



سمارت واي للدعاية ذ.م.م  
SMART way advertising L.L.C



# Introduction

Established for over 25 years, **Smart way advertisings L.L.C.** continues to be one of the Abu Dhabi's leading signage companies renowned for our high level of service and quality.

Our success as sign manufacturers can be attributed to the excellent relationships we have developed with our clients. Whether you require a nationwide roll-out or a bespoke order, every client receives the same level of care and attention. Operating from our purpose built hi tech factory, we carry out the vast majority of all work in-house, allowing for total commitment and control in delivering on time and value for money products to our customers. **Smart way advertisings L.L.C** prides itself on tradition and remaining true to our original values, while still being at the forefront of the signage industry.



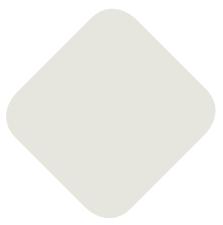


P r o j e c t s

# Main Identity Signage







# External Signages



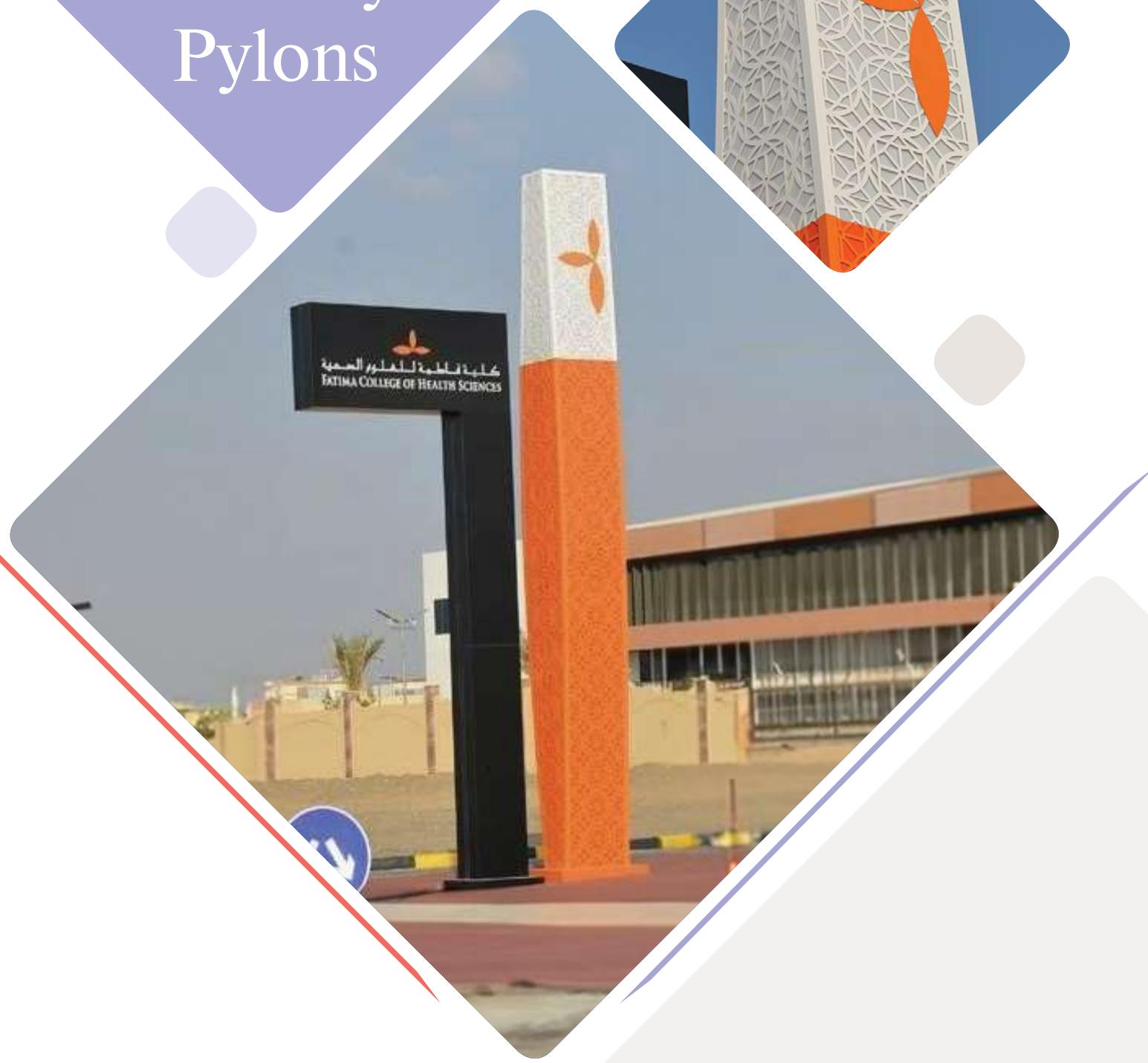


# Directional Signs





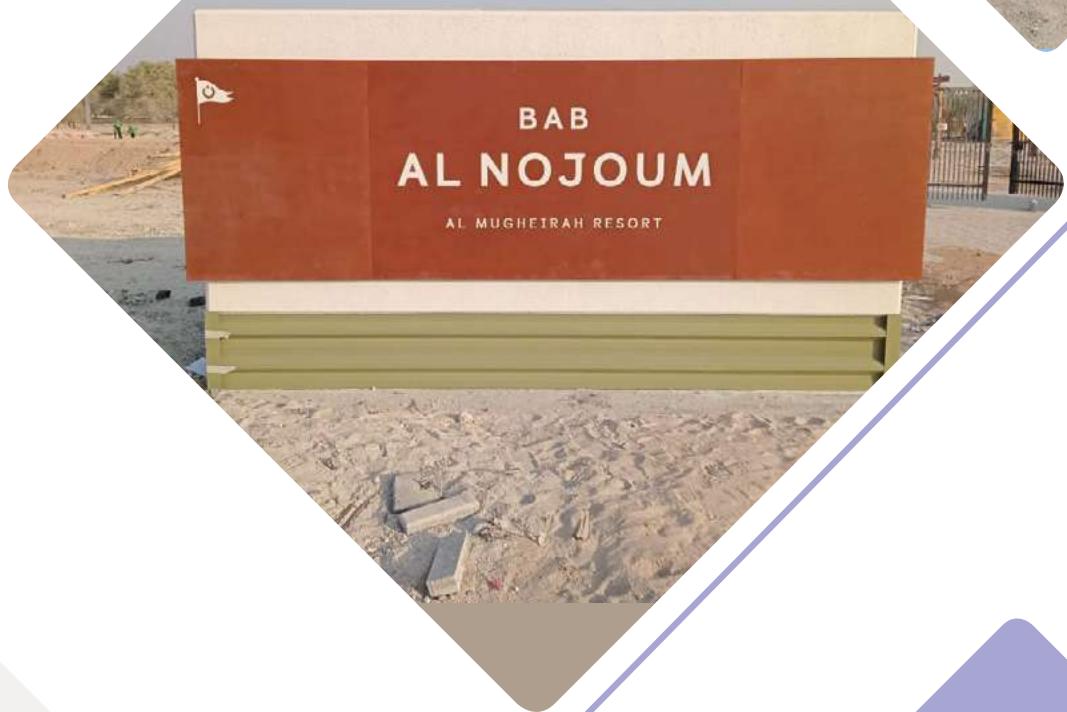
# Main Identity Pylons

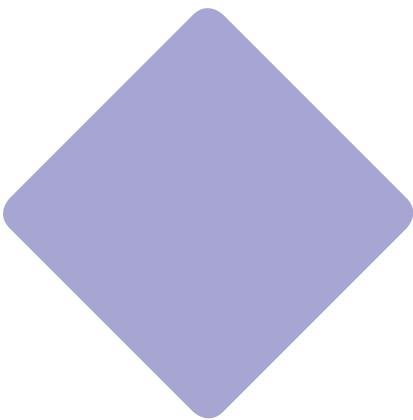
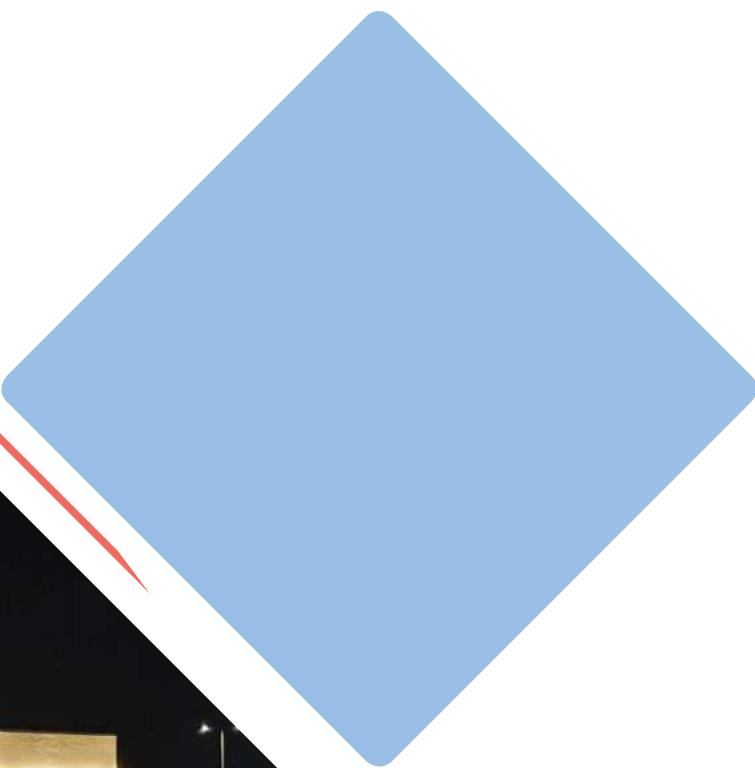
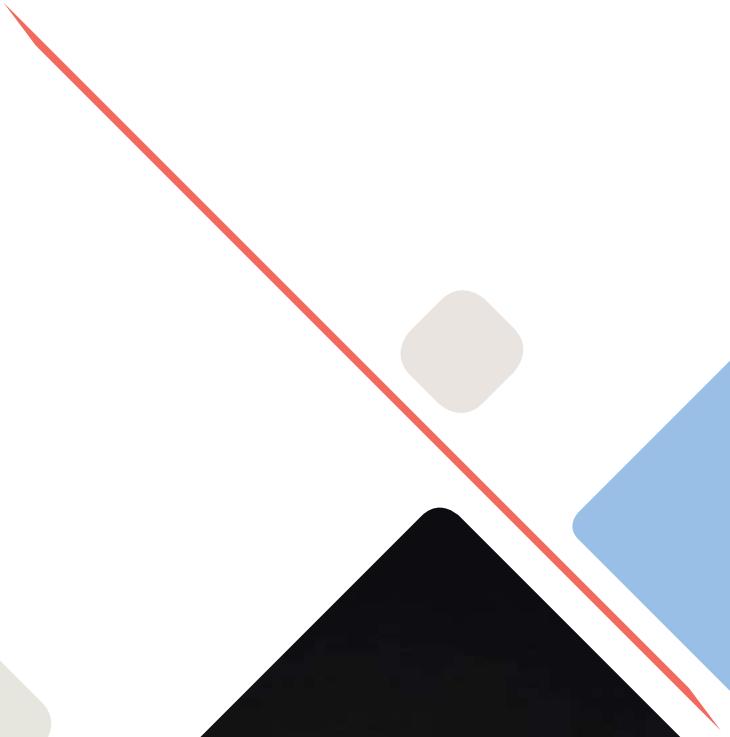




# PYLON SIGNAGE







# Way Finding Signage





# Hanging Signages



Registration Desk مكتب التسجيل



صيدلية البرج  
Tower Pharmacy | مخرج Exit

# Internal Signage



Innovating for Better Health

Innovating for Better Health

Innovating for Better Health



# Internal Signage





# Internal Signage



TAW-JEEH



# Stainless Steel Letters

DUBAI  
ASSET MANAGEMENT



UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION



الإمارات العربية المتحدة  
وزارة التربية والتعليم

مجمع زايد التعليمي - المزهر  
Zayed Educational Complex - Al Mizhar



# Door Signage

غرفة  
الأمن  
Security  
Room

102063

غرفة الأمن

Security Control Room

منصة التحميل - 01  
Loading Deck - 01



A white rectangular sign with a gold border. The number "44" is prominently displayed in the center.



