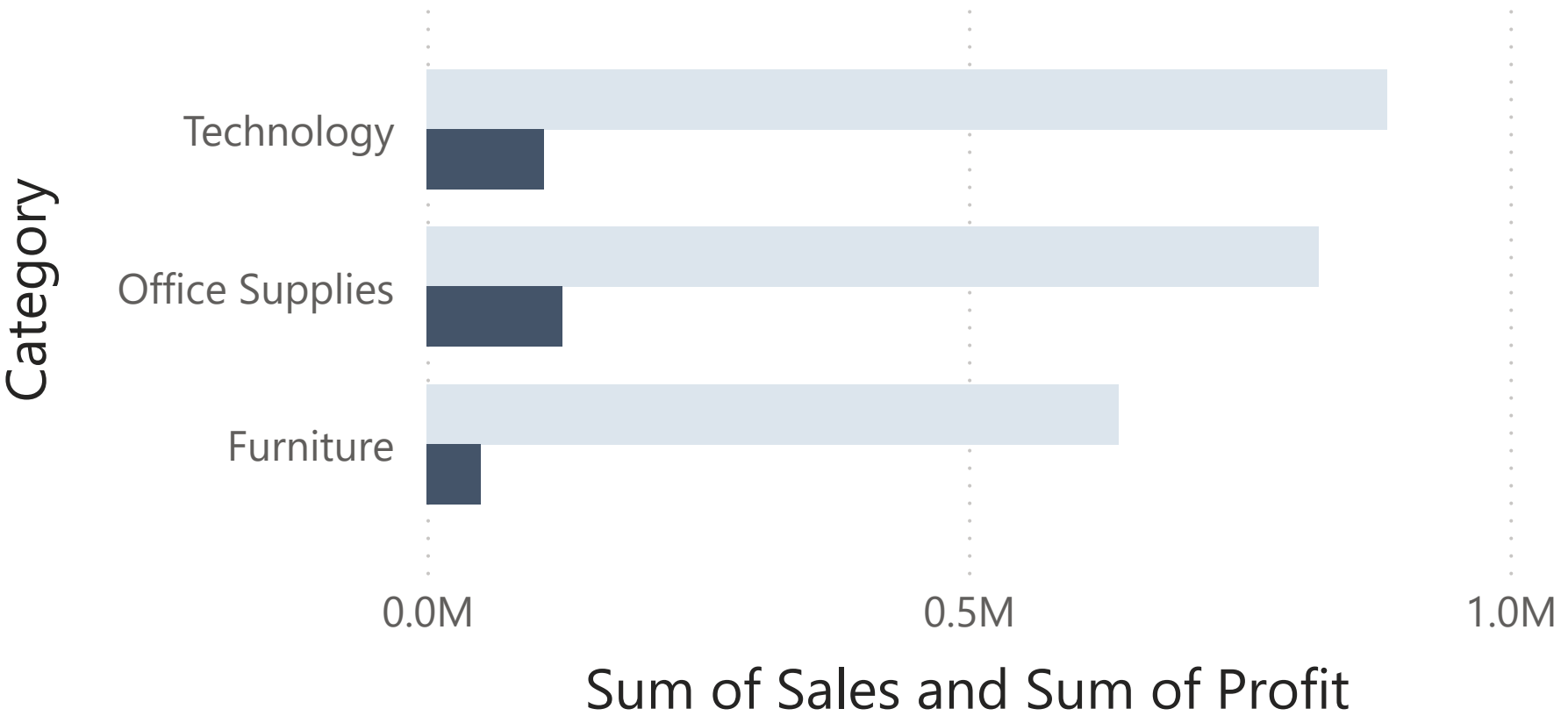
Average, Median and Mode for quantity

Average of Quantity Median of Quantity

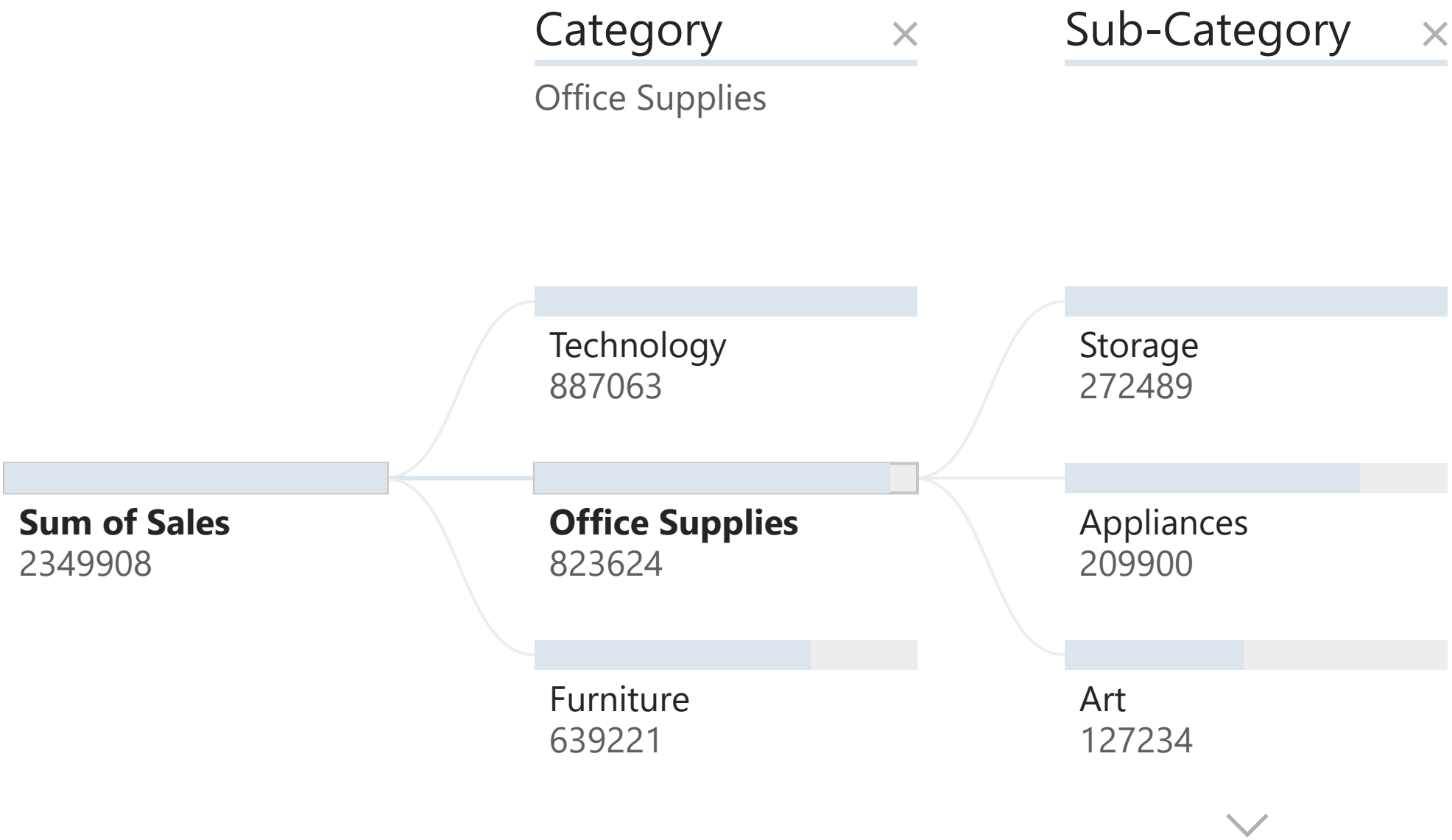


Sales & Profit | Category

Sum of Sales Sum of Profit



Sub-Category	Sum of Sales	Sum of Profit
Labels	12822	2636
Fasteners	16238	3420
Envelopes	31210	6463
Paper	36057	7485
Supplies	38824	6853
Furnishings	73815	11411
Binders	78850	14675
Tables	89478	-20731
Art	127234	23491
Accessories	132229	27093
Machines	182066	11318
Chairs	186957	15504
Appliances	209900	37906
Storage	272489	21005



