

# Mahnoor Nadeem

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## Summary

Versatile professional with skills in web development, WordPress, SEO, and digital marketing. Experienced in teaching, freelancing, and eBay store management. Strong in client communication, classroom management, and delivering results across tech and education sectors.

## Experience

### E-Rozgar

Web Developer & Digital Marketing Specialist

GTTI, Punjab, Pakistan

April 2025 – Present

- Developed responsive websites using React.js, JavaScript, HTML5, and CSS3
- Built and customized WordPress sites using Elementor, themes, and plugins
- Managed Google Ads and social media campaigns, improving reach and engagement
- Implemented on-page SEO and performed website speed optimization
- Delivered freelance projects with end-to-end responsibility, including client communication and support

### Prime High School and College

Teacher

Dera Ghazi Khan, Punjab

August 2024 – March 2025

- Taught core subjects including English, Math, and Science using interactive methods
- Created a supportive classroom environment to encourage learning and participation
- Assessed student performance through tests, homework, and classroom activities
- Communicated regularly with parents about student progress and behavior
- Planned and organized engaging lesson plans based on the curriculum

### E-Zone

eBay Store Manager

Dera Ghazi Khan, Punjab

September 2023 – July 2024

- Listed products on eBay with optimized titles, descriptions, and high-quality images
- Managed inventory, pricing, and regular updates to ensure accurate listings
- Handled customer inquiries, returns, and complaints professionally to maintain positive feedback
- Conducted market research to set competitive prices and identify trending products
- Processed orders promptly and coordinated with shipping providers for timely delivery
- Monitored sales performance and used eBay analytics to improve listings and increase sales

### The Scholar Inn School

Teacher

Dera Ghazi Khan, Punjab

March 2021 – December 2023

- Taught core subjects such as English, Math, Science, and Social Studies in alignment with the curriculum
- Designed and delivered age-appropriate lesson plans to develop critical thinking and subject understanding
- Integrated digital tools and visual aids to enhance classroom engagement
- Assessed student progress through tests, assignments, and project work
- Provided individual support to students needing academic or behavioral guidance
- Organized and participated in co-curricular activities, competitions, and school events

## Education

### Ghazi University

Bachelor of Science in Information Technology

Dera Ghazi Khan, Punjab

2018 – 2022

### Government Degree College for Women

Intermediate in Commerce (ICs)

Dera Ghazi Khan, Punjab

2016 – 2018

### Government Girls High School

Matriculation in Science

Dera Ghazi Khan, Punjab

2014 – 2016

Skills

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Programming & Web:	JavaScript, HTML5, CSS3, React.js, WordPress, Elementor
Digital Marketing:	Google Ads, Social Media Marketing, SEO (On-page Optimization), Website Speed Optimization
E-commerce:	eBay Listing and Optimization, Inventory Management, Market Research, Order Processing, Sales Performance Analysis
Education:	Lesson Planning, Classroom Management, Student Assessment, Parent Communication, Educational Technology Integration
Soft Skills:	Client Communication, Freelancing, Customer Service, Project Management

Languages

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English, Urdu