

# Mahtab Soin

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Results-driven project leader with 12+ years of experience delivering global initiatives, optimizing cross-functional operations, and driving data-driven decision-making. Proven ability to lead high-complexity programs and align stakeholders from C-suite to diverse teams. Strategic thinker with a strong technology orientation, leveraging innovation and operational insights to drive transformation and deliver measurable business impact.

**Key Skills:** Global Project Leadership | Cross-Functional Collaboration | New Tech Development & Deployment | Scrum Agile Methodologies | Stakeholder Engagement | Business Intelligence | Predictive Modelling | Gen AI Applications | Process Optimization | Change Management | Hiring & Mentoring | Budget Planning & Management.

## Experience

**Program Leader: Reliability Centre** (*Schlumberger, Canada*)

June 2021 – April 2024

- Founded and led a global program aimed at improving reliability and lowering the cost-of-service delivery
  - Directed technology and operations across 4 business lines and 30 geo-units
  - Developed IoT-driven products for real-time health monitoring, reducing operational risks
  - Prioritized and executed large-scale cross-functional AI/ML initiatives
  - Achieved \$4.5 million in annual cost savings through data-driven initiatives and optimizations
- Engaged stakeholders throughout customer lifecycle: advocacy, development, adoption, renewal
  - Presented quarterly business reviews, securing buy-in for digital transformation initiatives
  - Delivered 30+ BI projects, integrating operations/supply chain/finance data for 50K+ users
  - Co-authored SPE paper on AI/ML reliability; partnered with IBM/Samsara to scale AI deployments
- Built a high-performance team from the ground-up, fostering a culture of continuous improvement
  - Implemented agile methodologies; Awarded "Performed by SLB" accolade for innovation

**Project Manager: Operations Planning** (*Schlumberger, Saudi Arabia*)

July 2018 – May 2020

- Managed resource planning and fulfillment for 30+ fleets in 24x7 global operations, collaborating with cross-functional stakeholders across operations, maintenance, sales, and supply chain.
- Led demand forecasting, global resource sharing, and managed \$20M+ in annual capex for 3,000+ assets.
- Increased asset utilization by 15% and eliminated non-productive time, driving operational efficiency.
- Developed and deployed the "Asset Portal," automating workflows to cut job preparation time by 30x

**Project Manager: Sales & Delivery** (*Schlumberger, Saudi Arabia, Qatar, UAE, Kuwait*) Sept 2012 – June 2018

- Managed end-to-end delivery of 120+ high-complexity projects, generating \$50M+ in revenue.
- Led cross-functional teams of 20+ supervisors to execute 24x7 operations in the busiest global region.
- Developed and deployed "live descaling" technology, reducing job time by 75% and costs by 60%.
  - Drove \$20M in additional revenue and earned two awards for innovation and impact.
- Spearheaded process improvements, including the introduction of fluid recycling, enhancing sustainability.
- Directed technical sales efforts for 8 offshore projects, securing \$10M in revenue and \$7M in new contracts.

## Education

**Rotman School of Management, University of Toronto**

2023 – 2024

Executive MBA, GPA: 3.93/4.00

*Dean's List, Bregman Scholar, Jane Tyerman award for leadership excellence*

**Indian Institute of Technology, Kharagpur**

2008 – 2012

Bachelor of Technology (Hons.), Top 10% of class