



Konfydence

Outsmart Scams - Together

Pilot / Proof-of-Concept Outline

Konfydence / CoMaSy

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1. Purpose of the Pilot

The purpose of the Konfydence Pilot (“Pilot”) is to allow organizations to evaluate CoMaSy in a **controlled, low-risk environment** before making a broader rollout decision.

The Pilot is designed to demonstrate how behavior-based, scenario-driven learning can support awareness objectives and generate **structured, audit-ready evidence** of human-risk handling.

The Pilot is **not** a certification, compliance guarantee, or technical security test.

2. Scope and Duration

A typical Pilot runs for a limited, predefined period, usually **four to six weeks**, depending on organizational needs.

The scope is intentionally limited to:

- a defined participant group (e.g. department, class, cohort)
- a selected set of realistic scenarios
- facilitated or self-guided sessions

This ensures the Pilot remains manageable and measurable.

3. Pilot Activities

During the Pilot, participants engage with CoMaSy through structured scenario sessions.

Participants are presented with realistic digital risk situations (e.g. scam messages, authority requests, urgency-based decisions) and are invited to select and discuss possible actions.

Sessions may be:

- facilitated by internal staff or Konfydence
- conducted in person or digitally
- adapted to organizational or educational context



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The emphasis is on **discussion, reflection, and shared understanding**, not testing or scoring individuals.

4. Data Handling and Privacy

The Pilot follows the same privacy principles as all Konfydence services.

Documentation focuses on:

- group-level learning outcomes
- recurring decision patterns
- discussion themes

No individual performance tracking, profiling, or surveillance is conducted.

Personal identifiers are not required.

5. Evidence and Outputs

At the conclusion of the Pilot, organizations may receive structured documentation, such as:

- scenario coverage overview
- summary of observed decision patterns
- qualitative learning outcomes
- facilitator notes (where applicable)

These outputs can be recorded using the **Behavioral Evidence Template** and may be used internally to support awareness, risk management, or audit preparation.

6. Success Criteria

The success of the Pilot is evaluated qualitatively rather than through pass/fail metrics.

Typical success indicators include:

- active participation and discussion
- increased awareness of manipulation patterns
- improved confidence in handling ambiguous situations
- clarity on how CoMaSy fits existing training or compliance frameworks

The Pilot is considered successful if it enables the organization to make an **informed decision** about further use.



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7. Roles and Responsibilities

The organization is responsible for:

- selecting pilot participants
- ensuring appropriate internal communication
- aligning the Pilot with internal policies

Konfydence is responsible for:

- providing access to CoMaSy materials
- supporting setup and guidance
- ensuring privacy-by-design principles are upheld

8. Commercial Conditions

Pilot terms, including pricing and scope, are agreed in advance.

Unless otherwise specified:

- Pilots are limited in time and scale
- Pilots do not imply automatic continuation
- No long-term commitment is created by participation

Any transition from Pilot to full rollout requires a separate agreement.

9. Limitations

The Pilot does not:

- certify regulatory compliance
- replace audits or legal assessments
- guarantee prevention of scams or incidents
- assess individual performance

It is an **exploratory and evaluative exercise**.

10. Next Steps After the Pilot

After completion, organizations may choose to:

- discontinue without obligation
- expand to additional groups
- proceed to organization-wide licensing
- integrate CoMaSy into ongoing awareness or education programs



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The decision remains entirely with the organization.

11. Summary

The Konfydence Pilot provides a **safe, transparent way** to evaluate behavior-based cyber and scam awareness in practice — before committing to scale.