

15-Jan-2025

DAY	DATE
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TAKE A NOTE

Step2: Define your Business Goals.

1) what Problem does your market place aim to solve?

Our market place aims to address the challenges faced by customers in finding a wide variety of quality products on a single platform. It also solves the problem for sellers by providing them with an efficient platform to reach a larger audience & streamline their sales processes.

2) who is your target audience?

(a) Small & medium-sized businesses aiming to showcase their products online.

(b) Customers who value affordability, variety & quality in their shopping experience.

3) what Product or Services will you Offer?

(a) Seasonal & trending items based on customer demand.

(b) furniture brand

(4) what will set your market place apart (eg, speed, affordability, customizing option)?

Affordability: Competitive Pricing & alternative discounts.

Variety: A wide range of categories to cater to diverse needs  
Customer Support: 24/7 customer service to address inquiries and issues promptly.



TAKE A NOTE

Hackathon

Task for - Day 1.

Step 1: Choose your Market Place type.

Choice: General - E-commerce (Furniture)

Description

General e-commerce is a broad marketplace designed for selling a wide variety of products & services online. Its primary purpose is to provide a centralized platform where sellers can interact to meet their specific needs.

Primary Purpose

1) To provide sellers with an optimized platform for advertising and selling their products.  
2) To offer buyers access to a diverse range of products across various categories, such as electronics, furniture, clothing, home goods & beauty products.

This type of marketplace is suitable for businesses of all scales, whether they are small startups or well-established enterprises.

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## Data Schema - Diagram Layout

