	<b>American International University- Bangladesh (AIUB)</b> <b>Faculty of Engineering</b>		
<b>Course Name:</b>	Engineering Ethics and Environmental Protection	<b>Course Code:</b>	EEE 3107
<b>Semester:</b>	Spring 22	<b>Section:</b>	
<b>Title:</b>	A presentation on the code of conduct of a company considering public safety; the impacts of engineering activity; economic, social, cultural, environmental and sustainability (CO5)		
<b>Student Name:</b>	Miftahul Jannat Oysharja	<b>Student ID:</b>	20-42741-1
<b>Student's Department:</b>	CSE	<b>Submission Date:</b>	19/04/2022

**Rubric:**

Category	Proficient [6]	Good [5]	Average [3-4]	Poor [2-1]	Secured Marks
<b>Format of the code of conduct</b>	Very well-structured of code of conduct with proper reference to the IEEE, ACM, NSPE, IEB etc.	Well-structured of code of conduct with proper reference to the IEEE, ACM, NSPE, IEB etc.	Acceptable format of code of conduct with some reference to the IEEE, ACM, NSPE, IEB etc.	Code of conduct without any reference to the IEEE, ACM, NSPE, IEB etc.	
<b>Comprehension of the role of engineering in society (K7)</b>	Comprehension of the role of engineering in society is stated clearly and described comprehensively, delivering relevant information necessary for full understanding.	Comprehension of the role of engineering in society is stated, described, and clarified so that understanding is not seriously impeded by omissions.	Comprehension of the role of engineering in society is stated, but description leaves some terms undefined, ambiguities unexplored, boundaries undetermined,	Comprehension of the role of engineering in society is stated without clarification or description.	
<b>Issues in engineering practice (K7)</b>	Issues in engineering practice is stated clearly and described comprehensively, delivering relevant information necessary for full understanding.	Issues in engineering practice is stated, described, and clarified so that understanding is not seriously impeded by omissions.	Issues in engineering practice is stated, but description leaves some terms undefined, ambiguities unexplored, boundaries undetermined,	Issues in engineering practice is stated without clarification or description.	
<b>Engineering responsibility to public safety and Environment (K7)</b>	Engineering responsibility to public safety and environment is stated clearly and described comprehensively, delivering relevant information necessary for full understanding.	Engineering responsibility to public safety and environment is stated, described, and clarified so that understanding is not seriously impeded by omissions.	Engineering responsibility to public safety and environment is stated, but description leaves some terms undefined, ambiguities unexplored, boundaries undetermined,	Engineering responsibility to public safety and environment is stated without clarification or description.	
<b>Importance of 'Safety' to social, cultural, economic and sustainable development (K7)</b>	Importance of 'Safety' to social, cultural, economic and sustainable development is stated clearly and described comprehensively, delivering relevant information necessary for full understanding.	Importance of 'Safety' to social, cultural, economic and sustainable development is stated, described, and clarified so that understanding is not seriously impeded by omissions.	Importance of 'Safety' to social, cultural, economic and sustainable development is stated, but description leaves some terms undefined, ambiguities unexplored, boundaries undetermined.	Importance of 'Safety' to social, cultural, economic and sustainable development is stated without clarification or description.	
		<b>For complete Similarity with other (Negative Marking will be imposed)</b>			
<b>Comments:</b>			<b>Total Marks (Out of 30):</b>		



## **About The Company**

Supermart is our recently launched company. We start our journey from 22 April 2021. We are dealing with construction equipments like Backhoe Loader, Soil Compactor, Tandem Roller, Caterpillar etc. Recently we have added Generators in our list. We are supplying the equipments throughout the country. Moreover we are providing after sales service within a few hours anywhere in Bangladesh. That's why we are establishing a large network with our own sales and service centre at different locations. We are committed to meeting our customers' needs with utmost efficacy and sincerity. Since our establishment, we have been trying unparalleled nationwide service to numerous customers and organizations. We are providing the high level customer service with honesty. We don't compromise on the quality of our products. Our management prioritizes establishing and sustaining reliable, long-term professional relationships in which the patrons can depend on.

## **Our Mission**

We are committed to creating value for our customers through wide range of products and superior services to ensure highest level of customer satisfaction and to achieve sustainable business growth. With the promise of excellence in service, we look forward to a long and satisfactory relationship with all our clientes.