TIME SERIES ANALYSIS

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Products

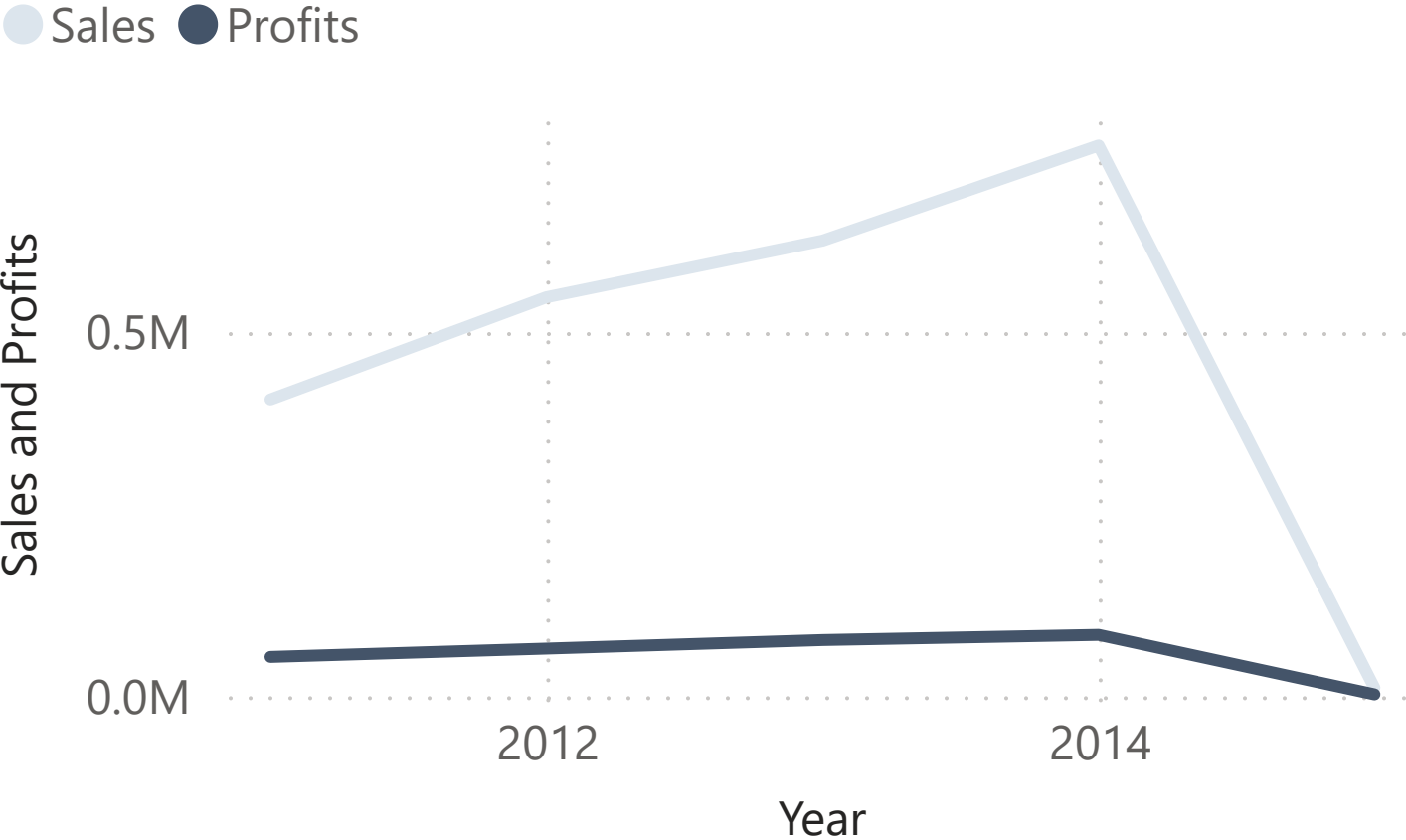
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Categories

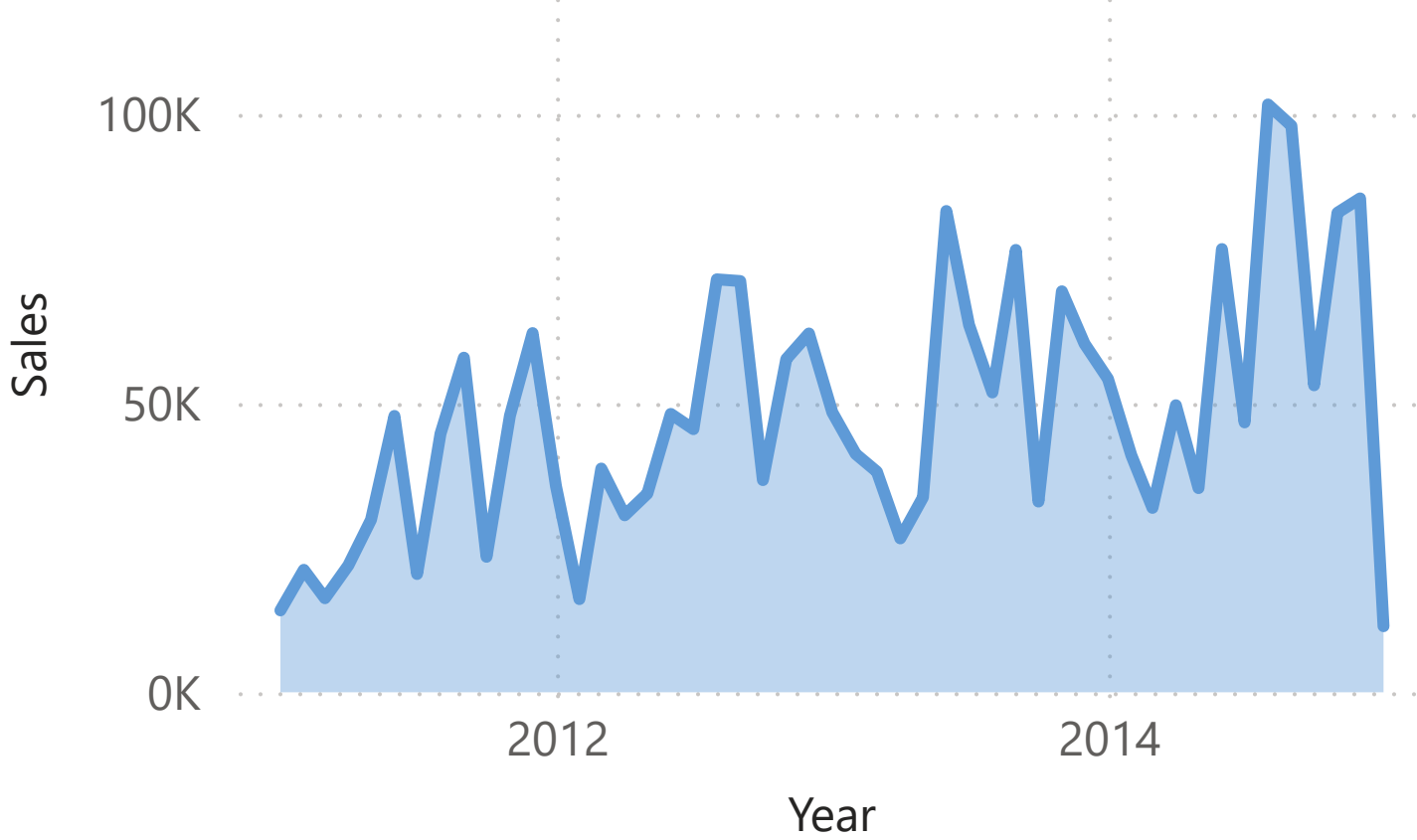
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Sub-Categories

