

## **Konfydence Ambassador Agreement**

*Last updated: 06-01-2026*

### **1. Parties and Purpose**

This Ambassador Agreement (“Agreement”) is entered into between **Konfydence** (“Konfydence”, “Company”) and the individual or legal entity registering as a Konfydence Ambassador (“Ambassador”).

The purpose of this Agreement is to define the terms under which the Ambassador may promote Konfydence products and services and receive compensation for qualified sales or introductions, in a manner consistent with Konfydence’s mission, values, and ethical standards.

### **2. Nature of the Relationship**

The Ambassador acts as an **independent partner** and not as an employee, agent, representative, or legal proxy of Konfydence.

Nothing in this Agreement shall be construed to create a partnership, joint venture, employment relationship, franchise, or agency relationship. The Ambassador has no authority to bind Konfydence or to make representations, guarantees, or commitments on behalf of Konfydence.

### **3. Scope of Ambassador Activities**

The Ambassador may introduce Konfydence products and services to individuals, educational institutions, organizations, or other potential customers in a responsible and ethical manner.

Ambassador activities may include, but are not limited to:

- recommending Konfydence products to families or individuals;
- introducing Konfydence to schools, educational programs, or youth initiatives;
- facilitating introductions to companies, organizations, or advisory firms;
- using Konfydence products in workshops, trainings, or events.

The Ambassador shall not engage in deceptive, misleading, aggressive, or spam-based marketing practices.

#### **4. Ambassador Code and Attribution**

Upon registration, the Ambassador will receive a unique ambassador identification code (“Ambassador Code”).

The Ambassador Code is used solely to attribute:

- product sales,
- bulk orders,
- qualified leads or introductions.

The Ambassador shall not misuse, sell, or publicly misrepresent the purpose of the Ambassador Code. Konfydence reserves the right to verify attribution and to reject improperly attributed transactions.

#### **5. Pricing and Brand Integrity**

All Konfydence products and services are sold at **fixed pricing**.

The Ambassador:

- may not offer discounts, rebates, or price modifications;
- may not represent Konfydence pricing inaccurately;
- shall comply with Konfydence brand and communication guidelines.

This provision is essential to protect customer trust and brand integrity.

#### **6. Compensation and Rewards**

##### **6.1 General Principles**

Compensation is granted for **verified outcomes**, not for clicks, impressions, or unqualified activity. Compensation structures may vary by context (B2C, B2E, B2B) and are communicated separately as part of the Ambassador onboarding materials.

##### **6.2 B2C Product Sales**

For eligible consumer product sales attributed via the Ambassador Code, the Ambassador may receive a bonus generally ranging from **10% to 15%** of the confirmed net sales value, subject to applicable taxes and returns.

##### **6.3 Education and Organizational Leads**

For introductions to educational institutions or organizations, the Ambassador may receive:

- a fixed reward for qualified leads meeting defined criteria; and

- a success-based reward calculated as a percentage of the first-year contract value, where applicable.

#### **6.4 Payment Conditions**

Compensation is payable only after:

- verification of the sale or qualified lead;
- expiration of applicable return or cancellation periods;
- receipt of payment from the customer by Konfydence.

No compensation is paid on renewals unless explicitly agreed in writing.

#### **7. Bulk Orders and Events**

Ambassadors may place bulk orders for events, workshops, or trainings, subject to Konfydence's ordering procedures. Bulk orders are sold at fixed pricing and remain eligible for ambassador compensation where applicable.

#### **8. Prohibited Conduct**

The Ambassador shall not:

- present the Ambassador program as an MLM, network marketing, or recruitment scheme;
- recruit sub-ambassadors or create hierarchical structures;
- engage in misleading claims regarding security, compliance, or guarantees;
- represent Konfydence as providing legal, cybersecurity, or compliance certification;
- misuse customer data or violate applicable data protection laws.

Violation of this section constitutes grounds for immediate termination.

#### **9. Confidentiality**

The Ambassador agrees to keep confidential any non-public information received from Konfydence, including pricing structures, internal processes, materials, or customer information, unless disclosure is required by law.

#### **10. Data Protection**

The Ambassador shall comply with all applicable data protection laws when handling personal data. Personal data may be used solely for legitimate ambassador activities and must not be retained or processed beyond what is necessary.

### **11. Intellectual Property**

All trademarks, materials, content, and intellectual property related to Konfydence remain the exclusive property of Konfydence.

The Ambassador is granted a limited, revocable, non-exclusive right to use approved materials solely for ambassador activities. No ownership rights are transferred.

### **12. Term and Termination**

This Agreement enters into force upon acceptance by the Ambassador and remains in effect until terminated.

Either party may terminate this Agreement at any time, with or without cause, by written notice. Konfydence may terminate immediately in case of breach of this Agreement or conduct harmful to the brand or customers.

Termination does not affect accrued payment obligations for verified transactions.

### **13. Limitation of Liability**

To the maximum extent permitted by law, Konfydence shall not be liable for indirect, incidental, or consequential damages arising from the Ambassador's activities.

Konfydence's total liability under this Agreement shall be limited to unpaid compensation owed to the Ambassador at the time of termination.

### **14. Governing Law and Jurisdiction**

This Agreement shall be governed by the laws of [jurisdiction], excluding conflict-of-law provisions. Mandatory consumer or labor protections remain unaffected.

### **15. Severability**

If any provision of this Agreement is found invalid or unenforceable, the remaining provisions shall remain in full force and effect.



**Konfydence**

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## **16. Entire Agreement**

This Agreement constitutes the entire agreement between the parties regarding the Ambassador relationship and supersedes all prior understandings, whether written or oral.

## **17. Contact**

Ambassador participation does not guarantee income. Compensation depends on verified outcomes and compliance with this Agreement.