July 25, 2024

Sub: Cover Letter for Strategic Account Technology Strategist at Microsoft Canada Dear Hiring Manager,

I am excited to apply for the Strategic Account Technology Strategist - Financial Services position at Microsoft. With over 11 years of international experience, I have a proven track record in driving digital transformation and delivering impactful results across various leadership roles, both as an individual contributor and as a people leader. I graduated from IIT, India's leading technical institute, and hold an Executive MBA from Rotman, Canada's premier business school.

At SLB (Schlumberger), I extensively worked across the Microsoft Azure stack, leveraging its capabilities to enhance operational efficiency and drive innovation. I founded and led the Reliability Support Centre, achieving \$4.5 million in annual cost savings through data-driven initiatives. My role required me to engage with senior leadership, orchestrate cross-functional teams, and deliver end-to-end business intelligence projects, integrating complex datasets to optimize processes and solve critical business challenges.

My experience includes working closely with senior leadership to align technology strategies with business goals, ensuring continuous business value through customer advocacy, development, adoption, and renewal. I have successfully led large-scale crossfunctional initiatives, developed predictive models, and built data pipelines, demonstrating my ability to drive transformative solutions and foster a culture of innovation.

I am eager to bring my expertise, cross-functional leadership, and strategic acumen to Microsoft, helping customers achieve their digital transformation goals. Thank you for considering my application.

Sincerely,

Mahtab Soin mahtabsoin@gmail.com linkedin.com/in/mahtabsoin 437-299-0100