Feedback Analysis

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| **Use Case Name**: Feedback Analysis | | **ID:** 6 | **Importance Level:** High |
| **Primary Actor:** Analytic System | **Use Case Type:** Detail, Essential | | |
| **Stakeholders and Interests:**    Analytic System – Evaluating the results of an advertisement | | | |
| **Brief Description:**  All influencers are being ranked based on their relevancy to the target product | | | |
| **Trigger:**  By an internal request from RS core or on the expiration date of the request  **Type:**  Internal | | | |
| **Relationships:**  **Association**: Analytic System  **Include**: Data Aggregation, Crawl Data  **Extend**:  **Generalization**: | | | |
| **Normal Flow of Events:**   1. Crawling the feedback data from social media 2. Analyzing the feedbacks based on system policy 3. Passing the reports to Reporting module | | | |
| **Sub Flows:**   1. Requests to underlying social media | | | |
| **Alternate/Exceptional Flows:**  **F, 1**. No data to analyze (not necessarily no feedbacks) | | | |