

MAHZABIN RASHID FARIHA

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EXPERIENCE

Wealthsimple

Software Engineer

Toronto, Canada

Jan 2023 - Present

- Presently contributing to the Managed Experience product team, responsible for client-facing aspects of the managed investing product, using **Ruby on Rails** and **React**

Wattpad

Software Engineer

Toronto, Canada

May 2022 - Aug 2022

- Redesigned the **React** frontend for Watty Awards 2022, resulting in the seamless submission of **35,000** submissions
- Successfully resolved and closed multiple **Jira** tickets, resulting in the resolution of various software bugs and errors
- Created components for the **Web UI Library**, which **50+** Wattpad engineers use for their front-end projects
- Spearheaded the user accessibility project, reducing accessibility issues by **20%** using **axe DevTools**
- Led the investigation and planning of modernizing the comment codebase to improve developer efficiency
- Wrote unit tests using **Jest** and **Enzyme**, achieving **80%** coverage of the entire codebase, enhancing code reliability

Modumate

Frontend Software Engineer

San Francisco, California

May 2021 – Aug 2021

- Pioneered the development of a cutting-edge collaboration project for real-time collaboration among architects, utilizing **Vue** and **Vuex** to build various pages, resulting in improved productivity for **3000+** enterprise users
- Restructured the authentication flow and integrated Vue routing, resulting in a streamlined user experience
- Created custom **SQL** queries to filter data, resulting in more efficient data processing for user engagement statistics
- Implemented **Klaviyo API** for automated messaging for workspace invitations and password resets
- Integrated **Google Analytics** and **Facebook Ads** for improved tracking, making digital marketing campaigns effective

TechNova

Engineering Lead

Toronto, Canada

May 2022 - Present

- Organized the University of Waterloo's first women-in-tech hackathon, attracting **400+** hackers internationally, prompting diversity and inclusion in the tech industry
- Assigned as Engineering Lead for the third iteration of TechNova, responsible for driving the development and deployment of advanced **React** animations and transitions, receiving **950+** website visits

PROJECTS

TutorLab

- Led the development and launch of a fully-functional marketplace platform, achieving a **\$200,000** valuation
- Architected the frontend using **React**, implemented **Redux** for state management, and designed the web app using **Figma**, singlehandedly creating over **13** pages, resulting in an intuitive and user-friendly interface
- Configured a custom domain to host the app on **App Engine** in **GCP**, resulting in a more accessible web presence

Coffee Hours

- Conceptualized and developed a mobile-responsive web app for virtual university mentorship sessions in **36 hours**, winning TechNova 2021 among **500+** participants
- Implemented **React** for the frontend, incorporating a filter function to enable students to sort mentors according to their specific needs
- Created an authentication system using **Firebase**, integrated **Cloud Firestore** for data storage and display
- Deployed the app on Firebase, ensuring secure hosting for the project

SKILLS

Languages: JavaScript/TypeScript, HTML, CSS, Python, C, C++, Ruby

Technologies: React, Vue, Node, Express, MongoDB, Ruby on Rails, Firebase, Figma, WordPress, Google Analytics

EDUCATION

University of Waterloo

Sept 2020 - April 2025

Candidate for Bachelor of Computer Science (Co-op) (President's Scholarship of Distinction recipient)