# **Linear Regression**

# 1. Introduction to Linear Regression

Linear regression is a fundamental statistical and machine learning algorithm that models the relationship between a dependent variable (target) and one or more independent variables (features) by fitting a linear equation to the observed data.

# 2. Types of Linear Regression

#### 2.1 Simple Linear Regression

- One independent variable
- Equation: y = mx + b
  - y: dependent variable
  - x: independent variable
  - o m: slope
  - o b: y-intercept

#### 2.2 Multiple Linear Regression

- Multiple independent variables
- Equation:  $y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + ... + \beta \Box x \Box$ 
  - β₀: intercept
  - β<sub>i</sub>: coefficients
  - o x<sub>i</sub>: independent variables

## 2.3 Polynomial Regression

- Non-linear relationship
- Uses polynomial terms
- Equation:  $y = \beta_0 + \beta_1 x + \beta_2 x^2 + ... + \beta \Box x^n$

## 3. Mathematical Foundation

#### 3.1 Ordinary Least Squares (OLS)

- Minimizes sum of squared residuals
- Residual = Actual value Predicted value
- Cost function:  $J(\theta) = \sum (y_i \hat{y}_i)^2$

#### 3.2 Assumptions

- 1. Linearity
- 2. Independence
- 3. Homoscedasticity
- 4. Normality
- 5. No multicollinearity
- 6. No autocorrelation

# 4. Applications

## **4.1 Business Applications**

- Sales forecasting
- Price prediction
- Risk assessment
- Market analysis
- Resource planning

## 4.2 Scientific Applications

- Experimental analysis
- Environmental modeling
- Medical research
- Demographics studies
- Economic forecasting