# Door Signage





مكتب إ  
Management  
e

# Door Signage



غرفة الجهد المتوسط

MV Room

غرفة الجهد المتوسط

MV Room



092101

مكتب

OFFICE

# Fabrication





# Fabrication and Podium





# Digital Printing





The image is a collage of several photographs. In the top left, there's a blue banner with white text that reads 'TECHNOLOGY & INNOVATION PARK'. The top right shows a road sign for 'AL MAJAZ AMPHITHEATRE' with a photo of people on it. The middle section features a service center for the Ministry of Human Resources & Emiratisation. It has a large logo with a stylized eagle and Arabic text 'وزارة الموارد البشرية والهجرة' and 'MINISTRY OF HUMAN RESOURCES & EMIRATISATION'. Below the logo, it says 'Connect with us' and 'Your Suggestions, inquiries, and complaints Are our priorities'. It also lists social media handles (@MOHRE\_UAE for Instagram, @800\_60 for Twitter, and 800\_60 for a call center) and the website www.mohre.gov.ae. There are two yellow kiosks or touchscreens on stands. To the right of this area, there's a sign in Arabic and English that says 'الرجاء الملاحم' (Please Note), 'مركز الخدمة' (Service Center), and 'مراقب بالكاميرات' (Surveillance). At the bottom right, there's a close-up of a wall with a circular pattern and some metal stanchions.

