



# Mahtab Fallahi

Senior Graphic Designer

## Contacts

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## ABOUT ME

I am a graphic designer and photographer with **7 years** of work experience. I have worked in over **4 companies** and have a strong inclination towards **teamwork**. I possess skills in various software programs and have a great enthusiasm for professional growth and advancement in my career.

## EDUCATION

### Master's Degree, Graphic Design

University of Science and Arts of Yazd

Sep 2020 - Sep 2020

### Bachelor's Degree, Graphic Design

Dokhtaran Somaye Vocational and Technical Training College

Sep 2018 - Jul 2020

### Associate Degree, Graphic Design

Ragheb Esfahani Higher Education Institution

Sep 2016 - Jul 2018

## WORKING EXPERIENCE

### Senior Graphic Designer

Gonbade Firouze

May 2022 - May 2023

- Packaging design for **export** to countries like Russia, Armenia, etc.
- Design of a **154-page** brand book.
- Logo design, Logo redesign and converting it into **4 languages**: Persian, English, Russian, and Arabic.
- Design of more than **3 printed and digital** catalogs.
- Design of various print materials and **preparation for printing**.
- Design of various **product display stands**.
- Photography of tools, food products, and industrial items.

### Graphic Designer

One28 Advertising Agency

Nov 2021 - Mar 2022

- Design of various individual packaging and **multi-product packaging**.
- Design of advertising **banners** in stores.
- Design of event **posters** for occasions and events.
- Logo design for over **5 brands**.

## ● Graphic Designer

Artiman Company

Jun 2020 - Nov 2021

- Design of digital banners for **social media** networks.
- Design and creation of **video covers**.
- Specialization in content design for **social media**.
- Design of over 5 branding and **brand identity** projects.

## ● Graphic Designer

Nikan Investment Group-Digital City Company

Dec 2019 - Jun 2020

- Design of environmental **pictograms** for stores.
- Design and creation of **GIFs** for social media.
- Design of **city billboards** for brand promotion.

## ● Graphic Designer

Rasa Digital Marketing

Mar 2019 - Dec 2019

- **UI** design for several **websites**.
- Social media design for over **5 brands**.

## ● Photographer and designer

Dey Studio

Feb 2018 - Mar 2019

- Photographer and Album designer.

## Freelance Projects

### ● Menu Design

Menu design for a café/restaurant

### ● Logo Design and Brand Identity

Logo redesign for over **10 brands** as a freelancer.

### ● Brochure and Catalog

Design of more than 5 catalogs for companies.

### ● Social Media Posts Design

Visual and video content design for social media for over 10 brands.

## Products Photography

- Industrial product photography for over 7 companies.
- Photography for a seasonal magazine and Iranian magazine.
- Photography for more than 5 theaters.

## SKILLS

Adobe Illustrator

Adobe Indesign

Adobe Photoshop

Adobe Lightroom

Maxon Cinema 4D

**Soft Skills:** Teamwork Spiriti, Responsibility, Creativity, Social and communication skills

## LANGUAGES

Persian - Native proficiency

English - Limited working proficiency