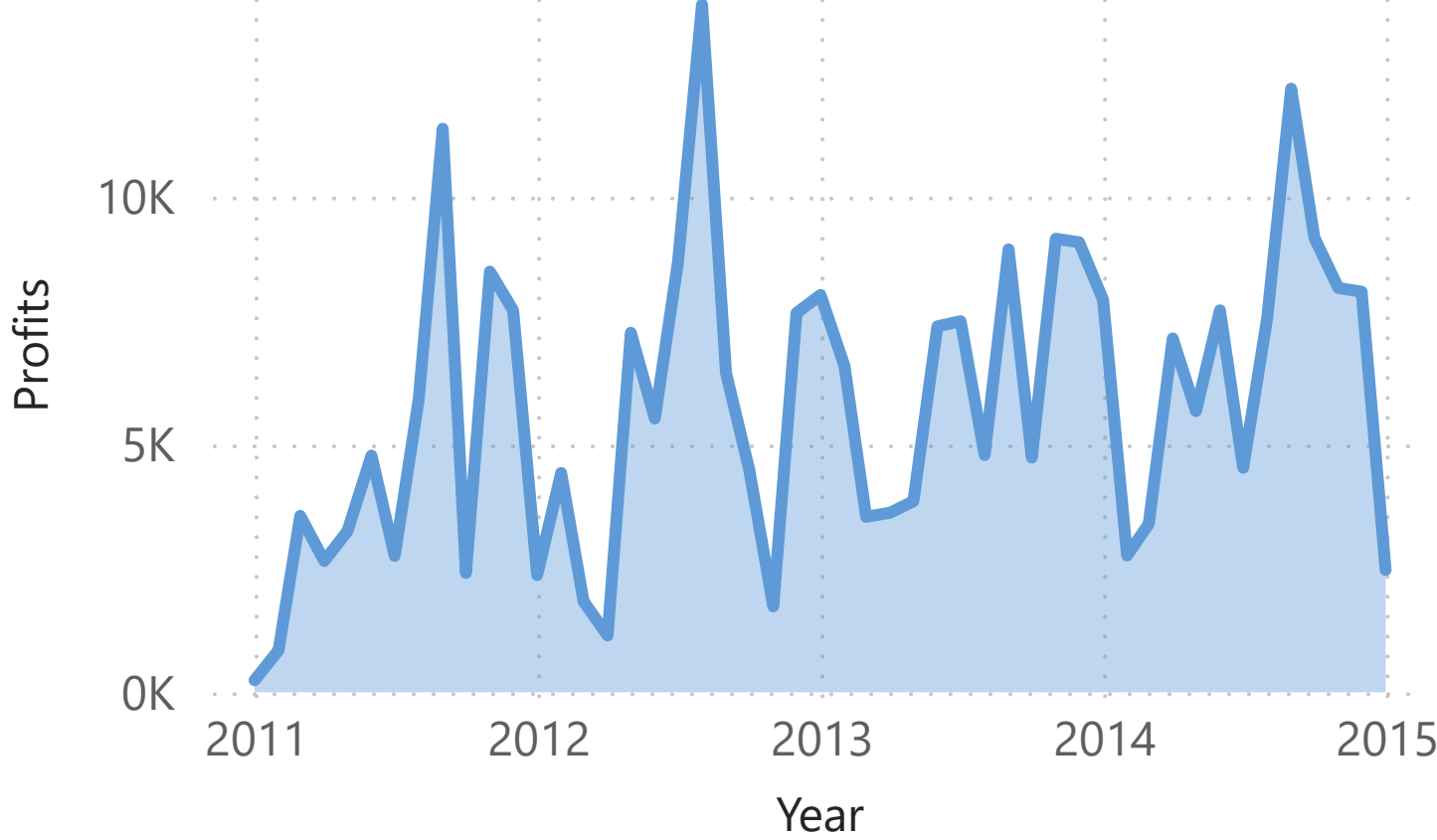
Sales and Profit over Time



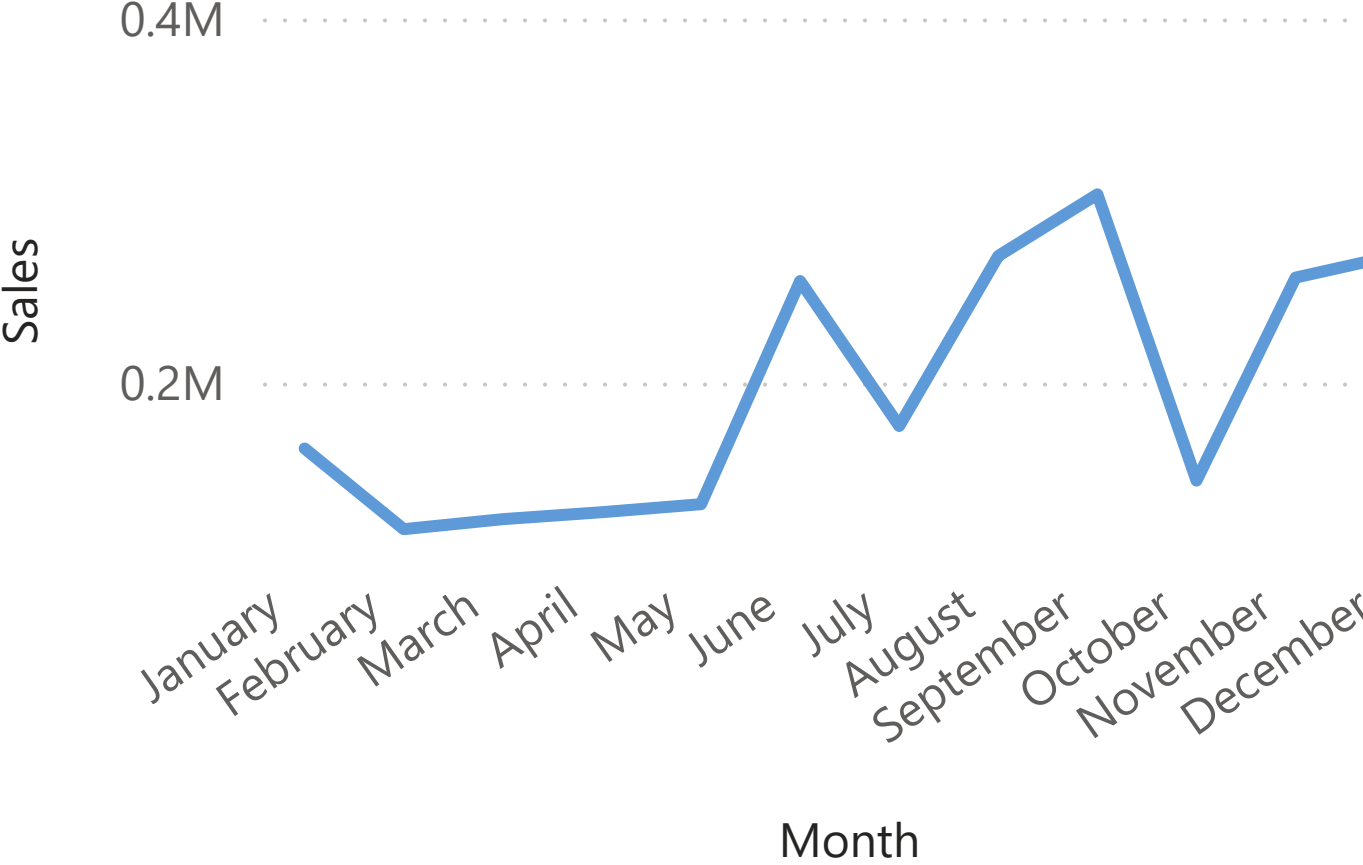
Sales Seasonal Pattern



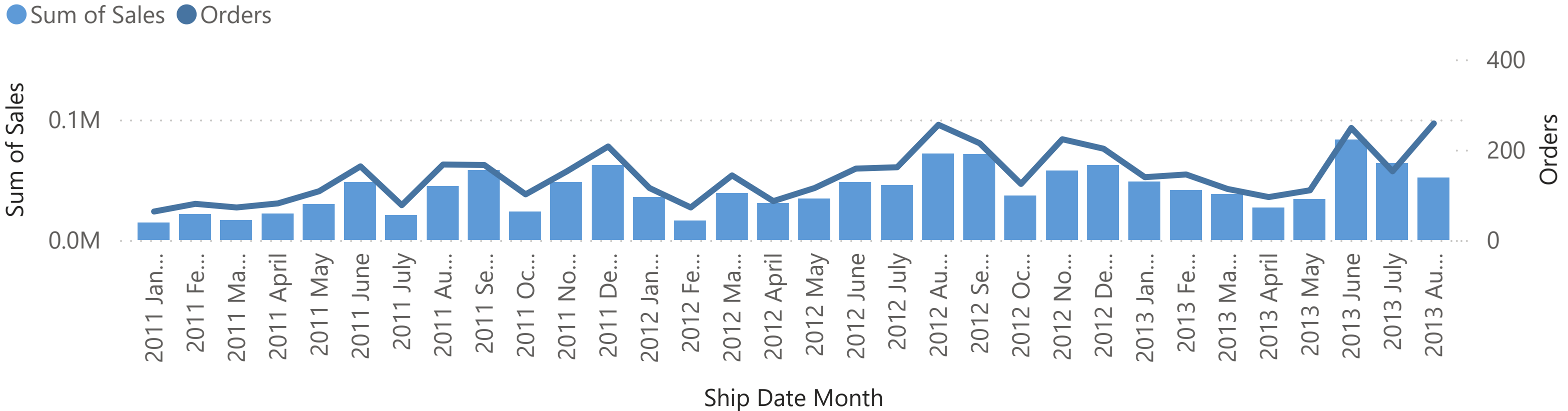
Profit Seasonal Pattern



Monthly Sales Growth Rate



Sum of Sales and Orders by Year and Month



Category Growth Trend Over Time

Select Year

All



Sales Overview

Profit Overview

Orders Overview

Descriptive
Analysis

Time Series
Analysis

Category Trend

