Outcomes Based on Launch Date

Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Given the provided data, we can conclude:

* The number of successful campaigns was on a decline from May to Sep, the summer season, which matches the same trend that the number of unsuccessful campaigns was increasing during the same time frame.
* In general, the number of successful campaigns was higher at the beginning of the year, which reached to the highest in May then continued to decline in later months.
* The number of cancelled campaigns has been steadily low compared to the number of successful and unsuccessful campaigns.
* In general, when the number of successful campaigns was on a rise, the number of unsuccessful campaigns would decrease.

1. What are some limitations of this dataset?

Limitations include the incomplete dataset where this dataset only included around 4000 campaigns, the incomplete categories that there are might be additional categories not included in this dataset, and the incomplete country list that there could be more campaigns in more countries not included in this dataset.

1. What are some other possible tables and/or graphs that we could create?

Comparing the categories and subcategories for successful and unsuccessful campaigns on a line chart or a pivot table. Comparing the backers\_count and the staff\_pick for successful and unsuccessful campaigns on a line chart or a pivot table.