

2- Who is your target audience?

Age Group: Individual and families aged 25-50 years.

Location: Urban and suburban areas where people are searching for modern furniture.

Interest: Seeking stylish and durable furniture that complement their home decor.

Lets your adience know who your target customers are.

Example: We are here for those who want stylish and comfortable furniture for their homes, sofa, table and chairs. Our services are perfect for those who desire customization, ensuring their furniture complements their home decor perfectly.

3- What product or service will you offer?

Products:

Living Room: sofa, chairs and coffee table.

Dining Room: Dining tables, chairs.

Bed room: Beds, side tables.

Service: We are provide furniture for the living room, dining room and bedroom. You can customize colors, size, and designs according to your preferences. Additionally, we offer fast delivery and assembly services within 5-7 days.

4- What will set your marketplace apart (e.g. speed, affordability, customization:

- 1- Affordable price
- 2- Customization
- 3- Fast Delivery -

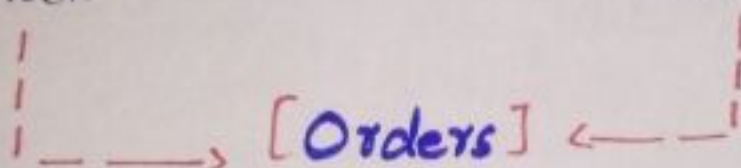
Simple Schema Diagram

[Products]

- ID
- Name
- Price
- Stock

[Customers]

- Customer ID
- Name
- Contact Info



[Orders]

- Orders ID
- Customer ID
- Product ID
- Quantity
- Status

A diagram showing a relationship between the [Orders] entity and the [Delivery Zones] entity. A solid arrow points from the [Orders] box down to the [Delivery Zones] box.

[Delivery Zones]

- Zone Name
- Coverage Area
- Assigned Drivers

Hackathon Task for:

Date 15-Jan-25

Day 1

Step 1: Choose your Marketplace Type.

- General E-Commerce

Step 2: Define your Business Goals.

- 1- What problem does your marketplace aim to solve?

The First step is to understand the problem our platform aims to solve.

- People struggle to find high-quality furniture at affordable price. Additionally, delivery is often slow, and customization options are limited or unavailable.

Solution:

We are here for those who desire stylish and comfortable for their home, such as sofa, tables and chairs.

Our services are perfect for anyone wanting customized pieces to match their home.