Profit Analysis

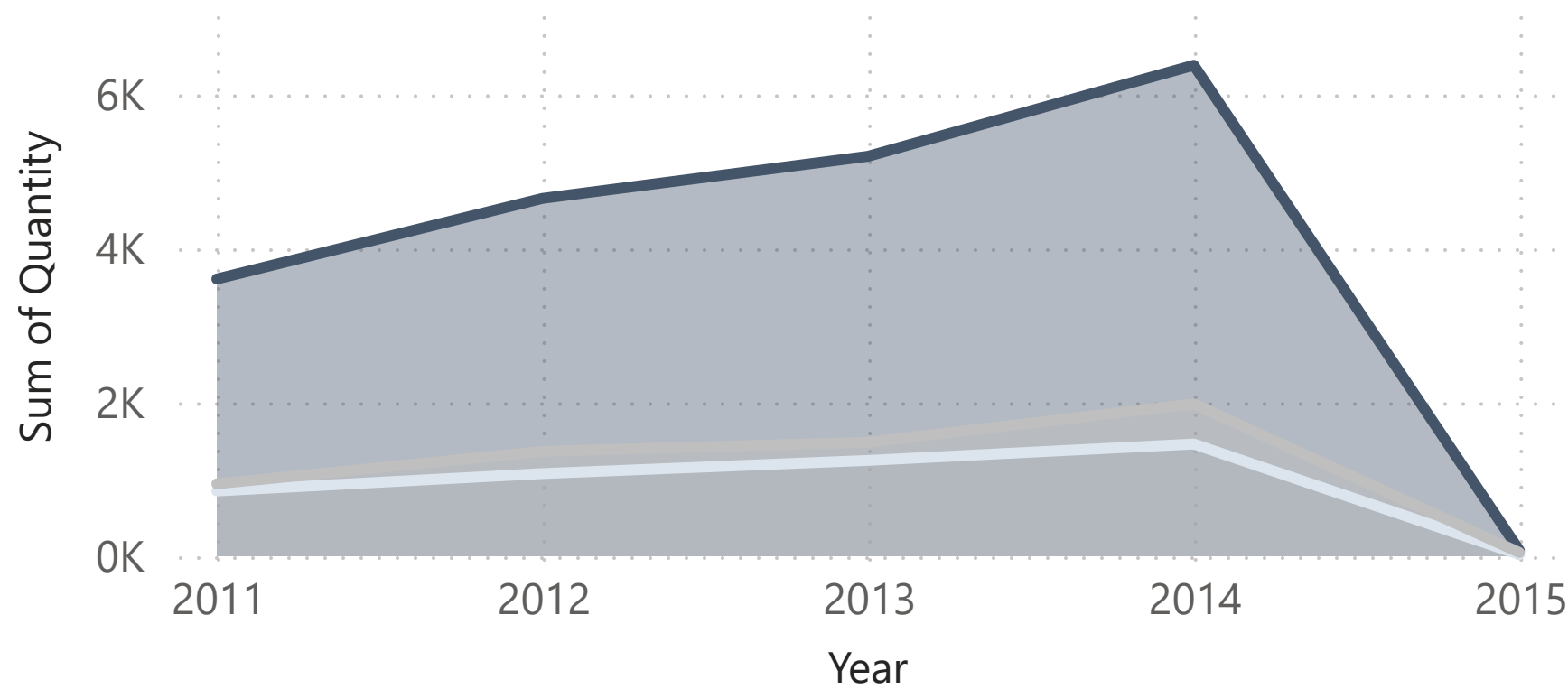
Quantity Analysis

Orders Analysis

Cost Analysis

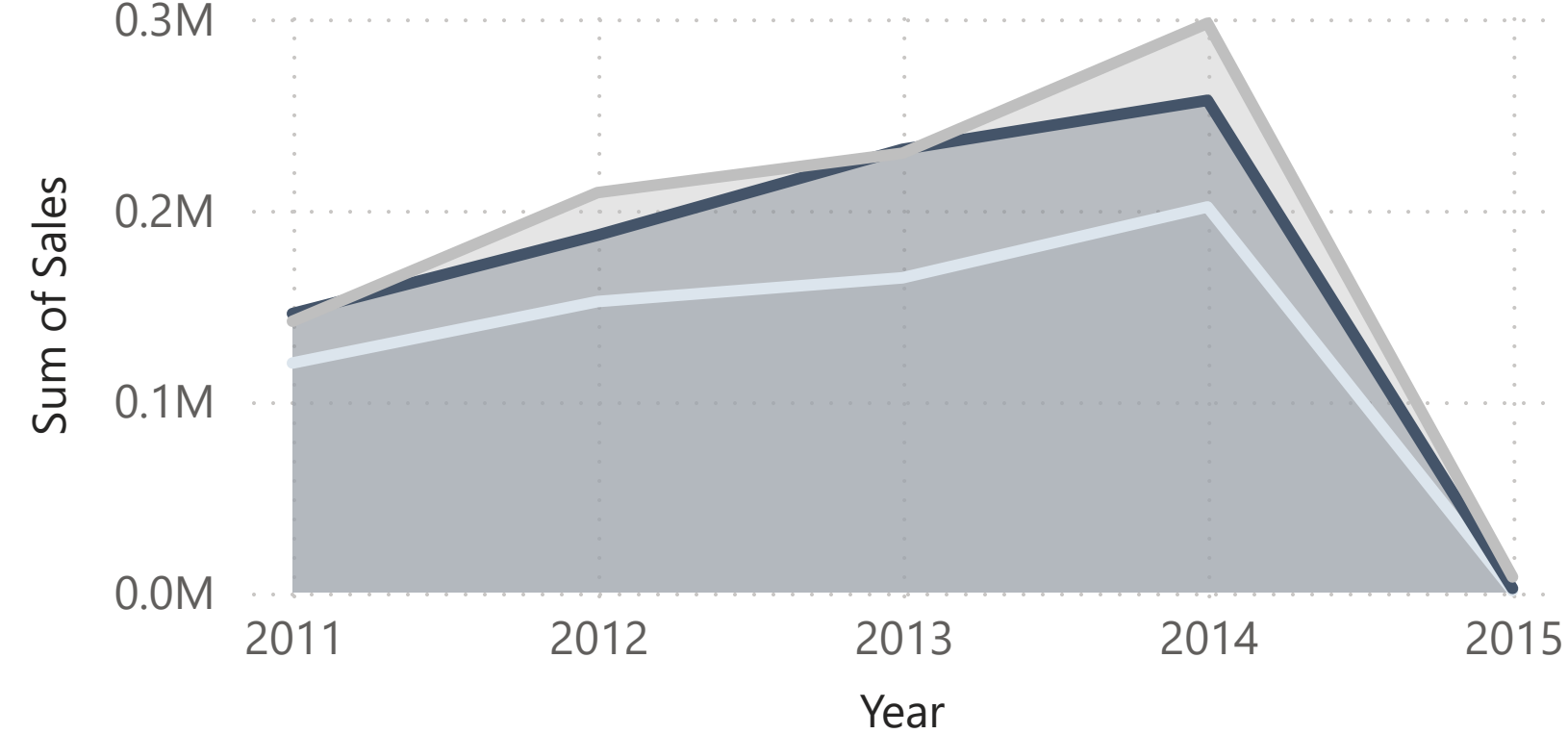
Growth trends | Quantity

Category Furniture Office Supplies Technology



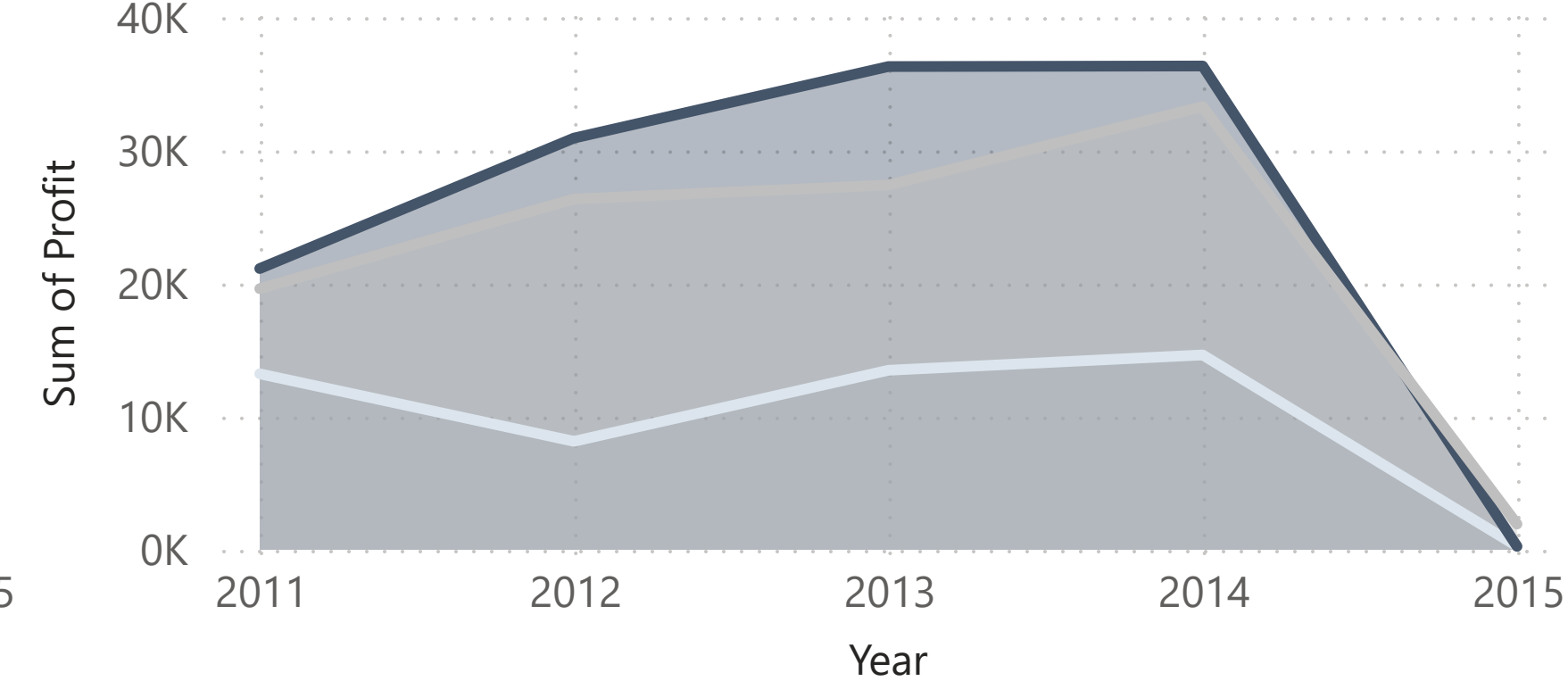
Growth trends | Sales

Category Furniture Office Supplies Technology



Growth trends | Profits

Category Furniture Office Supplies Technology



Count of Orders by City and Category per year by City and Category