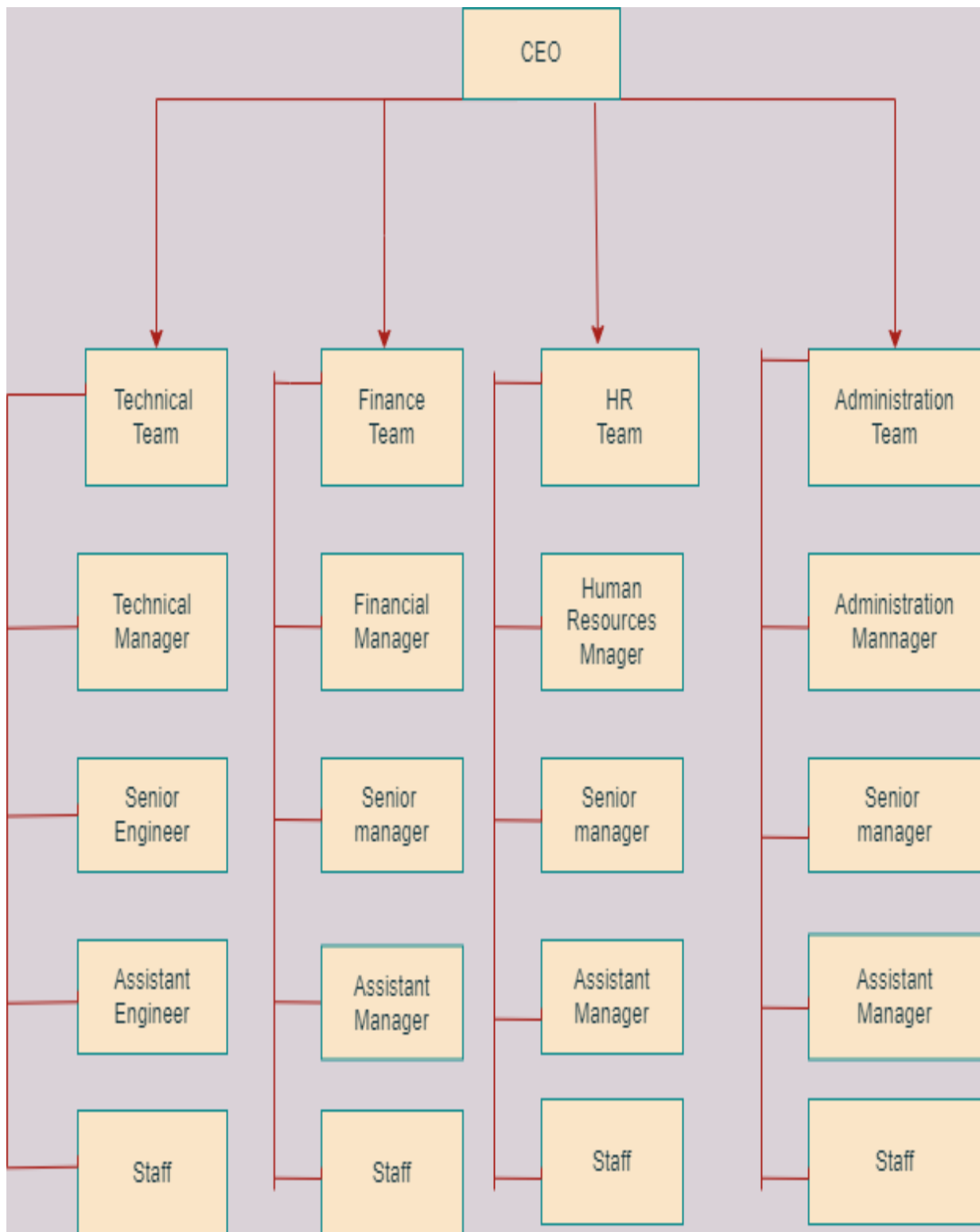
## **Our Vision**

We provide best machinerries ensuring highest value addition to those we associate. We ensure integrity above everything else. We take responsibility for what we do. We encourage respect to all

## **Values**

1. People First
2. Customers Needs
3. Excellence Through Humility
4. Integrity
5. Innovation
6. Environmentally Responsible

# Organizational Hierarchy



## **Supermart Code of Ethics as Follow:**

Supermart is always ready to walk an extra mile for ensuring customer-satisfaction. Our paramount concern is to build a long-term vendor relationship on which our valued customers can depend on. To run the company smoothly the employees should follow some ethical codes.

- The employees should be faithful and should not disclose anything of the company and the client.
- The employees should provide those services where they are expert. They should not perform any service beyond their competence.
- Fraud activities should not be used by our employees.
- (4) All our engineers and employees should approve the standard statements. They should not approve any below standard statements for their personal benefits.
- Our employees should treat all clients with dignity, respect, fairness.
- Our employees should not attempt to attract an engineer from another employer by false or misleading pretenses.
- The employees should not accept compensation, financial or otherwise, from more than one party for services on the same project.

## **Code of Conduct Ethically and Professionally**

- **Public Safety:**

All the employees of our company should be careful about the public health and safety of the common people. The service team also maintain proper regulations for the servicing of machineries so that nobody is harmed. Moreover the sales details and other activities should be done maintaining privacy.

- **Impacts of Engineering Activity:**

All the engineers and the employees should avoid any practice that deceives the public. During selling and servicing no fraud news or statements should not be provided. Moreover they should not disclose

any privacy of our machineries and company. Also our employees should not ask any extra charge as commission from the clients.

- **Economic:**

We not only aim to use our human resources and capital to serve the various needs of our esteemed patrons in the minimum amount of time but also distinguish relevant and beneficial growth opportunities for them. We never compromise our quality ensuring a reasonable price.

- **Sustainability:**

This is a major concern for the clients about any products. So our employees should be very careful about this. The proper machineries are given to the respected customers- this should be ensured. Any duplicated or older version of a machine should not be provided to the clients. If this happens, ultimately our company will face a tremendous loss because that clients will not take any service from us in future.

- **Environmental:**

We should ensure that our machineries are environment friendly. These should not pollute the environment. If we want to see our company in the leading position, we should not ignore these things.