

HAFIZ MUHAMMAD

SAFEER

DIGITAL MEDIA MARKETING
SPECIALIST

00923219876125



Contact Information

Name Hafiz Muhammad Safeer

City Gojra

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Zip code 56000

Professional Summary

Highly motivated and results-oriented Digital Media Marketer with [Number] years of experience in developing and executing successful digital marketing campaigns. Proven ability to drive brand awareness, generate leads, and increase sales through various digital channels. Expertise in social media marketing, search engine optimization (SEO), content marketing, email marketing, and paid advertising. Passionate about staying up-to-date with the latest digital marketing trends and technologies. Seeking a challenging role where I can leverage my skills and experience to contribute to the growth and success of a dynamic organization.

Skills

- Social Media Marketing (e.g., Facebook, Instagram, Twitter, LinkedIn, TikTok)
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM) / Pay-Per-Click (PPC) Advertising (e.g., Google Ads, Bing Ads)
- Content Marketing
- Email Marketing
- Data Analytics (e.g., Google Analytics)
- Marketing Automation
- A/B Testing
- Customer Relationship Management (CRM)
- Project Management
- Graphic Design (Basic)
- Video Editing (Basic)
- Excellent Communication Skills

Work Experience

- Developed and executed digital marketing strategies to achieve business objectives.
- Managed social media accounts, creating engaging content and growing followers.
- Conducted keyword research and implemented SEO best practices to improve website ranking.
- Launched and managed paid advertising campaigns on Google Ads and social media platforms.
- Tracked and analyzed campaign performance, providing insights and recommendations for optimization.
- Increased website traffic by 80% and lead generation by 65%.
- Collaborated with cross-functional teams to ensure consistent brand messaging.

Education

ICS Intermediate of Computer Science

Digital Marketing Course

Certifications

- Google Analytics Certification
- Google Ads Certification (e.g., Search, Display, Video)
- HubSpot Content Marketing Certification

Summary

This CV provides a comprehensive overview of a Digital Media Marketer's qualifications, including contact information, a professional summary, relevant skills, work experience, educational background, and industry certifications. It is tailored to highlight the candidate's expertise in various digital marketing areas and their ability to drive results.