Office Supplies



Technology



Furniture



City

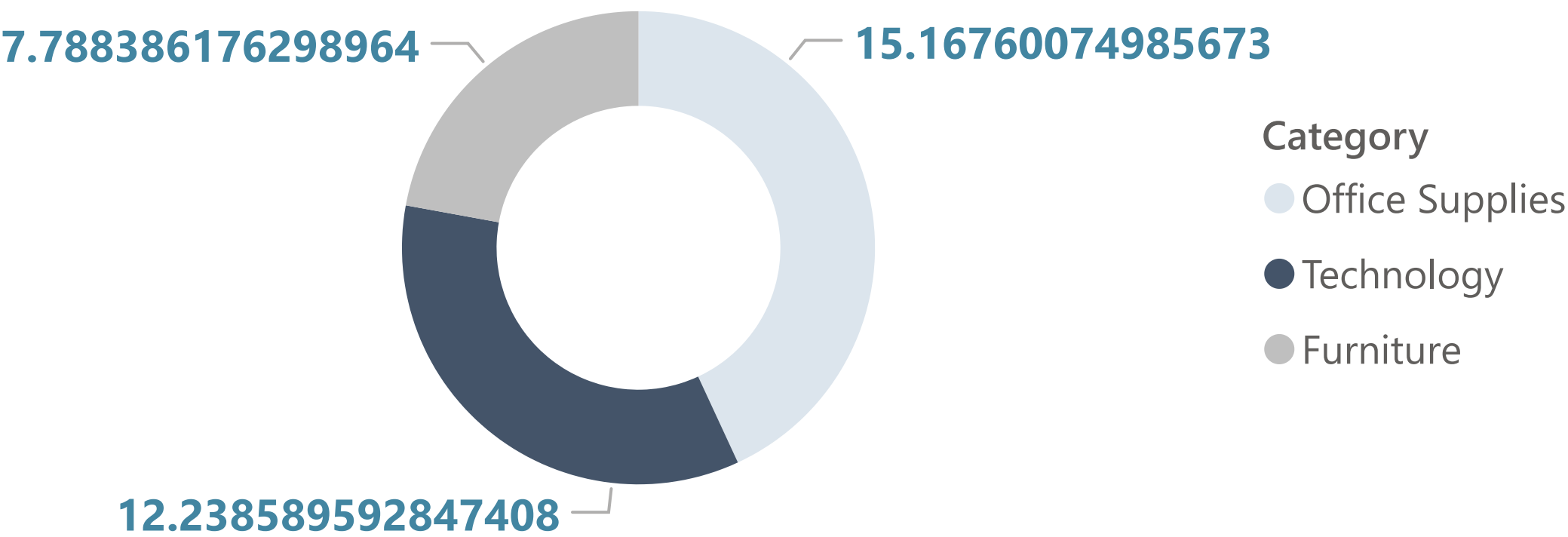
- Berlin
- Hamburg
- London
- Madrid
- Marseille
- Milan
- Paris
- Rome
- Stockholm
- Vienna

Count of Orders by City and Category per year

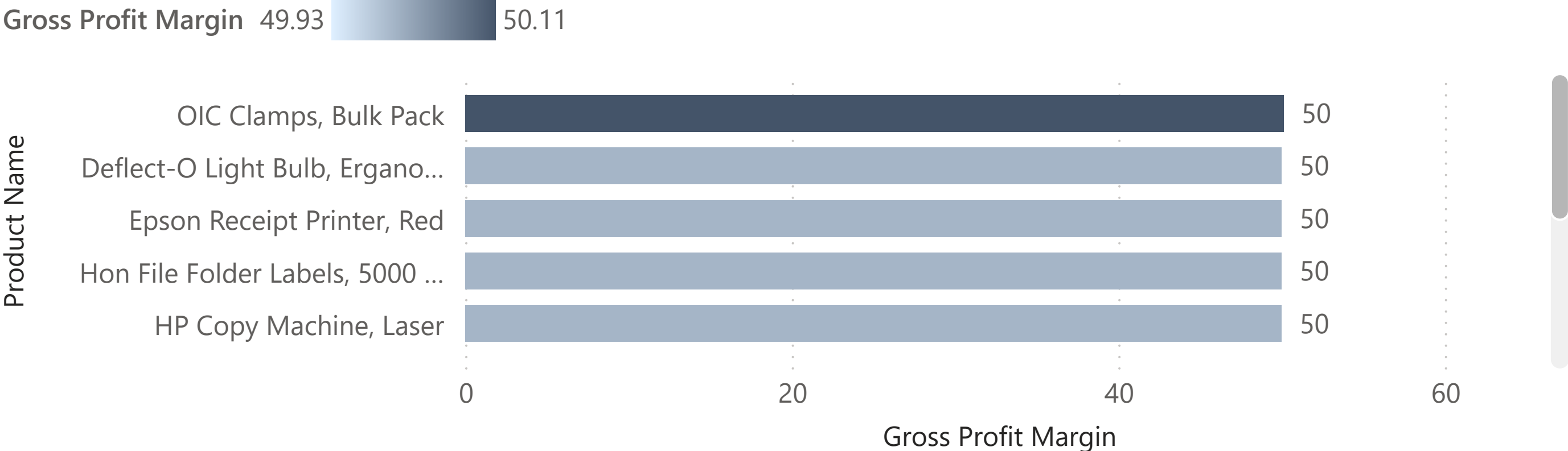
Profit Analysis

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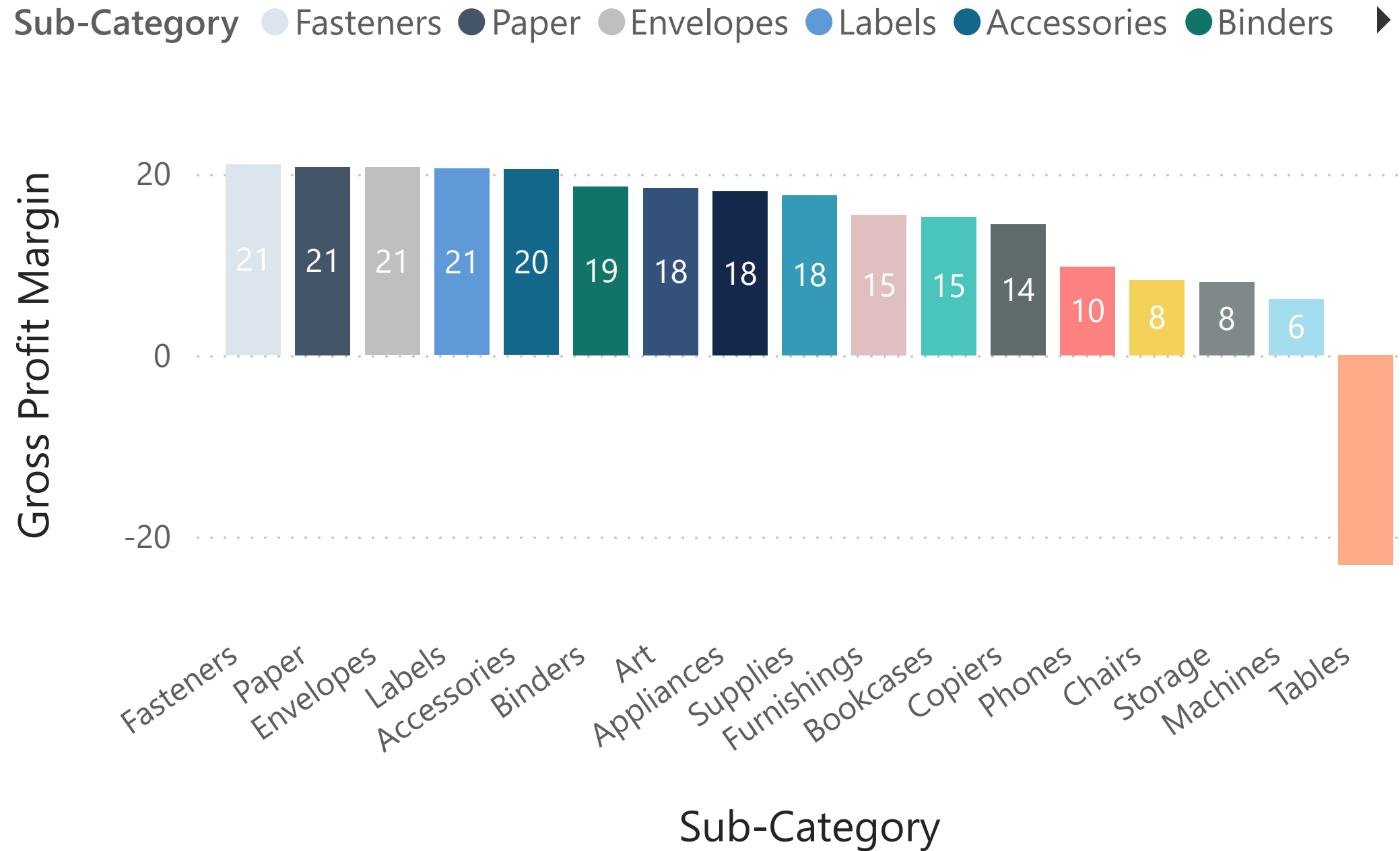
Gross Profit Margin | Category



