



Konfydence

Outsmart Scams - Together

Konfydence Family Scam Survival Kit (SSK)

Turn scam awareness into a shared family strength — not fear or lectures.

What the Family Package Really Delivers This isn't just a card game. It's a simple, powerful way for parents, kids (12+), teens, and grandparents to build the one habit that stops most scams: **the 5-second pause under pressure.**

What's Inside Every Family Package

1. Physical Scam Survival Kit – The Core

- 80 premium, real-world scam scenario cards
- Based on actual patterns scammers use every day: banking, delivery, social media, impersonation, emergencies
- Designed so every family member can play — no reading required, no complicated rules
- Each card highlights one or more H.A.C.K. signals: Hurry • Authority • Comfort • Kill-Switch emotions
- **Gameplay:** 20–25 minutes, no setup, instant fun
- Goal: Train the reflex to pause before clicking — not memorize trivia.

2. The H.A.C.K. Framework – Your Family's Shared Language

- Included: One-page H.A.C.K. Quick Reference Card (fridge-friendly)
- Simple rule: "If it feels like a H.A.C.K., we pause."
- Permission to Pause built in:
 - Take 5 seconds
 - Breathe
 - Verify
 - Ask together
- Real family example: "This feels like Authority + Hurry. Let's check it." This becomes your household vocabulary — the heart of the product.



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3. Digital Family Extension – Supportive, Not Screen-First

- Instant access via QR code (no account hassle)
- Printable posters and the “5-Second Defense” cheat sheet
- Occasional new scenario refreshes (optional, low-friction)
- Designed to support the physical game — not replace it. No addictive app required.

4. Optional Add-Ons (Unlocked by Tier or Campaign)

- Senior Guide: “How to talk about scams with grandparents — no shame, no fear”
- Founding Protector Recognition: Your name on our digital thank-you wall (opt-in)
- Early access to new scenarios, languages, or future expansions

What This Package Really Is

- A habit-building tool
- A shared family language for pressure moments
- A way to practice pattern recognition and calm confidence
- Lifelong protection disguised as fun game nights

One prevented scam can save thousands of euros — and a lot of stress.

The Konfydence Scam Survival Kit makes sure your family is ready — together.

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