

Mahtab Soin

Montreal, Canada | mahtabsoin@gmail.com | +1 437 299 0100 | <https://linkedin.com/in/mahtabsoin> | <https://github.com/mahtabsoin> | <https://x.com/mahtabsoin>

EXPERIENCE

Program Leader: Reliability Centre (Schlumberger, Canada) June 2021 | April 2024 June 2021 – April 2024

- Founded and led a global program aimed at improving reliability and lowering the cost-of-service delivery
- Built a high-performance team from the ground-up, fostering a culture of continuous improvement
- Engaged stakeholders throughout customer lifecycle: advocacy, development, adoption, renewal

Project Manager: Operations Planning (Schlumberger, Saudi Arabia) July 2018 | May 2020 July 2018 – May 2020

*** Managed resource planning and fulfillment for 30+ fleets in 24x7 global operations, collaborating with cross-**
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- Developed and deployed the "Asset Portal," automating workflows to cut job preparation time by 30x
- Led demand forecasting, global resource sharing, and managed \$20M+ in annual capex for 3,000+ assets.

Project Manager: Sales & Delivery (Schlumberger, Saudi Arabia, Qatar, UAE, Kuwait) Sept 2012 | June 2018 Sept 2012 – Ju

- Developed and deployed "live descaling" technology, reducing job time by 75% and costs by 60%.
- Directed technical sales efforts for 8 offshore projects, securing \$10M in revenue and \$7M in new contracts.

Space Copy |

Dec 2024 – None

- Actively seeking \$5 million in seed funding through investor pitches and research grants in US and Canada
- Forging strategic partnerships with aerospace and defense leaders

Master-Ed (Self-driven GenAI Project: www.master-ed.com) |

May 2024 – None

- Scalable AI environments: Designing cloud-based scalable AI systems that balance automation with human
- Validated product-market fit through enterprise-level discovery calls with 100+ educational decision-makers

SLB (Schlumberger) Limited |

June 2021 – April 2024

- Founded and led a global program aimed at improving reliability and lowering the cost-of-service delivery
- Prioritized and executed large-scale AI/ML initiatives, deploying automated data pipelines and predictive

Operations Planning Manager (Saudi Arabia) July 2018 | May 2020

July 2018 – May 2020

- Achieved \$15M in annual cost reductions by optimizing leasing, rental, and maintenance through process
- Automated workflows by developing the "Asset Portal," cutting job preparation time by 30x

*** Managed resource planning and fulfillment for 30+ fleets in 24x7 global operations, collaborating with |**

- Developed and deployed the "Asset Portal," automating workflows to cut job preparation time by 30x
- Led demand forecasting, global resource sharing, and managed \$20M+ in annual capex for 3,000+ assets.

Engineer-in-charge/ Account Manager (Saudi Arabia, Qatar, UAE, Kuwait) Sept 2012 | June 2018 Sept 2012 – June 2018

- Led operations and sales efforts in the busiest global location generating \$50M+ in revenue
- Spearheaded sales for offshore projects, securing \$17M in revenue and strengthening customer relations.

Fitterfox |

Sept 2015 – Feb 2016

- Led product, content and marketing efforts: scaled the app to 100,000+ unique users
- Co-founded a fitness tech startup, leading product development and operational scaling.

Master-Ed (Self-driven AI Project: www.master-ed.com) |

May 2024 – None

- Utilizing AI tools to automate and streamline all aspects of product creation, from research to debugging.
- Leading development of an AI-assessment platform to solve challenges with traditional evaluations.

Program Leader: Reliability Support Centre (Schlumberger, Canada) June 2021 | April 2024 June 2021 – April 2024

- Founded and led a global program aimed at improving reliability and lowering the cost-of-service delivery
- Built a high-performance team from the ground-up, fostering a culture of continuous improvement

Project Manager: Operations Planning (Schlumberger, Saudi Arabia) July 2018 | May 2020 July 2018 – May 2020

Engineer-in-charge (Schlumberger, Saudi Arabia, Qatar, UAE, Kuwait) Sept 2012 | June 2018 Sept 2012 – June 2018

- Led operations and engineering efforts in the busiest global location, managing a team of 20 supervisors
- Technical sales for 8 offshore projects in Qatar, securing \$10M in revenue and \$7M in new contracts

EDUCATION

Rotman School of Management, University of Toronto **2023 - 2024** — mba | 2023 – 2024
Indian Institute of Technology, Kharagpur **2008 - 2012** — bachelor | 2008 – 2012
Rotman School of Management, University of Toronto **2023 - 2024** — bachelor | 2023 – 2024
Tools and Technologies I've Worked With:
Personal
Rotman School of Management, University of Toronto **2023 - 2025** — bachelor | 2023 – 2025
Personal Interests
Rotman School of Management, University of Toronto **2023 - 2024** — mba | 2023 – 2024