# Digital Printing





# Aluminium with Printing on Glass





FROSTED  
STICKER



# Patterned Stickers





# Site Signboards







# External Signages



ssmc



# External Signages





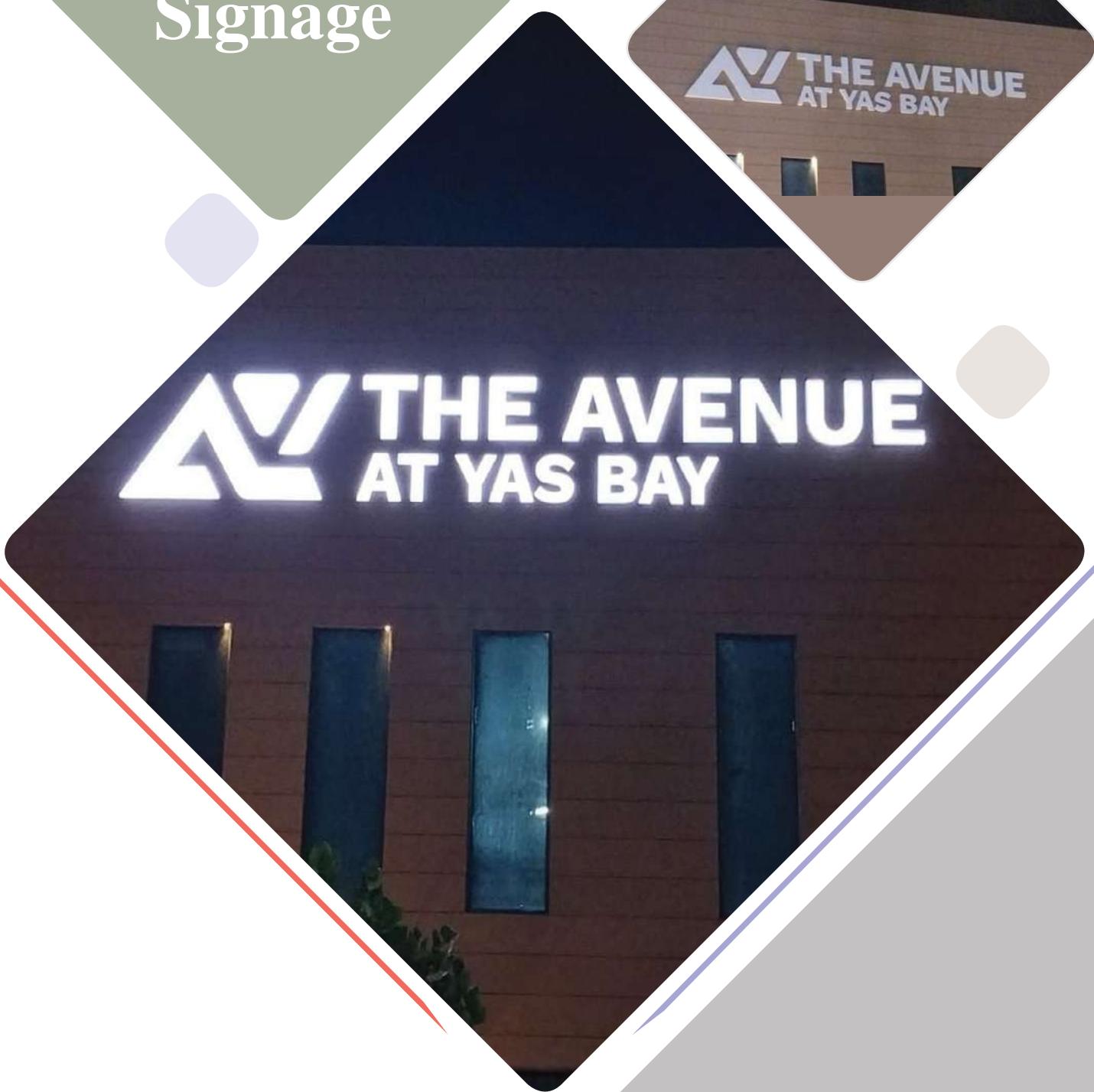
**BAB AL NOJOUM**

**AL MUGHEIRAH RESORT**

# 2D Signage



# 3D Signage



THE AVENUE  
AT YAS BAY

# 3D Signage



UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION



الإمارات العربية المتحدة  
وزارة التربية والتعليم

GIRLS ENTRANCE





# مجمع زايد التعليمي - المزهر

## Zayed Educational Complex - Al Mizhar



مجمع زايد التعليمي - المزهر  
Zayed Educational Complex - Al Mizhar



UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION  
Zayed Educational Complex - Al Mizhar



الإمارات العربية المتحدة  
وزارة التربية والتعليم  
مجمع زايد التعلماني - المزار

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MINISTRY OF EDUCATION  
Zayed Educational Complex - Al Mizhar



الإمارات العربية المتحدة  
وزارة التربية والتعليم  
مجمع زايد التعلماني - المزار

# Wall Mounted



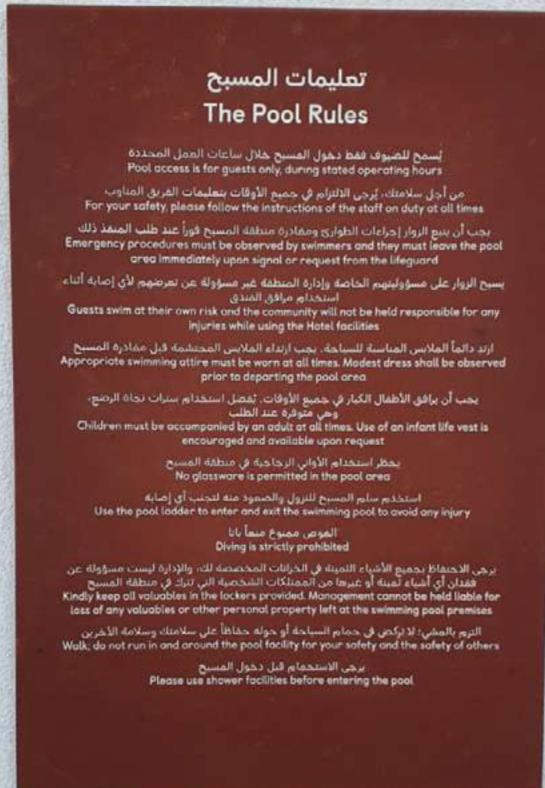
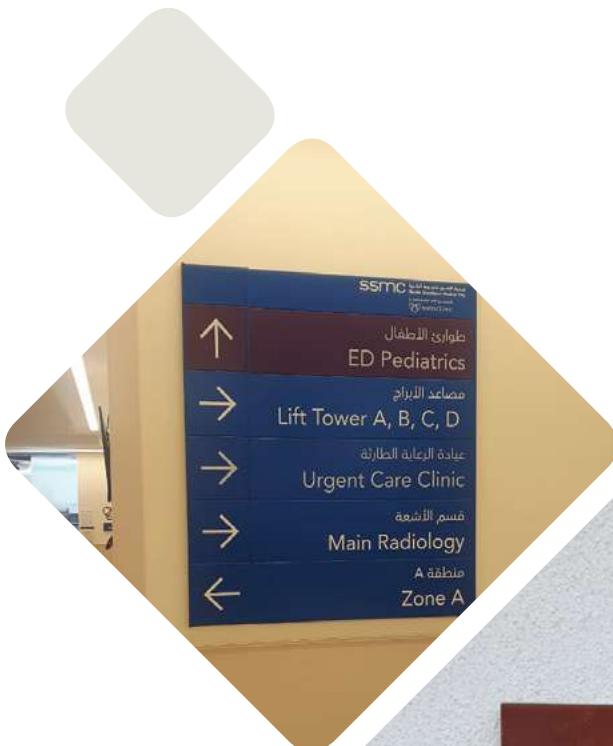