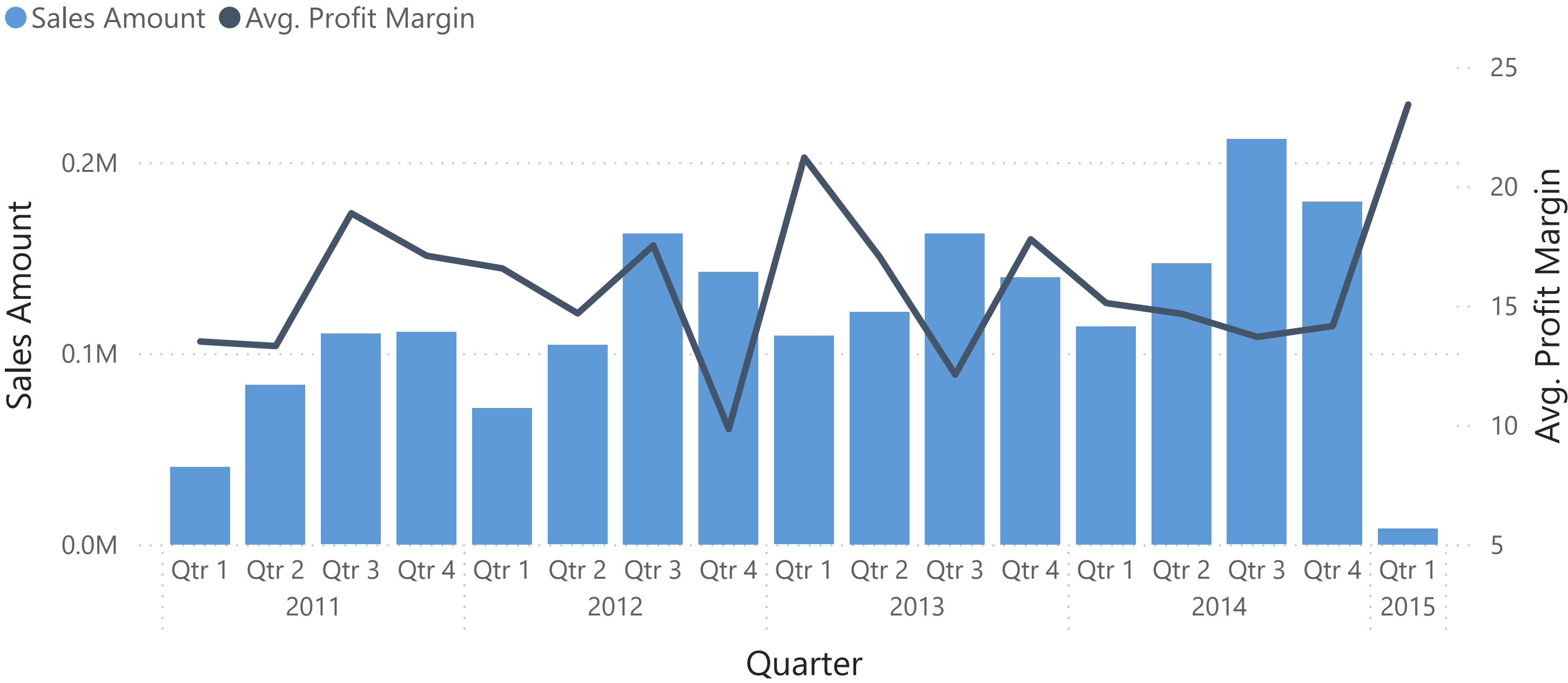
Gross Profit Margin | Product



Gross Profit Margin | Sub-Category



Sales Amount and Avg. Profit Margin by Year and Quarter



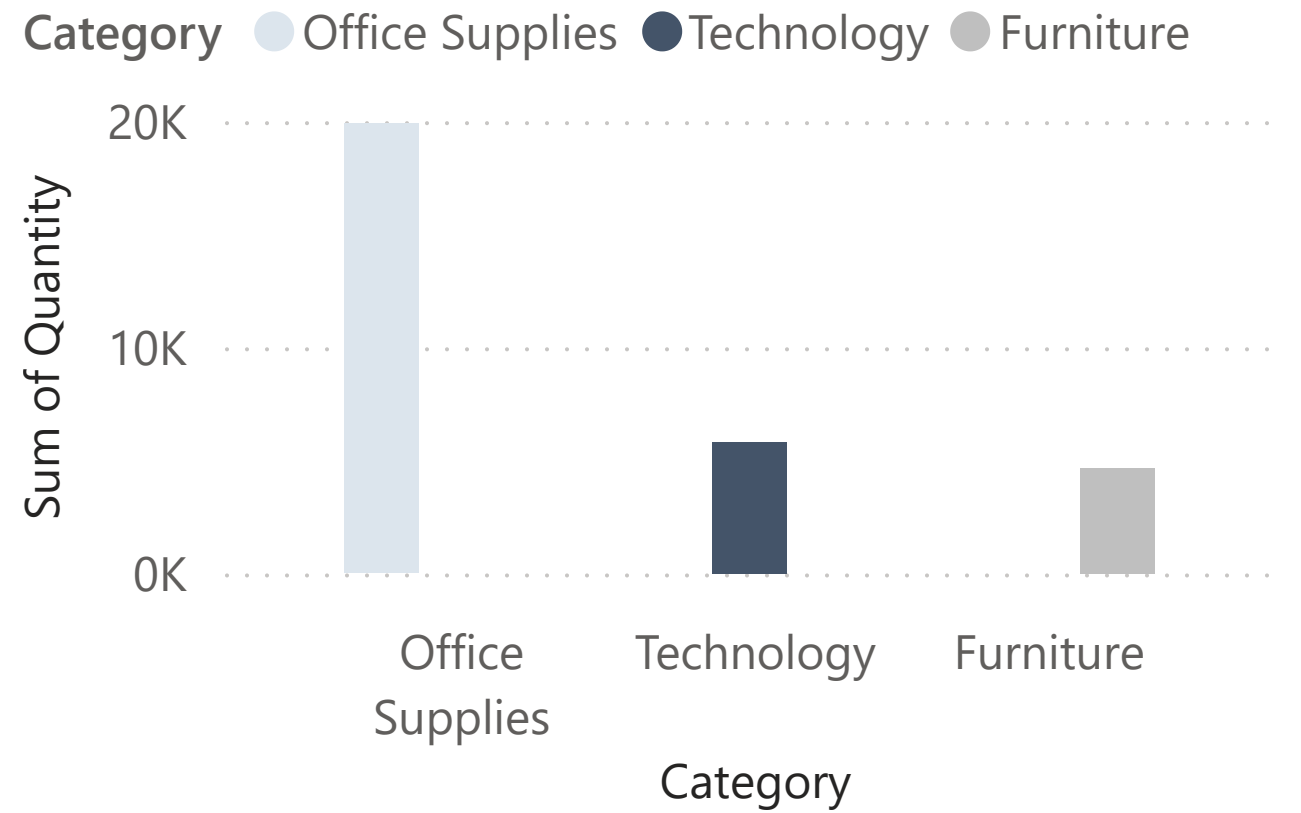
Quantity Analysis

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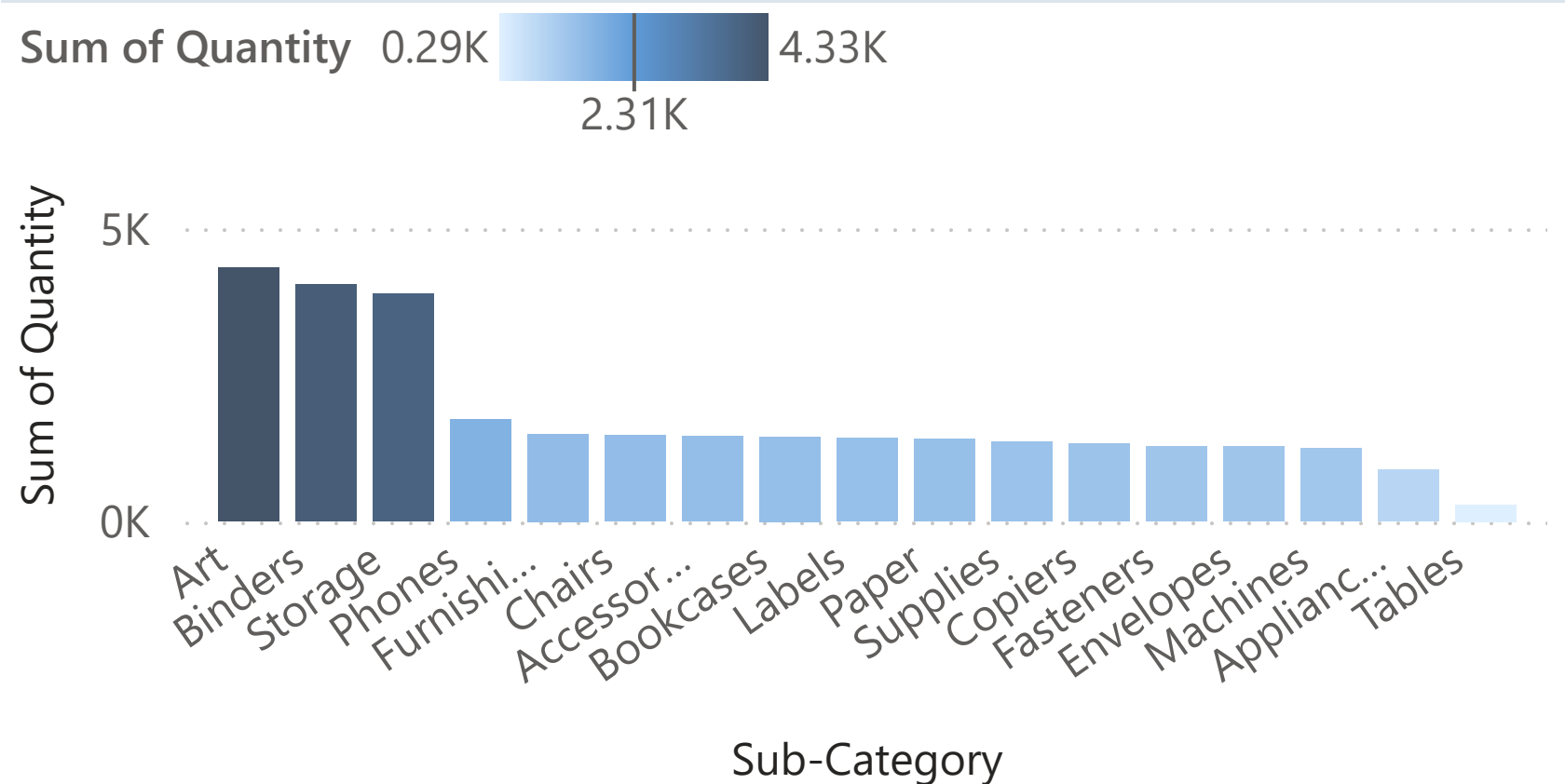
Select Year

