

## **Title: The Rise of Coffee Culture**

**Coffee has grown beyond being just a beverage—it's now a global cultural phenomenon. From small cafes in Italy to large franchises in America, coffee serves as both a stimulant and a social connector.**

**In recent years, third-wave coffee movements emphasize sustainability, fair trade, and artisanal brewing methods. Baristas now treat coffee with the same care as sommeliers do wine.**