

Project: Aesthetic Stones E-commerce

Type:- General E-Commerce

Purpose:- A platform to buy and explore high-quality stones for decor, jewelry, or collectors.

Business Objectives

1. Curated Selection: Provide unique collection of aesthetic stones for decor, jewelry, and collectors
2. Accessibility: Make rare and high quality stones available to customers worldwide
3. Customer Education: Offer detailed information about the stones, including origins and uses.
4. Convenience: Create a seamless online shopping experience with easy navigation and secure payment options.

Target Audience

Primary

Secondary

Jewelry
Designers

Collectors

Home
Decor

Spiritual and
Wellness
seekers

Educational
institutions /
Researchers

Gifts
buyers

(Diagram)
Data Schema

[Product]

- ID - Name - Type
- Price - Description -
- Origin - Image url -

Stock

[Order]

- Order ID
- User ID
- Product ID
- Quantity
- Total Price
- Order date
- status

[Category]

- category ID
- Category Name
- Description

[Review]

- Review ID
- Product ID
- User ID
- Rating
- Comment
- Review Date

[Customer]

- User ID
- Name
- Email
- Address
- Phone number