**Mahtab Soin**

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**EXPERIENCE**

**Program Leader: Reliability Centre (Schlumberger, Canada) June 2021 | April 2024** June 2021 – April 2024

* Founded and led a global program aimed at improving reliability and lowering the cost-of-service delivery
* Built a high-performance team from the ground-up, fostering a culture of continuous improvement
* Engaged stakeholders throughout customer lifecycle: advocacy, development, adoption, renewal

**Project Manager: Operations Planning (Schlumberger, Saudi Arabia) July 2018 | May 2020** July 2018 – May 2020

**\* Managed resource planning and fulfillment for 30+ fleets in 24x7 global operations, collaborating with cross- |**

* Developed and deployed the "Asset Portal," automating workflows to cut job preparation time by 30x
* Led demand forecasting, global resource sharing, and managed $20M+ in annual capex for 3,000+ assets.

**Project Manager: Sales & Delivery (Schlumberger, Saudi Arabia, Qatar, UAE, Kuwait) Sept 2012 | June 2018** Sept 2012 – June 2018

* Developed and deployed "live descaling" technology, reducing job time by 75% and costs by 60%.
* Directed technical sales efforts for 8 offshore projects, securing $10M in revenue and $7M in new contracts.

**Space Copy |** Dec 2024 – None

* Actively seeking $5 million in seed funding through investor pitches and research grants in US and Canada
* Forging strategic partnerships with aerospace and defense leaders

**Master-Ed (Self-driven GenAI Project: www.master-ed.com) |** May 2024 – None

* Scalable AI environments: Designing cloud-based scalable AI systems that balance automation with human
* Validated product-market fit through enterprise-level discovery calls with 100+ educational decision-makers

**SLB (Schlumberger) Limited |** June 2021 – April 2024

* Founded and led a global program aimed at improving reliability and lowering the cost-of-service delivery
* Prioritized and executed large-scale AI/ML initiatives, deploying automated data pipelines and predictive

**Operations Planning Manager (Saudi Arabia) July 2018 | May 2020** July 2018 – May 2020

* Achieved $15M in annual cost reductions by optimizing leasing, rental, and maintenance through process
* Automated workflows by developing the "Asset Portal," cutting job preparation time by 30x

**\* Managed resource planning and fulfillment for 30+ fleets in 24x7 global operations, collaborating with |**

* Developed and deployed the "Asset Portal," automating workflows to cut job preparation time by 30x
* Led demand forecasting, global resource sharing, and managed $20M+ in annual capex for 3,000+ assets.

**Engineer-in-charge/ Account Manager (Saudi Arabia, Qatar, UAE, Kuwait) Sept 2012 | June 2018** Sept 2012 – June 2018

* Led operations and sales efforts in the busiest global location generating $50M+ in revenue
* Spearheaded sales for offshore projects, securing $17M in revenue and strengthening customer relations.

**Fitterfox |** Sept 2015 – Feb 2016

* Led product, content and marketing efforts: scaled the app to 100,000+ unique users
* Co-founded a fitness tech startup, leading product development and operational scaling.

**Master-Ed (Self-driven AI Project: www.master-ed.com) |** May 2024 – None

* Utilizing AI tools to automate and streamline all aspects of product creation, from research to debugging.
* Leading development of an AI-assessment platform to solve challenges with traditional evaluations.

**Program Leader: Reliability Support Centre (Schlumberger, Canada) June 2021 | April 2024** June 2021 – April 2024

* Founded and led a global program aimed at improving reliability and lowering the cost-of-service delivery
* Built a high-performance team from the ground-up, fostering a culture of continuous improvement

**Project Manager: Operations Planning (Schlumberger, Saudi Arabia) July 2018 | May 2020** July 2018 – May 2020

**Engineer-in-charge (Schlumberger, Saudi Arabia, Qatar, UAE, Kuwait) Sept 2012 | June 2018** Sept 2012 – June 2018

* Led operations and engineering efforts in the busiest global location, managing a team of 20 supervisors
* Technical sales for 8 offshore projects in Qatar, securing $10M in revenue and $7M in new contracts

**EDUCATION**

**Rotman School of Management, University of Toronto 2023 - 2024** — mba | 2023 – 2024

**Indian Institute of Technology, Kharagpur 2008 - 2012** — bachelor | 2008 – 2012

**Rotman School of Management, University of Toronto 2023 - 2024** — bachelor | 2023 – 2024

**Tools and Technologies I've Worked With:**

**Personal**

**Rotman School of Management, University of Toronto 2023 - 2025** — bachelor | 2023 – 2025

**Personal Interests**

**Rotman School of Management, University of Toronto 2023 - 2024** — mba | 2023 – 2024