# Wall Mounted



Science Lab مختبر المعلوم  
Health & Treatment مختبر العلاج (الطب)  
Science Lab مختبر المعلوم (الطب)  
Project Lab, Art Room مختبر المشروع (الفن والفنون)  
Drama Lab مختبر الدراما  
Training Room غرفة التدريب  
Staircase, Toilettes السلالم، دورات المياه

طابق  
F LEVEL



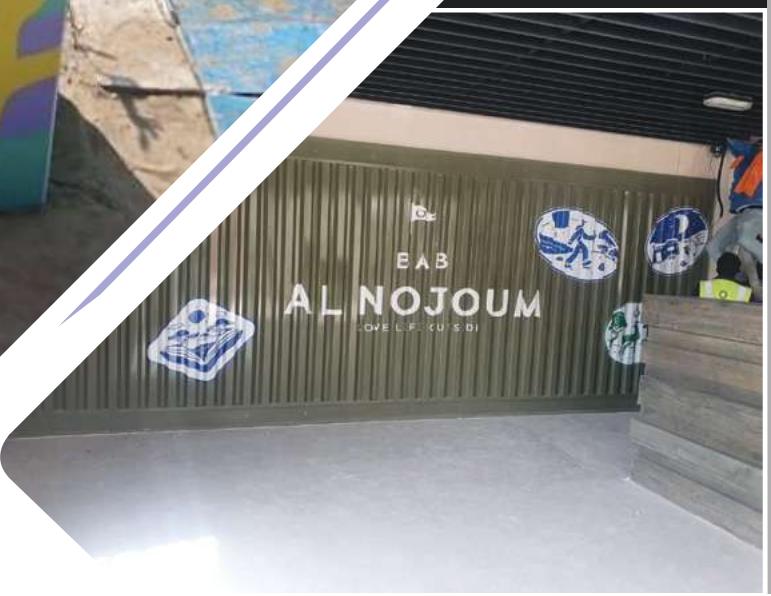
# Sticker Printing





BAB  
**AL NOJOU**  
LIVE LIFE OUTSIDE

01



# Acrylic On Wall



## Vision

Innovative education for a knowledge, pioneering, and global society.

## Mission

Develop an innovative Education System for a knowledge and global competitive society, that includes all age groups to meet future labor market demand, by ensuring quality of the ministry of education outputs, and provision of best services for internal and external customers.



UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION

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# Road Signs







كرفانا من 06 - 01  
Airstream 01-06



# Safety Signs





Cutout  
Acrylic  
Letters



مركز الاتصال  
Call Center



مبني العيادات  
Clinic Building



ادارة التعليم  
Education Shield

مبني المستشفى  
Hospital Building

جدولة مواعيد المرضى  
Patient Scheduling

جناح المناظير  
Endoscopy Suite  
الجهاز الهضمي  
Gastroenterology



سماارت واي للدعاية ذ.م.م  
SMART way advertising L.L.C

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