All

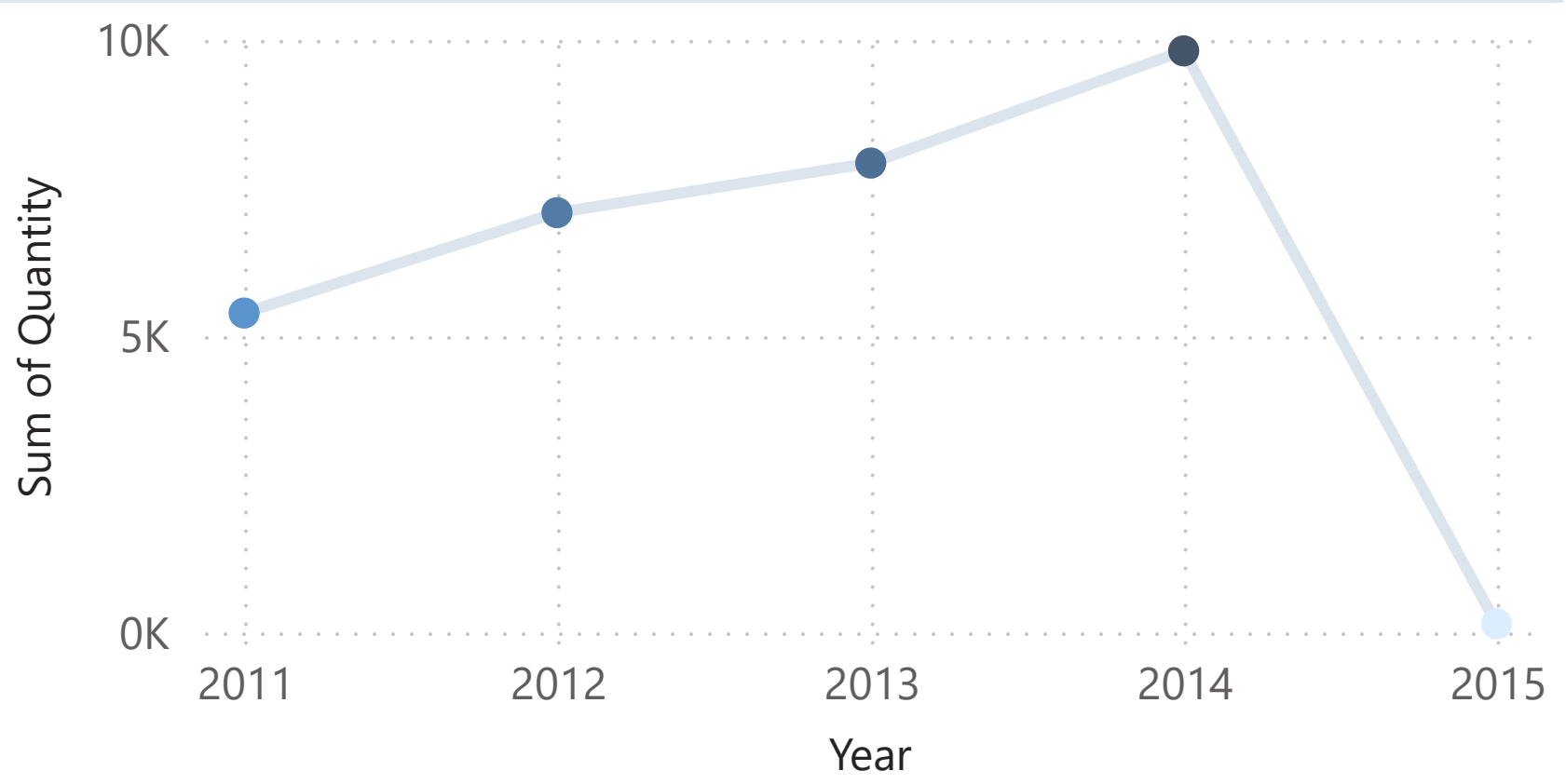
Amount Sold | Category



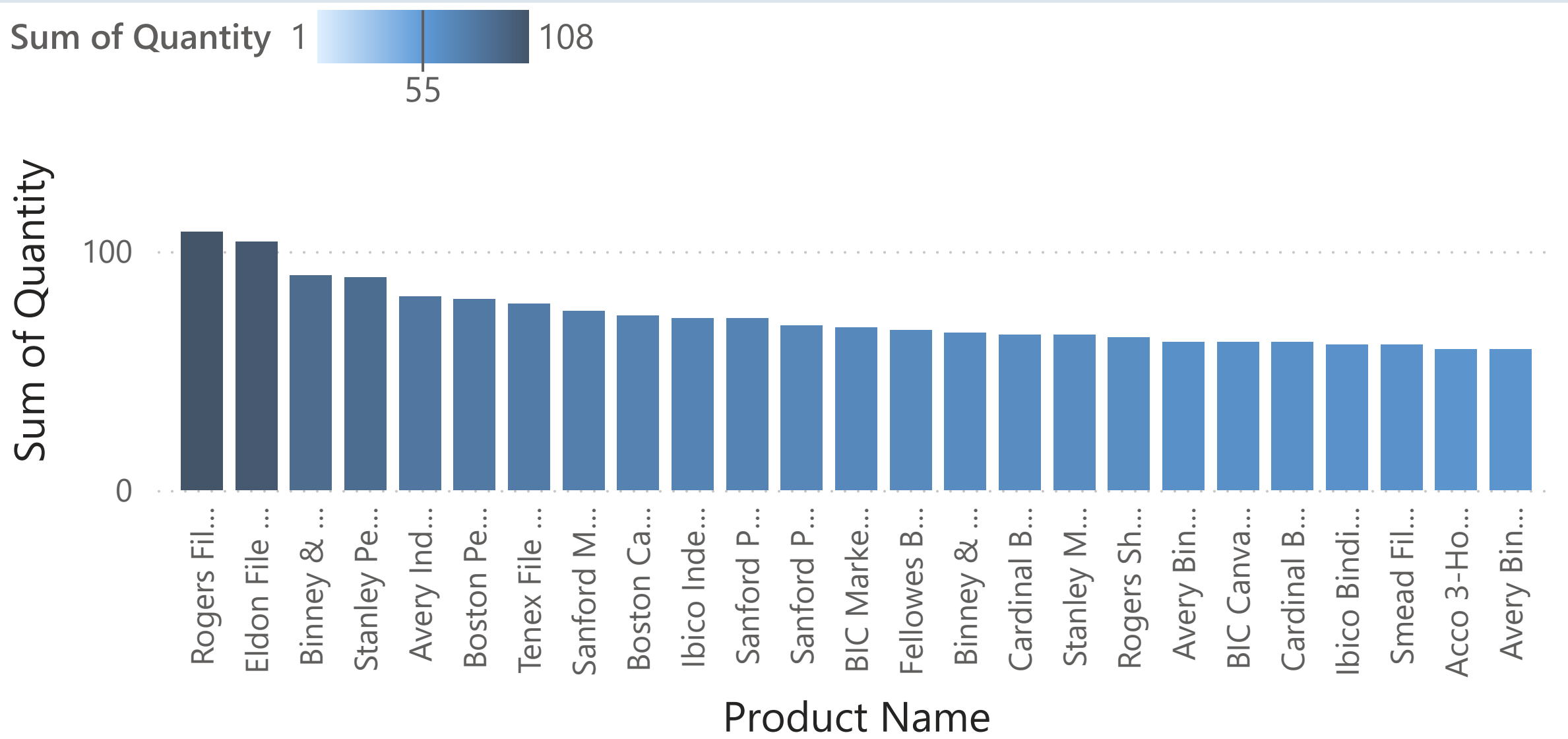
Amount Sold | Sub-Category



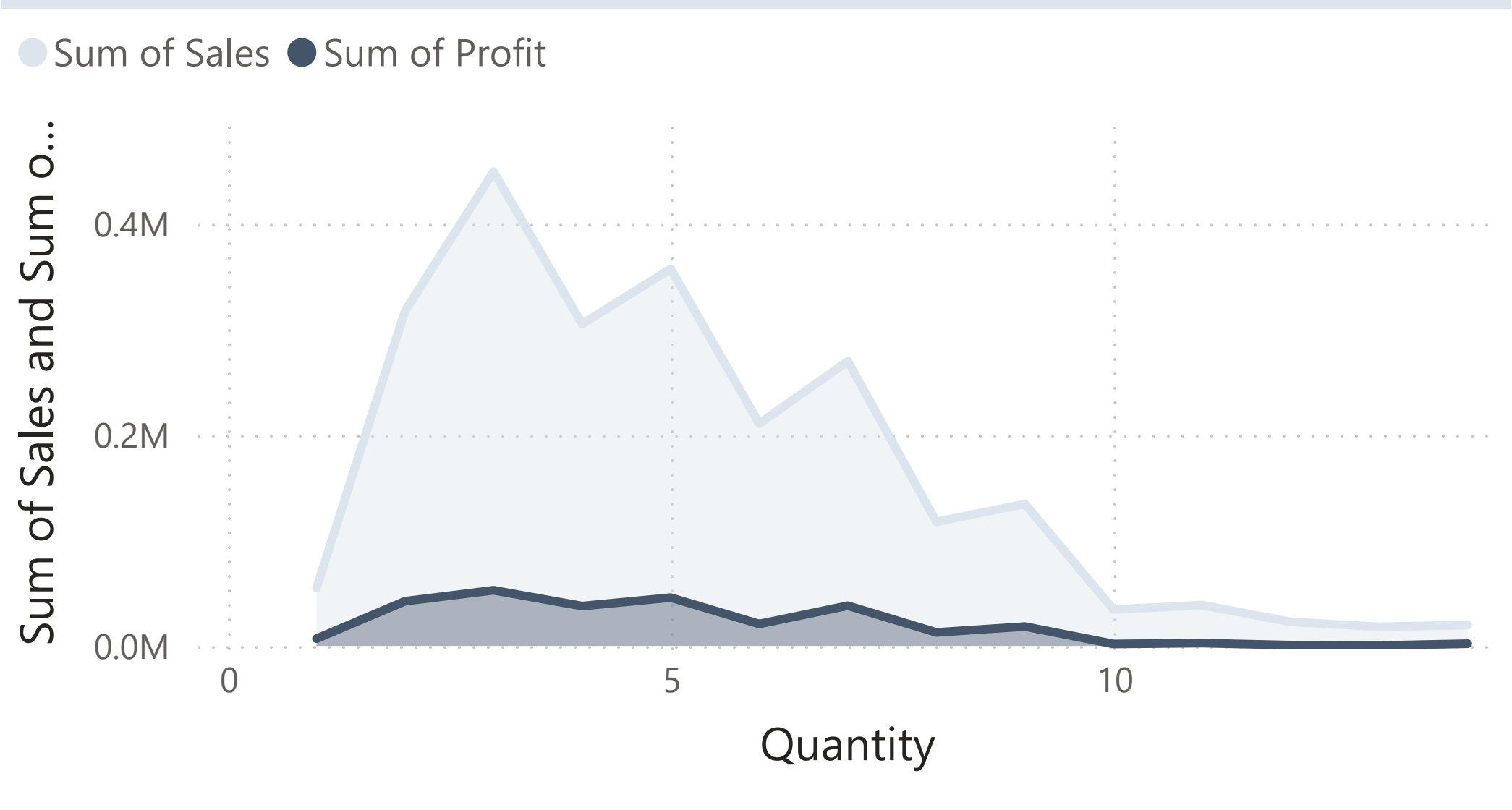
Amount Sold Over time



Amount Sold | Product



Correlation between Quantity sold and Profit

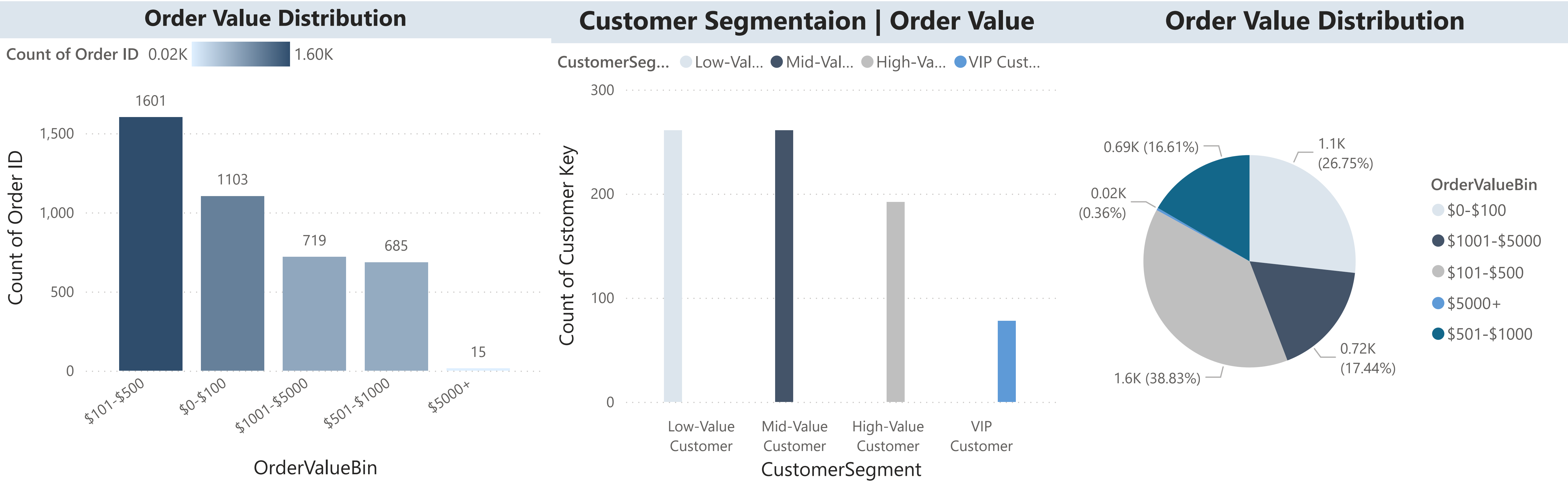


Orders Analysis

