**Matthew Lawrence Jani**

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[mattjani.com](https://www.mattjani.com/)

**Nationality:** UK British

**Location:** Utrecht, Netherlands

**DOB:**  April 11, 1990

**Email:** info@mattjani.com

A creative, multi-talented individual with an interest and passion for writing and technology. With several years experience in the technology industry, I am seeking a position where I can advance my skills within an innovative development environment.

* Excellent levels of spoken and written English
* Strong technical abilities with knowledge of software development practices
* Analytical, problem-solving mindset
* Meticulous attention to detail with keen interest in quality and accuracy
* Pragmatic and solution-focused attitude
* Works well in a team and individually

**Employment History**

**(2020-01) - Present Ultimaker, Geldermalsen, Netherlands**

**Technical Community Manager**

Working within the core development team of Ultimaker Cura; an open source slicing application that processes 3D data into 3D printable files. This software consists of components written in Python, QML, and C++, with millions of regular users worldwide.

* Maintaining GitHub repositories to track and resolve issues
* Using Jira to track internal issues and new features from idea to implementation
* Maintaining active community of over 100,000 users across GitHub and community forums
* Quality assurance of third-party contributions
* Coordinating software releases
* Managing localization
* Process documentation

**(2017-07) - (2020-01) Ultimaker, Utrecht, Netherlands**

**Digital Marketing Specialist**

Working as part of a global marketing team, managing a global content calendar and cultivating content strategies based on different audiences.

* Writing short form content for web and social media, and long-form content such as blog posts and email campaigns to increase brand awareness and drive conversions
* Writing engaging B2B and B2C business texts with consistent TOV in line with the Ultimaker brand
* Copy-editing user manuals and collaborating with graphic designers for typesetting
* Producing technical content for engineers and end-users
* Managing content localization in 20+ languages
* Managing regular software launch campaigns
* Using digital asset management platforms
* Working alongside web development team to optimize content operation
* Demonstrating products at global industry exhibitions

**Achievements**

* Successfully implemented company-wide content localization pipeline
* Coordinated localization of Ultimaker.com into 7 languages

**(2015-07) – (2017-06) DFRobot, Shanghai, PRC**

**Community Manager**

* Writing B2B and B2C copy to attract customers to the DFRobot brand
* Maintaining community forums with over 50,000 active users
* Curating social media channels
* Developing technical communications for products
* Maintaining pages for over 500 SKUs
* Product beta testing
* Representing company at exhibitions worldwide

**Achievements**

* Coordinated a successful crowdfunding campaign for flagship product ‘LattePanda’, which received 500% funding of the original goal

**(2015-03) – (2015-07) EF Education First, Shanghai, PRC**

**English Teacher**

Preparing and teaching lessons to young learners

**(2013-09) - (2014-11) Singapore International English, Jinan, PRC**

**English Teacher**

Teaching English vocabulary, grammar, and phonics to young learners

**(2012-04) - (2013-07) Office Recruitment, London, UK**

**Administrator**

* Assisting with telephone enquiries
* Arranging interviews
* Managing customer database

**Skills**

* Python
* Javascript
* Adobe Photoshop
* Adobe Premiere
* Autodesk Fusion 360
* Atlassian Jira
* Git/GitHub
* Microsoft Office

**Education**

**(2008-09) - (2011-07) University Of Kent, Canterbury, UK**

BA (Hons) English Language and Linguistics

**Interests**

I have a wide range of interests, particularly in technology, DIY, and travel. My interest in technology has given me the opportunity to work in the Netherlands and in China, where I have developed my technical abilities and understanding of local language and culture. In my spare time I enjoy using Python to automate processes, as well as designing and 3D printing practical objects.

*References available upon request.*