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569.95

Average order Value



Cost ANALYSIS

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2.067M

COGS

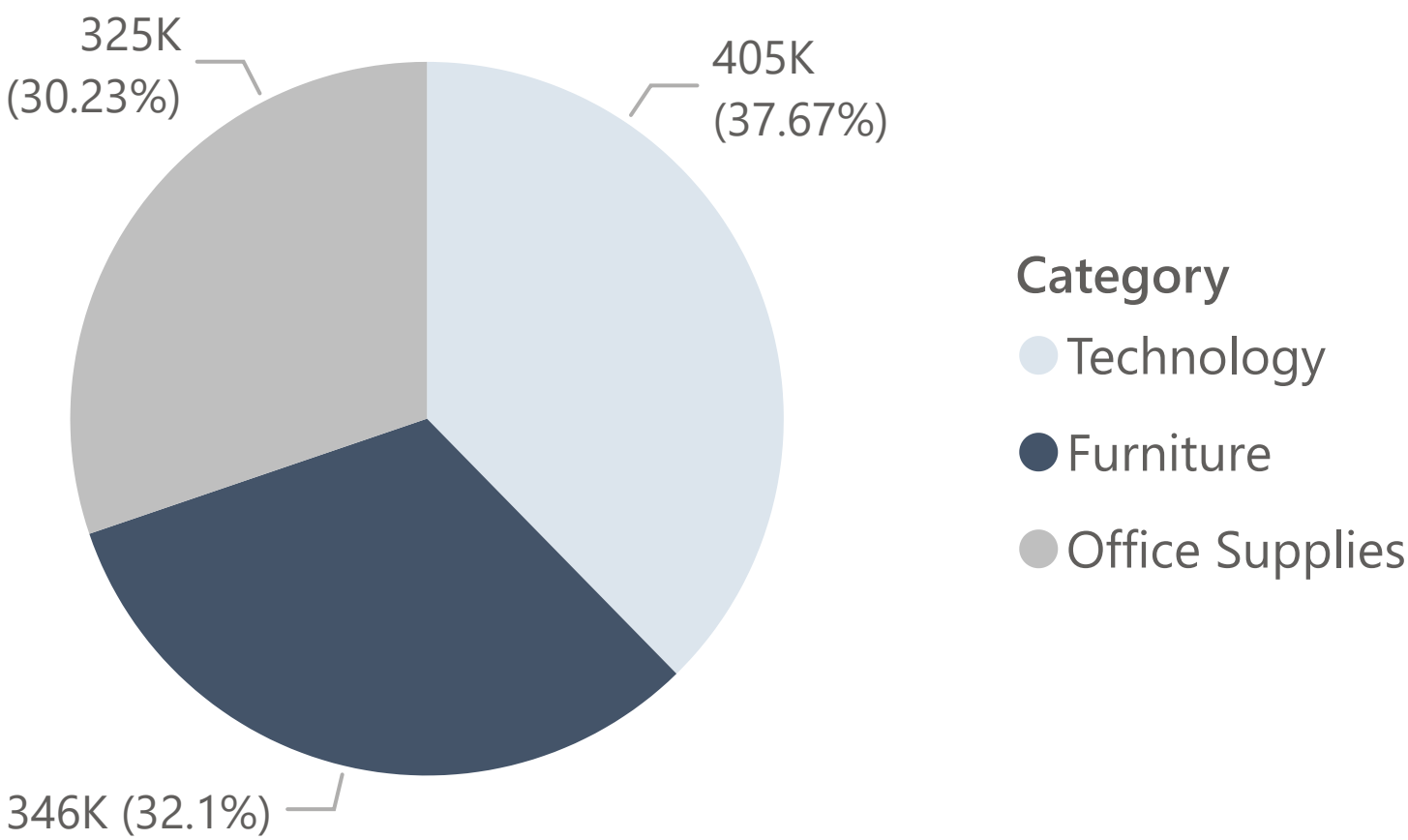
Cost of Goods Sold

Using a Slider to Filter Products by Profit Margin and Analyze High-Cost, Low-Profit Products

Profit Margin



COGS by Category



COGS and Profit | Product Name

